



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

Contract # 25780865

CPE: 836/967/5084

Agency: Canal Partners Media

900 Circle 75 Parkway,  
SE

Suite 1650  
Atlanta, GA 30339

Changes as of: 11/2/2017 at 11:30 AM

Flight: 11/6/17 - 11/12/17

Advertiser: Doug Jones for Senate  
Committee

Product: Candidate

Agency Order #: 6692685

Buyer: Scattergood, Jeff

Salesperson: SHEPARD RITZEN  
215-567-7950

Version: Original Order

Station: WALA

Market: Mobile

Office: PHILADELPHIA

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: SHEPARD RITZEN  
215-567-7950

Total \$: \$21,230.00

Total Spots: 108

Total CPP: \$76.92

Total GRP: 276.0

Traffic #: 839343

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/6 - 11/12							Total Spots	Total \$	CPP	GRP
							11/6	11/7	11/8	11/9	11/10	11/11	11/12				
1	M-F 4:30a-5a		Fox 10 News @ 430A	\$50.00	1.3	30	1	1	1	1	1	0	0	5	\$250.00	\$38.46	6.5
2	M-F 5a-5:30a		Fox 10 News @ 5A	\$60.00	1.7	30	1	1	1	1	1	0	0	5	\$300.00	\$35.29	8.5
3	M-F 5:30a-6a		Fox 10 News @ 530A	\$180.00	2.3	30	1	1	1	1	1	0	0	5	\$900.00	\$78.26	11.5
4	M-F 6a-6:30a		Fox 10 News @ 6A	\$110.00	2.6	30	1	1	1	1	1	0	0	5	\$550.00	\$42.31	13.0
5	M-F 6:30a-7a		Fox 10 News @ 630A	\$110.00	2.8	30	1	1	1	1	1	0	0	5	\$550.00	\$39.29	14.0
6	M-F 7a-7:30a		Fox 10 News @ 7A	\$250.00	3.1	30	1	1	1	1	1	0	0	5	\$1,250.00	\$80.65	15.5
7	M-F 8a-8:30a		Fox 10 News @ 8A	\$80.00	2.6	30	1	1	1	1	1	0	0	5	\$400.00	\$30.77	13.0
8	M-F 8:30a-9a		Fox 10 News @ 830A	\$80.00	2.4	30	1	1	1	1	1	0	0	5	\$400.00	\$33.33	12.0
9	M-F 11a-12n		The People's Court	\$110.00	1.6	30	1	1	2	1	2	0	0	7	\$770.00	\$68.75	11.2
10	M-F 12n-1p		Judge Mathis	\$110.00	1.6	30	1	1	1	1	1	0	0	5	\$550.00	\$68.75	8.0
11	M-F 1p-2p		The People's Court	\$100.00	1.6	30	1	1	1	1	1	0	0	5	\$500.00	\$62.50	8.0
12	M-F 3p-4p		Dr. Phil	\$200.00	2.4	30	1	1	1	1	1	0	0	5	\$1,000.00	\$83.33	12.0
13	M-F 4p-4:30p		Fox 10 News @ 4P	\$95.00	2.3	30	1	1	1	1	1	0	0	5	\$475.00	\$41.30	11.5
14	M-F 4:30p-5p		Fox 10 News @ 430P	\$95.00	2.3	30	1	1	1	1	1	0	0	5	\$475.00	\$41.30	11.5
15	M-F 5p-5:30p		Fox 10 News @ 5P	\$350.00	3.5	30	1	1	1	1	1	0	0	5	\$1,750.00	\$100.00	17.5
16	M-F 5:30p-6p		Fox 10 News @ 530P	\$350.00	3.7	30	1	1	1	1	1	0	0	5	\$1,750.00	\$94.59	18.5
17	M-F 6p-6:30p		Jeopardy	\$750.00	5.0	30	1	1	1	0	1	0	0	4	\$3,000.00	\$150.00	20.0
18	M-F 6:30p-7p		Wheel of Fortune	\$750.00	4.8	30	0	1	1	1	1	0	0	4	\$3,000.00	\$156.25	19.2
19	M-F 9p-9:30p		Fox 10 News @ 9P	\$450.00	4.5	30	1	0	0	1	0	0	0	2	\$900.00	\$100.00	9.0
20	M-F 9:30p-10p		Fox 10 News @ 930P	\$450.00	4.1	30	1	0	0	1	0	0	0	2	\$900.00	\$109.76	8.2



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GROUP**

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New York, NY 10019

<b>Contract #</b> 25780865	<b>Changes as of:</b> 11/2/2017 at 11:30 AM	<b>Version:</b> Original Order
<b>CPE:</b> 836/967/5084	<b>Flight:</b> 11/6/17 - 11/12/17	<b>Station:</b> WALA
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Doug Jones for Senale Committee	<b>Market:</b> Mobile
900 Circle 75 Parkway, SE Suite 1650 Atlanta, GA 30339	<b>Product:</b> Candidate	<b>Office:</b> PHILADELPHIA
<b>Agency Order #:</b> 6692685	<b>Primary Demo:</b> Adults 35+	<b>Total \$:</b> \$21,230.00
<b>Buyer:</b> Scattergood, Jeff	<b>Con Type:</b> POLITICAL/VOTE	<b>Total Spots:</b> 108
<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950	<b>Total CPP:</b> \$76.92
		<b>Total GRP:</b> 276.0
		<b>Traffic #:</b> 839343
		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/6 - 11/12							Total Spots	Total \$	CPP	GRP
							11/6	11/7	11/8	11/9	11/10	11/11	11/12				
21	M-F 10p-10:30p		Fox 10 News @ 10P	\$150.00	3.0	30	1	1	1	1	1	0	0	5	\$750.00	\$50.00	15.0
22	M-F 10:30p-11p		Page Six TV	\$120.00	1.3	30	0	1	1	1	0	0	0	3	\$360.00	\$92.31	3.9
23	Sa 6a-6:30a		Fox 10 News Weekend Saturday 6A	\$50.00	1.2	30	0	0	0	0	0	1	0	1	\$50.00	\$41.67	1.2
24	Sa 6:30a-7a		Fox 10 News Weekend Saturday 630A	\$50.00	1.4	30	0	0	0	0	0	1	0	1	\$50.00	\$35.71	1.4
25	Sa 7a-7:30a		Fox 10 News Weekend Saturday 7A	\$100.00	1.4	30	0	0	0	0	0	1	0	1	\$100.00	\$71.43	1.4
26	Sa 7:30a-8a		Fox 10 News Weekend Saturday 730A	\$100.00	1.8	30	0	0	0	0	0	1	0	1	\$100.00	\$55.56	1.8
27	Su 6:30a-7a		Fox 10 News Weekend Sunday 6A	\$50.00	1.0	30	0	0	0	0	0	0	1	1	\$50.00	\$50.00	1.0
28	Su 8a-9a		Fox News Sunday	\$100.00	1.7	30	0	0	0	0	0	0	1	1	\$100.00	\$58.82	1.7
<b>TOTALS:</b>							20	20	21	21	20	4	2	108	\$21,230.00	\$76.92	276.0



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<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Doug Jones for Senate Committee	<b>Market:</b> Mobile	<b>Total Spots:</b> 108
900 Circle 75 Parkway, SE	<b>Product:</b> Candidate	<b>Office:</b> PHILADELPHIA	<b>Total CPP:</b> \$76.92
Suite 1650	<b>Agency Order #:</b> 6692685	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 276.0
Allanta, GA 30339	<b>Buyer:</b> Scattergood, Jeff	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 839343
	<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950	<b>Separation:</b>

**Special Instructions**

Order Level Comments		
Date/Time	Added by	Comment
11/03/17 10:04 AM	System	Notice Received.
11/03/17 9:09 AM	GOTOSTRATA\ritzen	BUyer sent another revision adding another 9-10a spot on. +\$100...extra \$85 will be on next payment.
11/03/17 9:09 AM	GOTOSTRATA\ritzen	Separation: 30
11/03/17 8:03 AM	GOTOSTRATA\ritzen	Canceled by new revision
11/03/17 8:02 AM	System	Notice Received.
11/03/17 8:02 AM	GOTOSTRATA\ritzen	9-10a s/b \$100, rather than \$10
11/02/17 4:06 PM	SHEPARD RITZEN	approved
11/02/17 3:47 PM	System	Notice Received.
11/02/17 2:55 PM	GOTOSTRATA\ritzen	2x now on People's COURT 1-2p F 11/10 @ \$100 Will have to do a MKGD.
11/02/17 2:55 PM	GOTOSTRATA\ritzen	Separation: 30
11/02/17 11:45 AM	Michael Strickler	Canceled by new revision
11/02/17 11:41 AM	Michael Strickler	Fri 1p n/a due to e/i programming. All others rates to clear. lhx
11/02/17 11:41 AM	System	Notice Received.
11/02/17 11:30 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$81,654
WALA Share:	26%
Comment:	updated
WEAR:	11%
WJTC:	1%
WKRG:	46%
WPXI:	16%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	108	\$21,230.00	\$76.92	276.0
Total	100%	108	\$21,230.00	\$76.92	276.0

Monthly Summary		
Month	Spots	Dollars
2017-Nov	108	\$21,230.00
Total	108	\$21,230.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/3/17 9:09 AM	GOTOSTRATA\ritzen	Confirmed	1		\$100.00	\$31,580.00	Changes: Comments from 2x now on People's COURT 1-2p F 11/10 @ \$100 Will have to do a MKGD.
Revision	11/3/17 8:02 AM	GOTOSTRATA\ritzen	Confirmed			\$0	\$31,480.00	Separation: 30 to BUyer sent another revision adding another 9-10a spot on. +\$100...extra \$85 will be on next payment.
Makegood 2	11/2/17 3:54 PM	Elaine Jackson	Confirmed	2	2	\$0	\$31,480.00	Separation: 30, Total \$ from \$26,930.00 to \$27,030.00, Total GRPs from 292.0 to 0, Total Spots from 118 to 119, Total CPP from \$92.23 to \$0.00. 1 buyline added or modified.
								Changes: Total GRPs from 0 to 292.0, Total CPP from \$0.00 to \$92.23, Total GIMPs from 274 to 292, Total CPM from \$93,950.44 to \$92,226.03. 2 buylines added or modified.



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<b>CPE:</b> 836/967/5084	<b>Flight:</b> 11/6/17 - 11/12/17	<b>Station:</b> WALA	<b>Total \$:</b> \$21,230.00
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Doug Jones for Senate Committee	<b>Market:</b> Mobile	<b>Total Spots:</b> 108
900 Circle 75 Parkway, SE	<b>Product:</b> Candidate	<b>Office:</b> PHILADELPHIA	<b>Total CPP:</b> \$76.92
Suite 1650	<b>Agency Order #:</b> 6692685	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 276.0
Atlanta, GA 30339	<b>Buyer:</b> Scattergood, Jeff	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 839343
	<b>Salesperson:</b> SHEPARD RITZEN	<b>Assistant:</b> SHEPARD RITZEN	<b>Separation:</b>
	215-567-7950	215-567-7950	

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/2/17 2:55 PM	GOTOSTRATA\ritzen	Confirmed	10		\$5,700.00	\$31,480.00	Changes: Comments from Separation: 30 to 2x now on People's Court 1-2p F 11/10 @ \$100 Will have to do a MKGD. Separation: 30, Total \$ from \$25,780.00 to \$26,930.00, Total GRPs from 274.4 to 0, Total Spots from 107 to 118, Total CPP from \$93.95 to \$0.00. 9 buylines added or modified.
Makegood 1	11/2/17 11:45 AM	Michael Strickler	Canceled	35	36	\$4,550.00	\$25,780.00	Changes: Total \$ from \$21,230.00 to \$25,780.00, Total Spots from 108 to 107, Total GRPs from 276.0 to 274.4. Total CPP from \$76.92 to \$93.95, Total GIMPs from 0 to 274, Total CPM from \$0.00 to \$93,950.44. 15 buylines added or modified.
Queued for Electronic Contracting	11/2/17 11:31 AM					\$0	\$0	
New	11/2/17 11:30 AM	SHEPARD RITZEN	Confirmed	108		\$21,230.00	\$21,230.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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<b>Contract #</b> 25780865	<b>Changes as of:</b> 11/2/2017 at 11:45 AM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Canceled
<b>CPE:</b> 836/967/5084	<b>Flight:</b> 11/6/17 - 11/12/17	<b>Station:</b> WALA	<b>Total \$:</b> \$25,780.00
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Doug Jones for Senate Committee	<b>Market:</b> Mobile	<b>Total Spots:</b> 107
900 Circle 75 Parkway, SE Suite 1650 Atlanta, GA 30339	<b>Product:</b> Candidate	<b>Office:</b> PHILADELPHIA	<b>Total CPP:</b> \$93.95
<b>Agency Order #:</b> 6692685	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 274.4	
<b>Buyer:</b> Scattergood, Jeff	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 839343	
<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950	<b>Separation:</b>	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/6 - 11/12							Total Spots	Total \$	CPP	GRP
							11/6	11/7	11/8	11/9	11/10	11/11	11/12				
1	M-F 4:30a-5a		Fox 10 News @ 430A	\$50.00	1.3	30	1	1	1	1	1	0	0	5	\$250.00	\$38.46	6.5
2	M-F 5a-5:30a		Fox 10 News @ 5A	\$60.00	1.7	30	1	1	1	1	1	0	0	5	\$300.00	\$35.29	8.5
3	M-F 5:30a-6a		Fox 10 News @ 530A	\$180.00	2.3	30	1	1	1	1	1	0	0	5	\$900.00	\$78.26	11.5
MSD 4	M-F 6a-6:30a		Fox 10 News @ 6A	\$110.00	2.6	30	1	1	1	1	1	0	0	0	\$0.00	\$42.31	0.0
MSD 5	M-F 6:30a-7a		Fox 10 News @ 630A	\$110.00	2.8	30	1	1	1	1	1	0	0	0	\$0.00	\$39.29	0.0
6	M-F 7a-7:30a		Fox 10 News @ 7A	\$250.00	3.1	30	1	1	1	1	1	0	0	5	\$1,250.00	\$80.65	15.5
MSD 7	M-F 8a-8:30a		Fox 10 News @ 8A	\$80.00	2.6	30	1	1	1	1	1	0	0	0	\$0.00	\$30.77	0.0
MSD 8	M-F 8:30a-9a		Fox 10 News @ 830A	\$80.00	2.4	30	1	1	1	1	1	0	0	0	\$0.00	\$33.33	0.0
9	M-F 11a-12n		The People's Court	\$110.00	1.6	30	1	1	2	1	2	0	0	7	\$770.00	\$68.75	11.2
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MSD 13	M-F 4p-4:30p		Fox 10 News @ 4P	\$95.00	2.3	30	1	1	1	1	1	0	0	0	\$0.00	\$41.30	0.0
MSD 14	M-F 4:30p-5p		Fox 10 News @ 430P	\$95.00	2.3	30	1	1	1	1	1	0	0	0	\$0.00	\$41.30	0.0
15	M-F 5p-5:30p		Fox 10 News @ 5P	\$350.00	3.5	30	1	1	1	1	1	0	0	5	\$1,750.00	\$100.00	17.5
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19	M-F 9p-9:30p		Fox 10 News @ 9P	\$450.00	4.5	30	1	0	0	1	0	0	0	2	\$900.00	\$100.00	9.0
20	M-F 9:30p-10p		Fox 10 News @ 930P	\$450.00	4.1	30	1	0	0	1	0	0	0	2	\$900.00	\$109.76	8.2



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Salesperson: SHEPARD RITZEN 215-567-7950	Assistant: SHEPARD RITZEN 215-567-7950		Separation:

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							11/6	11/7	11/8	11/9	11/10	11/11	11/12				
MSD 21	M-F 10p-10:30p		Fox 10 News @ 10P	\$150.00	3.0	30	1	0	1	0	1	0	1	0	0	0	0.0
22	M-F 10:30p-11p		Page Six TV	\$120.00	1.3	30	0	1	1	1	0	0	0	3	\$360.00	\$92.31	3.9
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MGD 29	M-F 6a-6:30a		Fox 10 News @ 6A	\$250.00	2.6	30	1	1	1	1	1	0	0	5	\$1,250.00	\$96.15	13.0
MGD 30	M-F 6:30a-7a		Fox 10 News @ 630A	\$250.00	2.8	30	1	1	1	1	1	0	0	5	\$1,250.00	\$89.29	14.0
MGD 31	M-F 8a-8:30a		Fox 10 News @ 8A	\$200.00	2.6	30	1	1	1	1	1	0	0	5	\$1,000.00	\$76.92	13.0
MGD 32	M-F 8:30a-9a		Fox 10 News @ 830A	\$200.00	2.4	30	1	1	1	1	1	0	0	5	\$1,000.00	\$83.33	12.0
MGD 33	M-F 4p-4:30p		Fox 10 News @ 4P	\$200.00	2.3	30	1	1	1	1	1	0	0	5	\$1,000.00	\$86.96	11.5
MGD 34	M-F 4:30p-5p		Fox 10 News @ 430P	\$200.00	2.3	30	1	1	1	1	1	0	0	5	\$1,000.00	\$86.96	11.5
MGD 35	M-F 10p-10:30p		Fox 10 News @ 10P	\$350.00	3.0	30	1	1	1	1	1	0	0	5	\$1,750.00	\$116.67	15.0
TOTALS:							20	20	21	21	19	4	2	107	\$25,780.00	\$93.95	274.4



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<b>CPE:</b> 836/967/5084	<b>Flight:</b> 11/6/17 - 11/12/17	<b>Station:</b> WALA	<b>Total \$:</b> \$25,780.00
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Doug Jones for Senate Committee	<b>Market:</b> Mobile	<b>Total Spots:</b> 107
900 Circle 75 Parkway, SE	<b>Product:</b> Candidate	<b>Office:</b> PHILADELPHIA	<b>Total CPP:</b> \$93.95
Suite 1650	<b>Agency Order #:</b> 6692685	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 274.4
Atlanta, GA 30339	<b>Buyer:</b> Scattergood, Jeff	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 839343
	<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950	<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
11/03/17 10:04 AM	System	Notice Received.
11/03/17 9:09 AM	GOTOSTRATA\ritzen	BUyer sent another revision adding another 9-10a spot on. +\$100...extra \$85 will be on next payment.
11/03/17 9:09 AM	GOTOSTRATA\ritzen	Separation: 30
11/03/17 8:03 AM	System	Canceled by new revision
11/03/17 8:02 AM	System	Notice Received.
11/03/17 8:02 AM	GOTOSTRATA\ritzen	9-10a s/b \$100, rather than \$10
11/02/17 4:06 PM	SHEPARD RITZEN	approved
11/02/17 3:47 PM	System	Notice Received.
11/02/17 2:55 PM	GOTOSTRATA\ritzen	2x now on People's COurt 1-2p F 11/10 @ \$100 Will have to do a MKGD.
11/02/17 2:55 PM	GOTOSTRATA\ritzen	Separation: 30
11/02/17 11:45 AM	Michael Strickler	Canceled by new revision
11/02/17 11:41 AM	System	Fri 1p n/a due to e/f programming. All others rates to clear. thx
11/02/17 11:41 AM	System	Notice Received.
11/02/17 11:30 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$81,654
<b>WALA Share:</b>	26%
<b>Comment:</b>	updated
<b>WEAR:</b>	11%
<b>WJTC:</b>	1%
<b>WKRQ:</b>	46%
<b>WPMI:</b>	16%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	107	\$25,780.00	\$93.95	274.4
<b>Total</b>	<b>100%</b>	<b>107</b>	<b>\$25,780.00</b>	<b>\$93.95</b>	<b>274.4</b>

Monthly Summary		
Month	Spots	Dollars
2017-Nov	107	\$25,780.00
<b>Total</b>	<b>107</b>	<b>\$25,780.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/3/17 9:09 AM	GOTOSTRATA\ritzen	Confirmed	1		\$100.00	\$31,580.00	Changes: Comments from 2x now on People's COurt 1-2p F 11/10 @ \$100 Will have to do a MKGD. Separation: 30 to BUyer sent another revision adding another 9-10a spot on. +\$100...extra \$85 will be on next payment. Separation: 30, Total \$ from \$26,930.00 to \$27,030.00, Total GRPs from 292.0 to 0, Total Spots from 118 to 119, Total CPP from \$92.23 to \$0.00. 1 buyline added or modified.
Revision	11/3/17 8:02 AM	GOTOSTRATA\ritzen	Confirmed			\$0	\$31,480.00	
Makegood 2	11/2/17 3:54 PM	Elaine Jackson	Confirmed	2	2	\$0	\$31,480.00	Changes: Total GRPs from 0 to 292.0, Total CPP from \$0.00 to \$92.23, Total GIMPs from 274 to 292, Total CPM from \$93,950.44 to \$92,226.03. 2 buylines added or modified.



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25780865	<b>Changes as of:</b> 11/2/2017 at 11:45 AM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Canceled
<b>CPE:</b> 836/967/5084	<b>Flight:</b> 11/6/17 - 11/12/17	<b>Station:</b> WALA	<b>Total \$:</b> \$25,780.00
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Doug Jones for Senate Committee	<b>Market:</b> Mobile	<b>Total Spots:</b> 107
900 Circle 75 Parkway, SE	<b>Product:</b> Candidate	<b>Office:</b> PHILADELPHIA	<b>Total CPP:</b> \$93.95
Suite 1650	<b>Agency Order #:</b> 6692685	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 274.4
Atlanta, GA 30339	<b>Buyer:</b> Scattergood, Jeff	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 839343
	<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950	<b>Separation:</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/2/17 2:55 PM	GOTOSTRATA\ritzen	Confirmed	10		\$5,700.00	\$31,480.00	Changes: Comments from Separation: 30 to 2x now on People's Court 1-2p F 11/10 @ \$100 Will have to do a MKGD. Separation: 30, Total \$ from \$25,780.00 to \$26,930.00, Total GRPs from 274.4 to 0, Total Spots from 107 to 118, Total CPP from \$93.95 to \$0.00. 9 buylines added or modified.
Makegood 1	11/2/17 11:45 AM	Michael Strickler	Canceled	35	36	\$4,550.00	\$25,780.00	Changes: Total \$ from \$21,230.00 to \$25,780.00, Total Spots from 108 to 107, Total GRPs from 276.0 to 274.4, Total CPP from \$76.92 to \$93.95, Total GIMPs from 0 to 274, Total CPM from \$0.00 to \$93,950.44. 15 buylines added or modified.
Queued for Electronic Contracting	11/2/17 11:31 AM					\$0	\$0	
New	11/2/17 11:30 AM	SHEPARD RITZEN	Confirmed	108		\$21,230.00	\$21,230.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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125 West 55th St  
New York, NY 10019

Contract # 25780865		Changes as of: 11/2/2017 at 2:55 PM		Version: Highlighting Revision 1	
CPE: 836/967/5084		Flight: 11/6/17 - 11/12/17		Station: WALA	
Agency: Canal Partners Media		Advertiser: Doug Jones for Senate Committee		Market: Mobile	
900 Circle 75 Parkway, SE		Product: Candidate		Office: PHILADELPHIA	
Suite 1650		Agency Order #: 6692685		Primary Demo: Adults 35+	
Allanla, GA 30339		Buyer: Scattergood, Jeff		Con Type: POLITICAL/VOTE	
		Salesperson: SHEPARD RITZEN		Assistant: SHEPARD RITZEN	
		215-567-7950		215-567-7950	
Comments: 2x now on People's COurt 1-2p F 11/10 @ \$100 Will have to do a MKGD.					
Separation: 30					

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/6 - 11/12							Total Spots	Total \$	CPP	GRP
							11/6	11/7	11/8	11/9	11/10	11/11	11/12				
1	M-F 4:30a-5a		Fox 10 News @ 430A	\$50.00	1.3	30	1	1	1	1	1	0	0	5	\$250.00	\$38.46	6.5
2	M-F 5a-5:30a		Fox 10 News @ 5A	\$60.00	1.7	30	1	1	1	1	1	0	0	5	\$300.00	\$35.29	8.5
3	M-F 5:30a-6a		Fox 10 News @ 530A	\$180.00	2.3	30	1	1	1	1	1	0	0	5	\$900.00	\$78.26	11.5
4	M-F 6a-6:30a		Fox 10 News @ 6A	\$250.00	2.6	30	1	1	1	1	1	0	0	5	\$1,250.00	\$96.15	13.0
Changes: Rate from 110 to 250																	
5	M-F 6:30a-7a		Fox 10 News @ 630A	\$250.00	2.8	30	1	1	1	1	1	0	0	5	\$1,250.00	\$89.29	14.0
Changes: Rate from 110 to 250																	
6	M-F 7a-7:30a		Fox 10 News @ 7A	\$250.00	3.1	30	1	1	1	1	1	0	0	5	\$1,250.00	\$80.65	15.5
7	M-F 8a-8:30a		Fox 10 News @ 8A	\$200.00	2.6	30	1	1	1	1	1	0	0	5	\$1,000.00	\$76.92	13.0
Changes: Rate from 80 to 200																	
8	M-F 8:30a-9a		Fox 10 News @ 830A	\$200.00	2.4	30	1	1	1	1	1	0	0	5	\$1,000.00	\$83.33	12.0
Changes: Rate from 80 to 200																	
9	M-F 11a-12n		The People's Court	\$110.00	1.6	30	1	1	2	1	2	0	0	7	\$770.00	\$68.75	11.2
REV+ 10	M-F 12n-1p		Judge Mathis	\$110.00	1.6	30	1	2	1	2	1	2	0	10	\$1,100.00	\$68.75	16.0
REV+ 11	M-F 1p-2p		The People's Court	\$100.00	1.6	30	1	2	1	2	1	2	0	10	\$1,000.00	\$62.50	16.0
12	M-F 3p-4p		Dr. Phil	\$200.00	2.4	30	1	1	1	1	1	0	0	5	\$1,000.00	\$83.33	12.0
13	M-F 4p-4:30p		Fox 10 News @ 4P	\$200.00	2.3	30	1	1	1	1	1	0	0	5	\$1,000.00	\$86.96	11.5
Changes: Rate from 95 to 200																	
14	M-F 4:30p-5p		Fox 10 News @ 430P	\$200.00	2.3	30	1	1	1	1	1	0	0	5	\$1,000.00	\$86.96	11.5
Changes: Rate from 95 to 200																	
15	M-F 5p-5:30p		Fox 10 News @ 5P	\$350.00	3.5	30	1	1	1	1	1	0	0	5	\$1,750.00	\$100.00	17.5
16	M-F 5:30p-6p		Fox 10 News @ 530P	\$350.00	3.7	30	1	1	1	1	1	0	0	5	\$1,750.00	\$94.59	18.5
17	M-F 6p-6:30p		Jeopardy	\$750.00	5.0	30	1	1	1	0	1	0	0	4	\$3,000.00	\$150.00	20.0



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25780865	<b>Changes as of:</b> 11/2/2017 at 2:55 PM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 836/967/5084	<b>Flight:</b> 11/6/17 - 11/12/17	<b>Station:</b> WALA
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Doug Jones for Senate Committee	<b>Market:</b> Mobile
900 Circle 75 Parkway, SE	<b>Product:</b> Candidate	<b>Office:</b> PHILADELPHIA
Suite 1650	<b>Agency Order #:</b> 6692685	<b>Primary Demo:</b> Adults 35+
Allanta, GA 30339	<b>Buyer:</b> Scattergood, Jeff	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950
		<b>Total \$:</b> \$26,930.00
		<b>Total Spots:</b> 118
		<b>Total CPP:</b> \$92.23
		<b>Total GRP:</b> 292.0
		<b>Traffic #:</b> 839343
		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/6 - 11/12							Total Spots	Total \$	CPP	GRP
							11/6	11/7	11/8	11/9	11/10	11/11	11/12				
18	M-F 6:30p-7p		Wheel of Fortune	\$750.00	4.8	30	0	1	1	1	1	0	0	4	\$3,000.00	\$156.25	19.2
19	M-F 9p-9:30p		Fox 10 News @ 9P	\$450.00	4.5	30	1	0	0	1	0	0	0	2	\$900.00	\$100.00	9.0
20	M-F 9:30p-10p		Fox 10 News @ 930P	\$450.00	4.1	30	1	0	0	1	0	0	0	2	\$900.00	\$109.76	8.2
21	M-F 10p-10:30p		Fox 10 News @ 10P	\$350.00	3.0	30	1	1	1	1	1	0	0	5	\$1,750.00	\$116.67	15.0
Changes: Rate from 150 to 350																	
22	M-F 10:30p-11p		Page Six TV	\$120.00	1.3	30	0	1	1	1	0	0	0	3	\$360.00	\$92.31	3.9
23	Sa 6a-6:30a		Fox 10 News Weekend Saturday 6A	\$50.00	1.2	30	0	0	0	0	0	1	0	1	\$50.00	\$41.67	1.2
24	Sa 6:30a-7a		Fox 10 News Weekend Saturday 630A	\$50.00	1.4	30	0	0	0	0	0	1	0	1	\$50.00	\$35.71	1.4
25	Sa 7a-7:30a		Fox 10 News Weekend Saturday 7A	\$100.00	1.4	30	0	0	0	0	0	1	0	1	\$100.00	\$71.43	1.4
26	Sa 7:30a-8a		Fox 10 News Weekend Saturday 730A	\$100.00	1.8	30	0	0	0	0	0	1	0	1	\$100.00	\$55.56	1.8
27	Su 6:30a-7a		Fox 10 News Weekend Sunday 6A	\$50.00	1.0	30	0	0	0	0	0	0	1	1	\$50.00	\$50.00	1.0
28	Su 8a-9a		Fox News Sunday	\$100.00	1.7	30	0	0	0	0	0	0	1	1	\$100.00	\$58.82	1.7
<b>TOTALS:</b>							22	22	23	23	22	4	2	118	\$26,930.00	\$92.23	292.0



**KATZ TELEVISION  
GROUP**

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25780865	<b>Changes as of:</b> 11/2/2017 at 2:55 PM	<b>Version:</b> Highlighting Revision 1	
<b>CPE:</b> 836/967/5084	<b>Flight:</b> 11/6/17 - 11/12/17	<b>Station:</b> WALA	<b>Total \$:</b> \$26,930.00
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Doug Jones for Senate Committee	<b>Market:</b> Mobile	<b>Total Spots:</b> 118
900 Circle 75 Parkway, SE Suite 1650 Atlanta, GA 30339	<b>Product:</b> Candidate	<b>Office:</b> PHILADELPHIA	<b>Total CPP:</b> \$92.23
	<b>Agency Order #:</b> 6692685	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 292.0
	<b>Buyer:</b> Scattergood, Jeff	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 839343
	<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950	<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
11/03/17 10:04 AM	System	Notice Received.
11/03/17 9:09 AM	GOTOSTRATA\srizen	BUyer sent another revision adding another 9-10a spot on. +\$100...extra \$85 will be on next payment.
11/03/17 9:09 AM	GOTOSTRATA\srizen	Separation: 30
11/03/17 8:03 AM	System	Canceled by new revision
11/03/17 8:03 AM	System	Notice Received.
11/03/17 8:02 AM	GOTOSTRATA\srizen	9-10a s/b \$100, rather than \$10
11/02/17 4:06 PM	SHEPARD RITZEN	approved
11/02/17 3:47 PM	System	Notice Received.
11/02/17 2:55 PM	GOTOSTRATA\srizen	2x now on People's Court 1-2p F 11/10 @ \$100 Will have to do a MKGD.
11/02/17 2:55 PM	GOTOSTRATA\srizen	Separation: 30
11/02/17 11:45 AM	Michael Strickler	Canceled by new revision
11/02/17 11:41 AM	System	Fri 1p n/a due to e/i programming. All others rates to clear. thx
11/02/17 11:30 AM	SHEPARD RITZEN	Notice Received.
11/02/17 11:30 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$81,654
<b>WALA Share:</b>	26%
<b>Comment:</b>	updated
<b>WEAR:</b>	11%
<b>WJTC:</b>	1%
<b>WKRG:</b>	46%
<b>WPML:</b>	16%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	118	\$26,930.00	\$92.23	292.0
<b>Total</b>	<b>100%</b>	<b>118</b>	<b>\$26,930.00</b>	<b>\$92.23</b>	<b>292.0</b>

Monthly Summary		
Month	Spots	Dollars
2017-Nov	118	\$26,930.00
<b>Total</b>	<b>118</b>	<b>\$26,930.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/3/17 9:09 AM	GOTOSTRATA\srizen	Confirmed	1		\$100.00	\$31,580.00	Changes: Comments from 2x now on People's Court 1-2p F 11/10 @ \$100 Will have to do a MKGD.
Revision	11/3/17 8:02 AM	GOTOSTRATA\srizen	Confirmed			\$0	\$31,480.00	Separation: 30 to BUyer sent another revision adding another 9-10a spot on. +\$100...extra \$85 will be on next payment.
Makegood 2	11/2/17 3:54 PM	Elaine Jackson	Confirmed	2	2	\$0	\$31,480.00	Separation: 30, Total \$ from \$26,930.00 to \$27,030.00, Total GRPs from 292.0 to 0, Total Spots from 118 to 119, Total CPP from \$92.23 to \$0.00. 1 buyline added or modified.
								Changes: Total GRPs from 0 to 292.0, Total CPP from \$0.00 to \$92.23, Total GIMPs from 274 to 292, Total CPM from \$93,950.44 to \$92,226.03. 2 buylines added or modified.



**KATZ TELEVISION  
GROUP**

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25780865	<b>Changes as of:</b> 11/2/2017 at 2:55 PM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 836/967/5084	<b>Flight:</b> 11/6/17 - 11/12/17	<b>Station:</b> WALA
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Doug Jones for Senate Committee	<b>Market:</b> Mobile
900 Circle 75 Parkway, SE	<b>Product:</b> Candidate	<b>Office:</b> PHILADELPHIA
Suite 1650	<b>Agency Order #:</b> 6692685	<b>Primary Demo:</b> Adults 35+
Atlanta, GA 30339	<b>Buyer:</b> Scattergood, Jeff	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950
		<b>Total \$:</b> \$26,930.00
		<b>Total Spots:</b> 118
		<b>Total CPP:</b> \$92.23
		<b>Total GRP:</b> 292.0
		<b>Traffic #:</b> 839343
		<b>Separation:</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/2/17 2:55 PM	GOTOSTRATA\ritzen	Confirmed	10		\$5,700.00	\$31,480.00	Changes: Comments from Separation: 30 to 2x now on People's Court 1-2p F 11/10 @ \$100 Will have to do a MKGD. Separation: 30, Total \$ from \$25,780.00 to \$26,930.00, Total GRPs from 274.4 to 0, Total Spots from 107 to 118, Total CPP from \$93.95 to \$0.00. 9 buylines added or modified.
Makegood 1	11/2/17 11:45 AM	Michael Strickler	Canceled	35	36	\$4,550.00	\$25,780.00	Changes: Total \$ from \$21,230.00 to \$25,780.00, Total Spots from 108 to 107, Total GRPs from 276.0 to 274.4, Total CPP from \$76.92 to \$93.95, Total GIMPs from 0 to 274, Total CPM from \$0.00 to \$93,950.44. 15 buylines added or modified.
Queued for Electronic Contracting	11/2/17 11:31 AM					\$0	\$0	
New	11/2/17 11:30 AM	SHEPARD RITZEN	Confirmed	108		\$21,230.00	\$21,230.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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**KATZ TELEVISION  
GROUP**

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25780865	<b>Changes as of:</b> 11/2/2017 at 3:54 PM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Confirmed
<b>CPE:</b> 836/967/5084	<b>Flight:</b> 11/6/17 - 11/12/17	<b>Station:</b> WALA	<b>Total \$:</b> \$26,930.00
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Doug Jones for Senate Committee	<b>Market:</b> Mobile	<b>Total Spots:</b> 118
900 Circle 75 Parkway, SE	<b>Product:</b> Candidate	<b>Office:</b> PHILADELPHIA	<b>Total CPP:</b> \$92.23
Suite 1650	<b>Agency Order #:</b> 6692685	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 292.0
Atlanta, GA 30339	<b>Buyer:</b> Scattergood, Jeff	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 839343
	<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950	<b>Separation:</b>
<b>Comments:</b> 2x now on People's Court 1-2p F 11/10 @ \$100 Will have to do a MKGD. Separation: 30			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/6 - 11/12							Total Spots	Total \$	CPP	GRP
							11/6	11/7	11/8	11/9	11/10	11/11	11/12				
MSD 11	M-F 1p-2p		The People's Court	\$100.00	1.6	30	2	2	2	2	2	0	0	8	\$800.00	\$62.50	12.8
MGD 29	M-F 9a-10a		Studio 10	\$100.00	1.6	30	0	0	0	1	1	0	0	2	\$200.00	\$62.50	3.2
<b>TOTALS:</b>							<b>22</b>	<b>22</b>	<b>23</b>	<b>24</b>	<b>21</b>	<b>4</b>	<b>2</b>	<b>118</b>	<b>\$26,930.00</b>	<b>\$92.23</b>	<b>292.0</b>



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25780865	<b>Changes as of:</b> 11/2/2017 at 3:54 PM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Confirmed
<b>CPE:</b> 836/967/5084	<b>Flight:</b> 11/6/17 - 11/12/17	<b>Station:</b> WALA	<b>Total \$:</b> \$26,930.00
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Doug Jones for Senate Committee	<b>Market:</b> Mobile	<b>Total Spots:</b> 118
900 Circle 75 Parkway, SE Suite 1650 Atlanta, GA 30339	<b>Product:</b> Candidate	<b>Office:</b> PHILADELPHIA	<b>Total CPP:</b> \$92.23
<b>Agency Order #:</b> 6692685	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 292.0	
<b>Buyer:</b> Scattergood, Jeff	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 839343	
<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950	<b>Separation:</b>	

Special  
Instructions

#### Order Level Comments

Date/Time	Added by	Comment
11/03/17 10:04 AM	System	Notice Received.
11/03/17 9:09 AM	GOTOSTRATA\ritzen	BUyer sent another revision adding another 9-10a spot on. +\$100...extra \$85 will be on next payment.
11/03/17 9:09 AM	GOTOSTRATA\ritzen	Separation: 30
11/03/17 8:03 AM	System	Canceled by new revision
11/03/17 8:02 AM	System	Notice Received.
11/03/17 8:02 AM	GOTOSTRATA\ritzen	9-10a s/b \$100, rather than \$10
11/02/17 4:06 PM	SHEPARD RITZEN	approved
11/02/17 3:47 PM	System	Notice Received.
11/02/17 2:55 PM	GOTOSTRATA\ritzen	2x now on People's COurt 1-2p F 11/10 @ \$100 Will have to do a MKGD.
11/02/17 2:55 PM	GOTOSTRATA\ritzen	Separation: 30
11/02/17 2:55 PM	GOTOSTRATA\ritzen	Canceled by new revision
11/02/17 11:45 AM	Michael Strickler	Fri 1p n/a due to e/i programming. All others rates to clear. lhx
11/02/17 11:41 AM	System	Notice Received.
11/02/17 11:30 AM	SHEPARD RITZEN	Separation: 30

#### Competitive Information

Market Budget:	\$81,654
WALA Share:	26%
Comment:	updated
WEAR:	11%
WJTC:	1%
WKRQ:	46%
WPXI:	16%

#### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	118	\$26,930.00	\$92.23	292.0
<b>Total</b>	<b>100%</b>	<b>118</b>	<b>\$26,930.00</b>	<b>\$92.23</b>	<b>292.0</b>

#### Monthly Summary

Month	Spots	Dollars
2017-Nov	118	\$26,930.00
<b>Total</b>	<b>118</b>	<b>\$26,930.00</b>

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/3/17 9:09 AM	GOTOSTRATA\ritzen	Confirmed	1		\$100.00	\$31,580.00	Changes: Comments from 2x now on People's COurt 1-2p F 11/10 @ \$100 Will have to do a MKGD.
Revision	11/3/17 8:02 AM	GOTOSTRATA\ritzen	Confirmed			\$0	\$31,480.00	Separation: 30 to BUyer sent another revision adding another 9-10a spot on. +\$100...extra \$85 will be on next payment.
Makegood 2	11/2/17 3:54 PM	Elaine Jackson	Confirmed	2	2	\$0	\$31,480.00	Separation: 30. Total \$ from \$26,930.00 to \$27,030.00, Total GRPs from 292.0 to 0, Total Spots from 118 to 119, Total CPP from \$92.23 to \$0.00. 1 buyline added or modified.
								Changes: Total GRPs from 0 to 292.0, Total CPP from \$0.00 to \$92.23, Total GIMPs from 274 to 292, Total CPM from \$93,950.44 to \$92,226.03. 2 buylines added or modified.



**KATZ TELEVISION  
GROUP**

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25780865	<b>Changes as of:</b> 11/2/2017 at 3:54 PM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Confirmed
<b>CPE:</b> 836/967/5084	<b>Flight:</b> 11/6/17 - 11/12/17	<b>Station:</b> WALA	<b>Total \$:</b> \$26,930.00
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Doug Jones for Senate Committee	<b>Market:</b> Mobile	<b>Total Spots:</b> 118
900 Circle 75 Parkway, SE	<b>Product:</b> Candidate	<b>Office:</b> PHILADELPHIA	<b>Total CPP:</b> \$92.23
Suite 1650	<b>Agency Order #:</b> 6692685	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 292.0
Atlanta, GA 30339	<b>Buyer:</b> Scattergood, Jeff	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 839343
	<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950	<b>Separation:</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
Revision	11/2/17 2:55 PM	GOTOSTRATA\ritzen	Confirmed	10		\$5,700.00	\$31,480.00
Makegood 1	11/2/17 11:45 AM	Michael Strickler	Canceled	35	36	\$4,550.00	\$25,780.00
Queued for Electronic Contracting	11/2/17 11:31 AM					\$0	\$0
New	11/2/17 11:30 AM	SHEPARD RITZEN	Confirmed	108		\$21,230.00	\$21,230.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract # 25780865</b>		<b>Changes as of: 11/3/2017 at 9:09 AM</b>		<b>Version: Highlighting Revision 3</b>	
<b>CPE: 836/967/5084</b>		<b>Flight: 11/6/17 - 11/12/17</b>		<b>Station: WALA</b>	
<b>Agency: Canal Partners Media</b>		<b>Advertiser: Doug Jones for Senate Committee</b>		<b>Market: Mobile</b>	
900 Circle 75 Parkway, SE		<b>Product: Candidate</b>		<b>Office: PHILADELPHIA</b>	
Suite 1650		<b>Agency Order #: 6692685</b>		<b>Primary Demo: Adults 35+</b>	
Atlanta, GA 30339		<b>Buyer: Scattergood, Jeff</b>		<b>Con Type: POLITICAL/VOTE</b>	
		<b>Salesperson: SHEPARD RITZEN</b>		<b>Assistant: SHEPARD RITZEN</b>	
		215-567-7950		215-567-7950	
<b>Comments:</b> BUyer sent another revision adding another 9-10a spot on. +\$100...extra \$85 will be on next payment.					
Separation: 30					
				<b>Total \$: \$27,030.00</b>	
				<b>Total Spots: 119</b>	
				<b>Total CPP: \$92.06</b>	
				<b>Total GRP: 293.6</b>	
				<b>Traffic #: 839343</b>	
				<b>Separation:</b>	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/6 - 11/12								Total Spots	Total \$	CPP	GRP
							11/6	11/7	11/8	11/9	11/10	11/11	11/12					
REV+ 29	M-F 9a-10a		Studio 10	\$100.00	1.6	30	0 ▶ 1	0	0	1	1	0	0		3	\$300.00	\$62.50	4.8
TOTALS:							23	22	23	24	21	4	2		119	\$27,030.00	\$92.06	293.6





**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25780865	<b>Changes as of:</b> 11/3/2017 at 9:09 AM	<b>Version:</b> Highlighting Revision 3	
<b>CPE:</b> 836/967/5084	<b>Flight:</b> 11/6/17 - 11/12/17	<b>Station:</b> WALA	<b>Total \$:</b> \$27,030.00
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Doug Jones for Senate Committee	<b>Market:</b> Mobile	<b>Total Spots:</b> 119
900 Circle 75 Parkway, SE	<b>Product:</b> Candidate	<b>Office:</b> PHILADELPHIA	<b>Total CPP:</b> \$92.06
Suite 1650	<b>Agency Order #:</b> 6692685	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 293.6
Atlanta, GA 30339	<b>Buyer:</b> Scattergood, Jeff	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 839343
	<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950	<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
11/03/17 10:04 AM	System	Notice Received.
11/03/17 9:09 AM	GOTOSTRATA\srizen	BUyer sent another revision adding another 9-10a spot on. +\$100...extra \$85 will be on next payment.
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11/02/17 4:06 PM	SHEPARD RITZEN	approved
11/02/17 3:47 PM	System	Notice Received.
11/02/17 2:55 PM	GOTOSTRATA\srizen	2x now on People's COURT 1-2p F 11/10 @ \$100 Will have to do a MKGD.
11/02/17 2:55 PM	GOTOSTRATA\srizen	Separation: 30
11/02/17 11:45 AM	GOTOSTRATA\srizen	Canceled by new revision
11/02/17 11:45 AM	Michael Strickler	Fri 1p n/a due to e/i programming. All others rates to clear. lhx
11/02/17 11:41 AM	System	Notice Received.
11/02/17 11:30 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$81,654
<b>WALA Share:</b>	26%
<b>Comment:</b>	updated
<b>WEAR:</b>	11%
<b>WJTC:</b>	1%
<b>WKRQ:</b>	46%
<b>WPMI:</b>	16%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	119	\$27,030.00	\$92.06	293.6
<b>Total</b>	<b>100%</b>	<b>119</b>	<b>\$27,030.00</b>	<b>\$92.06</b>	<b>293.6</b>

Monthly Summary		
Month	Spots	Dollars
2017-Nov	119	\$27,030.00
<b>Total</b>	<b>119</b>	<b>\$27,030.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/3/17 9:09 AM	GOTOSTRATA\srizen	Confirmed	1		\$100.00	\$31,580.00	Changes: Comments from 2x now on People's COURT 1-2p F 11/10 @ \$100 Will have to do a MKGD.
Revision	11/3/17 8:02 AM	GOTOSTRATA\srizen	Confirmed			\$0	\$31,480.00	Separation: 30 to BUyer sent another revision adding another 9-10a spot on. +\$100...extra \$85 will be on next payment.
								Separation: 30, Total \$ from \$26,930.00 to \$27,030.00, Total GRPs from 292.0 to 0, Total Spots from 118 to 119, Total CPP from \$92.23 to \$0.00. 1 buyline added or modified.
Makegood 2	11/2/17 3:54 PM	Elaine Jackson	Confirmed	2	2	\$0	\$31,480.00	Changes: Total GRPs from 0 to 292.0, Total CPP from \$0.00 to \$92.23, Total GIMPs from 274 to 292, Total CPM from \$93,950.44 to \$92,226.03. 2 buylines added or modified.



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25780865	<b>Changes as of:</b> 11/3/2017 at 9:09 AM	<b>Version:</b> Highlighting Revision 3	
<b>CPE:</b> 836/967/5084	<b>Flight:</b> 11/6/17 - 11/12/17	<b>Station:</b> WALA	<b>Total \$:</b> \$27,030.00
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Doug Jones for Senate Committee	<b>Market:</b> Mobile	<b>Total Spots:</b> 119
900 Circle 75 Parkway, SE Suite 1650 Atlanta, GA 30339	<b>Product:</b> Candidate	<b>Office:</b> PHILADELPHIA	<b>Total CPP:</b> \$92.06
	<b>Agency Order #:</b> 6692685	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 293.6
	<b>Buyer:</b> Scattergood, Jeff	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 839343
	<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950	<b>Separation:</b>

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Revision	11/2/17 2:55 PM	GOTOSTRATA\ritzen	Confirmed	10		\$5,700.00	\$31,480.00	Changes: Comments from Separation: 30 to 2x now on People's Court 1-2p F 11/10 @ \$100 Will have to do a MKGD. Separation: 30, Total \$ from \$25,780.00 to \$26,930.00, Total GRPs from 274.4 to 0, Total Spots from 107 to 118, Total CPP from \$93.95 to \$0.00. 9 buylines added or modified.	
Makegood 1	11/2/17 11:45 AM	Michael Strickler	Canceled	35	36	\$4,550.00	\$25,780.00	Changes: Total \$ from \$21,230.00 to \$25,780.00, Total Spots from 108 to 107, Total GRPs from 276.0 to 274.4, Total CPP from \$76.92 to \$93.95, Total GIMPs from 0 to 274, Total CPM from \$0.00 to \$93,950.44. 15 buylines added or modified.	
Queued for Electronic Contracting	11/2/17 11:31 AM					\$0	\$0		
New	11/2/17 11:30 AM	SHEPARD RITZEN	Confirmed	108		\$21,230.00	\$21,230.00		

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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# ORDER

## Orders

Order / Rev: 839343

All Order #: 25780865

Product Desc: Candidate

Estimate: 5084

Flight Dates: 11/06/17 - 11/12/17

Original Date / Rev: 11/02/17 / 11/03/17

Order Type: GENERAL



WALA

Shepard Ritzen

E-PHI

National

Primary AE:

Sales Office:

Sales Region:

## Agency

Name:

Canal Partners Media LLC

Buying Contact:

Billing Type:

Billing Contact:

Billing Calendar:

1027 33rd Street NW, Suite 140

Billing Cycle:

Washington, DC 20007

Agency Commission:

## Advertiser

Name:

Doug Jones For Senate Committee

New Business Thru:

Demographic:

A35+

Order Separation:

00:15:00

Product Codes:

Political-Cand-Senate

Advertiser External ID:

Priority:

PMT

Agency External ID:

Revenue Code 1:

POL

Unit Code:

General

Revenue Code 2:

PLC

Revenue Code 3:

SPL

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
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10/30/17 11/12/17 119 \$27,030.00 \$22,975.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	119	\$27,030.00	\$22,975.50	293.60
Totals	119	\$27,030.00	\$22,975.50	293.60

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Shepard Ritzen			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WALA	26%	\$27,030.00
Market	100%	\$103,961.54

## Competitive Share

Competitive Share	Share	Total
WAWD	0%	\$0.00
WEAR	11%	\$11,435.77
WEIQ	0%	\$0.00
WFGX	0%	\$0.00
WFNA	0%	\$0.00
WHBR	0%	\$0.00
WJTC	1%	\$1,039.62
WKRQ	46%	\$47,822.31
WMPV	0%	\$0.00
WPAN	0%	\$0.00
WPMI	16%	\$16,633.85
WSRE	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WALA	11/06/17	11/06/17	M-F 430-5a	CM	430a-5a	M-----	:30	1	\$50.00	PMT	1.30	NM	1	\$50.00

Fox 10 News @ 430A

M-F Fox 10 News at 430a













Order / Rev: 839343  
 Alt Order #: 25780865  
 Flight Dates: 11/06/17 - 11/12/17

Advertiser: Doug Jones For Senate Committee  
 Product Desc: Candidate  
 Estimate: 5084

WALA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4-430p															
M-F Fox 10 News at 4															
Fox 10 News @ 4P		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17		-T-----	1	\$200.00	2.30								
N63	WALA	11/08/17	11/08/17	M-F 4-430p	CM	4p-430p	--W-----	:30	1	\$200.00	PMT	2.30	NM	1	\$200.00
M-F Fox 10 News at 4															
Fox 10 News @ 4P		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17		--W-----	1	\$200.00	2.30								
N64	WALA	11/09/17	11/09/17	M-F 4-430p	CM	4p-430p	---T---	:30	1	\$200.00	PMT	2.30	NM	1	\$200.00
M-F Fox 10 News at 4															
Fox 10 News @ 4P		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17		---T---	1	\$200.00	2.30								
N65	WALA	11/10/17	11/10/17	M-F 4-430p	CM	4p-430p	----F--	:30	1	\$200.00	PMT	2.30	NM	1	\$200.00
M-F Fox 10 News at 4															
Fox 10 News @ 4P		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17		----F--	1	\$200.00	2.30								
N66	WALA	11/06/17	11/06/17	M-F 430-5p	CM	430p-5p	M-----	:30	1	\$200.00	PMT	2.30	NM	1	\$200.00
M-F Fox 10 News at 430p															
Fox 10 News @ 430P		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17		M-----	1	\$200.00	2.30								
N67	WALA	11/07/17	11/07/17	M-F 430-5p	CM	430p-5p	-T-----	:30	1	\$200.00	PMT	2.30	NM	1	\$200.00
M-F Fox 10 News at 430p															
Fox 10 News @ 430P		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17		-T-----	1	\$200.00	2.30								
N68	WALA	11/08/17	11/08/17	M-F 430-5p	CM	430p-5p	--W----	:30	1	\$200.00	PMT	2.30	NM	1	\$200.00
M-F Fox 10 News at 430p															
Fox 10 News @ 430P		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17		--W----	1	\$200.00	2.30								
N69	WALA	11/09/17	11/09/17	M-F 430-5p	CM	430p-5p	---T---	:30	1	\$200.00	PMT	2.30	NM	1	\$200.00
M-F Fox 10 News at 430p															
Fox 10 News @ 430P		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17		---T---	1	\$200.00	2.30								
N70	WALA	11/10/17	11/10/17	M-F 430-5p	CM	430p-5p	----F--	:30	1	\$200.00	PMT	2.30	NM	1	\$200.00
M-F Fox 10 News at 430p															
Fox 10 News @ 430P		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17		----F--	1	\$200.00	2.30								
N71	WALA	11/06/17	11/06/17	M-F 5-530p	CM	5p-530p	M-----	:30	1	\$350.00	PMT	3.50	NM	1	\$350.00
M-F Fox 10 News at 5p															
Fox 10 News @ 5P		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17		M-----	1	\$350.00	3.50								
N72	WALA	11/07/17	11/07/17	M-F 5-530p	CM	5p-530p	-T-----	:30	1	\$350.00	PMT	3.50	NM	1	\$350.00
M-F Fox 10 News at 5p															
Fox 10 News @ 5P		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17		-T-----	1	\$350.00	3.50								
N73	WALA	11/08/17	11/08/17	M-F 5-530p	CM	5p-530p	--W----	:30	1	\$350.00	PMT	3.50	NM	1	\$350.00
M-F Fox 10 News at 5p															
Fox 10 News @ 5P		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17		--W----	1	\$350.00	3.50								
N74	WALA	11/09/17	11/09/17	M-F 5-530p	CM	5p-530p	---T---	:30	1	\$350.00	PMT	3.50	NM	1	\$350.00

Order / Rev: 839343  
 Alt Order #: 25780865  
 Flight Dates: 11/06/17 - 11/12/17

Advertiser: Doug Jones For Senate Committee  
 Product Desc: Candidate  
 Estimate: 5084

WALA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-530p															
Fox 10 News @ 5p				M-F Fox 10 News at 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17	---T---	1	\$350.00		3.50								
N75	WALA	11/10/17	11/10/17	M-F 5-530p	CM	5p-530p	----F--	:30	1	\$350.00	PMT	3.50	NM	1	\$350.00
Fox 10 News @ 5p				M-F Fox 10 News at 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17	----F--	1	\$350.00		3.50								
N76	WALA	11/06/17	11/06/17	M-F 530-6p	CM	530p-6p	M-----	:30	1	\$350.00	PMT	3.70	NM	1	\$350.00
Fox 10 News @ 530p				M-F Fox 10 News at 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17	M-----	1	\$350.00		3.70								
N77	WALA	11/07/17	11/07/17	M-F 530-6p	CM	530p-6p	-T-----	:30	1	\$350.00	PMT	3.70	NM	1	\$350.00
Fox 10 News @ 530p				M-F Fox 10 News at 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17	-T-----	1	\$350.00		3.70								
N78	WALA	11/08/17	11/08/17	M-F 530-6p	CM	530p-6p	--W----	:30	1	\$350.00	PMT	3.70	NM	1	\$350.00
Fox 10 News @ 530p				M-F Fox 10 News at 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17	--W----	1	\$350.00		3.70								
N79	WALA	11/09/17	11/09/17	M-F 530-6p	CM	530p-6p	---T---	:30	1	\$350.00	PMT	3.70	NM	1	\$350.00
Fox 10 News @ 530p				M-F Fox 10 News at 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17	---T---	1	\$350.00		3.70								
N80	WALA	11/10/17	11/10/17	M-F 530-6p	CM	530p-6p	----F--	:30	1	\$350.00	PMT	3.70	NM	1	\$350.00
Fox 10 News @ 530p				M-F Fox 10 News at 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17	----F--	1	\$350.00		3.70								
N81	WALA	11/06/17	11/06/17	M-F 6-630p	CM	6p-630p	M-----	:30	1	\$750.00	PMT	5.00	NM	1	\$750.00
Jeopardy				M-F 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17	M-----	1	\$750.00		5.00								
N82	WALA	11/07/17	11/07/17	M-F 6-630p	CM	6p-630p	-T-----	:30	1	\$750.00	PMT	5.00	NM	1	\$750.00
Jeopardy				M-F 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17	-T-----	1	\$750.00		5.00								
N83	WALA	11/08/17	11/08/17	M-F 6-630p	CM	6p-630p	--W----	:30	1	\$750.00	PMT	5.00	NM	1	\$750.00
Jeopardy				M-F 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17	--W----	1	\$750.00		5.00								
N84	WALA	11/10/17	11/10/17	M-F 6-630p	CM	6p-630p	----F--	:30	1	\$750.00	PMT	5.00	NM	1	\$750.00
Jeopardy				M-F 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17	----F--	1	\$750.00		5.00								
N85	WALA	11/07/17	11/07/17	M-F 630-7p	CM	630p-7p	-T-----	:30	1	\$750.00	PMT	4.80	NM	1	\$750.00
Wheel of Fortune				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/06/17		11/12/17	-T-----	1	\$750.00		4.80								
N86	WALA	11/08/17	11/08/17	M-F 630-7p	CM	630p-7p	--W----	:30	1	\$750.00	PMT	4.80	NM	1	\$750.00

Order / Rev: 839343  
 All Order #: 25780865  
 Flight Dates: 11/06/17 - 11/12/17

Advertiser: Doug Jones For Senate Committee  
 Product Desc: Candidate  
 Estimate: 5084

WALA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
W-F 630-7p															
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/06/17	11/12/17	--W----	1	\$750.00	4.80								
N87	WALA	11/09/17	11/09/17	M-F 630-7p	CM	630p-7p	---T---	:30	1	\$750.00	PMT	4.80	NM	1	\$750.00
M-F 630-7p															
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/06/17	11/12/17	---T---	1	\$750.00	4.80								
N88	WALA	11/10/17	11/10/17	M-F 630-7p	CM	630p-7p	----F--	:30	1	\$750.00	PMT	4.80	NM	1	\$750.00
M-F 630-7p															
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/06/17	11/12/17	----F--	1	\$750.00	4.80								
N89	WALA	11/06/17	11/06/17	M-F 9-930p	CM	9p-930p	M-----	:30	1	\$450.00	PMT	4.50	NM	1	\$450.00
M-F Fox 10 News at 9p															
Fox 10 News @ 9p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/06/17	11/12/17	M-----	1	\$450.00	4.50								
N90	WALA	11/09/17	11/09/17	M-F 9-930p	CM	9p-930p	---T---	:30	1	\$450.00	PMT	4.50	NM	1	\$450.00
M-F Fox 10 News at 9p															
Fox 10 News @ 9p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/06/17	11/12/17	---T---	1	\$450.00	4.50								
N91	WALA	11/06/17	11/06/17	M-F 930-10p	CM	930p-1000p	M-----	:30	1	\$450.00	PMT	4.10	NM	1	\$450.00
M-F Fox 10 News at 930p															
Fox 10 News @ 930p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/06/17	11/12/17	M-----	1	\$450.00	4.10								
N92	WALA	11/09/17	11/09/17	M-F 930-10p	CM	930p-1000p	---T---	:30	1	\$450.00	PMT	4.10	NM	1	\$450.00
M-F Fox 10 News at 930p															
Fox 10 News @ 930p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/06/17	11/12/17	---T---	1	\$450.00	4.10								
N93	WALA	11/06/17	11/06/17	M-F 10p-1030p	CM	M-F 10p-1030p	M-----	:30	1	\$350.00	PMT	3.00	NM	1	\$350.00
M-F 10p-1030p															
Fox 10 News @ 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/06/17	11/12/17	M-----	1	\$350.00	3.00								
N94	WALA	11/07/17	11/07/17	M-F 10p-1030p	CM	M-F 10p-1030p	-T-----	:30	1	\$350.00	PMT	3.00	NM	1	\$350.00
M-F 10p-1030p															
Fox 10 News @ 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/06/17	11/12/17	-T-----	1	\$350.00	3.00								
N95	WALA	11/08/17	11/08/17	M-F 10p-1030p	CM	M-F 10p-1030p	--W----	:30	1	\$350.00	PMT	3.00	NM	1	\$350.00
M-F 10p-1030p															
Fox 10 News @ 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/06/17	11/12/17	--W----	1	\$350.00	3.00								
N96	WALA	11/09/17	11/09/17	M-F 10p-1030p	CM	M-F 10p-1030p	---T---	:30	1	\$350.00	PMT	3.00	NM	1	\$350.00
M-F 10p-1030p															
Fox 10 News @ 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/06/17	11/12/17	---T---	1	\$350.00	3.00								
N97	WALA	11/10/17	11/10/17	M-F 10p-1030p	CM	M-F 10p-1030p	----F--	:30	1	\$350.00	PMT	3.00	NM	1	\$350.00
M-F 10p-1030p															
Fox 10 News @ 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/06/17	11/12/17	----F--	1	\$350.00	3.00								
N98	WALA	11/07/17	11/07/17	CM	CM	1030p-1100p	-T-----	:30	1	\$120.00	PMT	1.30	NM	1	\$120.00

