

**WBYG**  
**Programs & Issues Quarterly Report 3<sup>rd</sup> Quarter 2013**  
**Compliance Issues Covered This Quarter**

AG-USA	Farmers Losing Money
Public Service Announcements	Immigration Debate
Ad Council	Next Generation of Farmers
Meigs Co. Health Department	Major Insect
Gallia County Chamber	Bird Population
Gallia County River Festival	The Land Grant University Sys.
Town of Mason	Bug Questions
Meigs Disabled Veterans	Insects Benefits
Gallipolis Police Department	Local Food Enterprises
Meigs County Sheriff's Dept.	Sternwheel River Festival
Relay For Life	Plant Alarm Testing
Ohio University/Ohio State	Boil Water Advisory
Point Pleasant River Museum	Look Good, Feel Better
American Cancer Society	River Tribute
Leading Creek Conservancy	Walk-Through Colon
Meigs Co. Chamber Commerce	Protect Your House
ICL-IP	Immunization Clinic
Jackson County Fair	Missing Person
Gallia County Fair	Veterans Fundraiser
Mason County Fair	4 <sup>th</sup> of July
Meigs County Fair	Driving Announcement
Gallia Soil & Water District	
Rural America Benefits	
AgriTourism Landowners	
Common Themes of Farm Safety	

## PROGRAMS & ISSUES QUARTERLY REPORT – 3rd Quarter WBYG

ISSUE	SEGMENT	DATE	TIME(S)	LENGTH	SUMMARY
PSA-Ad Council	Morning-Evening	7/1/2013 to 7/31/2013	6:12am 8:45am 12:45pm 2:12pm 3:28pm 4:28pm 5:12pm 6:45pm	1:00 x 8 per day = 248 min	Ad Council Announcement about Driving
PSA-Meigs County Health Department	Morning-Evening	7/1/2013 to 7/2/2013	8:12am 10:45am 1:45pm 2:12pm 4:45pm 5:12pm	1:00 x 6 per day = 12 min	Immunization Clinic for children. Donation is appreciated, but no will be denied services because of an inability to pay for state-funded childhood vaccines.
PSA-Gallia County Chamber of Commerce River Recreational Festival	Morning-Evening	7/1/2013 to 7/4/2013	7:30am 8:12am 10:12am 11:12am 12:12am 2:45pm 3:12pm 5:12pm	1:00 x 8 per day = 32 min	4th of July Festival, parade, queen, entertainment, fireworks, food vendors, etc.
Gallia County River Rec. Festival Remote	Evening	7/3/2013	4:00pm to 6:00pm	6 3-min breaks = 18 min.	Broadcasting live from the festival about all the events, kids races, entertainment
PSA-Town of Mason 4th of July Events	Morning-Evening	7/1/2013 to 7/4/2013	6:12am 11:12am 1:45pm 3:45pm 4:45pm 5:12pm 6:28pm 7:12pm	:30 x 8 per day = 16 min	Announcing all the events for the Mason 4th of July
PSA-Meigs County Health Department	Morning-Evening	7/5/2013 to 7/9/2013	7:12am 7:30am 8:30am 10:12am 12:28pm 1:45pm 3:45pm 5:45pm	1:00 x 8 per day = 40 min	Immunization Clinic for children. Donation is appreciated, but no will be denied services because of an inability to pay for state-funded childhood vaccines.
PSA-Meigs Disabled Veterans fundraiser	Morning-Evening	7/3/2013 to 7/5/2013	7:12am 8:45am 10:45am 12:12pm 1:12pm 3:28pm 5:45pm 6:12pm	:30 x 8 per day = 20 min	The Veterans are hosting an Indoor Sale to raise money for the VA
PSA- Meigs County Health Department	Morning-Evening	7/11/2013 to 7/17/2013	6:28am 7:28am 8:28am 11:12am 1:28pm 3:12pm 6:30pm	1:00 x 7 per day = 49 min	Immunization Clinic for children. Donation is appreciated, but no will be denied services because of an inability to pay for state-funded childhood vaccines.
PSA-Gallipolis Police Department	Morning-Evening	7/12/2013 to 7/19/2013	7:45am 8:28am 11:12am 2:12pm 3:45pm 5:12pm 6:12pm 6:45pm	:30 x 8 per day = 32 min	Asking listeners to help locate a missing person
PSA -Meigs County Sheriff's Department	Morning-Evening	7/15/2013 to 7/18/2013	8:12am 10:12am 12:12pm 1:28pm 3:45pm 5:12pm 6:12pm 7:12pm	:30 x 8 per day = 16 min	Workshop on how to protect your house and property
PSA-Ohio University/Ohio State University	Morning-Evening	8/1/2013 to 8/15/2013	8:12am 10:12am 12:28pm 3:45pm 4:12pm 5:45pm	:30 x 6 per day = 45 min	Mobile Inflatable Walk-Through Colon

PSA-Meigs County Health Department	Morning-Evening	8/8/2013 to 8/13/2013	7:30am 8:45am 10:12am 1:28pm 3:45pm 5:28pm	1:00 x 6 per day = 36 min	Immunization Clinic for children. Donation is appreciated, but no will be denied services because of an inability to pay for state-funded childhood vaccines.
PSA-Point Pleasant River Museum	Morning-Evening	8/19/2013 to 8/31/2013	7:12am 8:12am 11:12am 1:28pm 3:45pm 4:12am 4:45pm 5:12pm	1:00 x 8 per day = 104 min	Annual Tribute to The River ... line throws, entertainment, food, History Information, River Business
River Museum Remote	Midday	8/31/2013	1:30pm to 3:30pm	6 3-min. breaks = 18 minutes	Inviting everyone to the River Tribute, talking with river boat captains, line throwing, food, entertainment
PSA-American Cancer Society	Morning-Evening	8/26/2013 to 8/31/2013	7:12am 8:45am 10:45am 12:12pm 1:12pm 5:45pm	:30 x 6 per day = 18 min.	Look Good Feel Better is a free national public service to work with cancer patients suffering from side effects
PSA-Leading Creek Conservancy	Morning-Evening	9/11/2013 to 9/13/2013	7:28am 8:45am 11:45am 1:28pm 3:12pm 5:45pm 6:12pm 7:45pm	:30 x 8 per day = 8 min	A boil water advisory has been issued for Tupper's Plains-Chester areas
PSA-Meigs County Chamber of Commerce	Morning-Evening	9/4/2013 to 9/13/2013	7:45am 8:12am 11:30am 1:12pm 3:45pm 5:12pm 6:12pm 7:12pm	:30 x 8 per day = 40 min	Chamber is sponsoring the Sternwheel River Festival
PSA-ICL-IP America	Midday	7/26/2013	11:55am	:30	Announcing the alarm has been sounded at the Plant, but it is just a monthly test
PSA-ICL-IP America	Midday	8/30/2013	11:55am	:30	Announcing the alarm has been sounded at the Plant, but it is just a monthly test
PSA-ICL-IP America	Morning	9/27/2013	11:55am	:30	Announcing the alarm has been sounded at the Plant, but it is just a monthly test
AG-USA	Morning	07/06/13	7:30am	5 min. segment	Money invested in local food enterprises
AG-USA	Morning	07/13/13	7:30am	5 min. segment	The Benefits of Some Insecats
AG-USA	Morning	07/20/13	7:30am	5 min. segment	Mind Boggling Bug Questions
AG-USA	Morning	07/27/13	7:30am	5 min. segment	The Land Grant University System - Part One
AG-USA	Morning	08/03/13	7:30am	5 min. segment	The Land Grant University System - Part Two
AG-USA	Morning	08/10/13	7:30am	5 min. segment	Reversing the serious declines in our bird population
AG-USA	Morning	08/17/13	7:30am	5 min. segment	USDA uses August to takeon a major invasive insect
AG-USA	Morning	08/24/13	7:30am	5 min. segment	The Next Generation of Farmers
AG-USA	Morning	08/31/13	7:30am	5 min. segment	How Farmers are faring in the immigration debate
AG-USA	Morning	09/07/13	7:30am	5 min. segment	How Farmers are Losing Money and Growth Opportunity
AG-USA	Morning	09/14/13	7:30am	5 min. segment	Common Themes of Farm Safety
AG-USA	Morning	09/21/13	7:30am	5 min. segment	AgriTourism Landowners and Legal Liability
AG-USA	Morning	09/28/13	7:30am	5 min. segment	Rural America Benefits from Transportation Projects

