

# INVOICE



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**Main: (314)421-5055**  
**Billing:**

[www.ksdk.com](http://www.ksdk.com)

Billing Address:

**Thompson Communications, Inc./ POL**  
**Attention: Accounts Payable**  
**P.O. Box 5**  
**200 West Jefferson**  
**Marshfield, MO 65706**

Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1278244-2	08/07/16	August 2016	08/01/16 - 08/01/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Alicia Elsner	St. Louis Local C	Local

Advertiser	Product	Estimate Number
Missourians for John Brunr	Media	205

Flight Dates	Order #	Alt Order #
07/26/16 - 08/01/16	1278244	WOC10437978

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	10	12

Agency Ref	Advertiser Ref
22137AG	106165

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/26/16	08/01/16	4-5A	4-5A	11- 1- - -	:30	3	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16   08/01/16   11- 1- - -                        3            \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
3	KSDK	M	08/01/16	4:16 AM	4-5A	4-5A	:30	JBTV072216H	\$25.00   NM
2	07/26/16	08/01/16	5-6a	5-6A	1- 1- 1- -	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16   08/01/16   1- 1- 1- -                        3            \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
3	KSDK	M	08/01/16	5:52 AM	5-6a	5-6A	:30	JBTV071816H	\$225.00   NM
3	07/26/16	08/01/16	6-7a	6-7A	11- 1- - -	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16   08/01/16   11- 1- - -                        3            \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
3	KSDK	M	08/01/16	6:52 AM	6-7a	6-7A	:30	JBTV072216H	\$600.00   NM
6	07/26/16	08/01/16	Today Show	7-9a	1- 1- 1- -	:30	3	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16   08/01/16   1- 1- 1- -                        3            \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
3	KSDK	M	08/01/16	7:58 AM	Today Show	7-9a	:30	JBTV072216H	\$525.00   NM
7	07/26/16	08/01/16	Today Show 2	9-10a	11- 11- -	:30	4	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16   08/01/16   11- 11- -                        4            \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
4	KSDK	M	08/01/16	9:57 AM	Today Show 2	9-10a	:30	JBTV071816H	\$225.00   NM
10	07/26/16	08/01/16	News Channel 5 @ Noon	Noon News	1- 111- -	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1278244-2	08/07/16	August 2016	08/01/16 - 08/01/16
Advertiser	Product	Estimate Number	
Missourians for John Brun	Media	205	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	07/26/16	08/01/16	News Channel 5 @ Noon	Noon News	1-111--	:30	4	\$250.00	NM
07/26/16 08/01/16 1-111-- 4 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KSDK M 08/01/16 11:58 AM News Channel 5 @ Noon Noon News :30 JBTVO72216H \$250.00 NM									
11	07/26/16	08/01/16	News Channel 5 at 4P	4-430P	11-11--	:30	4	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/26/16 08/01/16 11-11-- 4 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KSDK M 08/01/16 4:08 PM News Channel 5 at 4P 4-430P :30 JBTVO72216H \$600.00 NM									
12	07/26/16	08/01/16	News Channel 5 at 5P	5-530P	1--11--	:30	3	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/26/16 08/01/16 1--11-- 3 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KSDK M 08/01/16 5:14 PM News Channel 5 at 5P 5-530P :30 JBTVO71816H \$1,000.00 NM									
17	07/26/16	08/01/16	News Channel 5 at 6P	6-630P	1--11--	:30	3	\$1,125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/26/16 08/01/16 1--11-- 3 \$1,125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KSDK M 08/01/16 6:27 PM News Channel 5 at 6P 6-630P :30 JBTVO72216H \$1,125.00 NM									
18	07/26/16	08/01/16	Local News @ 10p M-F	Local News @ 10p	1-1-1--	:30	3	\$1,350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/26/16 08/01/16 1-1-1-- 3 \$1,350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KSDK M 08/01/16 10:30 PM Local News @ 10p M-F Local News @ 10p :30 JBTVO72216H \$1,350.00 NM									
<b>Total Spots</b>							<b>10</b>		

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$5,925.00</b>
<u>Agency Commission</u>	<b>\$888.75</b>
<u>Net Amount Due</u>	<b>\$5,036.25</b>

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