

**WBYG**  
**Programs & Issues Quarterly Report 4<sup>th</sup> Quarter 2013**  
**Compliance Issues Covered This Quarter**

AG-USA  
Public Service Announcements  
Ad Council  
Meigs Co. Health Department  
Point Pleasant Battle Days  
Leading Creek Conservancy  
Foundation for Appalachian OH  
Calvary Christian Center  
WBYG Coat Drive  
OU HCOM  
ICL-IP  
American Cancer Society  
Point Pleasant River Museum  
ICL-IP Community Festival  
Mobile Mammography Unit  
Immunization Clinic  
Women's Cancer Workshop  
Cellphones  
Food Producers  
AG in 2013  
American Agriculture Business  
State AG Leaders  
Bats  
Cautious Shopping  
Turkeys

Crop Effects  
USDA Furlough  
Social Media Stories  
Help for Forest Service  
Lawn Care  
New Grain Numbers  
Plant Alarm Testing  
Breast and Cervical Screening  
Collecting and Delivering Coats  
Clothing Giveaway  
Plant Alarm Testing  
Scholarships  
Strokes  
Food Safety

## PROGRAMS & ISSUES QUARTERLY REPORT – 4th Quarter WBYG

ISSUE	SEGMENT	DATE	TIME(S)	LENGTH	SUMMARY
PSA-Ad Council	Morning-Evening	10/1/2013 to 10/30/2013	8:45am 12:45pm 2:12pm 3:28pm 4:28pm 5:12pm 6:45pm 9:12pm	1:00 x 8 per day = 240 min	Ad Council Announcement about Food Safety
PSA-Meigs County Health Department	Morning-Evening	10/3/2013 to 10/08/2013	8:12am 10:45am 1:45pm 2:12pm 4:45pm 5:12pm 7:12pm 8:45pm	1:00 x 8 per day = 48 min	Immunization Clinic for children. Donation is appreciated, but no will be denied services because of an inability to pay for state-funded childhood vaccines.
PSA-Ad Council	Morning-Evening	10/10/2013 to 10/31/2013	6:12am 1:45pm 2:45pm 7:45pm 9:12pm 11:12pm	1:00 x 6 per day = 132 min	Announcement about Strokes
PSA-Battle Days in Point Pleasant	Morning-Evening	10/1/2013 to 10/4/2013	8:12am 10:12am 1:28pm 3:12pm 4:45pm 6:12pm	1:00 x 6 per day = 24 min	Historical Moments about the Battle of Point Pleasant
Battle Days in Point Pleasant Remote	Midday	10/5/2013	11:00am to 1:00pm	6 3-min. breaks = 18 minutes	Broadcasting live from the historical Tu-Endie-Wei Park talking about the battle
PSA-Meigs County Health Department	Morning-Evening	10/10/2013 to 10/15/2013	6:12am 7:30am 8:30am 10:12am 12:28pm 1:45pm 3:45pm 5:45pm	1:00 x 8 per day = 48 min	Immunization Clinic for children. Donation is appreciated, but no will be denied services because of an inability to pay for state-funded childhood vaccines.
PSA-Leading Creek Conservancy	Morning-Evening	10/9/2013 to 10/10/2013	8:12am 8:45am 10:45am 12:12pm 1:12pm 3:28pm 5:45pm 6:12pm	:30 x 8 per day = 8 min	A boil water advisory has been issued for Dexter, Jacks Roads
PSA- Leading Creek Conservancy	Morning-Evening	10/10/2013 to 10/11/2013	7:28am 8:28am 11:12am 1:28pm 3:12pm 6:30pm	:30 x 6 per day = 6 min	A boil water advisory has been issued for Depot Road
PSA-Leading Creek Conservancy	Morning-Evening	10/17/2013 to 10/18/2013	7:45am 8:28am 11:12am 2:12pm 3:45pm 5:12pm 6:12pm 6:45pm	:30 x 8 per day = 8 min	The boil water advisory for Depot Road has been lifted
PSA -Foundation for Appalachian Ohio	Morning-Evening	10/11/2013 to 10/18/2013	8:12am 10:12am 12:12pm 1:28pm 3:45pm 5:12pm 6:12pm 7:12pm	:30 x 8 per day = 32 min	Raising money with Bellisio Foods For Scholarships
PSA-Meigs County Health Department	Morning-Evening	10/17/2013 to 10/22/2013	7:12am 10:12am 12:28pm 3:45pm 4:12pm 5:45pm	1:00 x 6 per day = 36 min	Immunization Clinic for children. Donation is appreciated, but no will be denied services because of an inability to pay for state-funded childhood vaccines.
PSA-Meigs County Health Department	Morning-Evening	11/2/2013 to 11/10/2013	7:30am 8:45am 10:12am 1:28pm 3:45pm 5:28pm 6:12pm 8:12pm	:30 x 8 per day = 36 min	Hosting the James Cancer Center Mobile Mammography Unit.

PSA-Calvary Christian Center	Morning-Evening	10/16/2013 to 10/19/2013	7:12am 8:12am 11:12am 1:28pm 3:45pm 4:12am 4:45pm 5:12pm	:30 x 8 per day = 16 min	Holding a free clothing giveaway to anyone in need
PSA-WBYG Coat Drive	Morning-Evening	10/1/2013 to 11/15/2013	6:30am 7:12am 8:45am 10:12am 11:45am 1:45pm 4:12pm 6:12pm	1:00 x 8 per day = 368 min	WBYG is working with the school systems to collect new coats and monetary donations for Meigs and Gallia Counties, Mason County, WV, for all the kids that need one.
WBYG Coat Delivery	Morning	11/16/2013 11/17/2013 11/18/2013	10:00am 10:00am 10:00am	1 Hour each day = 3 hours	Delivered coats to over 20 different schools.
PSA-Ohio University HCOM	Morning-Evening	11/09/2013 to 11/19/2013	6:28am 8:45am 11:45am 1:28pm 3:12pm 5:45pm 6:12pm 7:45pm	:30 x 8 per day = 44 min	Announcing Breast and Cervical Screening to women uninsured and under insured
PSA-Leading Creek Conservancy	Morning-Evening	11/21/2013 to 11/23/2013	6:45am 8:12am 11:30am 1:12pm 3:45pm 4:12pm 6:12pm 7:12pm	:30 x 8 per day = 12 min	Advising residents of Leading Creek that the boil water advisory has been lifted
PSA-ICL-IP America	Midday	10/25/2013	11:55am	:30	Announcing the alarm has been sounded at the Plant, but it is just a monthly test
PSA-ICL-IP America	Midday	11/29/2013	11:55am	:30	Announcing the alarm has been sounded at the Plant, but it is just a monthly test
PSA-ICL-IP America	Morning	10/27/2013	11:55am	:30	Announcing the alarm has been sounded at the Plant, but it is just a monthly test
AG-USA	Morning	10/05/13	7:30am	5 min. segment	USDA issues new grain stocks and wheat production numbers
AG-USA	Morning	10/12/13	7:30am	5 min. segment	Thinking backwards about fall lawn care
AG-USA	Morning	10/19/13	7:30am	5 min. segment	Some help for major league baseball from the forest service
AG-USA	Morning	10/26/13	7:30am	5 min. segment	Farm Bill Stories around the country shared on social media
AG-USA	Morning	11/02/13	7:30am	5 min. segment	The 2013 Furlough at USDA
AG-USA	Morning	11/09/13	7:30am	5 min. segment	Big Crops could have big effects on farmers and consumers
AG-USA	Morning	11/16/13	7:30am	5 min. segment	Almost everything you want to know about turkeys
AG-USA	Morning	11/23/13	7:30am	5 min. segment	Some tips for cautious holiday shopping
AG-USA	Morning	11/30/13	7:30am	5 min. segment	Bat Education
AG-USA	Morning	12/07/13	7:30am	5 min. segment	The Challenges of State AG Leaders
AG-USA	Morning	12/14/13	7:30am	5 min. segment	American Agriculture as a business throughout history
AG-USA	Morning	12/21/13	7:30am	5 min. segment	Two Big Things that did not happen in 2013
AG-USA	Morning	12/28/13	7:30am	5 min. segment	A Look Back and a look ahead for food producers and consumers

