

## **QUARTERLY ISSUES – JANUARY-MARCH 2018**

### **KAPA Hawaiian FM (KAPA-FM / KAGB-FM)**

- One-minute newscasts, featuring local, statewide, and/or national stories, air at the following times every weekday: 6:20 a.m., 6:50 a.m., 7:20 a.m., 7:50 a.m., 8:20 a.m., 11:20 a.m., 11:50 a.m., 3:50 p.m., and 4:50 p.m.
- Additionally, a surf report is aired within one of the morning local newscasts everyday
- Kokua Calendar: A :60 second station spot which rotates with different Public Service Announcements. Two PSA's air in each spot, with 25 seconds given to each announcement. The segment runs multiple times from Midnight-Midnight, seven days a week.
- Run informational messages from the Hawaii County Civil Defense agency covering local hazards when applicable, such as High Wind Warnings, Flash Flood Watches and Warnings, Road Closures, and High Surf.
- Coverage of the Ballistic Missile False Alarm: As soon as it was deemed a false alarm, the news director provided multiple special reports indicating that the messages sent out were false alarms, including updated information via government statements. The station also aired official notices from Hawaii County Civil Defense indicating the false alarm.
- January 23<sup>rd</sup> Tsunami Watch: News director provided periodic updates of the tsunami watch issued for the state. Hawaii County Civil Defense also issued radio messages to air throughout the evening. When the watch was rescinded, above notices were erased, and news director recorded updated messages to air for the rest of the evening.
- February 3<sup>rd</sup> and 4<sup>th</sup> – Informational messages were aired by Hawaii County Civil Defense regarding the High Surf Warning issued for North and West facing shores of the island
- February 11<sup>th</sup> – Informational messages were aired by Hawaii County Civil Defense regarding a closure of Highway 11 due to a brush fire
- March 3<sup>rd</sup> - Interviewed Shane Palacat, community volunteer with the Office of Hawaiian Affairs, to talk about the Kailua-Kona welcoming event for the Hokule'a.

### **The Beat (KPVS-FM / KLUA-FM)**

- A one-minute newscast, featuring local, statewide, and/or national stories, airs weekdays at 8:40 a.m.
- A one-minute surf report airs every weekday morning at 6:45 a.m.
- Athlete of the Week, highlighting a local athlete in the community, airs weekday mornings at 6:50 a.m. and 7:50 a.m.
- Kokua Calendar: A :60 second station spot which rotates with different Public Service Announcements. Two PSA's air in each spot, with 25 seconds given to each announcement. The segment runs multiple times from Midnight-Midnight, seven days a week.
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#### KBIG FM (KKBG-FM / KLEO-FM)

- One-minute newscasts, featuring local, statewide, and/or national stories, air at the following times every weekday: 5:50 a.m., 6:50 a.m., 7:50 a.m., 8:50 a.m., 4:50 p.m., and 5:50 p.m.
- One-minute newscasts also air on Saturdays at 6:50 a.m., 7:50 a.m., and 8:50 a.m.
- Kokua Calendar: A :60 second station spot which rotates with different Public Service Announcements. Two PSA's air in each spot, with 25 seconds given to each announcement. The segment runs multiple times from Midnight-Midnight, seven days a week.
- Run informational messages from the Hawaii County Civil Defense agency covering local hazards when applicable, such as High Wind Warnings, Flash Flood Watches and Warnings, Road Closures, and High Surf.
- Interviewed Justin, a member of the Waimea Community Theatre, on March 23<sup>rd</sup> to promote the 501c3's upcoming production of "Rumors"
- Coverage of the Ballistic Missile False Alarm: As soon as it was deemed a false alarm, the news director provided multiple special reports indicating that the messages sent out were false alarms, including updated information via government statements. The station also aired official notices from Hawaii County Civil Defense indicating the false alarm.
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#### **Scheduled Public Service Announcements:**

The following public service announcements were scheduled to run in commercial inventory:

- Aloha Ilio Dog Rescue Rummage Sale – Ran from January 5<sup>th</sup> – 13<sup>th</sup>
  - o 44 30-second commercials aired on each station

- County of Hawaii Easter Egg Hunt – Ran from March 10<sup>th</sup> – 29<sup>th</sup>
  - o 100 30-second commercials aired on each station
- Junior Golf Event – Ran from March 13<sup>th</sup> – 23<sup>rd</sup>
  - o 33 30-second commercials aired on each station
- Free Spay and Neuter Event for Cats – Ran from March 20<sup>th</sup> – 25<sup>th</sup>
  - o 30 30-second commercials aired on each station

**Kokua Calendar – Public Service Announcements:**

The following submitted public service announcements were used in our Kokua Calendar segments:

January

- Stand Up For Your Rights march and expo, held at the Mooheau Bandstand in Hilo
- HFS Federal Credit Union’s scholarship program
- Hawaii Volcanoes National Park’s Artist-in Residence Program and Exhibits

February

- Blood Bank of Hawaii drives in East and West Hawaii
- Master Gardners of West Hawaii’s Volunteer Training Program

March

- County of Hawaii’s Business Action Center Day at the West Hawaii Civic Center
- Brantley Center’s 40<sup>th</sup> Annual Golf Tournament at the Waikoloa Village Golf Course. Brantley Center is a non-profit organization serving adults with developmental and intellectual disabilities in the North Hilo, Hamakua and South Kohala districts.
- Friends of the Libraries, Kona’s movie event at the Kealakekua Public Library. Features a showing of the movie Ferdinand
- County of Hawaii’s Coordinated Services for the Elderly’s Senior ID Card Schedule, featuring stops in North Kohala and Hawaiian Ocean View Estates
- Hawaii Island AJA Veterans Legacy Association’s scholarship program
- East Hawaii Hiroshima Kenjin Kai’s scholarship program
- New Hope Church Waimea’s Easter in the Park week of services/events
- Rainbow Friends Animal Sanctuary’s 3<sup>rd</sup> Annual Parade of Paws Dog Walk at Queen Liliuokalani Gardens in Hilo

**Sampling of news stories aired of local interest:**

The following stories of local interest were used during newscasts:

January

- Waimea Town Meeting: Jan. 4 meeting scheduled to highlight local issues, with appearances by local and state leaders
- Real ID Changes: The state Department of Transportation issued upcoming changes to the credentials needed to obtain an updated state identification card with the Real ID designation
- State Traffic Fatality Information for 2017: The Department of Transportation issued its final fatality numbers on roads for 2017.
- Department of Health issues fine for Sam Choy's Kai Lani Restaurant. Fines were issued after the restaurant violated the state's food code and illegally removed its "Conditional Pass" placard from plain view in the restaurant
- Governor David Ige issued a statement on the day of the State's False Ballistic Missile Messages. Other statements issued by Hawaii's senators and representatives in Washington D.C., as well as local leaders, were used in continuing coverage of the False Ballistic Missile alert. Also covered in newscasts were updates in the investigation into the false alarm, including the leadership undertaking the investigation and the results of the investigation.
- Highway improvements in Puna: The State Department of Transportation announced the completion of the Keaau-Pahoa Widening project and the re-stripping of the roadway.
- Governor David Ige's State of the State address on January 19th: Highlights of Governor Ige's State of the State address were used during news coverage on the day of the address.
- Local impacts of the Government Shutdown: Impacts included the closure of several areas within Hawaii Volcanoes National Park, which is federally owned and run, as well as the Pohakuloa Training Area, which is run by the military. Hawaii's congressional leaders announced that it would not accept pay during the shutdown.
- West Hawaii hotel fined: The Department of Health fined the Sheraton Kona Resort and Spa for operating a food establishment without a proper permit from DOH.
- Candidate for the state's Gubernatorial Race receives an endorsement: Representative Tulsi Gabbard announced that she was backing candidate Rep. Colleen Hanabusa in her bid to become the state's next governor.
- January's Sanctuary Ocean Count results: Volunteers across the state observed whales off of each island's coasts.
- Upcoming Waimea Town Meeting to address the Medical Cannabis industry on the island.

## February

- February 3<sup>rd</sup> – High Surf Warning issued for the island. The Wharf side of Mahukona Beach Park was closed because of the surf conditions.
- GET Surcharge Community Meetings: The County announced a series of meetings throughout the island to receive public comment and input on Mayor Harry Kim's proposal to increase the General Excise Tax Surcharge. The proposed meetings are scheduled between February 12<sup>th</sup> and March 12<sup>th</sup>
- Senator Mazie Hirono calls federal budget proposal bad for Hawaii: Hirono said in a statement that President Donald Trump's proposal "would eliminate funding for critical Native Hawaiian housing and education programs, cut Medicaid by \$1.4 trillion, and reduce Essential Air Service funding by one-third"

- Representative Tulsi Gabbard supports bill to fund Veteran Treatment Courts: The proposal would provide funding locally and nationally, which would, in part, benefit the Big Island Veterans Treatment Court.
- Kohala schools recognized by the Hawaii Community Foundation: Kohala Elementary and Kohala High Schools received the Cooke Beautification Award for public schools.
- Senator Kahele withdraws home school bill: State Senator Kai Kahele, representing East Hawaii, withdrew a bill that would establish procedures for a parent or legal guardian to obtain authorization to home school a child after hearing the public's concerns about the issue.
- 2018 Proclaimed the "Year of the Hawaiian": Governor David Ige signed the proclamation on February 16<sup>th</sup>, announcing a collaboration with the Office of Hawaiian Affairs to create various events highlighting the Hawaiian culture and community.
- State releases its All-Hazards Preparedness Improvement Action Plan and Report: The report was requested following January 13<sup>th</sup>'s false alarm involving an alleged ballistic missile threat.
- Threats placed at several local high schools: The Hawaii Police Department announced on February 20<sup>th</sup> that threats involving social media were targeted towards Konawaena High School, Pahoa High School, and Keaau High School. Increased police presence was ordered, and none of the schools were closed.
- School Zone Safety Beacons installed in Kaumana: The Department of Public Works announced that it would be installing Safety Beacons, part of the EB DeSilva and Kaumana Baptist Church Keikiland School Zone Safety Project.
- Rat Lungworm Case Found on the Big Island: The Department of Health announced that the first Rat Lungworm Case on the Big Island for the year was found in West Hawaii.
- Drivers Licenses getting updated: The County announced that future state identification cards would need a Gold Star to be compliant with new regulations. The ID's would need to be updated by October of 2020.
- County Councilwoman Sue Lee Loy issues sponsorship bill: Councilwoman Lee Loy's bill would allow commercial entities to enter into sponsorship agreements with the County.
- Hanabusa endorses Physician Assisted Suicide bill: U.S. Representative Colleen Hanabusa endorsed a state senate bill that would allow those with a medically confirmed terminal illness to choose to receive a prescription for medication that would end their life.
- "Our Care, Our Choice": The bill, which would allow those with a medically confirmed terminal illness to choose to receive a prescription for medication that would end their life, passed through the state Senate, and moves forward to the state House.

#### March:

- Autopsy results revealed on death of three-month old toddler: The Hawaii Police Department revealed that the cause of death to a three-month old toddler back in 2017 was blunt force trauma to the head. The incident happened in the South Kohala district on July 25, 2017.
- Waimea Town Meeting on Mayor Harry Kim's Proposed GET Surcharge moved: The meeting, which was scheduled to be held at the Waimea School Cafeteria, was moved to Anna Ranch. It is still being held on March 12<sup>th</sup> as part of the Waimea School Association's meeting.

- Senate Bill 270 passed through third reading at the state senate: The bill, which would ban Conversion Therapy, moved through on a vote of 24-1. It received support from the LGBT Caucus of the Democratic Party of Hawaii.
- State provides \$800,000 for Pohakuloa Training Area: The money, part of Capital Improvement Project funds, would go towards constructing a warehouse facility within PTA.
- State Senate Passes Measures to Strengthen Financial Plan: The group of six measures would be projected to create \$72 million in revenues, based on estimates done by the Department of Taxation. It was also noted that the state is projected to overspend by \$208 million in the current fiscal year.
- Peter Moon passes away on February 17<sup>th</sup> (was announced publicly on March 11<sup>th</sup>): Moon led the famous Peter Moon Band and was part of a musical group that won multiple Na Hoku Hanohano Awards.
- Protection Sought for the Cauliflower Coral: The Center for Biological Diversity seeks to protect the coral through the Endangered Species Act. The shallow-water coral has diminished by 36 percent between 1999 and 2012.
- County's Mass Transit Agency holds new round of Public Informational Meetings: The meeting from the agency which operates the Hele-On Bus is scheduled for the month of April for residents to review the Master Plan.
- Hawaii Emergency Management Agency hires new leader: Retired U.S. Navy Captain Thomas Travis was named the new Executive Director of HI-EMA. The change in leadership followed January's false missile alarm, which led to the resignation of Vern Miyagi.
- "Our Care, Our Choice" advances: The bill, which would legalize physician-assisted suicide, passed through the Senate Committee on Commerce, Consumer Protection, and Health. It moves next to the Senate Judiciary Committee.
- Naalehu Man Dies in Ka'u Drowning: The victim, Duane Breithaupt, was picking opihi with family members on March 21<sup>st</sup> when he was swept into the ocean at Kahakahakea Point
- Federal Funding to Fight Invasive Species: According to Senator Mazie Hirono, \$3.7 million was made available by the Department of Agriculture to battle the Coffee Berry Borer, Coconut Rhinoceros Beetle, and other invasive pests that impact the agriculture industry on the island.
- Hawaii Electric Light announces proposed cut to users' electric bills: The rate adjustment, per approval from the Public Utilities Commission, would save customers less than \$5 per month based on 500 kilowatt hours of use.
- Lieutenant Governor Doug Chin voice support for Paid Family Leave: Chin says that the bill moving through the Senate would "affirm and renew our state's commitment to economic justice for working families.
- Traffic pattern change for concrete removal by Kamehameha Schools: Alii Drive, near the old Outrigger Hotel site, would see an alteration in traffic patterns starting March 29 as work continues on the Kahaluu Ma Kai project. The traffic change would allow workers to remove recycled concrete from the site.
- Hawaii County responds to allegations that it shut down the Hilo Farmers Market: Through a spokesperson, Mayor Harry Kim released a timeline of events that led to the closure of the Hilo Farmers Market, including inattentiveness by the owner to get the site up to code.
- Proposal seeks removal of state bird from the endangered list: The US Fish and Wildlife Service proposed a change to the status of the Nene bird from Endangered to Threatened under the

Endangered Species Act. There are more than 2,800 Nene around the state, up from just 30 back in 1960.

- Community response forces changes to Spinlaunch bill in the state senate: Senator Glenn Wakai announced that revisions to the a Special Purpose Revenue Bond would open up any area in the state to construct a satellite launch system by Spinlaunch. When Pohue Bay in Ka`u was singled out, residents were alarmed and called to share their concerns, prompting an apology and a promise that construction would not be done at Pohue Bay.