

ORDER



Orders
Order / Rev: 1393645
Alt Order #:
Product Desc: FLIGHT SIX
Estimate:
Flight Dates: 10/19/15 - 10/25/15
Original Date / Rev: 10/15/15 / 10/15/15
Order Type: Political

WXIX

Primary AE: Amy Goetz
Sales Office: WXIX
Sales Region: Local

Agency Name: Midwest Communications & Media.
Buying Contact:
Billing Contact:
 2015 Roundwyck Lane
 Powell, OH 43065

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Responsible Ohio
Demographic: A35+
Product Codes: PL20
Priority: P 2
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/15	10/25/15	67	\$18,350.00	\$15,597.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2015	67	\$18,350.00	\$15,597.50	147.60
Totals	67	\$18,350.00	\$15,597.50	147.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy Goetz			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXIX	10/19/15	10/25/15	News @ 5a News @ 5a	Comm	5a-6a	MTWTF--	:30	5	\$100.00	P 5	1.30	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	MTWTF--			5		\$100.00		1.30				
N 2	WXIX	10/19/15	10/25/15	News @ 6a News @ 6am	Comm	6a-7a	MTWTF--	:30	5	\$250.00	P 2	1.70	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	MTWTF--			5		\$250.00		1.70				
N 3	WXIX	10/19/15	10/25/15	News @ 7a News @ 7am	Comm	7a-9a	MTWTF--	:30	5	\$300.00	P 2	2.40	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	MTWTF--			5		\$300.00		2.40				
N 4	WXIX	10/19/15	10/25/15	News @ 9a NEWS @ 9A	Comm	9-10A	MTWTF--	:30	5	\$150.00	P 2	2.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	MTWTF--			5		\$150.00		2.00				
N 5	WXIX	10/19/15	10/25/15	SYN 11A-12P M-F SYN 11A-12P	Comm	11a-12P	MTWTF--	:30	5	\$75.00	P 2	0.90	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	MTWTF--			5		\$75.00		0.90				
N 6	WXIX	10/19/15	10/25/15	SYN 1-2P M-F SYN 1-2P M-F	Comm	SYN 1-2P	MTWTF--	:30	5	\$75.00	P 2	0.40	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	MTWTF--			5		\$75.00		0.40				

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Advertiser: ISS/Responsible Ohio
 Product Desc: FLIGHT SIX
 Estimate:

WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 7	WXIX	10/19/15	10/25/15	SYN 2-3P M-F 2-3P M-F	Comm	2-3P M-F	MTWTF--	:30	5	\$75.00	P 2	0.70 NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/15	10/25/15	MTWTF--		5			\$75.00		0.70			
N 8	WXIX	10/19/15	10/25/15	M-F 4-5P M-F 4-5P	Comm	M-F 4-5P	MTWTF--	:30	5	\$125.00	P 2	1.70 NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/15	10/25/15	MTWTF--		5			\$125.00		1.70			
N 9	WXIX	10/19/15	10/25/15	530-6P 530-6P M-F	Comm	530-6P	MTWTF--	:30	5	\$200.00	P 2	2.40 NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/15	10/25/15	MTWTF--		5			\$200.00		2.40			
N 10	WXIX	10/19/15	10/25/15	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	5	\$300.00	P 2	2.00 NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/15	10/25/15	MTWTF--		5			\$300.00		2.00			
N 11	WXIX	10/19/15	10/25/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	5	\$600.00	P 2	4.90 NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/15	10/25/15	MTWTF--		5			\$600.00		4.90			
N 12	WXIX	10/19/15	10/25/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	MTWTF--	:30	5	\$800.00	P 2	6.30 NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/15	10/25/15	MTWTF--		5			\$800.00		6.30			
N 13	WXIX	10/19/15	10/25/15	LOC Late News M-F Late News M-F	Comm	10-11P	MTWTF--	:30	5	\$550.00	P 2	2.20 NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/15	10/25/15	MTWTF--		5			\$550.00		2.20			
N 14	WXIX	10/19/15	10/25/15	News 8-10A Sat News 8-10A Sat	Comm	8-10A Sa	-----S-	:30	1	\$200.00	P 2	2.10 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/15	10/25/15	-----S-		1			\$200.00		2.10			
N 15	WXIX	10/19/15	10/25/15	News 9-10a Sunday News 9-10a Sunday	Comm	News 9-10a Sund	-----S	:30	1	\$150.00	P 2	1.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/15	10/25/15	-----S		1			\$150.00		1.00			
Totals													67	\$18,350.00