

Order / Rev: 1253664
 Alt Order #: WOC10407157
 Flight Dates: 06/07/16 - 06/13/16

Advertiser: Missourians for John Brunner
 Product Desc: Media
 Estimate: 93
KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/06/16	06/12/16	-----1		1				\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSDK	06/06/16-06/12/16		LN (Su)		10-1035p				-----Su	:30	(\$1,200.00)	0.00	NM	
Credited [credit spots mkgd will move to cont# 1256740]															
E 3	KSDK	06/07/16	06/13/16	Local News @ 10p M-F	CM	Local News @ 10p	11-1---	:30	3	\$1,200.00	P03-F	0.00	NM	3	\$3,600.00
(Program: NWS CH5-10P<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/07/16	06/13/16	11-1---		3				\$1,200.00		0.00			
E 4	KSDK	06/07/16	06/11/16	Local News @ 9a Sa	CM	9-10A	-----1-	:30	1	\$525.00	P03-F	0.00	NM	1	\$525.00
(Program: NWCHNNL 5 AT 9)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/06/16	06/12/16	-----1-		1				\$525.00		0.00			
E 5	KSDK	06/07/16	06/13/16	Local News @ 6a M-F	CM	6-7A	11-1---	:30	3	\$550.00	P03-F	0.00	NM	2	\$1,100.00
(Program: TODAY-LOUIS-6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/07/16	06/13/16	11-1---		3				\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
3	KSDK	06/07/16-06/13/16		Local News @ 6a M-F		6-7A				MT-Th-----	:30	(\$550.00)	0.00	NM	
Credited [credit spots mkgd will move to cont# 1256740]															
E 6	KSDK	06/07/16	06/11/16	LN (Sa)	CM	10-1035p	-----1-	:30	1	\$1,125.00	P03-F	0.00	NM	1	\$1,125.00
(Program: NWS CH5-10P<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/06/16	06/12/16	-----1-		1				\$1,125.00		0.00			
E 7	KSDK	06/07/16	06/13/16	Local News @ 6p M-F	CM	6-630P	11-11--	:30	4	\$975.00	P03-F	0.00	NM	4	\$3,900.00
(Program: NWS CH5-6P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/07/16	06/13/16	11-11--		4				\$975.00		0.00			
E 8	KSDK	06/07/16	06/13/16	Wheel of Fortune 630-7p	CM	630-7P	111-1--	:30	4	\$1,125.00	P03-F	0.00	NM	4	\$4,500.00
(Program: WHEEL-FORTNE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/07/16	06/13/16	111-1--		4				\$1,125.00		0.00			
E 9	KSDK	06/07/16	06/12/16	Local News @ 6a Su	CM	6-7A	-----1	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/06/16	06/12/16	-----1		1				\$225.00		0.00			
E 10	KSDK	06/07/16	06/13/16	Today Show	CM	7-9a	11-1---	:30	3	\$525.00	P03-F	0.00	NM	2	\$1,050.00
(Program: TODAY SHW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/07/16	06/13/16	11-1---		3				\$525.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
3	KSDK	06/07/16-06/13/16		Today Show		7-9a				MT-Th-----	:30	(\$525.00)	0.00	NM	
Credited [credit spots mkgd will move to cont# 1256740]															
E 11	KSDK	06/07/16	06/12/16	Today Show Su	CM	7-8A	-----1	:30	1	\$375.00	P03-F	0.00	NM	1	\$375.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/06/16	06/12/16	-----1		1				\$375.00		0.00			
E 12	KSDK	06/07/16	06/13/16		CM	9-10a	1-1-1--	:30	3	\$300.00	P03-F	0.00	NM	3	\$900.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show 2 Today Show 2 (Program: TODAY SHW2-NBC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/07/16	06/13/16	1-1-1--			3			\$300.00		0.00			
E 13	KSDK	06/07/16	06/13/16	Local News @ 5a M-F	CM	5-6A	11-1---	:30	3	\$225.00	P03-F	0.00	NM	2	\$450.00
5-6a (Program: TODAY-LOUIS-5/TDY-LOUIS-5.30)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/07/16	06/13/16	11-1---			3			\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSDK	06/07/16-06/13/16		Local News @ 5a M-F		5-6A	MF-Th-----	:30		(\$225.00)		0.00	NM		
Credited [credit spots mkgd will move to cont# 1256740]															
E 14	KSDK	06/07/16	06/11/16	Today Show Sa	CM	7-9A	-----1-	:30	1	\$375.00	P03-F	0.00	NM	1	\$375.00
NBC Today Show (Sa) (Program: SATURDAY TODAY<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/06/16	06/12/16	-----1-			1			\$375.00		0.00			
E 15	KSDK	06/07/16	06/13/16	Local News @ 5p M-F	CM	5-530P	111-1--	:30	4	\$900.00	P03-F	0.00	NM	4	\$3,600.00
News Channel 5 at 5P (Program: NWS CH5-5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/07/16	06/13/16	111-1--			4			\$900.00		0.00			
E 16	KSDK	06/07/16	06/13/16	Local News @ 4p M-F	CM	4-430P	11111--	:30	5	\$525.00	P03-F	0.00	NM	5	\$2,625.00
News Channel 5 at 4P (Program: NWS5 1ST@FOUR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/07/16	06/13/16	11111--			5			\$525.00		0.00			
E 17	KSDK	06/07/16	06/13/16	Jeopardy 430-5p	CM	430-5p	11111--	:30	5	\$675.00	P03-F	0.00	NM	5	\$3,375.00
Jeopardy (Program: JEOPARDY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/07/16	06/13/16	11111--			5			\$675.00		0.00			
E 18	KSDK	06/07/16	06/12/16	Local News @ 5p Su	CM	5-530P	-----1	:30	1	\$400.00	P04-C	0.00	NM	1	\$400.00
News Channel 5 at 5P Sun (Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/06/16	06/12/16	-----1			1			\$400.00		0.00			
E 19	KSDK	06/07/16	06/12/16	Local News @ 9a Su	CM	9-10A	-----1	:30	1	\$300.00	P04-C	0.00	NM	0	\$0.00
Sun 9-10a (Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/06/16	06/12/16	-----1			1			\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	06/06/16-06/12/16		Local News @ 9a Su		9-10A	-----Su	:30		(\$300.00)		0.00	NM		
Credited [credit mkgd will move to cont# 1256740]															
E 20	KSDK	06/07/16	06/11/16	Wheel of Fortune 630-7p	CM	630-7P	-----1-	:30	1	\$400.00	P04-C	0.00	NM	1	\$400.00
Wheel of Fortune Sat (Program: WHEEL-FORTNE W)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/06/16	06/12/16	-----1-			1			\$400.00		0.00			
E 21	KSDK	06/07/16	06/13/16	Local News @ 12p M-F	CM	Noon News	11111--	:30	5	\$150.00	P04-C	0.00	NM	5	\$750.00
News Channel 5 @ Noon (Program: NWS CH5-NOON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/07/16	06/13/16	11111--			5			\$150.00		0.00			
E 22	KSDK	06/07/16	06/11/16	Local News @ 5p Sa	CM	5-530P	-----1-	:30	1	\$350.00	P04-C	0.00	NM	2	\$350.00
News Channel 5 at 5P Sat (Program: NWS CH5-5 WKND)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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KSDK

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E 22	KSDK	06/07/16	06/11/16	Local News @ 5p Sa News Channel 5 at 5P Sat	CM	5-530P	-----1-	:30	1	\$350.00	P04-C	0.00	NM	2	\$350.00
(Program: NWS CH5-5 WKND)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/06/16	06/12/16	-----1-			1		\$350.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	06/06/16-06/12/16	Local News @ 5p Sa			5-530P	-----Sa--	:30		(\$350.00)		0.00	NM		
See MG 22.2,22.3 [n/a due to Belmont Stakes]															
2	KSDK	06/12/16-06/12/16	Cardinals Insider			Cardinals Insider(10:00 AM-10:30	-----Su	:30		\$200.00		0.00	NM		
Ⓜ MG for 22.1 06/11 [n/a]															
3	KSDK	06/09/16-06/10/16	Show Me St Louis 10-11a			10-11A	---ThF----	:30		\$150.00		0.00	NM		
Ⓜ MG for 22.1 06/11 [n/a]															
E 23	KSDK	06/07/16	06/13/16	Local News @ 4a M-F 4-5A	CM	4-5A	11111--	:30	5	\$25.00	P04-C	0.00	NM	4	\$100.00
(Program: TODAY-LOUIS-4<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/07/16	06/13/16	11111--			5		\$25.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	KSDK	06/07/16-06/13/16	Local News @ 4a M-F			4-5A	MTWThF----	:30		(\$25.00)		0.00	NM		
Credited [credit spots mkgd will move to cont# 1256740]															
													Totals	53	\$30,475.00