

# Contract Data (Traffic) Report

## SUMMARY FOR ORDER # 1964820

|                         |   |                         |                                |  |                          |
|-------------------------|---|-------------------------|--------------------------------|--|--------------------------|
| <b>Order #</b>          | 1964820                                 | <b>Created On</b>       | 5/18/2018 1:53:16 PM           | <b>Order Status</b>  | Traffic Updates Accepted |
| <b>Order Descrp</b>     | 62535361/DOMINION POWER/5.14-5.27/POL18 | <b>Created By</b>       | NCC_Gateway_User               | <b>Gross \$</b>  | 6734.00                  |
| <b>Client</b>           | Dominion Power - Richmond               | <b>Updated On</b>       | 5/23/2018 9:16:43 AM           | <b>Net \$</b>  | 4848.48                  |
| <b>Start Date</b>       | 5/14/2018                               | <b>Updated By</b>       | LaValley, Matthew (Contractor) | <b>Units</b>   | 54                       |
| <b>End Date</b>         | 5/27/2018                               | <b>Industry</b>         | Political-Association          | <b>Credit Hold</b>   | NO                       |
| <b># of Weeks</b>       | 2                                       | <b>REFERENCES</b>       |                                | <b>BILLING INFORMATION</b>   |                          |
| <b>SALES</b>            |   | <b>Primary</b>          |                                | <b>Purchase Order #</b>  | 62535361                 |
| <b>ActiveWeeks</b>      | 2                                       | <b>Secondary</b>        |                                | <b>Billing Schedule</b>  | EndOfFlight              |
| <b>AE 1</b>             | NCC - RIC - WASH DC                     | <b>Tertiary</b>         |                                | <b>EDI INFORMATION</b>   |                          |
| <b>AE 2</b>             |   | <b>Quarternary</b>      |                                | <b>Product</b>   | Rebook2                  |
| <b>Agency</b>           | BUYING TIME MEDIA - NCC                 | <b>TRAFFIC OPTIONS</b>  |                                | <b>Estimate</b>  | 5.19-5.21                |
| <b>RepFirm</b>          | NCC                                     | <b>Address 1</b>        | 650 MASSACHUSETTS AVE NW       | <b>Submit EDI Invoice?</b>   | Submit EDI Invoice       |
| <b>Copy Instr ID</b>    |   | <b>Address 2</b>        | STE 210                        | <b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>  |                          |
| <b>Total Zones</b>      | 1                                       | <b>City, State, Zip</b> | WASHINGTON, DC                 | Market: RICHMOND/ RICHMOND IC<br>Priority Code: Issue 120<br>Priority Code: NP 130<br>Priority Code: NP Sports 166<br>Priority Code IP/LUR: 70 Daypart selling<br>See key on FCC site for zone/network information |                          |
| <b>Zones</b>            | Richmond Interconnect                   | <b>Zip</b>              | 20001                          |  |                          |
| <b>Total Networks</b>   | 3                                       | <b>Contact</b>          |                                |  |                          |
| <b>GENERAL COMMENTS</b> |   | <b>Phone</b>            |                                |  |                          |
|                         |   | <b>Avail Tag</b>        |                                |  |                          |
|                         |   | <b>Contract Type</b>    | Standard                       | <b>SYSCODE LIST</b>  |                          |
|                         |   | <b>Copy Group</b>       |                                | 7770   |                          |
|                         |   | <b>Division</b>         |                                |  |                          |
|                         |   | <b>Reference #</b>      |                                |  |                          |

**SUMMARY FOR SYSCODE 7770**

|                     |   |                   |                                |                         |                          |
|---------------------|---|-------------------|--------------------------------|-------------------------|--------------------------|
| <b>Order #</b>      | 1964820                                 | <b>Created On</b> | 5/18/2018 1:53:16 PM           | <b>Order Status</b>     | Traffic Updates Accepted |
| <b>Order Descrp</b> | 62535361/DOMINION POWER/5.14-5.27/POL18 | <b>Created By</b> | NCC_Gateway_User               | <b>Syscode Gross \$</b> | 6734.00                  |
| <b>Client</b>       | Dominion Power - Richmond               | <b>Updated On</b> | 5/23/2018 9:16:43 AM           | <b>Syscode Net \$</b>   | 4848.48                  |
| <b>Start Date</b>   | 5/14/2018                               | <b>Updated By</b> | LaValley, Matthew (Contractor) | <b>Syscode Units</b>    | 54                       |
| <b>End Date</b>     | 5/27/2018                               | <b>Source</b>     | Gateway                        | <b>Zone Status</b>      | Traffic Updates Accepted |
| <b># of Weeks</b>   | 2                                       | <b>Zones</b>      | Richmond Interconnect          | <b>Avg Unit Rate</b>    | 124.70                   |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                       | Priority Code | Network | Sys Code | Program  | Start Date | End Date   | Daypart     | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|---------------------------|---------------|---------|----------|----------|------------|------------|-------------|-------------|-----------|--------------|----------|
| 1           | 1       |              | National Political Bundle | 120   120     | CNN     | 7770     | CABLE RT | 05/19/2018 | 05/20/2018 | Sa-Su 5a-9a | 3           | \$82.00   | \$246.00     | 30       |
| 2           |         |              | National Political Bundle | 120   120     | CNN     | 7770     | CABLE RT | 05/26/2018 | 05/27/2018 | Sa-Su 5a-9a | 0           | \$82.00   | \$0.00       | 30       |
| 3           |         |              | National Political Bundle | 120   120     | CNN     | 7770     | CABLE RT | 05/14/2018 | 05/14/2018 | M 5a-9a     | 0           | \$82.00   | \$0.00       | 30       |
| 4           | 2       |              | National Political Bundle | 120   120     | CNN     | 7770     | CABLE RT | 05/21/2018 | 05/21/2018 | M 5a-9a     | 2           | \$82.00   | \$164.00     | 30       |
| 5           | 3       |              | National Political Bundle | 120   120     | CNN     | 7770     | CABLE RT | 05/19/2018 | 05/20/2018 | Sa-Su 9a-4p | 2           | \$75.00   | \$150.00     | 30       |
| 6           |         |              | National Political Bundle | 120   120     | CNN     | 7770     | CABLE RT | 05/26/2018 | 05/27/2018 | Sa-Su 9a-4p | 0           | \$75.00   | \$0.00       | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                       | Priority Code | Network | Sys Code | Program  | Start Date | End Date   | Daypart      | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|---------------------------|---------------|---------|----------|----------|------------|------------|--------------|-------------|-----------|--------------|----------|
| 7           |         |              | National Political Bundle | 120   120     | CNN     | 7770     | CABLE RT | 05/14/2018 | 05/14/2018 | M 9a-4p      | 0           | \$75.00   | \$0.00       | 30       |
| 8           | 4       |              | National Political Bundle | 120   120     | CNN     | 7770     | CABLE RT | 05/21/2018 | 05/21/2018 | M 9a-4p      | 2           | \$75.00   | \$150.00     | 30       |
| 9           | 5       |              | National Political Bundle | 120   120     | CNN     | 7770     | CABLE RT | 05/19/2018 | 05/20/2018 | Sa-Su 4p-7p  | 3           | \$102.00  | \$306.00     | 30       |
| 10          |         |              | National Political Bundle | 120   120     | CNN     | 7770     | CABLE RT | 05/26/2018 | 05/27/2018 | Sa-Su 4p-7p  | 0           | \$102.00  | \$0.00       | 30       |
| 11          |         |              | National Political Bundle | 120   120     | CNN     | 7770     | CABLE RT | 05/14/2018 | 05/14/2018 | M 4p-7p      | 0           | \$102.00  | \$0.00       | 30       |
| 12          | 6       |              | National Political Bundle | 120   120     | CNN     | 7770     | CABLE RT | 05/21/2018 | 05/21/2018 | M 4p-7p      | 2           | \$102.00  | \$204.00     | 30       |
| 13          | 7       |              | National Political Bundle | 120   120     | CNN     | 7770     | CABLE RT | 05/19/2018 | 05/20/2018 | Sa-Su 7p-12m | 3           | \$116.00  | \$348.00     | 30       |
| 14          |         |              | National Political Bundle | 120   120     | CNN     | 7770     | CABLE RT | 05/26/2018 | 05/27/2018 | Sa-Su 7p-12m | 0           | \$116.00  | \$0.00       | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                       | Priority Code | Network          | Sys Code | Program  | Start Date | End Date   | Daypart     | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|---------------------------|---------------|------------------|----------|----------|------------|------------|-------------|-------------|-----------|--------------|----------|
| 15          |         |              | National Political Bundle | 120   120     | CNN              | 7770     | CABLE RT | 05/14/2018 | 05/14/2018 | M 7p-12m    | 0           | \$116.00  | \$0.00       | 30       |
| 16          | 8       |              | National Political Bundle | 120   120     | CNN              | 7770     | CABLE RT | 05/21/2018 | 05/21/2018 | M 7p-12m    | 2           | \$116.00  | \$232.00     | 30       |
| 17          | 9       |              | National Political Bundle | 120   120     | Fox News Channel | 7770     | CABLE RT | 05/19/2018 | 05/20/2018 | Sa-Su 5a-9a | 1           | \$135.00  | \$135.00     | 30       |
| 18          |         |              | National Political Bundle | 120   120     | Fox News Channel | 7770     | CABLE RT | 05/26/2018 | 05/27/2018 | Sa-Su 5a-9a | 0           | \$135.00  | \$0.00       | 30       |
| 19          |         |              | National Political Bundle | 120   120     | Fox News Channel | 7770     | CABLE RT | 05/14/2018 | 05/14/2018 | M 5a-9a     | 0           | \$135.00  | \$0.00       | 30       |
| 20          | 10      |              | National Political Bundle | 120   120     | Fox News Channel | 7770     | CABLE RT | 05/21/2018 | 05/21/2018 | M 5a-9a     | 2           | \$135.00  | \$270.00     | 30       |
| 21          | 11      |              | National Political Bundle | 120   120     | Fox News Channel | 7770     | CABLE RT | 05/19/2018 | 05/20/2018 | Sa-Su 9a-4p | 3           | \$120.00  | \$360.00     | 30       |
| 22          |         |              | National Political Bundle | 120   120     | Fox News Channel | 7770     | CABLE RT | 05/26/2018 | 05/27/2018 | Sa-Su 9a-4p | 0           | \$120.00  | \$0.00       | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                       | Priority Code | Network          | Sys Code | Program  | Start Date | End Date   | Daypart      | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|---------------------------|---------------|------------------|----------|----------|------------|------------|--------------|-------------|-----------|--------------|----------|
| 23          |         |              | National Political Bundle | 120   120     | Fox News Channel | 7770     | CABLE RT | 05/14/2018 | 05/14/2018 | M 9a-4p      | 0           | \$120.00  | \$0.00       | 30       |
| 24          | 12      |              | National Political Bundle | 120   120     | Fox News Channel | 7770     | CABLE RT | 05/21/2018 | 05/21/2018 | M 9a-4p      | 1           | \$120.00  | \$120.00     | 30       |
| 25          | 13      |              | National Political Bundle | 120   120     | Fox News Channel | 7770     | CABLE RT | 05/19/2018 | 05/20/2018 | Sa-Su 4p-7p  | 3           | \$180.00  | \$540.00     | 30       |
| 26          |         |              | National Political Bundle | 120   120     | Fox News Channel | 7770     | CABLE RT | 05/26/2018 | 05/27/2018 | Sa-Su 4p-7p  | 0           | \$180.00  | \$0.00       | 30       |
| 27          |         |              | National Political Bundle | 120   120     | Fox News Channel | 7770     | CABLE RT | 05/14/2018 | 05/14/2018 | M 4p-7p      | 0           | \$180.00  | \$0.00       | 30       |
| 28          | 14      |              | National Political Bundle | 120   120     | Fox News Channel | 7770     | CABLE RT | 05/21/2018 | 05/21/2018 | M 4p-7p      | 2           | \$180.00  | \$360.00     | 30       |
| 29          | 15      |              | National Political Bundle | 120   120     | Fox News Channel | 7770     | CABLE RT | 05/19/2018 | 05/20/2018 | Sa-Su 7p-12m | 4           | \$270.00  | \$1,080.00   | 30       |
| 30          |         |              | National Political Bundle | 120   120     | Fox News Channel | 7770     | CABLE RT | 05/26/2018 | 05/27/2018 | Sa-Su 7p-12m | 0           | \$270.00  | \$0.00       | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                       | Priority Code | Network          | Sys Code | Program  | Start Date | End Date   | Daypart     | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|---------------------------|---------------|------------------|----------|----------|------------|------------|-------------|-------------|-----------|--------------|----------|
| 31          |         |              | National Political Bundle | 120   120     | Fox News Channel | 7770     | CABLE RT | 05/14/2018 | 05/14/2018 | M 7p-12m    | 0           | \$270.00  | \$0.00       | 30       |
| 32          | 16      |              | National Political Bundle | 120   120     | Fox News Channel | 7770     | CABLE RT | 05/21/2018 | 05/21/2018 | M 7p-12m    | 2           | \$270.00  | \$540.00     | 30       |
| 33          | 17      |              | National Political Bundle | 120   120     | MSNBC            | 7770     | CABLE RT | 05/19/2018 | 05/20/2018 | Sa-Su 5a-9a | 2           | \$72.00   | \$144.00     | 30       |
| 34          |         |              | National Political Bundle | 120   120     | MSNBC            | 7770     | CABLE RT | 05/26/2018 | 05/27/2018 | Sa-Su 5a-9a | 0           | \$72.00   | \$0.00       | 30       |
| 35          |         |              | National Political Bundle | 120   120     | MSNBC            | 7770     | CABLE RT | 05/14/2018 | 05/14/2018 | M 5a-9a     | 0           | \$72.00   | \$0.00       | 30       |
| 36          | 18      |              | National Political Bundle | 120   120     | MSNBC            | 7770     | CABLE RT | 05/21/2018 | 05/21/2018 | M 5a-9a     | 1           | \$72.00   | \$72.00      | 30       |
| 37          | 19      |              | National Political Bundle | 120   120     | MSNBC            | 7770     | CABLE RT | 05/19/2018 | 05/20/2018 | Sa-Su 9a-4p | 1           | \$65.00   | \$65.00      | 30       |
| 38          |         |              | National Political Bundle | 120   120     | MSNBC            | 7770     | CABLE RT | 05/26/2018 | 05/27/2018 | Sa-Su 9a-4p | 0           | \$65.00   | \$0.00       | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                       | Priority Code | Network | Sys Code | Program  | Start Date | End Date   | Daypart      | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|---------------------------|---------------|---------|----------|----------|------------|------------|--------------|-------------|-----------|--------------|----------|
| 39          |         |              | National Political Bundle | 120   120     | MSNBC   | 7770     | CABLE RT | 05/14/2018 | 05/14/2018 | M 9a-4p      | 0           | \$65.00   | \$0.00       | 30       |
| 40          | 20      |              | National Political Bundle | 120   120     | MSNBC   | 7770     | CABLE RT | 05/21/2018 | 05/21/2018 | M 9a-4p      | 2           | \$65.00   | \$130.00     | 30       |
| 41          | 21      |              | National Political Bundle | 120   120     | MSNBC   | 7770     | CABLE RT | 05/19/2018 | 05/20/2018 | Sa-Su 4p-7p  | 3           | \$94.00   | \$282.00     | 30       |
| 42          |         |              | National Political Bundle | 120   120     | MSNBC   | 7770     | CABLE RT | 05/26/2018 | 05/27/2018 | Sa-Su 4p-7p  | 0           | \$94.00   | \$0.00       | 30       |
| 43          |         |              | National Political Bundle | 120   120     | MSNBC   | 7770     | CABLE RT | 05/14/2018 | 05/14/2018 | M 4p-7p      | 0           | \$94.00   | \$0.00       | 30       |
| 44          | 22      |              | National Political Bundle | 120   120     | MSNBC   | 7770     | CABLE RT | 05/21/2018 | 05/21/2018 | M 4p-7p      | 2           | \$94.00   | \$188.00     | 30       |
| 45          | 23      |              | National Political Bundle | 120   120     | MSNBC   | 7770     | CABLE RT | 05/19/2018 | 05/20/2018 | Sa-Su 7p-12m | 4           | \$108.00  | \$432.00     | 30       |
| 46          |         |              | National Political Bundle | 120   120     | MSNBC   | 7770     | CABLE RT | 05/26/2018 | 05/27/2018 | Sa-Su 7p-12m | 0           | \$108.00  | \$0.00       | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                       | Priority Code | Network | Sys Code | Program  | Start Date | End Date   | Daypart  | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|---------------------------|---------------|---------|----------|----------|------------|------------|----------|-------------|-----------|--------------|----------|
| 47          |         |              | National Political Bundle | 120   120     | MSNBC   | 7770     | CABLE RT | 05/14/2018 | 05/14/2018 | M 7p-12m | 0           | \$108.00  | \$0.00       | 30       |
| 48          | 24      |              | National Political Bundle | 120   120     | MSNBC   | 7770     | CABLE RT | 05/21/2018 | 05/21/2018 | M 7p-12m | 2           | \$108.00  | \$216.00     | 30       |

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<http://www.comcastspotlight.com/legal/terms-conditions>

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Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_



The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

| SUMMARY FOR ORDER # 1964820 |   |  |            |                                |  |              |                          |
|-----------------------------|---|--|------------|--------------------------------|--|--------------|--------------------------|
| Order #                     | 1964820                                 |  | Created On | 5/18/2018 1:53:16 PM           |  | Order Status | Traffic Updates Accepted |
| Order Descrp                | 62535361/DOMINION POWER/5.14-5.27/POL18 |  | Created By | NCC_Gateway_User               |  | Gross \$     | 6734.00                  |
| Client                      | Dominion Power - Richmond               |  | Updated On | 5/23/2018 9:16:43 AM           |  | Net \$       | 4848.48                  |
| Start Date                  | 5/14/2018                               |  | Updated By | LaValley, Matthew (Contractor) |  | Units        | 54                       |
| End Date                    | 5/27/2018                               |  | Source     | Gateway                        |  | Credit Hold  | No                       |
| # of Weeks                  | 2                                       |  | Active     | Yes                            |  |              |                          |

|                                       |  |
|---------------------------------------|--|
| <b>ACCEPTED BY AGENCY/ ADVERTISER</b> |  |
| <b>FINANCE</b>                        |  |
| <b>DATE</b>                           |  |
| <b>MGR</b>                            |  |
| <b>INV</b>                            |  |