

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Thompson Communications, Inc./ POL
Attention: Accounts Payable
P.O. Box 5
200 West Jefferson
Marshfield, MO 65706

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1270468-1	07/17/16	July 2016	06/27/16 - 07/11/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Alicia Elsner	St. Louis Local C	Local

Advertiser	Product	Estimate Number
Missourians for John Brunr	Media	140

Flight Dates	Order #	Alt Order #
07/05/16 - 07/11/16	1270468	WOC10430133

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	10	12

Agency Ref	Advertiser Ref
22137AG	106165

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/05/16	07/11/16	AM NINJA	7-9P AM NINJA	1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/05/16 07/11/16 1----- 1 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	W	07/06/16		AM GOT TALENT	7-8P AM GOT TALI	:00		\$1,800.00 NM
See MG 1.4									
4	KSDK	W	07/06/16	7:44 PM	AM GOT TALENT	7-9P AM GOT TALI	:30	JBTV070516H	\$1,800.00 NM
MG for 1.2 07/06									
3	KSDK	Th	07/07/16	7:22 PM	SPARTAN	7-8P SPARTAN	:30	JBTV070516H	\$900.00 NM
MG for 3.1,1.1									
1	KSDK	M	07/11/16		AM NINJA	7-9P AM NINJA	:00		\$1,800.00 NM
See MG 1.2,1.3									
2	07/05/16	07/08/16	Local News @ 10p M-F	Local News @ 10p	--1-1--	:30	2	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 --1-1-- 2 \$1,350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	07/06/16	10:33 PM	Local News @ 10p M-F	Local News @ 10p	:30	JBTV070516H	\$1,350.00 NM
2	KSDK	F	07/08/16	10:30 PM	Local News @ 10p M-F	Local News @ 10p	:30	JBTV070516H	\$1,350.00 NM
3	07/05/16	07/10/16	DATELINE	6-7P DATELINE	-----1	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 -----1 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	07/10/16		DATELINE	6-7P DATELINE	:00		\$900.00 NM
See MG 1.2,1.3									
4	07/05/16	07/11/16	News Channel 5 at 6P	6-630P	11-1---	:30	3	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/05/16 07/11/16 11-1--- 3 \$1,125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	07/05/16	6:24 PM	News Channel 5 at 6P	6-630P	:30	JBTV051716H	\$1,125.00 NM
2	KSDK	Th	07/07/16	6:08 PM	News Channel 5 at 6P	6-630P	:30	JBTV070516H	\$1,125.00 NM

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

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5	07/05/16	07/07/16	Wheel of Fortune	630-7P	-111---	:30	3	\$1,200.00	NM																																																																														
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7	07/05/16	07/11/16	6-7a	6-7A	11111--	:30	5	\$400.00	NM																																																																														
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Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1270468-1	07/17/16	July 2016	06/27/16 - 07/11/16
Advertiser	Product	Estimate Number	
Missourians for John Brun	Media	140	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
10	07/05/16	07/11/16	News Channel 5 at 5P	5-530P	11111--	:30	5	\$700.00	NM																																																																														
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4	KSDK	F	07/08/16	4:28 PM	News Channel 5 at 4P	4-430P	:30	JBTV070516H	\$400.00	NM																																																																													
5	KSDK	M	07/11/16	4:13 PM	News Channel 5 at 4P	4-430P	:30	JBTV070516H	\$400.00	NM																																																																													

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INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1270468-1	07/17/16	July 2016	06/27/16 - 07/11/16
Advertiser	Product	Estimate Number	
Missourians for John Brun	Media	140	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	07/05/16	07/11/16	News Channel 5 at 4P	4-430P	11111--	:30	5	\$400.00	NM
16	07/05/16	07/10/16	NBC Today Show (Su)	7-8A	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 07/10/16 7:28 AM NBC Today Show (Su) 7-8A :30 JBTv070816H \$300.00 NM									
17	07/05/16	07/09/16	Sat 6-7A	6-7A	-----1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 -----1- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 07/09/16 6:23 AM Sat 6-7A 6-7A :30 JBTv070816H \$150.00 NM									
18	07/05/16	07/09/16	News Channel 5 at 5P Sa5-530P		-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 07/09/16 5:14 PM News Channel 5 at 5P Sat 5-530P :30 JBTv070816H \$350.00 NM									
19	07/05/16	07/10/16	News Channel 5 at 5P Su5-530P		-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 07/10/16 5:29 PM News Channel 5 at 5P Sun 5-530P :30 JBTv070816H \$400.00 NM									
20	07/05/16	07/11/16	Jeopardy	430-5p	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/05/16 07/11/16 11111-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 07/05/16 4:44 PM Jeopardy 430-5p :30 JBTv051716H \$400.00 NM 2 KSDK W 07/06/16 4:30 PM Jeopardy 430-5p :30 JBTv070516H \$400.00 NM 3 KSDK Th 07/07/16 4:44 PM Jeopardy 430-5p :30 JBTv070516H \$400.00 NM 4 KSDK F 07/08/16 Jeopardy 430-5p :00 \$400.00 NM See MG 20.6,20.7 6 KSDK F 07/08/16 6:58 PM Prime Olympic Trial A Prime Olympic Trial :30 JBTv070516H \$1,000.00 NM MG for 23.1,20.4,20.5 7 KSDK Sa 07/09/16 8:52 AM Tour De France Tour De France 7-1 :30 JBTv070516H \$100.00 NM MG for 23.1,20.4,20.5 5 KSDK M 07/11/16 Jeopardy 430-5p :00 \$400.00 NM See MG 20.6,20.7									
21	07/05/16	07/11/16	4-5A	4-5A	11111--	:30	5	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/05/16 07/11/16 11111-- 5 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 07/05/16 4:46 AM 4-5A 4-5A :30 JBTv051716H \$25.00 NM 2 KSDK W 07/06/16 4:37 AM 4-5A 4-5A :30 JBTv070516H \$25.00 NM 3 KSDK Th 07/07/16 4:53 AM 4-5A 4-5A :30 JBTv070516H \$25.00 NM									

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<u>Invoice #</u> 1270468-1	<u>Invoice Date</u> 07/17/16	<u>Invoice Month</u> July 2016	<u>Invoice Period</u> 06/27/16 - 07/11/16
<u>Advertiser</u> Missourians for John Brun		<u>Product</u> Media	<u>Estimate Number</u> 140

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
21	07/05/16	07/11/16	4-5A	4-5A	11111--	:30	5	\$25.00	NM																																																							
<table border="0"> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>4</td> <td>KSDK</td> <td>F</td> <td>07/08/16</td> <td>4:17 AM</td> <td>4-5A</td> <td>4-5A</td> <td>:30</td> <td>JBTV070516H</td> <td>\$25.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>KSDK</td> <td>M</td> <td>07/11/16</td> <td>4:15 AM</td> <td>4-5A</td> <td>4-5A</td> <td>:30</td> <td>JBTV070816H</td> <td>\$25.00</td> <td>NM</td> </tr> </table>										<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	4	KSDK	F	07/08/16	4:17 AM	4-5A	4-5A	:30	JBTV070516H	\$25.00	NM	5	KSDK	M	07/11/16	4:15 AM	4-5A	4-5A	:30	JBTV070816H	\$25.00	NM																						
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22	07/05/16	07/08/16	Ellen Degeneres	3-4p	-TWTF--	:30	1	\$250.00	NM																																																							
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23	07/09/16	07/09/16	Sat 9-10a	9-10A	-----S-	:30	1	\$300.00	NM																																																							
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24	07/09/16	07/09/16	Saturday Night Live	1030p-1205a	-----S-	:30	1	\$500.00	NM																																																							
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25	07/10/16	07/10/16	Jeopardy Sun LF	1130p-12a	-----S	:30	1	\$75.00	NM																																																							
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<u>Total Spots</u>							63																																																									

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$30,250.00
<u>Agency Commission</u>	\$4,537.50
<u>Net Amount Due</u>	\$25,712.50

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