

# INVOICE



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**  
**Main: (618) 985-2333**  
**Billing: (618) 985-2333**

[www.wsiltv.com](http://www.wsiltv.com)

Billing Address:

**AKPD Message & Media**  
**Attention: Accounts Payable**  
**6013 Simpson North**  
**Hollywood, CA 91606**

Send Payment To:

**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 8222-1    | 07/23/17     | July 2017     | 06/26/17 - 07/21/17 |

| Station | Account Executive | Sales Office       | Sales Region |
|---------|-------------------|--------------------|--------------|
| WSIL-TV | Katz Chicago      | National Political | N-Political  |

| Advertiser  | Product | Estimate Number |
|-------------|---------|-----------------|
| Do Your Job | N/A     |                 |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 07/19/17 - 07/21/17 | 8222    | 25640593    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line            | Start Date                    | End Date                    | Description               | Start/End Time         | MTWTFSS                 | Length                | Spots/<br>Week | Rate         | Type                    |
|-----------------|-------------------------------|-----------------------------|---------------------------|------------------------|-------------------------|-----------------------|----------------|--------------|-------------------------|
| 1               | 07/20/17                      | 07/21/17                    | Local News 5a             | 5a-6a                  | ---TF--                 | :30                   | 3              | \$125.00     | NM                      |
| Weeks:          | <u>Start Date</u><br>07/17/17 | <u>End Date</u><br>07/23/17 | <u>MTWTFSS</u><br>---TF-- | <u>Spots/Week</u><br>3 | <u>Rate</u><br>\$125.00 |                       |                |              |                         |
| <u>Spots: #</u> | <u>Ch</u>                     | <u>Day</u>                  | <u>Air Date</u>           | <u>Air Time</u>        | <u>Description</u>      | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1               | 3                             | Th                          | 07/20/17                  | 5:05 AM                | Local News 5a           | 5a-6a                 | :30            | DYJ1704H     | \$125.00 NM             |
| 3               | 3                             | Th                          | 07/20/17                  | 5:32 AM                | Local News 5a           | 5a-6a                 | :30            | DYJ1704H     | \$125.00 NM             |
| 2               | 3                             | F                           | 07/21/17                  | 5:17 AM                | Local News 5a           | 5a-6a                 | :30            | DYJ1704H     | \$125.00 NM             |
| 2               | 07/20/17                      | 07/21/17                    | Local News 6a             | 6a-7a                  | ---TF--                 | :30                   | 3              | \$225.00     | NM                      |
| Weeks:          | <u>Start Date</u><br>07/17/17 | <u>End Date</u><br>07/23/17 | <u>MTWTFSS</u><br>---TF-- | <u>Spots/Week</u><br>3 | <u>Rate</u><br>\$225.00 |                       |                |              |                         |
| <u>Spots: #</u> | <u>Ch</u>                     | <u>Day</u>                  | <u>Air Date</u>           | <u>Air Time</u>        | <u>Description</u>      | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1               | 3                             | Th                          | 07/20/17                  | 6:03 AM                | Local News 6a           | 6a-7a                 | :30            | DYJ1704H     | \$225.00 NM             |
| 3               | 3                             | Th                          | 07/20/17                  | 6:47 AM                | Local News 6a           | 6a-7a                 | :30            | DYJ1704H     | \$225.00 NM             |
| 2               | 3                             | F                           | 07/21/17                  | 6:46 AM                | Local News 6a           | 6a-7a                 | :30            | DYJ1704H     | \$225.00 NM             |
| 3               | 07/20/17                      | 07/20/17                    | Good Morning America      | 7a-9a                  | ---T---                 | :30                   | 4              | \$240.00     | NM                      |
| Weeks:          | <u>Start Date</u><br>07/17/17 | <u>End Date</u><br>07/23/17 | <u>MTWTFSS</u><br>---T--- | <u>Spots/Week</u><br>4 | <u>Rate</u><br>\$240.00 |                       |                |              |                         |
| <u>Spots: #</u> | <u>Ch</u>                     | <u>Day</u>                  | <u>Air Date</u>           | <u>Air Time</u>        | <u>Description</u>      | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 4               | 3                             | Th                          | 07/20/17                  | 7:27 AM                | Good Morning America    | 7a-9a                 | :30            | DYJ1704H     | \$240.00 NM             |
| 2               | 3                             | Th                          | 07/20/17                  | 8:08 AM                | Good Morning America    | 7a-9a                 | :30            | DYJ1704H     | \$240.00 NM             |
| 1               | 3                             | Th                          | 07/20/17                  | 8:42 AM                | Good Morning America    | 7a-9a                 | :30            | DYJ1704H     | \$240.00 NM             |
| 3               | 3                             | Th                          | 07/20/17                  | 8:58 AM                | Good Morning America    | 7a-9a                 | :30            | DYJ1704H     | \$240.00 NM             |
| 4               | 07/20/17                      | 07/21/17                    | M-F 4p-5p                 | 4p-5p                  | ---TF--                 | :30                   | 1              | \$100.00     | NM                      |
| Weeks:          | <u>Start Date</u><br>07/17/17 | <u>End Date</u><br>07/23/17 | <u>MTWTFSS</u><br>---TF-- | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$100.00 |                       |                |              |                         |
| <u>Spots: #</u> | <u>Ch</u>                     | <u>Day</u>                  | <u>Air Date</u>           | <u>Air Time</u>        | <u>Description</u>      | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1               | 3                             | Th                          | 07/20/17                  | 4:09 PM                | M-F 4p-5p               | 4p-5p                 | :30            | DYJ1704H     | \$100.00 NM             |
| 5               | 07/20/17                      | 07/21/17                    | Local News 5p             | 5:00 PM-5:30 PM        | ---TF--                 | :30                   | 2              | \$400.00     | NM                      |
| Weeks:          | <u>Start Date</u>             | <u>End Date</u>             | <u>MTWTFSS</u>            | <u>Spots/Week</u>      | <u>Rate</u>             |                       |                |              |                         |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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**Carterville, IL 62918**

|             |              |                 |                     |
|-------------|--------------|-----------------|---------------------|
| Invoice #   | Invoice Date | Invoice Month   | Invoice Period      |
| 8222-1      | 07/23/17     | July 2017       | 06/26/17 - 07/21/17 |
| Advertiser  | Product      | Estimate Number |                     |
| Do Your Job | N/A          |                 |                     |

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| Line  | Start Date | End Date | Description          | Start/End Time    | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|---|------------|----------|----------------------|-------------------|---------|--------|----------------|----------|------|
| 5   | 07/20/17   | 07/21/17 | Local News 5p        | 5:00 PM-5:30 PM   | ---TF-- | :30    | 2              | \$400.00 | NM   |
| 07/17/17 07/23/17 ---TF-- 2 \$400.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 3 Th 07/20/17 5:11 PM Local News 5p 5:00 PM-5:30 PM :30 DYJ1704H \$400.00 NM<br>1 3 F 07/21/17 5:23 PM Local News 5p 5:00 PM-5:30 PM :30 DYJ1704H \$400.00 NM  |            |          |                      |                   |         |        |                |          |      |
| 6   | 07/20/17   | 07/21/17 | Local News 6p        | 6p-6:30p          | ---22-- | :30    | 4              | \$400.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>07/17/17 07/23/17 ---22-- 4 \$400.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 3 Th 07/20/17 6:03 PM Local News 6p 6p-6:30p :30 DYJ1704H \$400.00 NM<br>2 3 Th 07/20/17 6:23 PM Local News 6p 6p-6:30p :30 DYJ1704H \$400.00 NM<br>3 3 F 07/21/17 6:07 PM Local News 6p 6p-6:30p :30 DYJ1704H \$400.00 NM<br>4 3 F 07/21/17 6:24 PM Local News 6p 6p-6:30p :30 DYJ1704H \$400.00 NM |            |          |                      |                   |         |        |                |          |      |
| 7   | 07/20/17   | 07/21/17 | Local News 6:30p     | 6:30p-7p          | ---11-- | :30    | 2              | \$400.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>07/17/17 07/23/17 ---11-- 2 \$400.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 3 Th 07/20/17 6:42 PM Local News 6:30p 6:30p-7p :30 DYJ1704H \$400.00 NM<br>2 3 F 07/21/17 6:41 PM Local News 6:30p 6:30p-7p :30 DYJ1704H \$400.00 NM  |            |          |                      |                   |         |        |                |          |      |
| 8   | 07/20/17   | 07/21/17 | Local News 10p       | 10p-10:35p        | ---11-- | :30    | 2              | \$800.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>07/17/17 07/23/17 ---11-- 2 \$800.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 3 Th 07/20/17 10:06 PM Local News 10p 10p-10:35p :30 DYJ1704H \$800.00 NM<br>2 3 F 07/21/17 10:32 PM Local News 10p 10p-10:35p :30 DYJ1704H \$800.00 NM  |            |          |                      |                   |         |        |                |          |      |
| 10  | 07/21/17   | 07/21/17 | Descendants          | 7:00 PM-9:00 PM   | ----F-- | :30    | 1              | \$550.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>07/17/17 07/23/17 ----F-- 1 \$550.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 3 F 07/21/17 8:23 PM Descendants 7:00 PM-9:00 PM :30 DYJ1704H \$550.00 NM  |            |          |                      |                   |         |        |                |          |      |
| 11  | 07/20/17   | 07/21/17 | Jimmy Kimmel         | 10:35 PM-11:35 PM | ---TF-- | :30    | 1              | \$150.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>07/17/17 07/23/17 ---TF-- 1 \$150.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 3 F 07/21/17 11:31 PM Jimmy Kimmel 10:35 PM-11:35 PM :30 DYJ1704H \$150.00 NM  |            |          |                      |                   |         |        |                |          |      |
| 12  | 07/19/17   | 07/19/17 | Wednesday Prime Hr 1 | 7-8P              | --1---- | :30    | 1              | \$900.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>07/17/17 07/23/17 --1---- 1 \$900.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 3 W 07/19/17 7:50 PM Wednesday Prime Hr 1 7-8P :30 DYJ1704H \$900.00 NM  |            |          |                      |                   |         |        |                |          |      |

Total Spots 24

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| <u>Invoice #</u>  | <u>Invoice Date</u> | <u>Invoice Month</u>   | <u>Invoice Period</u> |
|-------------------|---------------------|------------------------|-----------------------|
| 8222-1            | 07/23/17            | July 2017              | 06/26/17 - 07/21/17   |
| <u>Advertiser</u> | <u>Product</u>      | <u>Estimate Number</u> |                       |
| Do Your Job       | N/A                 |                        |                       |

## Payment Terms 30 Days

|                          |                   |
|--------------------------|-------------------|
| <u>Gross Total</u>       | <b>\$8,510.00</b> |
| <u>Agency Commission</u> | <b>\$1,276.50</b> |
| <u>Net Amount Due</u>    | <b>\$7,233.50</b> |

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