

CONTRACT



WMAQ
454 Columbus Drive
Chicago, IL 60610
(312) 836-5555

www.nbcchicago.com

And:

ADELSTEIN & ASSOCIATES
222 W ONTARIO ST
SUITE 200
CHICAGO, IL 60610
USA

<u>Contract / Revision</u> 697580 /		<u>Alt Order #</u>
<u>Product</u> KATE CLOONEN		
<u>Contract Dates</u> 11/03/16 - 11/08/16		<u>Estimate #</u> 5573
<u>Advertiser</u> FRIENDS OF KATE CLOONEN		<u>Original Date / Revision</u> 11/02/16 / 11/07/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WMAQ	<u>Account Executive</u> Nancy Shea	<u>Sales Office</u> Chicago Local
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 00246	<u>Advertiser Ref</u> 40287	

All spots on this line are Candidate Discount Rate class of time

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WMAQ	11/03/16	11/08/16	5A-6A M-F	5A-6A		:30			ED		NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---TF--				1	\$650.00					
Week:		11/07/16	11/13/16	MT-----				2	\$650.00					
N 2	WMAQ	11/03/16	11/08/16	6A-7A M-F NBC 5 NE	6A-7A		:30			ED		NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---TF--				2	\$1,200.00					
Week:		11/07/16	11/13/16	MT-----				2	\$1,200.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	4	WMAQ	11/07/16-11/13/16	6A-7A M-F NBC 5 NEWS 6A	6A-7A	MTu-----	:30		\$1,200.00			NM		
	Credited NA-NOT AVAILABLE													
N 3	WMAQ	11/03/16	11/08/16	7A-9A M-F TDY I	7A-9A		:30			ED		NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---TF--				2	\$1,400.00					
Week:		11/07/16	11/13/16	MT-----				2	\$1,400.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	4	WMAQ	11/07/16-11/13/16	7A-9A M-F TDY I	7A-9A	MTu-----	:30		\$1,400.00			NM		
	Credited NA-NOT AVAILABLE													
N 4	WMAQ	11/07/16	11/08/16	9A-10A M-F TDY II	9A-10A		:30			ED		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	MT-----				4	\$800.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 697580 /		<u>Alt Order #</u>
<u>Contract Dates</u> 11/03/16 - 11/08/16	<u>Product</u> KATE CLOONEN	<u>Estimate #</u> 5573
<u>Advertiser</u> FRIENDS OF KATE CLOC		<u>Original Date / Revision</u> 11/02/16 / 11/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WMAQ	11/07/16-11/13/16		9A-10A M-F TDY II	9A-10A	MTu-----	:30		\$800.00			NM		
Credited NA-NOT AVAILABLE														
4	WMAQ	11/07/16-11/13/16		9A-10A M-F TDY II	9A-10A	MTu-----	:30		\$800.00			NM		
See MG 8.6,8.7,8.8,8.9,8.10,8.11 PREEMPT														
N 5	WMAQ	11/07/16	11/08/16	11A-12P M-F NEWS A11A-12P			:30			ED		NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	MT-----				4	\$650.00					
N 6	WMAQ	11/07/16	11/07/16	12-1P M-F DAYS OF (12P-1P			:30			ED		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	M-----				2	\$800.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WMAQ	11/07/16-11/13/16		12-1P M-F DAYS OF OUR LI 12P-1P	12P-1P	M-----	:30		\$800.00			NM		
See MG 6.3 PREEMPT														
2	WMAQ	11/07/16-11/13/16		12-1P M-F DAYS OF OUR LI 12P-1P	12P-1P	M-----	:30		\$800.00			NM		
See MG 8.6,8.7,8.8,8.9,8.10,8.11 PREEMPT														
3	WMAQ	11/04/16	11/04/16	9A-1P F CUB VICTORY PARADE	9A-1P	-----F----	:30		\$2,000.00			NM		
Ⓜ MG for 6.1 11/07 LATE RUN, PARADE AIRED 9A-2:07P														
N 7	WMAQ	11/03/16	11/07/16	2P-3P M-F STEVE HA2P-3P			:30			ED		NM	6	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---TF--				4	\$600.00					
Week:		11/07/16	11/13/16	M-----				2	\$800.00					
N 8	WMAQ	11/03/16	11/07/16	3P-4P M-F ELLEN	3P-4P		:30			ED		NM	8	\$5,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---TF--				3	\$1,000.00					
Week:		11/07/16	11/13/16	M-----				2	\$1,200.00					

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
697580 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/03/16 - 11/08/16	KATE CLOONEN	5573

<u>Advertiser</u>	<u>Original Date / Revision</u>
FRIENDS OF KATE CLOC	11/02/16 / 11/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
4	WMAQ	11/07/16-11/13/16		3P-4P M-F ELLEN	3P-4P	M-----	:30		\$1,200.00			NM		
		See MG 8.6,8.7,8.8,8.9,8.10,8.11 PREEMPT												
5	WMAQ	11/07/16-11/13/16		3P-4P M-F ELLEN	3P-4P	M-----	:30		\$1,200.00			NM		
		Credited NA-NOT AVAILABLE												
6	WMAQ	11/08/16-11/08/16		5A-6A M-F	5A-6A	-Tu-----	:30		\$650.00			NM		
		Ⓜ Credited NA-NOT AVAILABLE												
7	WMAQ	11/08/16-11/08/16		5A-6A M-F	5A-6A	-Tu-----	:30		\$650.00			NM		
		Ⓜ MG for 4.4,6.2,8.4												
8	WMAQ	11/08/16-11/08/16		11A-12P M-F NEWS AT 11AM	11A-12P	-Tu-----	:30		\$650.00			NM		
		Ⓜ MG for 4.4,6.2,8.4												
9	WMAQ	11/08/16-11/08/16		11A-12P M-F NEWS AT 11AM	11A-12P	-Tu-----	:30		\$650.00			NM		
		Ⓜ MG for 4.4,6.2,8.4												
10	WMAQ	11/06/16-11/06/16		1235-105A OPN HSE SYN SI1235A-105A		-----Su	:30		\$100.00			NM		
		Ⓜ MG for 4.4,6.2,8.4												
11	WMAQ	11/06/16-11/06/16		1235-105A OPN HSE SYN SI1235A-105A		-----Su	:30		\$100.00			NM		
		Ⓜ MG for 4.4,6.2,8.4												
		SPOT RAN LATE DUE NFL OVERRUN. OPN HSE SYN AIRED 1:08A-1:38A												
		SPOT RAN LATE DUE NFL OVERRUN. OPN HSE SYN AIRED 1:08A-1:38A												
N 9	WMAQ	11/03/16	11/07/16	430-5P M-F NEWS	430P-5P		:30				ED	NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---TF--	1			\$1,250.00						
Week:		11/07/16	11/13/16	M-----	1			\$1,250.00						
N 10	WMAQ	11/03/16	11/04/16	630P-7P M-F AH	630P-7P		:30				ED	NM	2	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---TF--	2			\$2,450.00						
N 11	WMAQ	11/03/16	11/05/16	10P-1035P M-SU LAT	10P-1035P		:30				ED	NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---TFS-	3			\$5,000.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Type</u>		
		1	WMAQ	10/31/16-11/06/16	10P-1035P M-SU LATE NEWS	10P-1035P	----ThFSa--	:30	\$5,000.00			NM		
		See MG 11.4 NA-NOT AVAILABLE												
		4	WMAQ	11/06/16-11/06/16	NFL LATE NEWS NON LCL	1030P-11P	-----Su	:30	\$5,000.00			NM		
		Ⓜ MG for 11.1 11/05 SPOT RAN LATE DUE NFL OVERRUN. NFL LATE NEWS AIRED 11:04P-1133P												
N 12	WMAQ	11/05/16	11/05/16	5-6A SA/SU NBC 5 NE5A-6A			:30				ED	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----S-	2			\$350.00						
N 13	WMAQ	11/05/16	11/05/16	6A-7A SA NEWS	6A-7A		:30				ED	NM	2	\$1,200.00

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FOR NBCE CONTRACTS:

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<u>Contract / Revision</u> 697580 /		<u>Alt Order #</u>
<u>Contract Dates</u> 11/03/16 - 11/08/16	<u>Product</u> KATE CLOONEN	<u>Estimate #</u> 5573
<u>Advertiser</u> FRIENDS OF KATE CLOC		<u>Original Date / Revision</u> 11/02/16 / 11/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----S-	2			\$600.00						
N 14	WMAQ	11/05/16	11/05/16	7A-9A SAT TDY	7A-9A		:30			ED		NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----S-	4			\$1,200.00						
N 15	WMAQ	11/05/16	11/05/16	8-9P SA DATELINE	8P-9P		:30			ED		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----S-	1			\$3,000.00						
N 16	WMAQ	11/05/16	11/05/16	1030P-12:04A SNL	1030P-12:04A		:30			ED		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----S-	1			\$5,000.00						
N 17	WMAQ	11/06/16	11/06/16	5-6A SA/SU NBC 5 NE5A-6A			:30			ED		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----S	2			\$350.00						
N 18	WMAQ	11/06/16	11/06/16	6A-7A SU NEWS	6A-7A		:30			ED		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----S	2			\$550.00						
N 19	WMAQ	11/06/16	11/06/16	7A-8A SUNDAY TODAY	7A-8A		:30			ED		NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----S	2			\$950.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WMAQ	10/31/16-11/06/16	7A-8A SUNDAY TODAY	7A-8A	-----Su	:30		\$950.00			NM		
	See MG 19.3,19.4 PREEMPT													
	2	WMAQ	10/31/16-11/06/16	7A-8A SUNDAY TODAY	7A-8A	-----Su	:30		\$950.00			NM		
	See MG 19.3,19.4 PREEMPT													
	3	WMAQ	11/06/16-11/06/16	11-1135P SPT SU PST GM	11P-1135P	-----Su	:30		\$1,600.00			NM		
	Ⓜ MG for 19.1,19.2 SPOT RAN LATE DUE NFL OVERRUN. SPT SUN AIRED 11:33P-12:08A													
	4	WMAQ	11/07/16-11/07/16	1237A-107A M-F LAST CALL	1237A-107A	M-----	:30		\$300.00			NM		
	Ⓜ MG for 19.1,19.2													
N 20	WMAQ	11/06/16	11/06/16	8A-9A SU NEWS	8A-9A		:30			ED		NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----S	2			\$950.00						
N 21	WMAQ	11/07/16	11/07/16	9-10P M SNL ELECTIO	9P-10P		:30			ED		NM	1	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/07/16	11/13/16	M-----	1			\$20,000.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WMAQ	11/07/16-11/13/16	9-10P M SNL ELECTION SPT	9P-10P	M-----	:30		\$20,000.00			NM		
N 22	WMAQ	11/05/16	11/05/16	5-6A SA/SU NBC 5 NE5A-6A			:30			ED		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----S-	2			\$350.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 697580 /		<u>Alt Order #</u>
<u>Contract Dates</u> 11/03/16 - 11/08/16	<u>Product</u> KATE CLOONEN	<u>Estimate #</u> 5573
<u>Advertiser</u> FRIENDS OF KATE CLOC		<u>Original Date / Revision</u> 11/02/16 / 11/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 23	WMAQ	11/03/16	11/06/16	430A-5A M-TH/SU NB	430A-5A		:30			ED		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	--T--S	2			\$100.00						
N 24	WMAQ	11/07/16	11/07/16	9-10P M SNL ELECTI	9P-10P		:30			EP		NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/07/16	11/13/16	M-----	1			\$15,000.00						
Totals									0.00				61	\$103,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	61	\$103,700.00	(\$15,555.00)	\$88,145.00
Totals	61	\$103,700.00	(\$15,555.00)	\$88,145.00

Signature: _____ **Date:** _____

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.