

KTON-AM
ISSUES/PROGRAMS QUARTERLY REPORT
2nd QUARTER 2018

DATE	TIME	DURATION	PROGRAM NAME	ISSUE
04/01/2018	6:00a - 6:30a	30 Minutes	City Talk	This Sunday, Larry Holze, the city of Waco Public Information Officer interviewed DeLisa Russell from Veterans One Stop. This facility is designed to let veterans and their families get the help they need. They offer job assistance, mental health care, as well as housing for those in need. The center is located on LaSalle avenue.
4/1 – 4/30/2018	3 times per day	:30 seconds	Mike and Mike, Unnecessary Roughness, John Morris Show, You Make The Call, ESPN Radio	KTON-AM aired PSA's for the Texas Association of Broadcasters. They had campaigns focusing on TxDOT's Teen Click It campaign reminding teenagers they need to wear their seat belt in the car. Also, Texas Court Appointed Special Advocates aired a campaign asking for volunteers to help bring a voice to kids that are under the care of Child Protective Services.
4/08/2018	6:00a - 6:30a	30 Minutes	City Talk	This Sunday, Larry Holze, the city of Waco Public Information Officer interviewed Andrew Hahn from the McLennan County Appraisal District. He talked about how people can protest their tax appraisal. Also, they talked about the function of the appraisal district.
4/10 – 4/20/2018	4 times a day	:30 seconds	Mike and Mike, Unnecessary Roughness, John Morris Show, You Make The Call, ESPN Radio	KTON-AM aired a 30 second PSA for the McLennan County Annual Spring Clean Up. It's happening on Thursday, April 19 th from 7a until 4:00p. Residents are encouraged to bring trash, old furniture and used oil and grease. They are allowing people to bring used tires, eight each, as well as old electronics.
4/1 – 4/13/2018	4 times a day	:30 seconds	Mike and Mike, Unnecessary Roughness, John Morris Show, You Make The Call, ESPN Radio	KTON-AM aired a 30 second PSA for CASA of McLennan County for their Crawfish for Casa event. It's a fundraising event that includes drinks, food and music. The event will be held on Friday, April 13 th . Tickets are available at the local CASA office.
4/15/2018	6:00a - 6:30a	30 minutes	City Talk	Larry Holze is the City of Waco's Public Information Officer, and he hosts a 30 minute radio show called City Talk. This week he interviewed Jonathan Cook from the City of Waco Park and Recreation Department. They talked about Brazos Night in May – July as well as all of the upcoming Summer Activities for kids.
4/22/2018	6:00a - 6:30a	30 minutes	City Talk	This week's City talk, hosted by Larry Holze featured an interview Wiley Stern. Mr. Stern is the

				City of Waco's city manager. They discussed the annual report that had just been released.
4/25 – 5/3/2018	4 times a day	:30 seconds	Mike and Mike, Unnecessary Roughness, John Morris Show, You Make The Call, ESPN Radio	KTON-AM aired PSA's for the Annual Sertoma Kite Festival on Saturday, May 5 th . The Kite Festival will have live music, games, food, prizes, contests, a Prize Wheel, and a raffle this year and lots of fun. All net proceeds benefit the hearing impaired children in Central Texas.
04/29/2018	6:00a - 6:30a	30 minutes	City Talk	Larry Holze the Public Information Officer for the City of Waco hosts a 30 minute radio show on KTON-AM. This week Larry interviewed Esmeralda Hudson she is the city secretary for the City of Waco. She talked with Larry about the upcoming election on May 7 th .
05/06/2018	6:00a - 6:30a	30 Minutes	City Talk	This week on City Talk, Larry Holze the City of Waco Public Information Officer interviewed Sophie Martinez from the Waco Police Department. Office Martinez talked about the upcoming Junior Police Academy. The deadline to register is May 18 th .
05/13/2018	6:00a - 6:30a	30 Minutes	City Talk	City Talk is a 30 minute radio program that is hosted by Larry Holze, the city's public information officer. This week he talked with Anna Dunbar. Anna is with the solid waste department with the City of Waco. They talked about the upcoming household hazardous waste day. It will be happening on May 19 th . They discussed the different things that people can bring to for the city to dispose of.
05/20/2018	6:00a - 6:30a	30 Minutes	City Talk	Larry Holze the City of Waco Public Information officer interviewed Kelly & David Litke from the health department. They are talking about the mosquito plan for 2018 as well as the Zika virus and how to protect yourself.
05/25/2018 – 06/16/2018	4 times a day	:30 seconds	Mike and Mike, Unnecessary Roughness, John Morris Show, You Make The Call, ESPN Radio	KTON-AM aired PSA's for the City of Waco's downtown Farmer's Market. Every Saturday from 9a until 1p, Farmers and merchants bring fresh vegetables and meats to be sold to the public. They also have other arts and craft vendors as well. The Farmers Market is held downtown in Heritage Square.
05/27/2018	6:00a - 6:30a	30 Minutes	City Talk	KTON-AM has a weekly talk show hosted by Larry Holze, the City of Waco Public Information Officer. This week he talked with Jessica Emmett from the McLennan Public Library. She was talking with Larry about the Summer Reading Programs at the library.
06/03/2018	6:00a - 6:30a	30 Minutes	City Talk	The City of Waco's Public Information Officer Larry Holze hosts a weekly talk show called City Talk. This week he interviewed Earl Stinnet from the Park Department as well as the PIO for Waco

				ISD. They talked about the Summer Meals Program, where students can get a free meal for breakfast and lunch.
06/11/2018	6:30a - 7:00a	30 Minutes	City Talk	Larry Holze is with the City of Waco. He is the Public Information Officer and he hosts City Talk, a weekly 30 talk show. This week Larry interviewed Mike Champagne from the US Corp of engineers. They talked about all of the places to visit on Lake Waco as well as boating safety and some of the upcoming infrastructure projects associated with the lake.
06/17/2018	6:00a - 6:30a	30 Minutes	City Talk	City Talk is a 30 minute radio show hosted by the City of Waco's Public Information Officer Larry Holze. This week he spoke with Barry Barrington and Lisa Robinson from the National Safety Council. While they were in the studio, they talked about driver safety.
06/24/2018	6:00a - 6:30a	30 Minutes	City Talk	Larry Holze is the City of Waco Public Information Officer, and he hosts a weekly talk show named City Talk. This week he Jonathon Cook from the City of Waco's Parks and Recreation Department. They talked about the upcoming 4 th of July celebration at McLane Stadium. They discussed where to park, and item that people can bring in to the celebration. The event is sponsored by H-E-B, and there will be a fireworks show.