WBYG

Programs & Issues Quarterly Report 4th Quarter 2013 Compliancy Issues Covered This Quarter

WBYG Coat Drive OU HCOM

ICL-IP

American Cancer Society
Point Pleasant River Museum

ICL-IP Community Festival Mobile Mammography Unit

Immunization Clinic

Women's Cancer Workshop

Cellphones

Food Producers

AG in 2013

American Agriculture Business

State AG Leaders

Bats

Cautious Shopping

Turkeys

Crop Effects
USDA Furlough
Social Media Stories
Help for Forest Service
Lawn Care
New Grain Numbers
Plant Alarm Testing
Breast and Cervical Screening
Collecting and Delivering Coats
Clothing Giveaway
Plant Alarm Testing
Scholarships
Strokes
Food Safety

PROGRAMS & ISSUES QUARTERLY REPORT – 4th Quarter WBYG

	AMO & ISSUES				darter WD10
ISSUE	SEGMENT	DATE	TIME(S)	LENGTH	SUMMARY
PSA-Ad Council	Morning-Evening	10/1/2013 to 10/30/2013	8:45am 12:45pm 2:12pm 3:28pm 4:28pm 5:12pm 6:45pm 9:12pm	1:00 x 8 per day = 240 min	Ad Council Announcement about Food Safety
PSA-Meigs County Health Department	Morning-Evening	10/3/2013 to 10/08/2013	8:12am 10:45am 1:45pm 2:12pm 4:45pm 5:12pm 7:12pm 8:45pm	1:00 x 8 per day = 48 min	Immunization Clinic for children. Donation is appreciated, but no will be denied services because of an inability to pay for state- funded childhood vaccines.
PSA-Ad Council	Morning-Evening	10/10/2013 to 10/31/2013	6:12am 1:45pm 2:45pm 7:45pm 9:12pm 11:12pm	1:00 x 6 per day = 132 min	Announcement about Strokes
PSA-Battle Days in Point Pleasant	Morning-Evening	10/1/2013 to10/4/2013	8:12am 10:12am 1:28pm 3:12pm 4:45pm 6:12pm	1:00 x 6 per day = 24 min	Historical Moments about the Battle of Point Pleasant
Battle Days in Point Pleasant Remote	Midday	10/5/2013	11:00am to 1:00pm	6 3-min. breaks = 18 minutes	Broadcasting live from the historical Tu-Endie-Wei Park talking about the battle
PSA-Meigs County Health Department	Morning-Evening	10/10/2013 to 10/15/2013	6:12am 7:30am 8:30am 10:12am 12:28pm 1:45pm 3:45pm 5:45pm	1:00 x 8 per day = 48 min	Immunization Clinic for children. Donation is appreciated, but no will be denied services because of an inability to pay for state- funded childhood vaccines.
PSA-Leading Creek Conservancy	Morning-Evening	10/9/2013 to 10/10/2013	8:12am 8:45am 10:45am 12:12pm 1:12pm 3:28pm 5:45pm 6:12pm	:30 x 8 per day = 8 min	A boil water advisory has been issued for Dexter, Jacks Roads
PSA- Leading Creek Conservancy	Morning-Evening	10/10/2013 to 10/11/2013	7:28am 8:28am 11:12am 1:28pm 3:12pm 6:30pm	:30 x 6 per day = 6 min	A boil water advisory has been issued for Depot Road
PSA-Leading Creek Conservancy	Morning-Evening	10/17/2013 to 10/18/2013	7:45am 8:28am 11:12am 2:12pm 3:45pm 5:12pm 6:12pm 6:45pm	:30 x 8 per day = 8 min	The boil water advisory for Depot Road has been lifted
PSA -Foundation for Appalachian Ohio	Morning-Evening	10/11/2013 to 10/18/2013	8:12am 10:12am 12:12pm 1:28pm 3:45pm 5:12pm 6:12pm 7:12pm	:30 x 8 per day = 32 min	Raising money with Bellisio Foods For Scholarships
PSA-Meigs County Health Department	Morning-Evening	10/17/2013 to10/22/2013	7:12am 10:12am 12:28pm 3:45pm 4:12pm 5:45pm	1:00 x 6 per day = 36 min	Immunization Clinic for children. Donation is appreciated, but no will be denied services because of an inability to pay for state- funded childhood vaccines.
PSA-Meigs County Health Department	Morning-Evening	11/2/2013 to 11/10/2013	7:30am 8:45am 10:12am 1:28pm 3:45pm 5:28pm 6:12pm 8:12pm	:30 x 8 per day = 36 min	Hosting the James Cancer Center Mobile Mammography Unit.

PSA-Calvary Christian	Morning-Evening	10/16/2013 to	7:12am 8:12am	:30 x 8 per	Holding a free clothing giveaway
Center	o o	10/19/2013	11:12am 1:28pm	day = 16 min	to anyone in need
			3:45pm 4:12am		
			4:45pm 5:12pm		
PSA-WBYG Coat	Morning-Evening	10/1/2013 to	6:30am 7:12am	1:00 x 8 per	WBYG is working with the
Drive		11/15/2013	8:45am 10:12am	day = 368 min	
			11:45am 1:45pm 4:12pm 6:12pm	15-1 a - 5-2 E4	coats and monetary donations for Meigs and Gallia Counties,
			4.12pm 0.12pm		Mason County, WV, for all the
* .					kids that need one.
WBYG Coat Delivery	Morning	11/16/2013	10:00am	1 Hour each	Delivered coats to over 20
		11/17/2013	10:00am	day = 3 hours	different schools.
		11/18/2013	10:00am		
PSA-Ohio University	Morning-Evening	11/09/2013 to	6:28am 8:45am	:30 x 8 per	Announcing Breast and Cervica
НСОМ		11/19/2013	11:45am 1:28pm 3:12pm 5:45pm	day = 44 min	Screening to women uninsured and under insured
			6:12pm 745pm		and under moured
			0.12pm 740pm		
PSA-Leading Creek	Morning-Evening	11/21/2013 to	6:45am 8:12am	:30 x 8 per	Advising residents of Leading
Conservancy		11/23/2013	11:30am 1:12pm	day = 12 min	Creek that the boil water
			3:45pm 4:12pm		advisory has been lifted
-			6:12pm 7:12pm		
PSA-ICL-IP America	Midday	10/25/2013	11:55am	:30	Announcing the alarm has been
1 OA-10E-11 America	Midday	10/20/2010	11.000111	.00	sounded at the Plant, but it is
				32.201 325	just a monthly test
PSA-ICL-IP America	Midday	11/29/2013	11:55am	:30	Announcing the alarm has bee
					sounded at the Plant, but it is
		10/07/00/10	44.55	20	just a monthly test
PSA-ICL-IP America	Morning	10/27/2013	11:55am	:30	Announcing the alarm has bee sounded at the Plant, but it is
					just a monthly test
AG-USA	Morning	10/05/13	7:30am	5 min.	USDA issues new grain stocks
A0 00 000 100 0000 0				segment	and wheat production numbers
10.110.1		10/10/10	7.00	-	This him to allow and a phosp fall
AG-USA	Morning	10/12/13	7:30am	5 min. segment	Thinking backwards about fall lawn care
AG-USA	Morning	10/19/13	7:30am	5 min.	Some help for major league
710 0071	Worming	10/10/10	1.000	segment	baseball from the forest service
AG-USA	Morning	10/26/13	7:30am	5 min.	Farm Bill Stories around the
				segment	country shared on social media
AG-USA	Morning	11/02/13	7:30am	5 min.	The 2013 Furlough at USDA
710 0071	Worming	11,02,10	11000	segment	
AG-USA	Morning	11/09/13	7:30am	5 min.	Big Crops could have big effect
				segment	on farmers and consumers
VC 116V	Morning	11/16/13	7:30am	5 min.	Almost everything you want to
AG-USA	woming	11/10/13	i .ouain	segment	know about turkeys
AG-USA	Morning	11/23/13	7:30am	5 min.	Some tips for cautious holiday
				segment	shopping
AG-USA	Morning	11/30/13	7:30am	5 min.	Bat Education
AO 1104	NA	40/07/40	7.00-	segment	The Challenges of State AC
AG-USA	Morning	12/07/13	7:30am	5 min. segment	The Challenges of State AG Leaders
AG-USA	Morning	12/14/13	7:30am	5 min.	American Agriculture as a
AG-00A	worming	12/14/10	7.000111	segment	business throughout history
AG-USA	Morning	12/21/13	7:30am	5 min.	Two Big Things that did not
				segment	happen in 2013
AG-USA	Morning	12/28/13	7:30am	5 min.	A Look Back and a look ahea
				segment	for food producers and
					consumers

PSA-Ad Council	Morning-Evening	11/15/2013 to 11/30/2013	7:12am 8:45am 12:12pm 2:12pm 4:28pm 6:45pm 8:12pm 10:12pm	1:00 x 8 per day = 120 min	Announcement about Cellphones
PSA-American Cancer Society	Morning-Midday	12/1/2013 to 12/9/2013	6:12am 10:45am 2:12pm 4:45pm 6:12pm 8:12pm	:30 x 6 per day = 27 min	Hosting Women's Cancer Workshop - look good, feel better
PSA-Meigs County Health Department	Morning-Evening	12/5/2013 to 12/10/2013	7:30am 8:45am 12:12pm 2:12pm 3:28pm 5:28pm 6:12pm 7:12pm	1:00 x 8 per day = 48 min	Immunization Clinic for children. Donation is appreciated, but no will be denied services because of an inability to pay for state- funded childhood vaccines.
PSA-Meigs County Health Department	Morning-Evening	12/4/2013 to 12/11/2013	8:30am 10:12am 1:45pm 3:12pm 5:28pm 6:12pm 7:28pm 9:12pm	:30 x 8 per day = 32 min	The James Cancer Center Mobile Mammography Unit was giving mammograms to uninsured women
Meigs County Health Department interview	Morning	12/10/2013	8:12am	5 min. segment	Talking to a representative from the Health Department about the Mobile Mammography Unit and who is eligible
PSA-ICL-IP America Community Fall Festival	Morning-Evening	10/14/2013 to 10/18/2013	7:12am 10:30am 12:12pm 2:28pm 4:12pm 6:12pm	:30 x 6 per day = 15 min	Announcing the upcoming Fall Festival for the entire community Everything is free Food, entertainment, games, prizes
ICL-IP Community Fall Festival Remote	Morning	10/19/2013	10:00am to 12:00pm	6 3-min. breaks = 18 minutes	Talking to the plant manager, inviting the community, interviewing folks coming to the festival
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