

## ORDER



**Orders**  
**Order / Rev:** 1401198  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 10/31/15 - 11/01/15  
**Original Date / Rev:** 10/30/15 / 10/30/15  
**Order Type:** Political

**WXIX**

**Primary AE:** Amy Goetz  
**Sales Office:** WXIX  
**Sales Region:** Local

**Agency Name:** Midwest Communications & Media.  
**Buying Contact:**  
**Billing Contact:**  
 2015 Roundwyck Lane  
 Powell, OH 43065

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Responsible Ohio  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 2  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/15	11/01/15	9	\$12,600.00	\$10,710.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	9	\$12,600.00	\$10,710.00	0.00
<b>Totals</b>	<b>9</b>	<b>\$12,600.00</b>	<b>\$10,710.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy Goetz			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXIX	10/31/15	11/01/15	College Football Game 2P-8P	Comm	2P-8P	-----S-	:30	1	\$300.00	P 5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/15	11/01/15	-----S-		1				\$300.00		0.00			
N 2	WXIX	10/31/15	11/01/15	NET World Series on Fox World Series	Comm	Various	-----S-	:30	2	\$1,500.00	P 5	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/15	11/01/15	-----S-		2				\$1,500.00		0.00			
N 3	WXIX	10/31/15	11/01/15	NFL London Pregame	Comm	NFL London Pregame	-----S	:30	1	\$300.00	P 5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/15	11/01/15	-----S		1				\$300.00		0.00			
N 4	WXIX	10/31/15	11/01/15	NFL London Game	Comm	NFL London Game	-----S	:30	2	\$1,600.00	P 5	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/15	11/01/15	-----S		2				\$1,600.00		0.00			
N 5	WXIX	10/31/15	11/01/15	NFL on Fox Game 1	Comm	Various	-----S	:30	2	\$1,500.00	P 5	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/15	11/01/15	-----S		2				\$1,500.00		0.00			
N 6	WXIX	10/31/15	11/01/15	NFL on Fox Game 2	Comm	Various	-----S	:30	1	\$2,800.00	P 2	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/15	11/01/15	-----S		1				\$2,800.00		0.00			

