

WOC13623754 [00.00]

Order Printout

Order Status: New
 Traffic Order #: 11720917
 Buyer Order #: 11720917
 Agency: Amplify
 Advertiser: Democratic Congressional Campaign Committee
 Buyer: Unassigned (Michael Paquette)
 Property: WWPI TV
 Primary Demo: Buyer:
 Sales Region: Local
 Start/End Dates: 10/24/22 - 11/06/22
 C/P/E: 7 / 73 / 4276
 Product Desc.: Democratic Congressional Campaign Committee
 Estimate Desc.: DCCC Presque Isle ME-02 TV 10/25-10/31 Est 4276
 Total Cost: \$1,040.00 (Cash)
 Received Date: 6/03/22 10:30 AM

Comments:
 Flight runs Tuesday 10/25 to Monday 10/31 Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items		Spots										Totals		
Line	Program	ST	Len	Time	Days	Rate	Oct 24	Oct 31					Total Spots	Total Cost
1	EARLY TODAY (Program: EARLY TODAY)	NM	:30	4:00 AM-5:00 AM	-TWTF--	100.00	2	0					2	200.00
2	RACHAEL RAY (Program: RACHAEL RAY)	NM	:30	11:00 AM-12:00 PM	-TWTF--	160.00	3	0					3	480.00
3	DAYS OF OUR LIVES (Program: DAYS OF OUR LIVES)	NM	:30	1:00 PM-2:00 PM	-TWTF--	180.00	2	0					2	360.00
Spot Totals:							7	0					7	1040.00
Rate Totals:							1040.00	0.00						
MONTH		SPOTS		COST		MONTH		SPOTS		COST				
October		7		\$1,040.00		November		0		\$0.00				

CONTRACT

WWPI
12 Brewer Road
Presque Isle, ME 04769
Sales T & C: www.gray.tv/advertising
(207) 764-4461

<u>Contract / Revision</u> 2575698 /		<u>Alt Order #</u> WOC13623754
<u>Advertiser</u> Democratic Congressional Campaign Comm		<u>Original Date / Revision</u> 06/03/22 / 06/03/22
<u>Contract Dates</u> 10/24/22 - 10/30/22	<u>Estimate #</u> 4276	
<u>Product</u> Democratic Congressional Campaign Committee		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WWPI	<u>Account Executive</u> Kelly Landeen	<u>Sales Office</u> Presque Isle Na
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Order Type</u> NORMAL		
<u>Agcy Code</u>	<u>Advertiser Code</u> 7	<u>Product 1/2</u> 73
<u>Agency Ref</u> 140554	<u>Advertiser Ref</u> 506112	

And:

Amplify Media
222 W. Ontario St
Ste 600
Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWPI	10/24/22	10/28/22	NBC Early Today	4:00 AM-5:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				2	\$100.00			
N 2	WWPI	10/24/22	10/28/22	M-F 11a-12p	11:00 AM-12:00 PM		:30			NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				3	\$160.00			
N 3	WWPI	10/24/22	10/28/22	NBC Days of Our Lives	1:00 PM-2:00 PM		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				2	\$180.00			
Totals											7	\$1,040.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 -10/28/22	7	\$1,040.00	(\$156.00)	\$884.00
Totals	7	\$1,040.00	(\$156.00)	\$884.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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