



**6.10 SPORTS**  
**WPEG-HD3 & WSOC-HD2**  
**QUARTERLY ISSUES AND PROGRAMS REPORT**  
  
**FOR**  
  
**STATION WFNZ-AM**  
  
*4<sup>th</sup> QUARTER, 2015*  
*(October – November – December )*  
**Due January 10, 2016**

Prepared by: Francene Marie Morris – Public Affairs Director & Host/Producer



**Issues of Concern to Charlotte, North Carolina  
Addressed in Responsive Programming in the  
4<sup>th</sup> Quarter 2015**

<b><u>Subject</u></b>	<b><u>Description of Issue of Concern</u></b>
1. <b>HEALTH</b>	More work, life, balance solutions during stressful holiday season. Reduced fees for 2015 Lupus Conference. Relay For Life events supporting the cause. Special campaigns for Levine Children's Hospital.
2. <b>CHILDREN</b>	CMPD Explorers launch 2015 toy drive. Bringing light to children with arthritis. Resources and support for afterschool programs. Toys for Troops lends a hand to deployed parents.
3. <b>FOOD/HUNGER</b>	Feeding the hungry during Thanksgiving. Supplying food & clothing to "tent city homeless" in North & South Carolina. Budget saving ideas for holiday meals.
4. <b>WILDLIFE / ENVIRONMENT</b>	Saving Monarch butterfly population. Ways to feed birds during cold season. Gearing up Rome to Paris Pilgrimage.
5. <b>COMMUNITY EVENTS</b>	New Year's Eve events benefiting non-profits. Local fashion designers at New York Fashion Week. Animal care for newly adopted.
6. <b>DRUG/ALCOHOL</b>	New research confirms alcoholism as a brain disorder. Women's drug treatment facility needs family meal time. The cost of DWI in North Carolina.
7. <b>SMALL BUSINESSES</b>	Celebrating local businesses expanding operations in North Carolina.
8. <b>EDUCATION</b>	Educating grade school students on the warning signs of human trafficking.
9. <b>RACE RELATIONS</b>	Educating listeners about Jewish Federation of greater Charlotte. Hadassah Women of Charlotte raffle mission trips to Israel.
10. <b>MILITARY</b>	More soldiers coming forward with their accounts of terrorism. National Guard celebrates first female African American.



**WSOC-FM**  
**Programs That Address Community Issues**  
**(Regularly Scheduled Public Affairs Programs)**  
**4<sup>th</sup> Quarter 2015**

**Public Affairs Program**

**Schedule and Description**

**The Francene Marie Show**  
**Issue – Wildlife/**  
**Environment**  
**Date – October 4, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by  
Francene Marie Morris  
20 minutes of 1 hour  
**Carol Buie Jackson with Birdhouse On The Greenway**  
**informs listeners about fall gardening and growing**  
**Milkweed plants for Monarch Butterflies and**  
**Caterpillars.**

**The Francene Marie Show**  
**Issue – Health**  
**Date – October 4, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by  
Francene Marie Morris  
20 minutes of 1 hour  
**Christine John-Fuller with Lupus Foundation talked**  
**about 2015 Summit devoted to those affected by lupus.**  
**Variety of discussions led by physicians and other**  
**experts dedicated to solving the cruel mystery of lupus.**

**The Francene Marie Show**  
**Issue - Hunger**  
**Date – October 4, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by  
Francene Marie Morris  
20-minutes of 1 hour  
**Francene Marie interviewed Shay Merrett regarding**  
**2015 Crop Walk. CROP is a poverty-fighting**  
**organization that honors the call to improve the quality**  
**of life of people suffering from poverty and hunger.**

**The Francene Marie Show**  
**Issue – Children**  
**Date – October 11, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by  
Francene Marie Morris  
20 minutes of 1 hour  
**Interviewed Joey Paquette with Geek Gala benefiting**  
**Children's Home Society. CHS was founded in 1902,**  
**and placed more than 14,500 children into loving,**  
**adoptive homes. Proceeds will help fund local programs.**



**WSOC-FM**  
**Programs That Address Community Issues**  
**(Regularly Scheduled Public Affairs Programs)**  
**4th Quarter 2015**

<b>The Francene Marie Show</b> <b>Issue – Health</b> <b>Date – October 11, 2015</b> <b>Show Description:</b>	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 20 minutes of 1 hour <b>Interviewed Brian Yesowitch with Relay For Life. This quarter all events are family friendly and raise awareness of 100 types of cancer. Over 14,000 people are living with their cancer diagnosis.</b>
<b>The Francene Marie Show</b> <b>Issue – Community Events</b> <b>Date – October 11, 2015</b> <b>Show Description:</b>	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 20 minutes of 1-hour <b>Tyrone Jefferson with “A Sign Of The Times” shared music benefit to preserve the legacy of the African Diaspora through music, dance and the spoken word. Throughout the year the group travels to high schools and colleges educating through music.</b>
<b>The Francene Marie Show</b> <b>Issue – Children</b> <b>Date – October 18, 2015</b> <b>Show Description:</b>	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 15 minutes of 1-hour <b>CMPD Police Officer Chris Kopp promoted the launch of 2015 Christmas Explorers Program. This year momentum is high with TV &amp; radio ads and Charlotte Hornet support.</b>
<b>The Francene Marie Show</b> <b>Issue – Drug/Alcohol</b> <b>Date – October 18, 2015</b> <b>Show Description:</b>	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 45 minutes of 1-hour <b>Shante Anderson with Doves Nest; part of the Charlotte Rescue Mission non-profit. She shares new studies on alcoholism and how it affects the brain. Doves Nest is a residential program serving women and their children.</b>
<b>The Francene Marie Show</b> <b>Issue – Drug/Alcohol</b> <b>Date – October 25, 2015</b> <b>Show Description:</b>	(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris 30 minutes of 1hour <b>Brian Gott with Anuvia a drug prevention non-profit helps educated the dangers of illegal drug use and the abuse of alcohol. Also discussed planning a designated driver during holiday party season &amp; \$10,000 fees associated with DWI.</b>



**WSOC-FM**  
**Programs That Address Community Issues**  
**(Regularly Scheduled Public Affairs Programs)**  
**4th Quarter 2015**

**The Francene Marie Show**  
**Issue – Children**  
**Date – October 25, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
30 minutes of 1hour  
**Giving Tree Realty is launching 2015 Toys For Troops campaign. Troops, deployed or not will qualify to receive toys for their children and can attend Spirit Square for a holiday program**

**The Francene Marie Show**  
**Issue – Small Businesses**  
**Date – November 1, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
10 minutes  
**Small businesses are celebrating Sala J Salon, chosen to participate in New York Fashion Week. Proprietor Sala J also shared her entrepreneurial tips as a stylist.**

**The Francene Marie Show**  
**Issue – Health**  
**Date – November 1, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
20 minutes  
**Francene Marie interviewed Light Up The Night Coordinator - Alyson Willis regarding annual event celebrating patient or Survivors. This year the event will treat guests with chair massages, photos and Superhero Patient and Survivor Parade.**

**The Francene Marie Show**  
**Issue – Community Events**  
**Date – November 1, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
30 minutes  
**Robert Krumbine is Chief Creative Officer & Senior Vice President of Events and interviews with Francene regarding the revitalization of highly anticipated Thanksgiving Day Parade. Since Krumbine and his team took over production in 2013, they've added dozens of new floats, performances that has attracted more than 100,000 attendees and 1.5 million television viewers.**



**WSOC-FM**  
**Programs That Address Community Issues**  
**(Regularly Scheduled Public Affairs Programs)**  
**4<sup>th</sup> Quarter 2015**

**The Francene Marie Show**  
**Issue – Health**  
**Date – November 8, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by  
Francene Marie Morris  
15 minutes of 1 hour  
**Francene Marie interviews Holli Adams with Healthy Home Market about their 2015 Sustainable Business of the Year award. She also shared tips to reducing carbon footprint in our homes/communities.**

**The Francene Marie Show**  
**Issue – Education**  
**Date – November 8, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by  
Francene Marie Morris  
15 minutes of 1 hour  
**Francene interviews SoleMates a group advocating for tougher laws on human trafficking organizations. Presently FBI has 10 open human trafficking cases in Charlotte, and ages range from 10 and up. SoleMates goes into grade schools to educate kids on the signs of a sexual predator.**

**The Francene Marie Show**  
**Issue – Small Business**  
**Date – November 8, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by  
Francene Marie Morris  
15 minutes of 1 hour  
**Dr. Rolle shares his struggles with cancer as a teen and his success story as Oral & Maxillofacial Surgeon. His specialty is Level I & II Trauma for several hospitals across the country.**

**The Francene Marie Show**  
**Issue – Education**  
**Date – November 8, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by  
Francene Marie Morris  
15 minutes of 1 hour  
**Francene Marie interviews David Cooke, creator of The Artists Music Guild. The group educates younger generations about music and artist from the 50's and 60's.**



**WSOC-FM**  
**Programs That Address Community Issues**  
**(Regularly Scheduled Public Affairs Programs)**  
**4<sup>th</sup> Quarter 2015**

**The Francene Marie Show**  
**Issue – Education**  
**Date – November 15, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
15 minutes of 1 hour  
**Author & speaker - Michelle Green talks about struggles of losing numerous loved ones while maintaining her sanity as a grade school principal. She discussed solutions in raising children, gun violence and continues to counsel prison inmates on the damage they've cause family members who cope with the consequences.**

**The Francene Marie Show**  
**Issue – Community Events**  
**Date – November 15, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
15 minutes of 1 hour  
**Michelle Lally shares how to destress before, during and after the holidays. Explained how essentials work to fight off cold and flu. How to useful homeopathic medicine is for children and animals. Mentions dates for free classes open to the general public.**

**The Francene Marie Show**  
**Issue – Small Business**  
**Date – November 15, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
15 minutes of 1-hour  
**Francene Marie interviewed Monique Floyd about new trend of photo-therapy to raise esteem in women diagnosed with cancer. Monique works with non-profits across the state of North Carolina.**

**The Francene Marie Show**  
**Issue – Health**  
**Date – November 15, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
15 minutes of 1-hour  
**Pat Higgins with American Diabetes Association shares the signs of diabetes and the events designed to educate those undiagnosed and the 1 in 4 persons living with diabetes.**



**WSOC-FM**  
**Programs That Address Community Issues**  
**(Regularly Scheduled Public Affairs Programs)**  
**4<sup>th</sup> Quarter 2015**

**The Francene Marie Show**  
**Issue – Children**  
**Date – November 22, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
10 minutes  
**Magazine Publisher - Cathy White of “Single Minutes” shares the launch of the magazine and tips for strengthening single parenting skills. How to network and partner with other parents when daily schedules get hectic.**

**The Francene Marie Show**  
**Issue – Children**  
**Date – November 22, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
10 minutes of 1-hour  
**CMPD Officers Ryan Botzinmeyer and Christopher Kopp reminds listeners of new locations to drop of toys for children during the holiday season. In need of volunteers to shop and wrap gifts for the Explorers Program.**

**The Francene Marie Show**  
**Issue –Children**  
**Date – November 22, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
20 minutes of 1-hour  
**V.P. Barbara Brill talked about Children’s Miracle Network launching 2015 Band Together campaign. Listeners were asked to donate \$5 per month towards local children hospital.**

**The Francene Marie Show**  
**Issue – Drugs/Alcohol**  
**Date – November 22, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
20 minutes of 1-hour  
**Attorney at law Mason Alexander warns against drug and alcohol use during company holiday parties that result in law suits in January and February. Mason gave tips on how to throw a company party without liabilities.**



**WSOC-FM**  
**Programs That Address Community Issues**  
**(Regularly Scheduled Public Affairs Programs)**  
**4<sup>th</sup> Quarter 2015**

**The Francene Marie Show**  
**Issue – Health**  
**Date – November 29, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
20 minutes of 1-hour  
**Kristina Aquilone - Development Manager with Arthritis Foundation promotes 2015 Jingle Bell Walk/Run. State wide event supports patient services with fun and festive holiday 5K raises funds to benefit arthritis research.**

**The Francene Marie Show**  
**Issue – Drug/Alcoholism**  
**Date – November 29, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
20 minutes of 1-hour  
**Brian Gott with Anuvia Prevention and Recovery Center talks about new surge in heroin overdoses. Brian talks recover and the steps toward living drug and alcohol free. The nonprofit has helped many find recovery.**

**The Francene Marie Show**  
**Issue – Community Events**  
**Date – December 6, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
15 minutes of 1-hour  
**The Chain Fund helps cancer patients pay bills during treatment. Kelly Turner promotes “Breakfast & Movie” and talks about her battle with cancer. To date the group has raised over \$250,000 in a 13 year period.**

**The Francene Marie Show**  
**Issue – Environment**  
**Date – December 6, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
10 minutes of 1-hour  
**The Business Recognition Awards recognize Mecklenburg County businesses demonstrating waste reduction and recycling measures. Carol Buie Jackson shares her business award for Birdhouse on the Greenway being Sustainable Business of the Year.**



**WSOC-FM**  
**Programs That Address Community Issues**  
**(Regularly Scheduled Public Affairs Programs)**  
**4<sup>th</sup> Quarter 2015**

**The Francene Marie Show**  
**Issue – Military**  
**Date – December 6, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
35 minutes of 1-hour  
**Three private security operators sat down with Francene Marie about their real life story during time served in Benghazi. Their movie “13 Hours: The Secret Soldiers Of Benghazi” shares the accounts of Jon ‘Tig’ Tiegen, Mark ‘Ox’ Geist, and Kris ‘Tanto’ Paronto.**

**The Francene Marie Show**  
**Issue – Race Relations**  
**Date – December 13, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
40 minutes of 1-hour  
**Nate Evans Executive Director of International House shares the mission of their work in the community. With 157 languages spoken in Charlotte Meck Schools, the organization has 11 different language classes and conversations during the year. Nate also shared the tension surrounding refugees fleeing ISIS for safety.**

**The Francene Marie Show**  
**Issue – Wildlife/  
Environment**  
**Date – December 13, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
20 minutes of 1-hour  
**Historic Rural Hill in Huntersville suffers from summer's lack of rain. Executive Director Jeff Fissel says their biggest fund raising corn maze was cancelled. Listeners are asking for in-kind donations to raise awareness.**

**The Francene Marie Show**  
**Issue – Small Business**  
**Date – December 20, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
10 minutes of 1-hour  
**Fielding Williams small business owner shares her successes of baking for school fundraisers, now serving scones in several grocery stores in North Carolina.**



**WSOC-FM**  
**Programs That Address Community Issues**  
**(Regularly Scheduled Public Affairs Programs)**  
**4<sup>th</sup> Quarter 2015**

**The Francene Marie Show**  
**Issue – Wildlife/**  
**Environment**  
**Date – December 20, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
30 minutes of 1-hour  
**Robyn Martin with Horse Protection Society shares repercussions of summer drought and hay reduction in southeast region. The non-profit pleads with listeners to give donations for the recovery and rehabilitation of hundreds suffering and dying horses in community.**

**The Francene Marie Show**  
**Issue – Community Event**  
**Date – December 20, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
20 minutes of 1-hour  
**Representatives from New Age Ministries shares the survival rates of teen girls caught up in human trafficking. The group shared events for 2016 and is now actively seeking monetary donations to provide trauma therapy for the 25 girls presently on campus.**

**The Francene Marie Show**  
**Issue – Race Relations**  
**Date – December 27, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
30 minutes of 1-hour  
**Francene Marie interviews Mark Potock with Southern Poverty Law Center. Mark shares his award winning Intelligence Report regarding race and inclusion. Also SPLC hate maps, refugee situation and hate groups targeting LGBT community.**

**The Francene Marie Show**  
**Issue – Community Events**  
**Date – December 27, 2015**  
**Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris  
30 minutes of 1-hour  
**Discovery Place offers popular exhibition once again. Jamie Decker - Project Specialist on Body Worlds and the Cycle of Life will oversee and handle over 100 palatinate cadavers throughout March 2016. Jamie explains how she got involved and how much she loves handling the award winning project in Charlotte, NC.**



**Public Service Announcements**  
**4<sup>th</sup> Quarter 2015**  
**(October – November - December)**  
**(Due January 2016 )**

Throughout the quarter the station aired daily and periodic PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

**RUNNING LIST: PUBLIC SERVICE ANNOUNCEMENTS**

The following PSA's rotate during Public Affairs Programming & periodically during weekday/day-parts.

1. Special Olympics	:30 second PSA	(OTE 2015)
2. Teen Safe Driving	:30 second PSA	(Put on the Brakes)
3. Special Olympics NC	:30 second PSA	(Over The Edge)
4. Heart Health	:30 second PSA	(AHA)
5. After School Programming	:30 second PSA	(Salvation Army)
6. Mammograms	:30 second PSA	(BBC Rally)
7. Relay For Life	:30 second PSA	(Local Affiliate)
8. Pet Adoption	:30 second PSA	(Humane Society)
9. Diabetes	:30 second PSA	(Diabetes Assoc.)
10. Arthritis	:30 second PSA	(Ad Council)
11. Texting /Driving	:30 second PSA	(Ad Council)
12. Veteran (PTSD)	:30 second PSA	(Paws 4 Vets)
13. Goodwill Donations	:30 second PSA	(Local PSA)
14. Diabetes Association	:30 second PSA	(Local PSA)
15. Lupus Foundation	:30 second PSA	(Local PSA)
16. Bullying While Learning	:30 second PSA	(Ad Council)
17. Bullying While Driving	:30 second PSA	(Ad Council)
18. Pet Adoption	:30 second PSA	(Kitty Cabaret)
19. 401K Financial Saving	:30 second PSA	(Ad Council)