

# Buy Detail Report

Revision #:      Date: 10/30/2014

**Client:** Jensen for Congress  
**Media:** TV  
**Product:** General  
**Market:** Lexington-Fayette

**Estimate:** 1452  
**Description:** Jensen for Congress 10/31-11/4/2014 TV Add      6940 Man O War Boulevard  
**Flight Start Date:** 10/31/2014      05:00 AM  
**Flight End Date:** 11/4/2014      01:00 PM      Lexington, KY 40509  
**Survey:** May13 DMA Nielsen Live+1  
**Buyer:** Caroline Bahng

**Send Billing To:** Screen Strategies Media  
 11150 Fairfax Blvd  
 Suite 505  
 Fairfax, VA 22030  
**Phone:** 703-272-7300

**Separation between spots:** 15

**Phone:** 859-294-3636

**Fax:** 859-293-5002

**Affiliation:** ABC

Line No	Daypart Program	Daypart Code	STN Gross	Days Dur	Fri 10/31	Sun 11/2	Mon 11/3	Tue 11/4	Total Spots
<b>WTVQ-TV</b>									
37	MTuWThF 6:00a- 7:00a WTVQ 6a News	EM	\$45.00	30			1	1	2
38	MTuWThF 7:00a- 9:00a Good Morn America	EM	\$175.00	30			2	2	4
	Sold Out: Lowest Rate to Clear per WTVQ								
39	Su 8:00a- 9:00a Good Morning Sun	EM	\$40.00	30		1			1
40	MTuWThF 11:00a-12:00p The View	DT	\$130.00	30	1				1
	Sold Out: Lowest Rate to Clear per WTVQ								
41	MTuWThF 12:00p-12:30p WTVQ Noon News	DT	\$25.00	30			1	1	2
42	MTuWThF 2:00p- 3:00p General Hospital	DT	\$110.00	30			1		1
	Sold Out: Lowest Rate to Clear per WTVQ								
43	MTuWThF 6:00p- 6:30p WTVQ 6p News	EN	\$110.00	30	1		1		2
	Sold Out: Lowest Rate to Clear per WTVQ								
44	MTuWThF 7:30p- 8:00p Insider	PA	\$140.00	30	1				1
	Sold Out: Lowest Rate to Clear per WTVQ								
45	Su 11:00p-11:35p	LN	\$75.00	30		1			1

# Buy Detail Report

Revision #:      Date: 10/30/2014

**Client:** Jensen for Congress

**Estimate:** 1452

**Vendor:** WTVQ-TV

**Send Billing To:** Screen Strategies Media

**Media:** TV

**Description:** Jensen for Congress 10/31-11/4/2014 TV Add 6940 Man O War Boulevard

11150 Fairfax Blvd

**Product:** General

**Flight Start Date:** 10/31/2014 05:00 AM

Suite 505

**Market:** Lexington-Fayette

**Flight End Date:** 11/4/2014 01:00 PM

Lexington, KY 40509

Fairfax, VA 22030

**Survey:** May13 DMA Nielsen Live+1

**Phone:** 703-272-7300

**Separation between spots:** 15

**Buyer:** Caroline Bahng

**Phone:** 859-294-3636

**Fax:** 859-293-5002

**Affiliation:** ABC

Line No	Daypart Program	Daypart Code	STN Gross	Days Dur	Fri 10/31	Sun 11/2	Mon 11/3	Tue 11/4	Total Spots
<b>WTVQ-TV</b>									
	Sunday 11p News								
				<b>Total Spots:</b>	3	2	6	4	15
	<b>Total Cost:</b>		\$1,555.00						15

**Signature:** \_\_\_\_\_

**Disclaimer:**