

WFMZ 300 East Rock Road Allentown, PA 18103-7599 www.wfmz.com Main: (610) 797-4530

Main: (610) 797-4530 Billing: (610) 797-4530

Invoice #	Invoice Date	Invoice Month	Invoice Period
24666-1	11/06/16	November 2016	10/31/16 - 11/06/16

Station	 Sales Office	Sales Region
WFMZ	Local Allentown	Local

www.wfmz.com

Billing Address:

Campaign Group, The Attention: Accounts Payable 1600 Locust Street Philadelphia, PA 19103

Send Payment To:

WFMZ 300 East Rock Road Allentown, PA 18103-7599

Advertiser	P	roduct	Es	stimate Number
Torsella, Joe for PA Treasu		Tres		
	Flight Da 11/01/16	tes - 11/07/16	Order # 24666	Alt Order #
	Billing Ca Broadcas		Billing Type Cash	Deal #
	Special H Mark Pai	landling d/ Partially P	aid	
	IDB#		Advertiser Co	de Product Code
	Agency F	Ref	Advertiser Ref	

9 11/01/16 11/03/16 69 News 530a - 6am 530a - 6am -T-T 30 2 \$375.00 NM Weeks: Start Date 10/03/16 11/06/16 -T-T 2 Spots/Week 10/03/1/6 11/06/16 -T-T 2 Start/End Time 10/03/1/6 11/06/16 S.58 AM 69 News 530a - 6am 530a - 6am 30 Tork1602NUTH \$375.00 Start/End Time 11/03/16 5.58 AM 69 News 530a - 6am 530a - 6am 30 Tork1602NUTH \$375.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 10/03/1/6 11/06/16 -TW-F 3 Start/End Time 11/03/16 6.20 AM 69 News 6a - 630am 30 Tork1602NUTH \$340.00 Start/End Time 11/03/16 69 News 6a - 630am 6a - 630am 30 Tork1602NUTH \$340.00 NM Weeks: Start Date End Date Air Time Description Start/End Time 11/03/16 69 News 6a - 630am 6a - 630am 6a - 630am 30 Tork1602NUTH \$340.00 NM Weeks: Start Date 2 New	ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Spots:#Ch	_										
Spots: # Ch Day Air Date 1/10/11/6 5.58 AM 69 News 530 a - 6am 530a - 6am 30 TOR1602NUTH \$375.00		Weeks:									
1 WFMZTu		Spots: # Ch			-		Lengt	h Ad-ID			Rate Type
10 11/01/16		1 W	FMZTu 11						тн		\$375.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week 340.00 Start/End Time Length Ad-ID Rate 340.00 Start/End Time Length Ad-ID Start/End Time Start/End Time Length Ad-ID Start/End Time Start		2 WI	FMZTh 11	1/03/16 5:43 AM 69 Nev	ws 530a - 6am	530a - 6am	:3	0 TOR1602NU	тн		\$375.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Start/End Time Length Ad-ID Start/End Time	10	11/01/16	11/04/16	69 News 6a - 630am	6a - 630am	-TW-F	:30	3	\$340.00	NM	
1 WFMZTu 11/01/16 6:21 AM 69 News 6a - 630am 6a - 630am 30 TOR1602NUTH \$340.00 2 WFMZW 11/02/16 6:12 AM 69 News 6a - 630am 6a - 630am 30 TOR1602NUTH \$340.00 2 WFMZF 11/04/16 6:20 AM 69 News 6a - 630am 6a - 630am 30 TOR1602NUTH \$340.00 11 11/01/16 11/03/16 69 News 630a - 7am 630a - 7am -T-T 30 2 \$375.00 NM		Weeks:									
3 WFMZW 11/02/16 6:12 AM 69 News 6a - 630am 6a - 630am 30 TOR1602NUTH \$340.00 2 WFMZF 11/04/16 6:20 AM 69 News 6a - 630am 6a - 630am 30 TOR1602NUTH \$340.00 11 11/01/16 11/03/16 69 News 630a - 7am 630a - 7am -T-T :30 2 \$375.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 10/31/16 11/06/16 -T-T 2 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 WFMZTu 11/01/16 6:40 AM 69 News 630a - 7am 630a - 7am :30 TOR1602NUTH \$375.00 2 WFMZTh 11/03/16 6:40 AM 69 News 630a - 7am 630a - 7am :30 TOR1602NUTH \$375.00 12 11/02/16 11/04/16 69 News 7a - 730am 7a - 730amWTF :30 3 3 \$375.00 NM Weeks: Start Date End Date 11/06/16WTF 3 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 10/31/16 11/06/16WTF 3 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 10/31/16 11/06/16WTF 3 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 10/31/16 11/06/16 7:26 AM 69 News 7a - 730am 7a - 730am :30 TOR1602NUTH \$375.00 1 WFMZ Th 11/03/16 7:26 AM 69 News 7a - 730am 7a - 730am :30 TOR1602NUTH \$375.00 1 WFMZ Th 11/04/16 6:58 AM 69 News 7a - 730am 7a - 730am :30 TOR1602NUTH \$375.00 13 11/01/16 11/04/16 69 News 730 - 8am 730 - 8am -T-TF :30 3 3 \$375.00 NM		Spots: # Ch	n <u>Day Ai</u>	ir Date <u>Air Time</u> <u>Descri</u>	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
2 WFMZF 11/04/16 6:20 AM 69 News 6a - 630am 6a - 630am :30 TOR1602NUTH \$340.00 11 11/01/16 11/03/16 69 News 630a - 7am 630a - 7am -T-T :30 2 \$375.00 NM Weeks: Start Date Ind Date MTWTFSS Spots/Week 1 WFMZTU 11/01/16 6:40 AM 69 News 630a - 7am 7a - 730am 7a - 7		1 WI	FMZTu 1	1/01/16 6:21 AM 69 Ne	ws 6a - 630am	6a - 630am	:3	0 TOR1602NU	JTH		\$340.00 NM
11 11/01/16		3 W	FMZW 1	1/02/16 6:12 AM 69 Ne	ws 6a - 630am	6a - 630am	:3	0 TOR1602NL	JTH		\$340.00 NM
Weeks: Start Date 10/31/16 End Date 11/06/16 HTWTFSS - TT - T 2 Spots/Week 2 375.00 Rate 375.00 Spots: # Ch Day Air Date 1 WFMZTu 11/01/16 Air Time Description 5:40 AM 69 News 630a - 7am 7a - 730am		2 W	FMZF 1	1/04/16 6:20 AM 69 Ne	ws 6a - 630am	6a - 630am	:3	0 TOR1602NL	JTH		\$340.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 11/02/16 6:40 AM 69 News 630a - 7am 630a - 7am :30 TOR1602NUTH \$375.00 2 WFMZ Th 11/03/16 6:40 AM 69 News 630a - 7am 630a - 7am :30 TOR1602NUTH \$375.00 12 11/02/16 11/04/16 69 News 7a - 730am 7a - 730amWTF 3 \$375.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 10/31/16 11/06/16WTF 3 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 3 WFMZ W 11/02/16 6:59 AM 69 News 7a - 730am 7a - 730am :30 TOR1602NUTH \$375.00 1 WFMZ Th 11/03/16 7:26 AM 69 News 7a - 730am 7a - 730am :30 TOR1602NUTH \$375.00 2 WFMZ F 11/04/16 6:58 AM 69 News 7a - 730am 7a - 730am :30 TOR1602NUTH \$375.00 13 11/01/16 11/04/16 6:58 AM 69 News 7a - 730am 7a - 730am :30 TOR1602NUTH \$375.00 2 WFMZ F 11/04/16 6:58 AM 69 News 7a - 730am 7a - 730am :30 TOR1602NUTH \$375.00 13 11/01/16 11/04/16 69 News 730 - 8am 730 - 8am -T-TF :30 3 \$375.00 NM	11	11/01/16	11/03/16	69 News 630a - 7am	630a - 7am	-Т-Т	:30	2	\$375.00	NM	
1 WFMZTu 11/01/16 6:40 AM 69 News 630a - 7am 630a - 7am :30 TOR1602NUTH \$375.00 2 WFMZTh 11/03/16 6:40 AM 69 News 630a - 7am 630a - 7am :30 TOR1602NUTH \$375.00 12 11/02/16 11/04/16 69 News 7a - 730am 7a - 730amWTF :30 3 \$375.00 NM		Weeks:									
2 WFMZ Th		Spots: # Ch	n <u>Day A</u>	ir Date Air Time Descr	iption	Start/End Time	Leng	th Ad-ID			Rate Type
12 11/02/16 11/04/16 69 News 7a - 730am 7a - 730am		1 W	FMZTu 1	1/01/16 6:40 AM 69 Ne	ws 630a - 7am	630a - 7am	::	30 TOR1602NI	JTH		\$375.00 NM
Weeks: Start Date 10/31/16 End Date 11/06/16 MTWTFSS 2 11/06/16 Spots/Week 375.00 Rate 375.00 Spots: # Ch Day Air Date 3 WFMZW 11/02/16 Air Time Description 5 Start/End Time 12 Length Ad-ID 7a - 730am 7a - 730am 7a - 730am 130 ToR1602NUTH 11/03/16 Rate 375.00 1 WFMZTh 11/03/16 7:26 AM 69 News 7a - 730am 7a - 730am 7a - 730am 7a - 730am 130 ToR1602NUTH 15375.00 2 WFMZF 11/04/16 6:58 AM 69 News 7a - 730am 7a - 730am 130 ToR1602NUTH 15375.00 13 11/01/16 11/04/16 69 News 730 - 8am 730		2 W	FMZTh 1	1/03/16 6:40 AM 69 Ne	ws 630a - 7am	630a - 7am		30 TOR1602NI	JTH		\$375.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate	12	11/02/16	11/04/16	69 News 7a - 730am	7a - 730am	WTF	:30	3	\$375.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 3 WFMZW 11/02/16 6:59 AM 69 News 7a - 730am 7a - 730am :30 ToR1602NUTH \$375.00 1 WFMZTh 11/03/16 7:26 AM 69 News 7a - 730am 7a - 730am :30 ToR1602NUTH \$375.00 2 WFMZF 11/04/16 6:58 AM 69 News 7a - 730am 7a - 730am :30 ToR1602NUTH \$375.00 13 11/01/16 11/04/16 69 News 730 - 8am 730 - 8am -T-TF :30 3 \$375.00 NM Weeks: Start Date 10/31/16 End Date 11/06/16 MTWTFSS Spots/Week 375.00 Rate 375.00 \$375.00 \$375.00 \$375.00		Weeks:									
3 WFMZW 11/02/16 6:59 AM 69 News 7a - 730am 7a - 730am :30 TOR1602NUTH \$375.00 1 WFMZTh 11/03/16 7:26 AM 69 News 7a - 730am 7a - 730am :30 TOR1602NUTH \$375.00 2 WFMZF 11/04/16 6:58 AM 69 News 7a - 730am 7a - 730am :30 TOR1602NUTH \$375.00 13 11/01/16 11/04/16 69 News 730 - 8am 730 - 8am -T-TF :30 3 \$375.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 -T-TF 3 \$375.00		Spots: # Cl					Leno	th Ad-ID			Rate Type
1 WFMZTh 11/03/16 7:26 AM 69 News 7a - 730am 7a - 730am 33 TOR1602NUTH \$375.00 2 WFMZF 11/04/16 6:58 AM 69 News 7a - 730am 7a - 730am 30 TOR1602NUTH \$375.00 13 11/01/16 11/04/16 69 News 730 - 8am 730 - 8am -T-TF 30 3 \$375.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 375.00 Rate \$375.00									UTH		\$375.00 NM
2 WFMZF 11/04/16 6:58 AM 69 News 7a - 730am 7a - 730am :30 TOR1602NUTH \$375.00 13 11/01/16 11/04/16 69 News 730 - 8am 730 - 8am -T-TF :30 3 \$375.00 NM Weeks: Start Date 10/31/16 End Date 11/06/16 MTWTFSS Spots/Week 2375.00 Rate 375.00		1 W	FMZTh 1	1/03/16 7:26 AM 69 Ne	ws 7a - 730am	7a - 730am	:	30 TOR1602NI	UTH		
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 -T-TF 3 \$375.00		2 W	FMZF 1	1/04/16 6:58 AM 69 Ne	ws 7a - 730am	7a - 730am	:	30 TOR1602N	UTH		\$375.00 NM
10/31/16 11/06/16 -T-TF 3 \$375.00	13	3 11/01/16	11/04/16	69 News 730 - 8am	730 - 8am	-T-TF	:30	3	\$375.00	NM	
		Weeks:									
1 about an and an anti-		Spots: # C			•	,	Lenc	dl-bA dt			Rate Type
		. –							UTH		\$375.00 NM



Send Payment To:
WFMZ
300 East Rock Road
Allentown, PA 18103-7599

Invoice #	Invoice Date	Invoice Month	Invoice Period
24666-1	11/06/16	November 2016	10/31/16 - 11/06/16

Product	Estimate Number
Treasu Tres	

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								Spots/			
ine	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
13	11/01/16	11/04/16	69 Ne	ews 730 - 8am	730 - 8am	-T-TF	:30	3	\$375.00	NM	
	Spots: # Ch	Day A	ir Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Typ
			1/03/16	7:51 AM 69 Ne		730 - 8am		0 TOR1602NU			\$375.00 Ni
	1 WF	MZF 1	1/04/16	7:30 AM 69 Ne	ws 730 - 8am	730 - 8am	:3	0 TOR1602NU	ITH	_=	\$375.00 N
14	11/02/16	11/03/16	69 Ne	ews 8a - 830am	8am - 830am	WT	:30	2	\$375.00	NM	
	Weeks:	Start Date 10/31/16	End Da 11/06/		Spots/Week 2	<u>Rate</u> \$375.00					
	Spots: # Ch	<u>Day A</u>	ir Date	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
			1/02/16	8:25 AM 69 Ne		8am - 830am	:3	0 TOR1602NU	JTH		\$375.00 NI
	2 WF	MZTh 1	1/03/16	8:18 AM 69 Ne	ws 8a - 830am	8am - 830am	:3	0 TOR1602NU	JTH		\$375.00 NI
15	11/01/16	11/04/16	69 N	ews 830a - 9am	830am - 9am	-TW-F	:30	3	\$400.00	NM	
	Weeks:	Start Date 10/31/16	11/06/	16 -TW-F	Spots/Week 3	<u>Rate</u> \$400.00					
	Spots: # Ch			Air Time Descr		Start/End Time		th Ad-ID			Rate Typ
			1/01/16 1/02/16		ws 830a - 9am ws 830a - 9am	830am - 9am 830am - 9am		(O TOR1602NU (O TOR1602NU			\$400.00 NI
			1/04/16		ws 630a - 9am ws 830a - 9am	830am - 9am		10 TOR1602NU 10 TOR1602NU			\$400.00 NI
							,,	JU TOKIOOZIKO	7111		\$400.00 NI
16	11/02/16	11/04/16	Noor	n News	12p-1230p	WTF	:30	3	\$300.00	NM	
	Weeks:	Start Date 10/31/16	End D 11/06/		Spots/Week 3	<u>Rate</u> \$300.00					
	Spots: # Ch	Day A	ir Date	Air Time Descr	ription	Start/End Time	Leng	th Ad-ID			Rate Typ
	3 W	FMZW 1	1/02/16	12:27 PM Noon	News	12p-1230p	:3	30 TOR1602NI	JTH		\$300.00 N
	1 WI	FMZTh 1	1/03/16	12:12 PM Noon	News	12p-1230p	:3	30 TOR1602NI	JTH		\$300.00 N
	2 WI	FMZF 1	1/04/16	12:24 PM Noon	News	12p-1230p	:3	30 TOR1602NI	JTH		\$300.00 N
17	11/01/16	11/03/16	M-F	4p-430p	M-F 4p-430p	-T-T	:30	2	\$440.00	NM	
	Weeks:	Start Date 10/31/16	End D		Spots/Week 2	Rate \$440.00					
	Spots: # Ch	n <u>Day</u> A	ir Date	Air Time Descri	ription	Start/End Time	Leng	th Ad-ID			Rate Typ
	2 W	FMZTu 1	1/01/16	4:10 PM M-F 4	lp-430p	M-F 4p-430p	::	30 TOR1602N	UTH		\$440.00 N
	1 W	FMZTh 1	1/03/16	4:20 PM M-F 4	lp-430p	M-F 4p-430p	:	30 TOR1602N	UTH		\$440.00 N
18	3 11/02/16	11/02/16	M-F	Early News	5p-530p	W- 	:30	1	\$585.00	NM	
	Weeks:	Start Date 10/31/16	End D		Spots/Week	Rate					
	Spots: # Cl		Air Date	Air Time Desc	rintion	\$585.00 Start/End Time	Lena	th Ad-ID			Rate Typ
	. –		1/02/16	5:23 PM M-F B		5p-530p		111 70-10 30 TOR1602N	UTH		\$585.00 N
19	11/01/16	11/03/16		Berks Edition	530p-6p	-TWT	:30	3	\$540.00	NM	ΨΟΟΟ.ΟΟ 14
	Weeks:	Start Date	e End E	Date MTWTFSS	Spots/Week	Rate					
		10/31/16	11/06		3	\$540.00					
	Spots: # Cl		Air Date	Air Time Desc		Start/End Time		th Ad-ID			Rate Tyr
			11/01/16	5:40 PM M-F I		530p-6p		30 TOR1602N			\$540.00 N
			11/02/16 11/03/16	5:41 PM M-F (5:41 PM M-F (530p-6p 530p-6p		30 TOR1602N 30 TOR1602N			\$540.00 N
											\$540.00 N
21	0 11/01/16	11/03/16	M-F	6р-630р	6p-630p	-T-T	:30	2	\$520.00	NM	



Send Payment To:
WFMZ
300 East Rock Road
Allentown, PA 18103-7599

Invoice #	Invoice Date	Invoice Month	Invoice Period
24666-1	11/06/16	November 2016	10/31/16 - 11/06/16

Product	Estimate Number
Treasu Tres	

www.wfmz.com

						Spots/			
ne Start Da	te End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
20 11/01/16	11/03/16	M-F 6p-630p	6p-630p	-T-T	:30	2	\$520.00	NM	
Spots: #	Ch <u>Day Air</u>	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
	WFMZTu 11		Sp-630p	6p-630p		0 TOR1602NU			\$520.00 NM
2	WFMZTh 11	/03/16 6:30 PM M-F 6	Sp-630p	6p-630p	:3	0 TOR1602NU	TH		\$520.00 NM
21 11/01/16	11/02/16	M-F 1030p-11p	1030p-11p	-TW	:30	2	\$550.00	NM	
Weeks:	Start Date 10/31/16	End Date MTWTFSS 11/06/16 -TW	Spots/Week 2	<u>Rate</u> \$550.00					
Spots: #	Ch Day Air	Date Air Time Desc	ription	Start/End Time	<u>Leng</u>	h Ad-ID			Rate Type
1	WFMZTu 11	/01/16 10:43 PM M-F	1030p-11p	1030p-11p	:3	0 TOR1602NU	ITH		\$550.00 NM
2	WFMZW 11	/02/16 10:54 PM M-F 1	1030p-11p	1030p-11p	:3	0 TOR1602NU	ITH		\$550.00 NN
22 11/05/16	11/05/16	Sat 7a-9am	Sat 7a-9am	S-	:30	1	\$400.00	NM	
Weeks:	Start Date 10/31/16	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: #				Start/End Time		th Ad-ID			Rate Type
1	WFMZSa 11	/05/16 8:51 AM Sat 7	a-9am	Sat 7a-9am	:	30 TOR1602NU	JTH		\$400.00 NN
23 11/05/10	11/05/16	Sat 6p-630p	6p-630p	S-	:30	1	\$490.00	NM	
Weeks:	Start Date 10/31/16	End Date MTWTFSS 11/06/16S-	Spots/Week 1	Rate \$490.00					
Spots: #			ription	Start/End Time	Lena	th Ad-ID			Rate Type
1	WFMZSa 11	/05/16 6:10 PM Sat 6	ip-630p	6p-630p		30 TOR1602NI	JTH		\$490.00 NN
24 11/05/1	6 11/05/16	Sat 10p-1030p	10p-1030p	S-	:30	1	\$490.00	NM	
Weeks:	Start Date 10/31/16	End Date MTWTFSS 11/06/16S-	Spots/Week	Rate \$490.00					
Spots: #			•	Start/End Time	Leng	th Ad-ID			Rate Type
. –		/05/16 10:12 PM Sat 1	111200000	10p-1030p		30 TOR1602NI	UTH		\$490.00 NN
25 11/06/1	6 11/06/16	Sun 6p-630p	6p-630p	S	:30	1	\$490.00	NM	
Weeks:	Start Date 10/31/16	End Date MTWTFSS		<u>Rate</u> \$490.00					
Spots: #			•	Start/End Time	Lenc	th Ad-ID			Rate Type
	WFMZSu 1			6p-630p		30 TOR1602N	UTH		\$490.00 NN
26 11/06/1	6 11/06/16	Sun 10p-1030p		S			\$490.00	NM	
Weeks:	Start Date			Rate					
	10/31/16	11/06/16S	·	\$490.00					_
Spots: #				Start/End Time		<u>ith Ad-ID</u>			Rate Typ
	WFMZSu 1	1/06/16 10:10 PM Sun	тор-тозор	10p-1030p		30 TOR1602N	UIH		\$490.00 NI
27 11/01/1	6 11/01/16	Tue Prime 7p-730p	7p-730p	-Т	:30	1	\$175.00	NM	
Weeks:	Start Date 10/31/16	End Date MTWTFSS 11/06/16 -T		Rate \$175.00					
Spots: #			cription	Start/End Time	Leng	th Ad-ID			Rate Typ
1	WFMZTu 1	1/01/16 7:23 PM Tue	Prime 7p-730p	7p-730p		30 TOR1602N	υтн		\$175.00 N
28 11/03/1	6 11/03/16	Thu Prime 7p-730p	7p-730p	T	:30	1	\$175.00	NM	
Weeks:				Rate					
Snote: f	10/31/16	11/06/16T ir Date Air Time Des		\$175.00 Start/End Time	Los	gth Ad-ID			Deta Torr
Spois.	Ch <u>Day</u> A	ii Date All Time Des	CHPUUH	Start/End Time	<u> Len</u>	Jul Au-ID			Rate Typ



Send Payment To:
WFMZ
300 East Rock Road
Allentown, PA 18103-7599

Invoice #	Invoice Date	Invoice Month	Invoice Period
24666-1	11/06/16	November 2016	10/31/16 - 11/06/16

Advertiser	Product	Estimate Number
Torsella, Joe for PA Treas	SuTres	

www.wfmz.com

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/	Rate	Туре	
28 11/03/16	11/03/16	Thu Prime 7p-730p	7p-730p	===T===	:30	1	\$175.00	NM	
Snots: # Ch	n Day Air			Start/End Time		h Ad-ID	4170.00		Date Type
	FMZTh 11/			7p-730p		0 TOR1602NL	тн		Rate Type \$175.00 NM
29 11/04/16	11/04/16	Fri Prime 7p-730p	7p-730p	F	:30	1	\$175.00	NM	
Weeks:	Start Date 10/31/16	End Date MTWTFSSF	Spots/Week 1	<u>Rate</u> \$175.00					
	n <u>Day Air</u> FMZF 11/	Date Air Time Descrip 04/16 7:13 PM Fri Prin		Start/End Time 7p-730p		h <u>Ad-ID</u> 0 TOR1602NI	JTH		<u>Rate Type</u> \$175.00 NM
30 11/01/16	11/01/16	Tue Prime 730p-8p	730p-8p	-T	:30	1	\$175.00	NM	
Weeks:	Start Date 10/31/16	End Date MTWTFSS 11/06/16 -T	Spots/Week	<u>Rate</u> \$175.00					
	n <u>Day Air</u>		ption	Start/End Time 730p-8p		h <u>Ad-ID</u> 0 tor1602ni	JTH		<u>Rate Type</u> \$175.00 NM
31 11/02/16	11/02/16	Wed Prime 730p-8p	730p-8p	W	:30	1	\$175.00	NM	
Weeks:	Start Date 10/31/16	11/06/16W	Spots/Week 1	Rate \$175.00					
	h <u>Day Air</u> FMZW 11/	<u>Date</u> <u>Air Time</u> <u>Descri</u> 02/16 7:59 PM Wed P		Start/End Time 730p-8p		<u>h Ad-ID</u> 0 TOR1602N	UTH		Rate Type \$175.00 NM
32 11/03/16	11/03/16	Thu Prime 730p-8p	730p-8p	T	:30	1	\$175.00	NM	
Weeks:	Start Date 10/31/16	End Date MTWTFSS 11/06/16T	Spots/Week 1	<u>Rate</u> \$175.00					
T		Date Air Time Descri /03/16 7:49 PM Thu Pi		Start/End Time 730p-8p		<u>h</u> <u>Ad-ID</u> 0 TOR1602N	итн		<u>Rate</u> <u>Type</u> \$175.00 NM
33 11/02/16	11/02/16	Wed Prime 8 - 9p	Wed Prime 8 - 9p	W	:30	1	\$175.00	NM	
Weeks:	Start Date 10/31/16	End Date MTWTFSS 11/06/16W	Spots/Week 1	<u>Rate</u> \$175.00					
	h <u>Day Air</u>	<u>Date</u> <u>Air Time</u> <u>Descri</u> /02/16 8:28 PM Wed F	<u>iption</u>	Start/End Time Wed Prime 8 - 9		<u>th</u> <u>Ad-ID</u> 30 tor1602n	υтн		<u>Rate</u> <u>Type</u> \$175.00 NM
34 11/04/16	11/04/16	Fri Prime 8 - 9p	Fri Prime 8 - 9p	F	:30	1	\$175.00	NM	
Weeks:	Start Date 10/31/16	End Date MTWTFSS 11/06/16F	Spots/Week 1	<u>Rate</u> \$175.00					
I '		Date Air Time Descri	iption .	Start/End Time Fri Prime 8 - 9p		<u>th</u> <u>Ad-ID</u> 30 TOR1602N	штн		Rate Type \$175.00 NM
				Total Spots	3	44			

Payment Terms 30 Days



 Gross Total
 \$16,605.00

 Agency Commission
 \$2,490.75

 Net Amount Due
 \$14,114.25



WFMZ 300 East Rock Road Allentown, PA 18103-7599 www.wfmz.com Main: (610) 797-4530

Billing: (610) 797-4530

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 11/08/16 | November 2016 | 11/07/16 - 11/08/16

 Station
 Sales Office
 Sales Region

 WFMZ
 Local Allentown
 Local

www.wfmz.com

Billing Address:

Campaign Group, The Attention: Accounts Payable 1600 Locust Street

1600 Locust Street Philadelphia, PA 19103

Send Payment To:

WFMZ 300 East Rock Road Allentown, PA 18103-7599

Advertiser		Product	E	stimate Number
orsella, Joe for PA Treasu		Tres		
	Flight 0	Dates 16 - 11/07/16	Order # 24666	Alt Order#
	Billing Broads	Calendar	Billing Type Cash	Deal #
		l Handling Paid/ Partially P	aid	
	IDB#		Advertiser Co	de Product Code
	Agency	Ref	Advertiser Re	

							Spots/			
Line Sta	rt Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 11/0	07/16	11/07/16	69 News 530a - 6ar	n 530a - 6am	M	:30	1	\$375.00	NM	
Wee		Start Date 11/07/16	End Date MTWTFS: 11/13/16 M		<u>Rate</u> \$375.00					
Spo	ts: # Ch				Start/End Time		th Ad-ID			Rate Type
	1 WF	MZM 11	/07/16 5:57 AM 69	News 530a - 6am	530a - 6am	:3	30 TOR1602NL	JTH		\$375.00 NM
2 11/	07/16	11/07/16	69 News 630a - 7ar	m 630a - 7am	M	:30	1	\$375,00	NM	
Wee	eks:	Start Date 11/07/16	End Date MTWTFS 11/13/16 M		<u>Rate</u> \$375.00					
Spo	ts: <u>#</u> Ch				Start/End Time		th Ad-ID			Rate Type
	1 WF	MZM 11	/07/16 6:50 AM 69	News 630a - 7am	630a - 7am	::	30 TOR1602NL	JTH		\$375.00 NM
3 11/	07/16	11/07/16	69 News 8a - 830ar	m 8am - 830am	M	:30	1	\$375.00	NM	
We	eks:	Start Date 11/07/16	End Date MTWTFS 11/13/16 M		Rate \$375.00					
Spo	ots: <u>#</u> Ch	Day Air	r Date Air Time De	scription	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1 WF	MZM 11	/07/16 8:21 AM 69	News 8a - 830am	8am - 830am	:	30 TOR1602NI	UTH		\$375.00 NM
4 11/	/07/16	11/07/16	M-F 4p-430p	M-F 4p-430p	M	:30	1	\$440.00	NM	
We	eks:	Start Date 11/07/16	End Date MTWTFS 11/13/16 M		<u>Rate</u> \$440.00					.,
Spo	ots: <u>#</u> Ch				Start/End Time		<u>th</u> Ad-ID			Rate Type
L	1 WF	MZM 11	/07/16 4:12 PM M-	F 4p-430p	M-F 4p-430p	:	30 TOR1602N	UTH		\$440.00 NM
5 11/	/07/16	11/07/16	M-F 6p-630p	6p-630p	M	:30	1	\$520.00	NM	
We	eks:	Start Date 11/07/16	End Date MTWTFS 11/13/16 M		<u>Rate</u> \$520.00					
Spo	ots: # Ch	Day Ai	r Date Air Time De	scription	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1 W	FMZM11	I/07/16 6:10 PM M-	F 6p-630p	6p-630p	:	30 TOR1602N	UTH		\$520.00 NM
6 11	/07/16	11/07/16	M-F Early News	5p-530p	M	:30	1	\$585.00	NM	
We	eks:	Start Date 11/07/16	End Date MTWTFS 11/13/16 M		<u>Rate</u> \$585.00					
Spo	ots: # Ch	n <u>Day Ai</u>	ir Date Air Time De	scription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	FMZM 11	1/07/16 5:21 PM M-	F Early News	5p-530p	:	30 TOR1602N	UTH		\$585.00 NM



Payment Terms 30 Days

Send Payment To:
WFMZ
300 East Rock Road
Allentown, PA 18103-7599

Invoice #	Invoice Date	Invoice Month	Invoice Period
24666-2	11/08/16	November 2016	11/07/16 - 11/08/16

Advertiser	Product	Estimate Number
Torsella, Joe for PA T	reasu Tres	

www.wfmz.com

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
7	11/07/16	11/07/16	M-F 1030p-11p	1030p-11p	М	:30	1	\$550.00	NM	
	Weeks:	Start Date 11/07/16	End Date MTWTFSS 11/13/16 M	Spots/Week 1	<u>Rate</u> \$550.00					
	Spots: # Ch 1 W		Date Air Time Descri /07/16 10:58 PM M-F 10		Start/End Time 1030p-11p		th <u>Ad-ID</u> 30 TOR1602N	υтн		<u>Rate</u> <u>Type</u> \$550.00 NM
8	11/07/16	11/07/16	Mon 8 - 9p	Mon 8 - 9p	M	:30	1	\$175.00	NM	
	Weeks:	Start Date 11/07/16	End Date MTWTFSS 11/13/16 M	Spots/Week 1	Rate \$175.00					
1	Spots: # Ch	n <u>Day Ai</u> i	<u> Date</u> <u>Air Time</u> <u>Descri</u>	ption	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1 W	FMZM 11	/07/16 8:17 PM Mon 8	- 9p	Mon 8 - 9p	:3	30 TOR1602N	UTH		\$175.00 NM
					Total Spots		8			

Gross Total

\$3,395.00

Agency Commission

\$509.25

Net Amount Due

\$2,885.75

D 10 17 14 00 169 50 707