

ORDER



Orders
Order / Rev: 1401198
 Alt Order #:
 Product Desc:
 Estimate:
 Flight Dates: 10/31/15 - 11/01/15
 Original Date / Rev: 10/30/15 / 10/30/15
 Order Type: Political

WXIX
 Primary AE: Amy Goetz
 Sales Office: WXIX
 Sales Region: Local

Agency Name: Midwest Communications & Media.
 Buying Contact:
 Billing Contact:
 2015 Roundwyck Lane
 Powell, OH 43065

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser Name: ISS/Responsible Ohio
 Demographic: A35+
 Product Codes: PL20
 Priority: P 2
 Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/15	11/01/15	9	\$12,600.00	\$10,710.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	9	\$12,600.00	\$10,710.00	0.00
Totals	9	\$12,600.00	\$10,710.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy Goetz			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXIX	10/31/15	11/01/15	College Football Game 2P-8P	Comm	2P-8P	-----S-	:30	1	\$300.00	P 5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/26/15	11/01/15	-----S-		1		\$300.00		0.00					
N 2	WXIX	10/31/15	11/01/15	NET World Series on Fox World Series	Comm	Various	-----S-	:30	2	\$1,500.00	P 5	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/26/15	11/01/15	-----S-		2		\$1,500.00		0.00					
N 3	WXIX	10/31/15	11/01/15	NFL London Pregame	Comm	NFL London Pregame	-----S	:30	1	\$300.00	P 5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/26/15	11/01/15	-----S		1		\$300.00		0.00					
N 4	WXIX	10/31/15	11/01/15	NFL London Game	Comm	NFL London Game	-----S	:30	2	\$1,600.00	P 5	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/26/15	11/01/15	-----S		2		\$1,600.00		0.00					
N 5	WXIX	10/31/15	11/01/15	NFL on Fox Game 1	Comm	Various	-----S	:30	2	\$1,500.00	P 5	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/26/15	11/01/15	-----S		2		\$1,500.00		0.00					
N 6	WXIX	10/31/15	11/01/15	NFL on Fox Game 2	Comm	Various	-----S	:30	1	\$2,800.00	P 2	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/26/15	11/01/15	-----S		1		\$2,800.00		0.00					

Order / Rev: 1401198
 Alt Order #:
 Flight Dates: 10/31/15 - 11/01/15

Advertiser: ISS/Responsible Ohio
 Product Desc:
 Estimate:

WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	9	\$12,600.00