

KBKK / Ball, LA

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 10/21 – THROUGH – 12/21

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Economics & Local Businesses
- 5) Politics & Government

Public Affairs Programs

Mayo Clinic Radio: A 30-minute syndicated radio magazine dealing with public health issues and substance abuse. Broadcast Sundays at 6:00AM.

THIS WEEK IN CELNLA: A program hosted by on-air personality Jeff Akin every Sunday Morning at 6:30AM. It tackles a wide range of topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.

Quarterly Issues/Programs List

4th quarter of 2021

KBKK / Ball / Louisiana

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
10/3	6:30 AM	15:00	Covid Counseling	Health	Kyah Illes, spokesperson for Louisiana Spirit discussed covid counseling in the state.
10/10	6:30 AM	15:00	Homelessness	Health / Economics	Joseph Bezzta from the Cenla Homeless Coalition discussed homelessness in Cenla.
10/17	6:30 AM	15:00	Child Abuse	Health / Family Issues.	Britney Lilley of Childrens Advocacy Network provided update on child abuse and neglect in the Cenla area and how its worsened during the pandemic.
10/31	6:30 AM	15:00	Vaccines	Health	Dr David Holcombe of the LA Dept of Health discusses vaccines and other covid-19 health issues.

11/7	6:30 AM	15:00	Sr Citizens	Health & Family Issues.	Alyssa Setliff from Cenla Area on Aging discusses seniors, covid and the holidays.
11/21	6:30 AM	15:00	Suicide Prevention	Health & Family Issues	Angela Dixon with SaveCenla.com discussed suicide in Cenla.
12/12	6:30 AM	15:00	Operation Christmas Child	Family Issues, Health	Mary Deen, Spokeswoman for Operation Christmas Child discussed how the program helps underprivileged children in Cenla.
12/6	6:30 AM	15:00	Return To School	Education & Health	RPSD Superintendent Jeff Powell discusses returning to classroom after Christmas break in the midst of the Omicron spike.

KBKK is licensed to the city of Ball, LA and serves Avoyelles and Rapides Parish, LA along with its sister stations KEDG, KEZP and KLAA.

Med Clinic Radio, weekend of 10/02-03

Date aired: 10/3/21 Time Aired: 6:00 AM 30:00

Steps per day matter in middle age, but not as many as you may think. We talked with Amanda Paluch, a physical activity epidemiologist at the University of Massachusetts Amherst, to learn exactly how many steps could cut your risk of premature death from all causes by a whopping 50 to 70%.

Then, a study by the FDA found a toxic substance called PFA in many kinds of produce, meats and processed foods. We learned what the dangers actually are, and how to avoid them, from David Andrews, Ph.D., Senior Scientist, Environmental Working Group.

And, Nora Volkow, MD, Director of the National Institute on Drug Abuse, part of the National Institutes of Health, joined us to share the results of a recent survey that found marijuana use at historic highs among college-aged adults.

Med Clinic Radio, weekend of 10/09-10

Date aired: 10/10/21 Time Aired: 6:00 AM 30:00

In 2020, an estimated 1.8 million new cases of cancer were diagnosed in the United States. This week, we talked with Eric Klein, MD, Chairman of the Cleveland Clinic's Glickman Urological and Kidney Institute, who was the co-investigator in a study that

found a new blood test that can detect more than 50 types of cancer, even before any signs or symptoms appear.

Then, we heard from Dr. Jeffrey Britton, a neurologist and chair of the Division of Epilepsy at Mayo Clinic and one of his patients, Eric Berg, who found relief from epileptic seizures, thanks to a remarkable new treatment.

And, nearly ten percent of Americans have some form of diabetes. We talked with Jason Fung, MD, author of “The Diabetes Code: Prevent and Reverse Type 2 Diabetes Naturally,” to learn about the most common causes behind this epidemic and how dietary changes and weight loss can often eliminate it.

Med Clinic Radio, weekend of 10/16-17

**Date aired: 10/17/21 Time Aired: 6:00 AM
30:00**

Nearly 20% of American youngsters, aged 2 to 19, have untreated tooth decay. This week, we talked with Dr. Kami Hoss, a pediatric orthodontist from the UCLA School of Dentistry, for advice every parent needs to hear.

Then, skin cancer has become the most common form of cancer in the US. If it is on the face, the cancer sometimes leaves a patient with deformities. Dr. Brittany E. Howard, a Mayo Clinic otolaryngologist, and head and neck surgeon, discussed a fascinating reconstructive surgical technique that can help.

And, 37 million Americans report some level of hearing loss. Dr. Angelika Doetzlhofer, an associate professor of neuroscience at the Johns Hopkins University School of Medicine, talked about innovative research from Johns Hopkins, that might one day lead to the restoration of damaged hearing.

Med Clinic Radio, weekend of 10/23-24

**Date aired: 10/24/21 Time Aired: 6:00 AM
30:00**

Diabetes affects nearly 1 in 10 American adults. We talked to Rozalina McCoy, M.D., a primary care physician and endocrinologist at Mayo Clinic, who said there’s a fine line between *enough* treatment and *too much*, in the effort to control blood sugar. She recommends customized treatment regimens, tailored to each individual patient.

Then, the American Heart Association recently released a new scientific statement, stressing the importance of the connection between mind and body. We learned about the most dangerous negative psychological health conditions, from Glenn N. Levine, M.D., FAHA, master clinician and professor of medicine at Baylor College of Medicine,

chief of the cardiology section at the Michael E. DeBakey VA Medical Center, who was chair of the writing committee for the Scientific Statement.

And, could a computer match or even outperform a human physician in diagnosing illnesses? Ateev Mehrotra, MD, MPH, Associate Professor of Health Care Policy, Department of Health Care Policy, Harvard Medical School; Associate Professor of Medicine and Hospitalist, Beth Israel Deaconess Medical Center, led a study to find out.

Med Clinic Radio, weekend of 10/30-31

**Date aired: 10/31/21 Time Aired: 6:00 AM
30:00**

More than 35 million Americans have chronic kidney disease. Josef Coresh, MD, PhD, the George W. Comstock Professor in the Department of Epidemiology at Johns Hopkins Bloomberg School of Public Health, explained why a majority of those patients could benefit from new blood pressure-lowering guidelines.

Then, a fascinating conversation about heart surgery. Dr. Phillip Rowse, a Mayo Clinic cardiovascular surgeon, who said new developments in minimally-invasive heart surgery can result in smaller incisions, less pain and faster recovery.

And, each day in the United States, Poison Control Centers receive an average of 32 calls about children exposed to prescription opioids. We learned what parents need to know, to prevent a tragedy, from Dr. Henry Spiller, Toxicologist and former Director of the Central Ohio Poison Center and the Kentucky Regional Poison Center.

Med Clinic Radio, weekend of 11/06-07

**Date aired: 11/7/21 Time Aired: 6:00 AM
30:00**

This week, a shocking look at fertility in America, from Shanna H. Swan, PhD, Professor of Environmental Medicine and Public Health at the Icahn School of Medicine at Mount Sinai in New York City, and author of “Count Down: How Our Modern World Is Threatening Sperm Counts, Altering Male and Female Reproductive Development, and Imperiling the Future of the Human Race,” who said sperm levels among men in Western countries have dropped by more than 50 percent over the past four decades. She explained what is hijacking our fertility and our health, and what can be done about it.

And, hip replacement surgery is a common procedure, sometimes necessary when the hip joint is worn or damaged. But what if a joint replacement could be avoided? On this week’s Mayo Q&A segment, Dr. Rafael Sierra, an orthopedic surgeon at Mayo Clinic, explained who may be a candidate for a *regenerative* medicine approach to treating joint damage.

Med Clinic Radio, weekend of 11/13-14
Date aired: 11/14/21 Time Aired: 6:00 AM
30:00

For more than a decade, ophthalmologists have treated wet age-related macular degeneration (AMD) with eye injections given every month or two, and dry AMD with antioxidant vitamins. Sunir J. Garg, MD, FACS, a retina specialist and clinical spokesperson for the American Academy of Ophthalmology explained what the next decade may hold for the 11 million Americans suffering from AMD.

Then, many adults gain a pound or two or three during vacations and holidays, but never lose them. We learned what daily 20 second activity may help you avoid weight gain, from Jamie Cooper from the Dept. Of Foods and Nutrition at the University of Georgia.

And, how truthful are you with your doctor? We look at a recent study led by Dr. Angela Fagerlin, Chair of the Department of Population Health Sciences at University of Utah School of Medicine, that found that a shocking number of Americans are less than honest with their healthcare providers. She explained why that can be a dangerous practice.

Med Clinic Radio, weekend of 11/20-21
Date aired: 11/21/21 Time Aired: 6:00 AM
30:00

Liver cancer is a leading cause of cancer deaths worldwide. Now, the Cleveland Clinic is the first hospital in the world to use a new technique to destroy large liver tumors, and we talked to Eren Berber, M.D., director of Cleveland Clinic's Surgical Liver Tumor Ablation Program, the doctor who led the effort.

Then, millions of Americans suffer from hearing loss. We talked to David Owen, author of "Volume Control: Hearing in a Deafening World," who outlined some surprising health effects connected to it, and explained why many of us have a hard time admitting when it's time for a hearing aid or other help.

And, depression in American children may be at an all-time high. But, Deanna Barch, PhD, chair of the Department of Psychological & Brain Sciences in Arts & Sciences and the Gregory B. Couch Professor of Psychiatry at Washington University School of Medicine in St. Louis, offered a look at a study that found that team sports can lead to less depression in kids as young as nine.

Med Clinic Radio, weekend of 11/27-28
Date aired: 11/28/21 Time Aired: 6:00 AM
30:00

Did you know that 30% of breast cancer mutations occur in women who are not high-risk? We talked with Fergus Couch, Ph.D., a Mayo Clinic pathologist, who led an important multi-institution study to better assess the risks for women with no family history of breast cancer.

Then, nearly ten percent of Americans still smoke. We talked with Charles H. Hennekens, M.D., Dr.PH, First Sir Richard Doll Professor, and senior academic advisor in the Schmidt College of Medicine at Florida Atlantic University, who said whenever a smoker is hospitalized for any reason, hospitals often miss a prime opportunity to extend their lives, by helping them quit.

And, how much of the standard treatment for heart patients is supported by clinical trials and clear scientific data? Alexander Fanaroff, M.D., Fellow, Cardiovascular Medicine, at the Duke University Medical Center had the surprising answer.

Med Clinic Radio, weekend of 12/04-05

**Date aired: 12/05/21 Time Aired: 6:00 AM
30:00**

It's been said that the eyes are the windows to the soul, but new findings from researchers at Johns Hopkins suggest they may offer insight into the mind, as well. We talked with an expert from Johns Hopkins to learned about an imaging technique that measures blood flow in the back of the eye, which may offer a noninvasive way to detect early-onset Alzheimer's disease.

Then, everyone knows that physical activity is important for childhood development. On this week's Mayo Q&A segment, we got some practical tips and motivation, to get your kids moving! And, we talked stress, with a top neuropsychologist who explained what you need to know about stress and how to short-circuit it.

Med Clinic Radio, weekend of 12/11-12

**Date aired: 12/12/21 Time Aired: 6:00 AM
30:00**

Can short bursts of intense activity at home keep you in shape? We examined a recent study from Angelo Sabag, Postdoctoral Research Fellow at Western Sydney University in Sydney, Australia, who found that a four-minute session of high intensity interval training can improve your health.

And, breast cancer patients might typically receive five to six weeks of radiation therapy, but on this week's Mayo Clinic Q&A, Dr. Robert Mutter, a Mayo Clinic radiation oncologist, said the approach is changing, thanks to the development of new therapies

to minimize patient side effects from radiation, including the increased use of proton therapy.

Med Clinic Radio, weekend of 12/18-19

**Date aired: 12/19/21 Time Aired: 6:00 AM
30:00**

When it comes to COVID-19, women seem to be the stronger sex, suffering severe disease at about half the rate as men. This week, a look at fascinating research led by Daniel Saban, Ph.D., an associate professor in Duke University's Department of Ophthalmology and Department of Immunology, that examined the reasons behind this trend.

Then, amid the pandemic, many people delayed routine eye appointments. Dr. Cheryl Khanna, a Mayo Clinic ophthalmologist, said it's important to catch eye diseases early.

And, the use of tourniquets has increased substantially in recent years. We talked to Reynold Henry, MD, MPH, General Surgery Chief Resident at Los Angeles County and USC Medical Center, to learned the reasons behind this increasing trend, and what you need to know to save a life.

Med Clinic Radio, weekend of 12/25-26

**Date aired: 12/26/21 Time Aired: 6:00 AM
30:00**

More than 1 in 10 Americans have diabetes, and roughly 1 in 3 have pre-diabetes. This week, we talked with diabetes specialist Rita Kalyani, MD, Johns Hopkins Medicine endocrinologist and associate professor, who recently wrote a summary of the latest guidelines to lower blood glucose and reduce the risk for cardiovascular disease.

