# Certification of Commercial Material In Children's Television Programs for Station KNDB, BISMARCK, NORTH DAKOTA

This Certification of Commercial Material in Children's Television Programs applies to Children's Programs broadcast by this station during the April 1, 2016 to June 30, 2016. As used herein, the term "Children's Program(s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify as follows: KNDB did not air any programming aired at Children 12 years of age or under.

I hereby certify that, during the quarter, the Station has complied with the commercial requirements of 73.670(b)(c)&(d) of the FCC's rules regarding the display of website addresses. See attached explanation.

Name:

Sherry Nelson Title: President

Date: 7/05/16

(Also attached is commercial certification or confirmation provided by network and program suppliers)

# **H&I NETWORK COMMERCIAL LIMITS**

### AND WEB SITE RULE COMPLIANCE CERTIFICATION,

### **SECOND QUARTER 2016**

FOLLOWING IS A LIST OF ALL HEROES & ICONS (H&I) NETWORK PROGRAMS DESIGNED TO MEET THE EDUCATIONAL/INFORMATIONAL REQUIRMENT FOR CHILDREN THIRTEEN TO SIXTEEN YEARS OLD DURING THE SECOND QUARTER OF 2016, APRIL 1, 2016 THROUGH JUNE 30, 2016. BECAUSE THESE PROGRAMS ARE ORIGINALLY PRODUCED FOR AND DIRECTED AT CHILDREN THIRTEEN TO SIXTEEN YEARS OLD, NEITHER THE COMMERCIAL LIMITS NOR THE WEBSITE RULE APPLY (SEE 47 C.F.R. § 73.670 (Note 2)). THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) WITH THE FOLLOWING COMMERCIAL LOADS.

## Children's Programs (series)

1. Program: So You Want to Be

Times: Sundays 10:00- 11:00 AM ET {Two (2) individual half-hour episodes}

Duration: 30 minutes Rating: TV-G E/I

Number of Network Commercial Minutes: 5:00 or less per half-hour episode

2. Program: Tomorrow Today

Times: Sundays 11:00 AM- 12:00 PM ET {Two (2) individual half-hour episodes}

Duration: 30 minutes Rating: TV-G E/I

Number of Network Commercial Minutes: 5:00 or less per half-hour episode

3. Program: Safari

Times: Sundays 12:00- 1:00 PM ET {Two (2) individual half-hour episodes}

Duration: 30 minutes Rating: TV-G E/I

Number of Network Commercial Minutes: 5:00 or less per half-hour episode

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ALTHOUGH THESE PROGRAMS ARE NOT SUBJECT TO THE WEBSITE RULE
BECAUSE THEY ARE PRODUCED FOR AND AIMED AT CHILDREN 13-16,
NONETHELESS H&I NETWORK HAS ENDEAVORED TO COMPLY WITH THE
RESTRICTION ON URLs DISPLAYED WITHIN SHOWS (SEE SECTIONS 73.670(b), (c)
AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47
C.F.R. § 73.670(b), (c) AND (d)).

NONE OF THESE PROGRAMS CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

KYLE HART /MANAGER OF DIGITAL NETWORKS- H&I NETWORK 6/27/16

#### **KNDM.2/KNDB.2 – BEK 247**

#### WEBSITE RULE

### **COMMERCIAL LIMITS AND**

#### **COMPLIANCE CERTIFICATION –**

**1ST QTR** 

During the 1st quarter of 2016 (January 1 – March 31, 2016) the following Educational/Informational programs tailored to meet the requirements for teens 13 – 16 began airing March 20, 2016 on the KNDM.2/KNDB.2 – BEK 247 network. It was the intent of BEK 247 to offer the same programming in both of our DMA's and begin airing on January 3, 2016. Although our intent, we were unsuccessful in locating content that was available in both DMA's and forced to seek out separate programming for each DMA. This change alone led to many unforeseen technical difficulties in getting this content launched. BEK 247 has worked diligently over the last couple of month to overcome them and are pleased to note that we don't foresee any problems with future air dates going forward. As a result of the original programming being created for and directed at teens 13 years of age and above, the rules

o at teens (47 C.F.R. § 73.670) for commercial limits and websites do not apply.

Program: The Real Winning Edge (March 20, 2016 - March 31, 2016)

Time: Sundays 9:00 – 9:30 AM CT

Duration: 30 minutes Rating: TV-G E/I

Program: Think Big (March 20, 2016 - March 31, 2016)

Time: Sundays 9:30 – 10:00 AM CT

Duration: 30 minutes Rating: TV-G E/I

Program: Biz Kids (March 20, 2016 - March 31, 2016)

Time: Sundays 10:00-10:30 AM CT

Duration: 30 minutes Rating: TV-G E/I

Program: The Real Winning Edge (March 20, 2016 - March 31, 2016)

Time: Sundays 10:30-11:00 AM CT

Duration: 30 minutes Rating: TV-G E/I

Program: Think Big (March 20, 2016 - March 31, 2016)

Time: Sundays 11:00 – 11:30 AM CT

Duration: 30 minutes Rating: TV-G E/I Program: Biz Kids (March 20, 2016 - March 31, 2016)

Time: Sundays 11:30 AM –12:00 PM CT

Duration: 30 minutes Rating: TV-G E/I