

ORDER



Harrisburg WHTM

Orders
Order / Rev: 3457665
Alt Order #: 27705347
Product Desc: ORDR
Estimate: 322328
Flight Dates: 03/22/22 - 03/28/22
Original Date / Rev: 03/22/22 / 03/22/22
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Del Cielo Media
Buying Contact:
Billing Contact:
 P.O. Box 25458
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Pennsylvania Conservative Fund
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 02/28/22 | 03/27/22 | 13 | \$4,425.00 | \$3,761.25 |
| 03/28/22 | 04/24/22 | 2 | \$300.00 | \$255.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| March 2022 | 13 | \$4,425.00 | \$3,761.25 | 0.00 |
| April 2022 | 2 | \$300.00 | \$255.00 | 0.00 |
| Totals | 15 | \$4,725.00 | \$4,016.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-----------------|-------|-------------|
| Harrisburg WHTM | 5% | \$4,725.00 |
| Market | 100% | \$94,500.00 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| EHTM | 0% | \$0.00 |
| FHTM | 0% | \$0.00 |
| UNKWN | 95% | \$89,775.00 |
| WGAL | 0% | \$0.00 |
| WGCB | 0% | \$0.00 |
| WHP | 0% | \$0.00 |
| WITF | 0% | \$0.00 |
| WLYH | 0% | \$0.00 |
| WPMT | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|-----------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|--------|
| N 1 | WHTM | 03/22/22 | 03/22/22 | Good Day PA 10a | CM | 10a-11a | -T----- | :30 | 1 | \$300.00 | P2 | 0.00 | NM | 0 | \$0.00 |
| GOOD DAY PA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 03/21/22 | | 03/21/22 | 03/27/22 | -T----- | | | 1 | | | \$300.00 | | 0.00 | | | |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------|-----------|-------------------|-----------------|--------------------|-------|-----------------------|-------------------|---------------|-------------|-----------------------|-----|------------|-------------|-------|----------|
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 03/21/22 | 03/27/22 | -T----- | | | 1 | | \$300.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WHTM | 03/21/22-03/27/22 | | Good Day PA 10a | | 10a-11a | -T----- | :30 | | (\$300.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| N 2 | WHTM | 03/23/22 | 03/23/22 | Good Day PA 10a | CM | 10a-11a | --W---- | :30 | 2 | \$300.00 | P2 | 0.00 | NM | 2 | \$600.00 |
| | | | | Good Day PA 10a | | | | | | | | | | | |
| GOOD DAY PA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 03/21/22 | 03/27/22 | --W---- | | | 2 | | \$300.00 | 0.00 | | | | | |
| N 3 | WHTM | 03/24/22 | 03/24/22 | Good Day PA 10a | CM | 10a-11a | ---T--- | :30 | 1 | \$300.00 | P2 | 0.00 | NM | 1 | \$300.00 |
| | | | | Good Day PA 10a | | | | | | | | | | | |
| GOOD DAY PA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 03/21/22 | 03/27/22 | ---T--- | | | 1 | | \$300.00 | 0.00 | | | | | |
| N 4 | WHTM | 03/25/22 | 03/25/22 | Good Day PA 10a | CM | 10a-11a | ----F-- | :30 | 1 | \$300.00 | P2 | 0.00 | NM | 1 | \$300.00 |
| | | | | Good Day PA 10a | | | | | | | | | | | |
| GOOD DAY PA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 03/21/22 | 03/27/22 | ----F-- | | | 1 | | \$300.00 | 0.00 | | | | | |
| N 5 | WHTM | 03/22/22 | 03/22/22 | The View | CM | 11a-12p | -T----- | :30 | 1 | \$450.00 | P2 | 0.00 | NM | 0 | \$0.00 |
| | | | | The View | | | | | | | | | | | |
| THE VIEW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 03/21/22 | 03/27/22 | -T----- | | | 1 | | \$450.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WHTM | 03/21/22-03/27/22 | | The View | | 11a-12p | -T----- | :30 | | (\$450.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| N 6 | WHTM | 03/23/22 | 03/23/22 | The View | CM | 11a-12p | --W---- | :30 | 1 | \$450.00 | P2 | 0.00 | NM | 1 | \$450.00 |
| | | | | The View | | | | | | | | | | | |
| THE VIEW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 03/21/22 | 03/27/22 | --W---- | | | 1 | | \$450.00 | 0.00 | | | | | |
| N 7 | WHTM | 03/24/22 | 03/24/22 | The View | CM | 11a-12p | ---T--- | :30 | 1 | \$450.00 | P2 | 0.00 | NM | 1 | \$450.00 |
| | | | | The View | | | | | | | | | | | |
| THE VIEW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 03/21/22 | 03/27/22 | ---T--- | | | 1 | | \$450.00 | 0.00 | | | | | |
| N 8 | WHTM | 03/25/22 | 03/25/22 | The View | CM | 11a-12p | ----F-- | :30 | 2 | \$450.00 | P2 | 0.00 | NM | 2 | \$900.00 |
| | | | | The View | | | | | | | | | | | |
| THE VIEW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 03/21/22 | 03/27/22 | ----F-- | | | 2 | | \$450.00 | 0.00 | | | | | |
| N 9 | WHTM | 03/22/22 | 03/22/22 | Jimmy Kimmel | CM | Jimmy Kimmel | -T----- | :30 | 1 | \$300.00 | P2 | 0.00 | NM | 0 | \$0.00 |
| | | | | Jimmy Kimmel | | | | | | | | | | | |
| JIMMY KIMMEL LIVE-AB | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 03/21/22 | 03/27/22 | -T----- | | | 1 | | \$300.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WHTM | 03/21/22-03/27/22 | | Jimmy Kimmel | | Jimmy Kimmel | -T----- | :30 | | (\$300.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| N 10 | WHTM | 03/23/22 | 03/23/22 | Jimmy Kimmel | CM | Jimmy Kimmel | --W---- | :30 | 1 | \$300.00 | P2 | 0.00 | NM | 1 | \$300.00 |
| | | | | Jimmy Kimmel | | | | | | | | | | | |
| JIMMY KIMMEL LIVE-AB | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 03/21/22 | 03/27/22 | --W---- | | | 1 | | \$300.00 | 0.00 | | | | | |
| N 11 | WHTM | 03/24/22 | 03/24/22 | Jimmy Kimmel | CM | Jimmy Kimmel | ---T--- | :30 | 2 | \$300.00 | P2 | 0.00 | NM | 2 | \$600.00 |
| | | | | Jimmy Kimmel | | | | | | | | | | | |
| JIMMY KIMMEL LIVE-AB | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 03/21/22 | 03/27/22 | ---T--- | | | 2 | | \$300.00 | 0.00 | | | | | |

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 Product Desc: ORDR
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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------|------|-------------------|-----------------|--------------------------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|--------|-------|------------|
| N 12 | WHTM | 03/25/22 | 03/25/22 | Jimmy Kimmel Jimmy Kimmel | CM | Jimmy Kimmel | ----F-- | :30 | 1 | \$300.00 | P2 | 0.00 | NM | 1 | \$300.00 |
| JIMMY KIMMEL LIVE-AB | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 03/21/22 | | 03/21/22 | 03/27/22 | ----F-- | | | 1 | | | \$300.00 | | 0.00 | | | |
| N 13 | WHTM | 03/26/22 | 03/26/22 | Sa 1130p-1230a Weather Gone Viral | CM | 1130p-1230a | -----S- | :30 | 1 | \$225.00 | P2 | 0.00 | NM | 1 | \$225.00 |
| WEATHER GONE VIRAL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 03/21/22 | | 03/21/22 | 03/27/22 | -----S- | | | 1 | | | \$225.00 | | 0.00 | | | |
| N 14 | WHTM | 03/28/22 | 03/28/22 | Jimmy Kimmel Jimmy Kimmel | CM | Jimmy Kimmel | M----- | :30 | 2 | \$150.00 | P3 | 0.00 | NM | 2 | \$300.00 |
| JIMMY KIMMEL LIVE-AB | | | | | | | | | | | | | | | |
| 2Q GRID RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 03/28/22 | | 03/28/22 | 04/03/22 | M----- | | | 2 | | | \$150.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 15 | \$4,725.00 |