



WTTA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

CONTRACT

<u>Contract / Revision</u> 869386 /		<u>Alt Order #</u> 25139553
<u>Product</u> TV		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 4559
<u>Advertiser</u> POL/Priorities USA Action		<u>Original Date / Revision</u> 05/25/16 / 10/10/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTTA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u> 750	<u>Product 1/2</u> 760
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Targeted Platform Media
1291 Hollywood Avenue
Annapolis, MD 21403
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTTA	10/04/16	10/10/16	M-F 5p-6p	M-F 5p-6p		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--	5			\$600.00					
N 2	WTTA	10/04/16	10/10/16	M-F 6p-630p	M-F 6p-630p		:30				NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--	5			\$850.00					
N 3	WTTA	10/04/16	10/10/16	M-F 630p-7p	M-F 630p-7p		:30				NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--	5			\$750.00					
D 4	WTTA	10/08/16	10/08/16	Sa 6p-7p	Sa 6p-7p		:30				NM	0	\$0.00
N 5	WTTA	10/04/16	10/10/16	M-F 7p-730p	M-F 7p-730p		:30				NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTF--	5			\$1,400.00					
N 6	WTTA	10/08/16	10/08/16	Sa 730p-8p	Sa 730p-8p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	-----S-	1			\$450.00					
N 7	WTTA	10/04/16	10/10/16	M-Su 8p Newscast	M-Su 8p Newscast		:30				NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/04/16	10/10/16	MTWTFSS	7			\$600.00					
N 8	WTTA	10/09/16	10/09/16	Su 7p-730p	Su 7p-730p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	-----S	1			\$450.00					
N 9	WTTA	10/09/16	10/09/16	Su 730p-8p	Su 730p-8p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	-----S	1			\$450.00					
Totals								0.00				30	\$23,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	30	\$23,550.00	(\$3,532.50)	\$20,017.50
Totals	30	\$23,550.00	(\$3,532.50)	\$20,017.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WTTA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

<u>Contract / Revision</u> 869386 /		<u>Alt Order #</u> 25139553
<u>Contract Dates</u> 10/04/16 - 10/10/16	<u>Product</u> TV	<u>Estimate #</u> 4559
<u>Advertiser</u> POL/Priorities USA Action		<u>Original Date / Revision</u> 05/25/16 / 10/10/16

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.