

# CONTRACT



**WABC**  
7 Lincoln Square  
New York, NY 10023  
(917) 260-7000

And:

**AKP&D Message & Media**  
730 N Franklin Street  
Suite 404  
Chicago, IL 60610

<u>Contract / Revision</u> 1319 /		<u>Alt Order #</u> WOC10053518
<u>Product</u> DEMOCRAT FOR NJ GOVERNOR		
<u>Contract Dates</u> 05/27/13 - 06/02/13		<u>Estimate #</u>
<u>Advertiser</u> Barbara Buono for NJ Governor		<u>Original Date / Revision</u> 05/22/13 / 05/29/13
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WABC	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WABC	05/27/13	05/31/13	M-F EWN This Morning	5:15 AM-6:00 AM		:30			NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/27/13	06/02/13	11111--	5			\$650.00				
N 2	WABC	05/27/13	05/31/13	M-F EWN This Morning	6:15 AM-7:00 AM		:30			NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/27/13	06/02/13	11111--	5			\$1,600.00				
N 3	WABC	05/27/13	05/31/13	M-F GMA	7a-9a		:30			NM	9	\$25,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/27/13	06/02/13	12222--	9			\$2,800.00				
N 4	WABC	05/27/13	06/01/13	Sa-Su EWN 6a-10a Rotator	6:15 AM-10:00 AM		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/27/13	06/02/13	-----2-	2			\$900.00				
N 5	WABC	05/27/13	06/02/13	This Week	10a-11a		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/27/13	06/02/13	-----1	1			\$2,500.00				
N 6	WABC	05/27/13	06/02/13	Su 11a-12p	11:00 AM-11:30 AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/27/13	06/02/13	-----1	1			\$150.00				
N 7	WABC	05/27/13	05/31/13	M-F 11a-12p	11a-12p		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/27/13	06/02/13	-1-11--	3			\$2,500.00				
N 8	WABC	05/27/13	05/31/13	M-F 12p-1p	12:15 PM-12:30 PM		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/27/13	06/02/13	-1111--	4			\$900.00				
N 9	WABC	05/27/13	06/02/13	M-Su EWN at 6p	6:15 PM-6:30 PM		:30			NM	7	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/27/13	06/02/13	1111111	7			\$1,500.00				
N 10	WABC	05/27/13	06/01/13	Sa 7p-8p	7p-8p		:30			NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/27/13	06/02/13	-----2-	2			\$1,300.00				
N 11	WABC	05/27/13	06/02/13	Sa-Su EWN Extension	1135p-1200a		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/27/13	06/02/13	-----11	2			\$2,000.00				
N 12	WABC	05/27/13	06/01/13	M-Sun EWN at 11p	11:15 PM-11:35 PM		:30			NM	10	\$55,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**7 Lincoln Square**  
**New York, NY 10023**  
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<u>Contract / Revision</u>		<u>Alt Order #</u>
1319 /		WOC10053518
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/27/13 - 06/02/13	DEMOCRAT FOR NJ GO	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Barbara Buono for NJ Go		05/22/13 / 05/29/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	112222-				10	\$5,500.00			
N 13	WABC	05/27/13	05/31/13	Jimmy Kimmel Live	1135p-1237a		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	--1-1--				2	\$1,500.00			
N 14	WABC	05/27/13	05/31/13	M-F EWN at 4p	4:15 PM-5:00 PM		:30			NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	11122--				7	\$800.00			
N 15	WABC	05/27/13	05/31/13	Fri Prime	10p-11p		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	----1--				1	\$9,000.00			
N 16	WABC	05/27/13	06/02/13	Sa-Su EWN 6a-10a Rotator	6:15 AM-10:00 AM		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	-----2				2	\$900.00			
N 17	WABC	05/27/13	05/30/13	M-F 9a-11a	9a-11a		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	-111---				3	\$900.00			
N 18	WABC	05/27/13	05/31/13	M-F 12p-3p	12:15 PM-3:00 PM		:30			NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	-1112--				5	\$1,100.00			
N 19	WABC	05/27/13	05/31/13	M-F 7p-8p	7p-8p		:30			NM	8	\$25,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	12122--				8	\$3,200.00			
N 20	WABC	05/27/13	06/02/13	M-Sun EWN at 11p	11:15 PM-11:35 PM		:30			NM	2	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	-----2				2	\$5,500.00			
N 21	WABC	05/27/13	05/31/13	Nightline	1237a-108a		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	----1--				1	\$1,200.00			
N 22	WABC	05/27/13	06/02/13	Sa 12a-1a/Su 12a-2a	Sa 12a-1a/Su 12a-		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	-----1				1	\$350.00			
N 23	WABC	05/27/13	05/27/13	Mon Prime	10p-11p		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	1-----				1	\$12,000.00			
N 24	WABC	05/27/13	05/29/13	Wed Prime	10p-11p		:30			NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	--1----				1	\$11,000.00			
N 25	WABC	05/27/13	05/31/13	M-F EWN at 5p	5:15 PM-6:00 PM		:30			NM	10	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	22222--				10	\$1,400.00			
N 26	WABC	05/27/13	05/28/13	Tues Prime	8p-10p		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	-1-----				1	\$8,500.00			
N 27	WABC	06/02/13	06/02/13	M-Su EWN at 6p	6:15 PM-6:30 PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	-----S				1	\$1,500.00			
N 28	WABC	06/02/13	06/02/13	Sa-Su EWN 6a-10a Rotator	6:15 AM-10:00 AM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	-----S				1	\$900.00			
N 29	WABC	05/31/13	05/31/13	M-F 9a-12p	9:00 AM-11:00 AM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/13	06/02/13	----F--				1	\$900.00			
Totals											99	\$238,650.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/27/13 - 06/02/13	99	\$238,650.00	(\$35,797.50)	\$202,852.50
Totals	99	\$238,650.00	(\$35,797.50)	\$202,852.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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