

# CONTRACT



**Townsquare Media Quad Cities**  
 1229 N Brady St  
 Davenport, IA 52803  
 (563) 326-2541

<u>Contract / Revision</u> 744082 /		<u>Alt Order #</u> 32283872
<u>Advertiser</u> The Kim Reynolds for Iowa Committee		<u>Original Date / Revision</u> 10/24/18 / 10/24/18
<u>Contract Dates</u> 10/29/18 - 11/04/18	<u>Estimate #</u> 2637	
<u>Product</u> The Kim Reynolds for Iowa Committee		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KBEA-FM	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> RI14503	<u>Advertiser Code</u> TARG	<u>Product 1/2</u> KIMR
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Target Enterprises**  
 15260 Ventura Boulevard  
 Los Angeles, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KBEA	10/29/18	11/04/18	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	16	\$272.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	MTWTF--				16	\$17.00			
N 2	KBEA	10/29/18	11/04/18	M-F Midday	10:00 AM-3:00 PM		1:00			NM	6	\$78.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	MTWTF--				6	\$13.00			
N 3	KBEA	10/29/18	11/04/18	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	16	\$208.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	MTWTF--				16	\$13.00			
N 4	KBEA	11/03/18	11/04/18	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	8	\$64.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----SS				8	\$8.00			
<b>Totals</b>											46	\$622.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/04/18	46	\$622.00	(\$93.30)	\$528.70
<b>Totals</b>	46	\$622.00	(\$93.30)	\$528.70

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Oct 24, 18  
CONT# 32283872 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: TARG / KIMR / 2637

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**\*\* Competitive Comments \*\***

SVC: SP18 MSA ARB

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.