Midway Advertiser: Iris for Cook County Clerk 2589865295422 Order #: Contract #: 10683 03/04/2024 Date Entered: Last Modified: 03/04/2024 Election Cook County Clerk Product: PIERRE COOPER Salesperson: Billing Cycle: Calendar Month IFCCC 1 Estimate #: Iris for Cook County Clerk PO Box 47438 Chicago, Illinois 60647

Order Date Range: 03/05/2024 through 03/19/2024 (3 weeks) Media Outlets: WVON-AM

On-Air Schedule

| # | Dates Station | Time/Program | Len | Мо | Tu | Ne | Th | Fr | Sa | Su | S/W | Rate | Qty | <u>Total</u> |
|---|---------------------------|-----------------|-----|----|----|----|----|----|----|----|-----|--------|-----|--------------|
| 1 | 03/05/24-03/10/24 WVON-AM | 06:00AM-07:00PM | 60 | | 5 | 5 | 5 | 5 | 2 | 2 | 24 | 100.00 | 24 | 2,400.00 |
| 2 | 03/11/24-03/17/24 WVON-AM | 06:00AM-07:00PM | 60 | 7 | 7 | 7 | 7 | 7 | 3 | 3 | 41 | 100.00 | 41 | 4,100.00 |
| 3 | 03/18/24-03/19/24 WVON-AM | 06:00AM-07:00PM | 60 | 5 | 5 | | | | | | 10 | 100.00 | 10 | 1,000.00 |

Station Totals

| Station | On-Air Count | Digital Count | Web Count | Other Count | Gross Billing | Net Billing |
|---------|--------------|---------------|-----------|-------------|---------------|-------------|
| WVON-AM | 75 | 0 | 0 | 0 | \$7,500.00 | \$7,500.00 |
| Totals | 75 | 0 | 0 | 0 | \$7,500.00 | \$7,500.00 |

Total Charges: \$7,500.00
Total Net: \$7,500.00

| | Projected B | illing By Calendar Month Month | |
|--------|-------------|--------------------------------|-------------|
| Month | Year | Gross Billing | Net Billing |
| March | 2024 | \$7,500.00 | \$7,500.00 |
| Totals | | \$7,500.00 | \$7,500.00 |

| Accepted for Midway | | Accepted for advertiser OR agency as agent for the advertiser | | | | | |
|---------------------|-------|---|-------|--|--|--|--|
| Name | Title | Name | Title | | | | |