




LATV (West Palm Beach-Ft. Pierce)
Quarterly Issues/Program List

For the Quarter:

July 1, 2012 –September 30, 2012

Attached hereto are descriptions of the treatment of local issues addressed by the station through programming during the report period.

Compiled by
Reviewed by Robert Butterfield, General Manager



Robert Butterfield, General Manager

10-10-12

Date



Quarterly Issues/Programs
07/05/12 – 09/29/12

LATVX's public affairs program **Enfoque Comunitario** airs Saturdays at 6:30 p.m and Sundays at 6:30 p.m.

Air date July 7-8 Enfoque Comunitario # 183

- Local nonprofit organization "Entre Nosotras" Topic: Domestic Violence, Guest: Maria Becerra
- News segment: Introduction to the Lasik eye surgery , Guest: Dr. Richard Cohen from Cohen vision center
- Candidate for Palm Beach Sheriff office, Guest: Mr. Joe Talley

Air date July 14-15 Enfoque Comunitario # 184

- City of West Palm Beach emergency Dept –Topic: Hurricane Preparedness, Guest: Jose Tagle
- News Segment: Insurances companies – FEMA, Guest Kelvin Delgado State Farm Insurance
- Puerto Rican Hispanic Chamber of Commerce – Guest: Pres. Santos Arroyo – Topic: Chamber gala and awards.

Air date July 21-22 Enfoque Comunitario # 185

- The Ticktin Law Group – Guest: Kendrick Almaguer, Topic: Short sales
- Topic: Traffic Tickets and penalties, Guest Richard Llerena Traffic Lawyer–
- Local Events – summer camps, School district of Palm Beach County

Air date July 28-29 Enfoque Comunitario # 186

- Freedia Web development, Topic: Spanish Social Media, Guest: Gonzalo Isaac
- Palm Beach Fashion show Expo – Guest: Edwin Arroyo
- Miami Dolphins Preseason games – Guest: George Torres Marketing Director

Air date August 4-5 Enfoque Comunitario # 187

- Palm Beach School District, Topic: Schools new year, Guest: Natalia Arenas
- Topic: Prevent medicare frauds, Guest: Pedro Guilarte PBC Social Worker
- Local Events – Community Calendar

Air date August 11-12 Enfoque Comunitario

Re- run Hurricane special Program due to Miami dolphins first preseason game

Air date August 18-19 Enfoque Comunitario # 188

- Topic: Immigration reform – dream act debate – Guest: Maria Abellon Immigration Attorney
- Mexican Consulate of Miami – Topic: I-becas scholarships, Guest: Martin Merchan cultural Consul
- Mia 99.2, local events, Miami Dolphins second preseason game

Air date August 25-26 Enfoque Comunitario # 189

- Palm Beach Hispanic Chamber of Commerce, Topic: Golf Tournament, Guest: Andre Barona
- Goodwill Enterprise, Topic: Donations and special programs, Guest: Brian Williams Marketing Director

Air date Sept 1-2 Enfoque Comunitario # 189

- Goodsamaritan Hospital, Topic: Pediatric/Ortopedic Injuries Guest: Dr. Richard Prince
- H.A.C.E.R Non Profit Organization Topic: Housing programs in PBC – Guest: Eliecer Vallejo Pres. H.A.C.E.R
- Local Events – Community Calendar

Air date Sept 8-9 Enfoque Comunitario # 190

- Palm Beach County Libraries, Topic: Hispanic Heritage Month Activities, Guest: Maria Alvarez
- Independent Congress Candidate 21 Cesar Henao and Patrick Murphy
- Local Events – Community Calendar

Air date Sept 15-16 Enfoque Comunitario # 191

- McDonalds' Restaurants – Topic: Calories in menus/Coffee national week – Guest: Olga Salgado
- Topic: Dream Act status – Guest: Arleen Joseph Honorary Consul of Guatemala
- Tanatology – Guest: Dr. Monica Villar

Air date Sept 29-30 Enfoque Comunitario # 192

- Human Resorce Center: Topic: Ground breaking “Luciano Martinez” Child Development, Guest: Jorge Avellana Executive director
- Autism Speaks – Hispanic expo and conferences, Guest: Denise Negros Outreach coordinator
- Mayan Festival in Lake Worth – Non Profit Organization Maya Iqbalam