

ORDER

Harrisburg WHTM

Orders
Order / Rev: 3457665
Alt Order #: 27705347
Product Desc: ORDR
Estimate: 322328
Flight Dates: 03/22/22 - 03/28/22
Original Date / Rev: 03/21/22 / 03/21/22
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Del Cielo Media
Buying Contact:
Billing Contact:
 P.O. Box 25458
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Pennsylvania Conservative Fund
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/27/22	13	\$4,425.00	\$3,761.25
03/28/22	04/24/22	2	\$300.00	\$255.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	13	\$4,425.00	\$3,761.25	0.00
April 2022	2	\$300.00	\$255.00	0.00
Totals	15	\$4,725.00	\$4,016.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Harrisburg WHTM	5%	\$4,725.00
Market	100%	\$94,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	95%	\$89,775.00
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHTM	03/22/22	03/22/22	Good Day PA 10a	CM	10a-11a	-T-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00

GOOD DAY PA

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 03/21/22	03/27/22	-T-----	1	\$300.00	0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 03/21/22		03/21/22	03/27/22	-T-----			1		\$300.00	0.00					
N 2	WHTM	03/23/22	03/23/22	Good Day PA 10a Good Day PA 10a	CM	10a-11a	--W----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		GOOD DAY PA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 03/21/22		03/21/22	03/27/22	--W----			1		\$300.00	0.00					
N 3	WHTM	03/24/22	03/24/22	Good Day PA 10a Good Day PA 10a	CM	10a-11a	---T---	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		GOOD DAY PA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 03/21/22		03/21/22	03/27/22	---T---			1		\$300.00	0.00					
N 4	WHTM	03/25/22	03/25/22	Good Day PA 10a Good Day PA 10a	CM	10a-11a	----F--	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		GOOD DAY PA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 03/21/22		03/21/22	03/27/22	----F--			1		\$300.00	0.00					
N 5	WHTM	03/22/22	03/22/22	The View The View	CM	11a-12p	-T-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		THE VIEW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 03/21/22		03/21/22	03/27/22	-T-----			1		\$450.00	0.00					
N 6	WHTM	03/23/22	03/23/22	The View The View	CM	11a-12p	--W----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		THE VIEW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 03/21/22		03/21/22	03/27/22	--W----			1		\$450.00	0.00					
N 7	WHTM	03/24/22	03/24/22	The View The View	CM	11a-12p	---T---	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		THE VIEW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 03/21/22		03/21/22	03/27/22	---T---			1		\$450.00	0.00					
N 8	WHTM	03/25/22	03/25/22	The View The View	CM	11a-12p	----F--	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		THE VIEW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 03/21/22		03/21/22	03/27/22	----F--			1		\$450.00	0.00					
N 9	WHTM	03/22/22	03/22/22	Jimmy Kimmel Jimmy Kimmel	CM	Jimmy Kimmel	-T-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		JIMMY KIMMEL LIVE-AB													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 03/21/22		03/21/22	03/27/22	-T-----			1		\$300.00	0.00					
N 10	WHTM	03/23/22	03/23/22	Jimmy Kimmel Jimmy Kimmel	CM	Jimmy Kimmel	--W----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		JIMMY KIMMEL LIVE-AB													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 03/21/22		03/21/22	03/27/22	--W----			1		\$300.00	0.00					
N 11	WHTM	03/24/22	03/24/22	Jimmy Kimmel Jimmy Kimmel	CM	Jimmy Kimmel	---T---	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		JIMMY KIMMEL LIVE-AB													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 03/21/22		03/21/22	03/27/22	---T---			1		\$300.00	0.00					
N 12	WHTM	03/25/22	03/25/22	Jimmy Kimmel Jimmy Kimmel	CM	Jimmy Kimmel	----F--	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		JIMMY KIMMEL LIVE-AB													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 03/21/22		03/21/22	03/27/22	----F--			1		\$300.00	0.00					
N 13	WHTM	03/26/22	03/26/22	Sa 1130p-1230a Weather Gone Viral	CM	1130p-1230a	-----S-	:30	1	\$225.00	P2	0.00	NM	1	\$225.00
		WEATHER GONE VIRAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/21/22	03/27/22	-----S-			1			\$225.00		0.00			
N 14	WHTM	03/28/22	03/28/22	Jimmy Kimmel Jimmy Kimmel	CM	Jimmy Kimmel	M-----	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
JIMMY KIMMEL LIVE-AB 2Q GRID RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	M-----			2			\$150.00		0.00			
													Totals	15	\$4,725.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, _____, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Del Cielo Media

Address: PO Box 25458, Alexandria, VA 22313

Contact:

Phone number:

Email: info@delcielomedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Pennsylvania Conservatives Fund

Address: 824 S Milledge Ave Ste 101, Athens, GA 30605

Contact:

Phone number: 706-534-7780

Email: pennsylvania@pdscomplicance.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Paul Kilgore, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

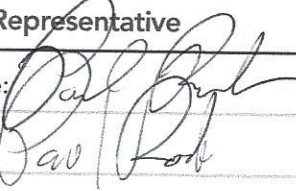
Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Del Cielo Media	Signature: 
Name: Del Cielo Media	Name: Paul Byrd
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 3/21/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 3/21/22

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 3457665	Station Call Letters: WHTM	Date Received/Requested: 3/21/22
Est. #: 322328	Station Location: HLLY	Run Start and End Dates: 3/22 - 3/28/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

NON-CANDIDATE SUPPLEMENT

Station to Complete After Review of PB 18 and Spot
PA Conservative Fund
Secret Hollywood Liberal
I

All Legally Qualified Federal Candidates Identified and the office to which they are seeking election included in the advertisement:

All Elections to Federal Offices included in the advertisement:

All National Legislative Issues of Public Importance Included in Advertisement (e.g., all references to legally qualified candidates (presidential, vice presidential or congressional; all references to any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and any national legislative issue of public importance (Affordable Care Act, revising the IRS tax code, federal gun control, national debt, impeachment any federal legislation, etc.)):

Gas and oil prices

Trump

Putin

Republican Party backed by big oi,

Democratic Party supports clean energy

Station has reviewed Advertiser's PB-18 for completeness of identification of all chief executive officer, members of the executive committee or the board of directors. Circle one:

☒ YES

☐ NO

To the extent necessary, attach copy of station inquiry to advertiser for additional information regarding the entity's officer, members or directors.