

INVOICE



WFMZ
300 East Rock Road
Allentown, PA 18103-7599
www.wfmz.com
Main: (610) 797-4530
Billing: (610) 797-4530

www.wfmz.com

Billing Address:

Campaign Group, The
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Send Payment To:

WFMZ
300 East Rock Road
Allentown, PA 18103-7599

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 24666-1 | 11/06/16 | November 2016 | 10/31/16 - 11/06/16 |

| Station | Sales Office | Sales Region |
|---------|-----------------|--------------|
| WFMZ | Local Allentown | Local |

| Advertiser | Product | Estimate Number |
|-----------------------------|---------|-----------------|
| Torsella, Joe for PA Treasu | Tres | |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 11/01/16 - 11/07/16 | 24666 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|---------------------------|
| Mark Paid/ Partially Paid |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|-------------------|-----------------|--------------------|-------------------|--------------------|-----------------------|----------------|--------------|-------------|---------------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|----------|--|--|--|--|-----------------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|---|------|----|----------|---------|--------------------|------------|-----|-------------|----------|----|---|------|----|----------|---------|--------------------|------------|-----|-------------|----------|----|---|------|---|----------|---------|--------------------|------------|-----|-------------|----------|----|
| 9 | 11/01/16 | 11/03/16 | 69 News 530a - 6am | 530a - 6am | -T-T--- | :30 | 2 | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | -T-T--- | 2 | \$375.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | WFMZ | Tu | 11/01/16 | 5:58 AM | 69 News 530a - 6am | 530a - 6am | :30 | TOR1602NUTH | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WFMZ | Th | 11/03/16 | 5:43 AM | 69 News 530a - 6am | 530a - 6am | :30 | TOR1602NUTH | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | 11/01/16 | 11/04/16 | 69 News 6a - 630am | 6a - 630am | -TW-F-- | :30 | 3 | \$340.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 10/31/16 | 11/06/16 | -TW-F-- | 3 | \$340.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 11 | 11/01/16 | 11/03/16 | 69 News 630a - 7am | 630a - 7am | -T-T--- | :30 | 2 | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 12 | 11/02/16 | 11/04/16 | 69 News 7a - 730am | 7a - 730am | --WTF-- | :30 | 3 | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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INVOICE



Send Payment To:
WFMZ
300 East Rock Road
Allentown, PA 18103-7599

| | | | |
|---|--------------------------|--------------------------------|---------------------------------------|
| Invoice # 24666-1 | Invoice Date 11/06/16 | Invoice Month November 2016 | Invoice Period 10/31/16 - 11/06/16 |
| Advertiser Torsella, Joe for PA Treasu | | Product Tres | Estimate Number |

www.wfmz.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 13 | 11/01/16 | 11/04/16 | 69 News 730 - 8am | 730 - 8am | -T-TF-- | :30 | 3 | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>3</td> <td>WFMZ</td> <td>Th</td> <td>11/03/16</td> <td>7:51 AM</td> <td>69 News 730 - 8am</td> <td>730 - 8am</td> <td>:30</td> <td>TOR1602NUTH</td> <td>\$375.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WFMZ</td> <td>F</td> <td>11/04/16</td> <td>7:30 AM</td> <td>69 News 730 - 8am</td> <td>730 - 8am</td> <td>:30</td> <td>TOR1602NUTH</td> <td>\$375.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 3 | WFMZ | Th | 11/03/16 | 7:51 AM | 69 News 730 - 8am | 730 - 8am | :30 | TOR1602NUTH | \$375.00 | NM | 1 | WFMZ | F | 11/04/16 | 7:30 AM | 69 News 730 - 8am | 730 - 8am | :30 | TOR1602NUTH | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WFMZ | Th | 11/03/16 | 7:51 AM | 69 News 730 - 8am | 730 - 8am | :30 | TOR1602NUTH | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | F | 11/04/16 | 7:30 AM | 69 News 730 - 8am | 730 - 8am | :30 | TOR1602NUTH | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | 11/02/16 | 11/03/16 | 69 News 8a - 830am | 8am - 830am | --WT--- | :30 | 2 | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | --WT--- | 2 | \$375.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | W | 11/02/16 | 8:25 AM | 69 News 8a - 830am | 8am - 830am | :30 | TOR1602NUTH | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WFMZ | Th | 11/03/16 | 8:18 AM | 69 News 8a - 830am | 8am - 830am | :30 | TOR1602NUTH | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | 11/01/16 | 11/04/16 | 69 News 830a - 9am | 830am - 9am | -TW-F-- | :30 | 3 | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | -TW-F-- | 3 | \$400.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WFMZ | Tu | 11/01/16 | 8:28 AM | 69 News 830a - 9am | 830am - 9am | :30 | TOR1602NUTH | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | W | 11/02/16 | 8:38 AM | 69 News 830a - 9am | 830am - 9am | :30 | TOR1602NUTH | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WFMZ | F | 11/04/16 | 8:41 AM | 69 News 830a - 9am | 830am - 9am | :30 | TOR1602NUTH | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | 11/02/16 | 11/04/16 | Noon News | 12p-1230p | --WTF-- | :30 | 3 | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | --WTF-- | 3 | \$300.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WFMZ | W | 11/02/16 | 12:27 PM | Noon News | 12p-1230p | :30 | TOR1602NUTH | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | Th | 11/03/16 | 12:12 PM | Noon News | 12p-1230p | :30 | TOR1602NUTH | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WFMZ | F | 11/04/16 | 12:24 PM | Noon News | 12p-1230p | :30 | TOR1602NUTH | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | 11/01/16 | 11/03/16 | M-F 4p-430p | M-F 4p-430p | -T-T--- | :30 | 2 | \$440.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | -T-T--- | 2 | \$440.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WFMZ | Tu | 11/01/16 | 4:10 PM | M-F 4p-430p | M-F 4p-430p | :30 | TOR1602NUTH | \$440.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | Th | 11/03/16 | 4:20 PM | M-F 4p-430p | M-F 4p-430p | :30 | TOR1602NUTH | \$440.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | 11/02/16 | 11/02/16 | M-F Early News | 5p-530p | --W---- | :30 | 1 | \$585.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | --W---- | 1 | \$585.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | W | 11/02/16 | 5:23 PM | M-F Early News | 5p-530p | :30 | TOR1602NUTH | \$585.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 19 | 11/01/16 | 11/03/16 | M-F Berks Edition | 530p-6p | -TWT--- | :30 | 3 | \$540.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | -TWT--- | 3 | \$540.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | Tu | 11/01/16 | 5:40 PM | M-F Berks Edition | 530p-6p | :30 | TOR1602NUTH | \$540.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WFMZ | W | 11/02/16 | 5:41 PM | M-F Berks Edition | 530p-6p | :30 | TOR1602NUTH | \$540.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WFMZ | Th | 11/03/16 | 5:41 PM | M-F Berks Edition | 530p-6p | :30 | TOR1602NUTH | \$540.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 20 | 11/01/16 | 11/03/16 | M-F 6p-630p | 6p-630p | -T-T--- | :30 | 2 | \$520.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | -T-T--- | 2 | \$520.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

This station warrants that the program/ announcements shown on this invoice were broadcast in accordance with the official station log

INVOICE



Send Payment To:
WFMZ
300 East Rock Road
Allentown, PA 18103-7599

| | | | |
|--|---------------------------------|---------------------------------------|--|
| Invoice # 24666-1 | Invoice Date 11/06/16 | Invoice Month November 2016 | Invoice Period 10/31/16 - 11/06/16 |
| Advertiser Torsella, Joe for PA Treasu | | Product Tres | Estimate Number |

www.wfmz.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|-------------------|-----------------|-------------------|-------------------|--------------------|-----------------------|----------------|--------------|-------------|-----------------|-------------------|-----------------|-----------------|-------------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|---|----------|----------|----------|---------|-------------|---------|-----|-------------|----------|----|-----------------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|---|------|----|----------|----------|-------------------|------------|-----|-------------|----------|----|---|------|---|----------|----------|---------------|-----------|-----|-------------|----------|----|
| 20 | 11/01/16 | 11/03/16 | M-F 6p-630p | 6p-630p | -T-T--- | :30 | 2 | \$520.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | Tu | 11/01/16 | 6:13 PM | M-F 6p-630p | 6p-630p | :30 | TOR1602NUTH | \$520.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WFMZ | Th | 11/03/16 | 6:30 PM | M-F 6p-630p | 6p-630p | :30 | TOR1602NUTH | \$520.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 21 | 11/01/16 | 11/02/16 | M-F 1030p-11p | 1030p-11p | -TW---- | :30 | 2 | \$550.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | -TW---- | 2 | \$550.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | Tu | 11/01/16 | 10:43 PM | M-F 1030p-11p | 1030p-11p | :30 | TOR1602NUTH | \$550.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WFMZ | W | 11/02/16 | 10:54 PM | M-F 1030p-11p | 1030p-11p | :30 | TOR1602NUTH | \$550.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 22 | 11/05/16 | 11/05/16 | Sat 7a-9am | Sat 7a-9am | -----S- | :30 | 1 | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | -----S- | 1 | \$400.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | Sa | 11/05/16 | 8:51 AM | Sat 7a-9am | Sat 7a-9am | :30 | TOR1602NUTH | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 23 | 11/05/16 | 11/05/16 | Sat 6p-630p | 6p-630p | -----S- | :30 | 1 | \$490.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | -----S- | 1 | \$490.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | Sa | 11/05/16 | 6:10 PM | Sat 6p-630p | 6p-630p | :30 | TOR1602NUTH | \$490.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 24 | 11/05/16 | 11/05/16 | Sat 10p-1030p | 10p-1030p | -----S- | :30 | 1 | \$490.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/31/16</td> <td>11/06/16</td> <td>-----S-</td> <td>1</td> <td>\$490.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WFMZ</td> <td>Sa</td> <td>11/05/16</td> <td>10:12 PM</td> <td>Sat 10p-1030p</td> <td>10p-1030p</td> <td>:30</td> <td>TOR1602NUTH</td> <td>\$490.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | 10/31/16 | 11/06/16 | -----S- | 1 | \$490.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WFMZ | Sa | 11/05/16 | 10:12 PM | Sat 10p-1030p | 10p-1030p | :30 | TOR1602NUTH | \$490.00 | NM | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | -----S- | 1 | \$490.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | Sa | 11/05/16 | 10:12 PM | Sat 10p-1030p | 10p-1030p | :30 | TOR1602NUTH | \$490.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 25 | 11/06/16 | 11/06/16 | Sun 6p-630p | 6p-630p | -----S | :30 | 1 | \$490.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | -----S | 1 | \$490.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | Su | 11/06/16 | 6:11 PM | Sun 6p-630p | 6p-630p | :30 | TOR1602NUTH | \$490.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 26 | 11/06/16 | 11/06/16 | Sun 10p-1030p | 10p-1030p | -----S | :30 | 1 | \$490.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | -----S | 1 | \$490.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | Su | 11/06/16 | 10:10 PM | Sun 10p-1030p | 10p-1030p | :30 | TOR1602NUTH | \$490.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 27 | 11/01/16 | 11/01/16 | Tue Prime 7p-730p | 7p-730p | -T----- | :30 | 1 | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | -T----- | 1 | \$175.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | Tu | 11/01/16 | 7:23 PM | Tue Prime 7p-730p | 7p-730p | :30 | TOR1602NUTH | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 28 | 11/03/16 | 11/03/16 | Thu Prime 7p-730p | 7p-730p | ---T--- | :30 | 1 | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | ---T--- | 1 | \$175.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

INVOICE



Send Payment To:
WFMZ
300 East Rock Road
Allentown, PA 18103-7599

| | | | |
|---|--------------------------|--------------------------------|---------------------------------------|
| Invoice # 24666-1 | Invoice Date 11/06/16 | Invoice Month November 2016 | Invoice Period 10/31/16 - 11/06/16 |
| Advertiser Torsella, Joe for PA Treasu | | Product Tres | Estimate Number |

www.wfmz.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|------------|----------|-------------------|------------------|-------------------|------------------|----------------|-------------|----------|----------|------------|----------|----------|------------|-------------|----------------|--------|-------|------|------|---|----------|----------|----------|---------|-------------------|---------|-----|-------------|----------|----|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|----|----------|---------|-------------------|------------------|-----|-------------|----------|----|
| 28 | 11/03/16 | 11/03/16 | Thu Prime 7p-730p | 7p-730p | ---T--- | :30 | 1 | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | Th | 11/03/16 | 7:25 PM | Thu Prime 7p-730p | 7p-730p | :30 | TOR1602NUTH | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 29 | 11/04/16 | 11/04/16 | Fri Prime 7p-730p | 7p-730p | ----F-- | :30 | 1 | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | ----F-- | 1 | \$175.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | F | 11/04/16 | 7:13 PM | Fri Prime 7p-730p | 7p-730p | :30 | TOR1602NUTH | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 30 | 11/01/16 | 11/01/16 | Tue Prime 730p-8p | 730p-8p | -T----- | :30 | 1 | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | -T----- | 1 | \$175.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | Tu | 11/01/16 | 7:48 PM | Tue Prime 730p-8p | 730p-8p | :30 | TOR1602NUTH | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 31 | 11/02/16 | 11/02/16 | Wed Prime 730p-8p | 730p-8p | --W---- | :30 | 1 | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | --W---- | 1 | \$175.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | W | 11/02/16 | 7:59 PM | Wed Prime 730p-8p | 730p-8p | :30 | TOR1602NUTH | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 32 | 11/03/16 | 11/03/16 | Thu Prime 730p-8p | 730p-8p | ---T--- | :30 | 1 | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/31/16</td> <td>11/06/16</td> <td>---T---</td> <td>1</td> <td>\$175.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WFMZ</td> <td>Th</td> <td>11/03/16</td> <td>7:49 PM</td> <td>Thu Prime 730p-8p</td> <td>730p-8p</td> <td>:30</td> <td>TOR1602NUTH</td> <td>\$175.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | 10/31/16 | 11/06/16 | ---T--- | 1 | \$175.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WFMZ | Th | 11/03/16 | 7:49 PM | Thu Prime 730p-8p | 730p-8p | :30 | TOR1602NUTH | \$175.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | ---T--- | 1 | \$175.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | Th | 11/03/16 | 7:49 PM | Thu Prime 730p-8p | 730p-8p | :30 | TOR1602NUTH | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 33 | 11/02/16 | 11/02/16 | Wed Prime 8 - 9p | Wed Prime 8 - 9p | --W---- | :30 | 1 | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/31/16</td> <td>11/06/16</td> <td>--W----</td> <td>1</td> <td>\$175.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WFMZ</td> <td>W</td> <td>11/02/16</td> <td>8:28 PM</td> <td>Wed Prime 8 - 9p</td> <td>Wed Prime 8 - 9p</td> <td>:30</td> <td>TOR1602NUTH</td> <td>\$175.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | 10/31/16 | 11/06/16 | --W---- | 1 | \$175.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WFMZ | W | 11/02/16 | 8:28 PM | Wed Prime 8 - 9p | Wed Prime 8 - 9p | :30 | TOR1602NUTH | \$175.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | --W---- | 1 | \$175.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | W | 11/02/16 | 8:28 PM | Wed Prime 8 - 9p | Wed Prime 8 - 9p | :30 | TOR1602NUTH | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 34 | 11/04/16 | 11/04/16 | Fri Prime 8 - 9p | Fri Prime 8 - 9p | ----F-- | :30 | 1 | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/31/16</td> <td>11/06/16</td> <td>----F--</td> <td>1</td> <td>\$175.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WFMZ</td> <td>F</td> <td>11/04/16</td> <td>8:44 PM</td> <td>Fri Prime 8 - 9p</td> <td>Fri Prime 8 - 9p</td> <td>:30</td> <td>TOR1602NUTH</td> <td>\$175.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | 10/31/16 | 11/06/16 | ----F-- | 1 | \$175.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WFMZ | F | 11/04/16 | 8:44 PM | Fri Prime 8 - 9p | Fri Prime 8 - 9p | :30 | TOR1602NUTH | \$175.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/31/16 | 11/06/16 | ----F-- | 1 | \$175.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | F | 11/04/16 | 8:44 PM | Fri Prime 8 - 9p | Fri Prime 8 - 9p | :30 | TOR1602NUTH | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Total Spots 44

Payment Terms 30 Days

| | |
|-------------------|-------------|
| Gross Total | \$16,605.00 |
| Agency Commission | \$2,490.75 |
| Net Amount Due | \$14,114.25 |

PAID
 10/27/16
 V#50707

INVOICE



WFMZ
300 East Rock Road
Allentown, PA 18103-7599
www.wfmz.com
Main: (610) 797-4530
Billing: (610) 797-4530

www.wfmz.com

Billing Address:

Campaign Group, The
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Send Payment To:

WFMZ
300 East Rock Road
Allentown, PA 18103-7599

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 24666-2 | 11/08/16 | November 2016 | 11/07/16 - 11/08/16 |

| Station | Sales Office | Sales Region |
|---------|-----------------|--------------|
| WFMZ | Local Allentown | Local |

| Advertiser | Product | Estimate Number |
|-----------------------------|---------|-----------------|
| Torsella, Joe for PA Treasu | Tres | |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 11/01/16 - 11/07/16 | 24666 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|---------------------------|
| Mark Paid/ Partially Paid |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|-------------------|-----------------|--------------------|-------------------|--------------------|----------------|----------------|-------------|----------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|--------|---|----------|--|--|--|--|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|---|----------|---------|--------------------|-------------|-----|-------------|----------|----|
| 1 | 11/07/16 | 11/07/16 | 69 News 530a - 6am | 530a - 6am | M----- | :30 | 1 | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/07/16</td> <td>11/13/16</td> <td>M-----</td> <td>1</td> <td>\$375.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WFMZ</td> <td>M</td> <td>11/07/16</td> <td>5:57 AM</td> <td>69 News 530a - 6am</td> <td>530a - 6am</td> <td>:30</td> <td>TOR1602NUTH</td> <td>\$375.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 11/07/16 | 11/13/16 | M----- | 1 | \$375.00 | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WFMZ | M | 11/07/16 | 5:57 AM | 69 News 530a - 6am | 530a - 6am | :30 | TOR1602NUTH | \$375.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 11/07/16 | 11/13/16 | M----- | 1 | \$375.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | M | 11/07/16 | 5:57 AM | 69 News 530a - 6am | 530a - 6am | :30 | TOR1602NUTH | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | 11/07/16 | 11/07/16 | 69 News 630a - 7am | 630a - 7am | M----- | :30 | 1 | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 11/07/16 | 11/13/16 | M----- | 1 | \$375.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | M | 11/07/16 | 6:50 AM | 69 News 630a - 7am | 630a - 7am | :30 | TOR1602NUTH | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | 11/07/16 | 11/07/16 | 69 News 8a - 830am | 8am - 830am | M----- | :30 | 1 | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/07/16</td> <td>11/13/16</td> <td>M-----</td> <td>1</td> <td>\$375.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WFMZ</td> <td>M</td> <td>11/07/16</td> <td>8:21 AM</td> <td>69 News 8a - 830am</td> <td>8am - 830am</td> <td>:30</td> <td>TOR1602NUTH</td> <td>\$375.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 11/07/16 | 11/13/16 | M----- | 1 | \$375.00 | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WFMZ | M | 11/07/16 | 8:21 AM | 69 News 8a - 830am | 8am - 830am | :30 | TOR1602NUTH | \$375.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 11/07/16 | 11/13/16 | M----- | 1 | \$375.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | M | 11/07/16 | 8:21 AM | 69 News 8a - 830am | 8am - 830am | :30 | TOR1602NUTH | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | 11/07/16 | 11/07/16 | M-F 4p-430p | M-F 4p-430p | M----- | :30 | 1 | \$440.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 11/07/16 | 11/13/16 | M----- | 1 | \$440.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | M | 11/07/16 | 4:12 PM | M-F 4p-430p | M-F 4p-430p | :30 | TOR1602NUTH | \$440.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | 11/07/16 | 11/07/16 | M-F 6p-630p | 6p-630p | M----- | :30 | 1 | \$520.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/07/16</td> <td>11/13/16</td> <td>M-----</td> <td>1</td> <td>\$520.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WFMZ</td> <td>M</td> <td>11/07/16</td> <td>6:10 PM</td> <td>M-F 6p-630p</td> <td>6p-630p</td> <td>:30</td> <td>TOR1602NUTH</td> <td>\$520.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 11/07/16 | 11/13/16 | M----- | 1 | \$520.00 | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WFMZ | M | 11/07/16 | 6:10 PM | M-F 6p-630p | 6p-630p | :30 | TOR1602NUTH | \$520.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 11/07/16 | 11/13/16 | M----- | 1 | \$520.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | M | 11/07/16 | 6:10 PM | M-F 6p-630p | 6p-630p | :30 | TOR1602NUTH | \$520.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | 11/07/16 | 11/07/16 | M-F Early News | 5p-530p | M----- | :30 | 1 | \$585.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/07/16</td> <td>11/13/16</td> <td>M-----</td> <td>1</td> <td>\$585.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WFMZ</td> <td>M</td> <td>11/07/16</td> <td>5:21 PM</td> <td>M-F Early News</td> <td>5p-530p</td> <td>:30</td> <td>TOR1602NUTH</td> <td>\$585.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 11/07/16 | 11/13/16 | M----- | 1 | \$585.00 | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WFMZ | M | 11/07/16 | 5:21 PM | M-F Early News | 5p-530p | :30 | TOR1602NUTH | \$585.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 11/07/16 | 11/13/16 | M----- | 1 | \$585.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZ | M | 11/07/16 | 5:21 PM | M-F Early News | 5p-530p | :30 | TOR1602NUTH | \$585.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

INVOICE



Send Payment To:
WFMZ
 300 East Rock Road
 Allentown, PA 18103-7599

| | | | |
|--|---------------------------------|---------------------------------------|--|
| Invoice # 24666-2 | Invoice Date 11/08/16 | Invoice Month November 2016 | Invoice Period 11/07/16 - 11/08/16 |
| Advertiser Torsella, Joe for PA Treasu | | Product Tres | Estimate Number |

www.wfmz.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|-------------------|-----------------|-----------------|-------------------|--------------------|-----------------------|----------------|--------------|-------------|---------------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|--------|---|----------|--|--|--|--|-----------------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|---|-------|--|----------|----------|---------------|------------|-----|-------------|----------|----|
| 7 | 11/07/16 | 11/07/16 | M-F 1030p-11p | 1030p-11p | M----- | :30 | 1 | \$550.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/07/16</td> <td>11/13/16</td> <td>M-----</td> <td>1</td> <td>\$550.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WFMZM</td> <td></td> <td>11/07/16</td> <td>10:58 PM</td> <td>M-F 1030p-11p</td> <td>1030p-11p</td> <td>:30</td> <td>TOR1602NUTH</td> <td>\$550.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 11/07/16 | 11/13/16 | M----- | 1 | \$550.00 | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WFMZM | | 11/07/16 | 10:58 PM | M-F 1030p-11p | 1030p-11p | :30 | TOR1602NUTH | \$550.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 11/07/16 | 11/13/16 | M----- | 1 | \$550.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZM | | 11/07/16 | 10:58 PM | M-F 1030p-11p | 1030p-11p | :30 | TOR1602NUTH | \$550.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | 11/07/16 | 11/07/16 | Mon 8 - 9p | Mon 8 - 9p | M----- | :30 | 1 | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 11/07/16 | 11/13/16 | M----- | 1 | \$175.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFMZM | | 11/07/16 | 8:17 PM | Mon 8 - 9p | Mon 8 - 9p | :30 | TOR1602NUTH | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total Spots | | | | | | | 8 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Payment Terms 30 Days

| | |
|--------------------------|-------------------|
| <u>Gross Total</u> | \$3,395.00 |
| <u>Agency Commission</u> | \$509.25 |
| <u>Net Amount Due</u> | \$2,885.75 |

PAID

11/27/16

✓ # 50707