

ORDER



Orders
Order / Rev: 718989
Alt Order #: _____
Product Desc: Safety and Justice 2023
Estimate: _____
Flight Dates: 10/24/23 - 11/06/23
Original Date / Rev: 10/19/23 / 10/20/23
Order Type: CONTROLLED

WMJM-FM
Primary AE: Marlyce Woods
Sales Office: L-LOU
Sales Region: Local

Agency
Name: POL 23/Forward Justice Action Netwo
Buying Contact: _____
Billing Contact: Ashley Marshall
One Copley Parkway
Morrisville, NC 27560

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: POL 23/Forward Justice Action Netwo
Demographic: HH
Product Codes: Issues/Propositions
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Issue
Priority: P-01

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/23	10/31/23	23	\$1,005.00	\$1,005.00
11/01/23	11/06/23	23	\$935.00	\$935.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	23	\$1,005.00	\$1,005.00	0.00
November 2023	23	\$935.00	\$935.00	0.00
Totals	46	\$1,940.00	\$1,940.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Marlyce Woods			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMJM	10/24/23	11/06/23	Mo-Fr AM Mo-Fr AM	CM	6a-10a	22222--	:30	10	\$50.00	P-01	0.00	NM	22	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	-3322--		10				\$50.00		0.00			
		Week: 10/30/23	11/05/23	22222--		10				\$50.00		0.00			
		Week: 11/06/23	11/12/23	2-----		2				\$50.00		0.00			
N 2	WMJM	10/24/23	11/05/23	Sa-Su Evening Sa-Su Evening	CM	7p-12x	-----S	:30	1	\$25.00	P-01	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	-----S		1				\$25.00		0.00			
		Week: 10/30/23	11/05/23	-----S		1				\$25.00		0.00			
N 3	WMJM	10/24/23	11/04/23	Sa-Su Midday Sa-Su Midday	CM	10a-3p	-----S-	:30	2	\$35.00	P-01	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	-----S-		2				\$35.00		0.00			
		Week: 10/30/23	11/05/23	-----S-		2				\$35.00		0.00			
N 4	WMJM	10/24/23	11/04/23	Sa-Su PM Sa-Su PM	CM	3p-7p	-----S-	:30	2	\$35.00	P-01	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	-----S-		2				\$35.00		0.00			
		Week: 10/30/23	11/05/23	-----S-		2				\$35.00		0.00			

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 Alt Order #:
 Flight Dates: 10/24/23 - 11/06/23

Advertiser: POL 23/Forward Justice Action Network
 Product Desc: Safety and Justice 2023
 Estimate:
WMJM-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WMJM	10/24/23	11/05/23	Sa-Su Midday Sa-Su Midday	CM	10a-3p	-----S	:30	2	\$35.00	P-01	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	-----S					2	\$35.00		0.00			
		Week: 10/30/23	11/05/23	-----S					2	\$35.00		0.00			
N 6	WMJM	10/24/23	11/05/23	Sa-Su PM Sa-Su PM	CM	3p-7p	-----S	:30	2	\$35.00	P-01	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	-----S					2	\$35.00		0.00			
		Week: 10/30/23	11/05/23	-----S					2	\$35.00		0.00			
N 7	WMJM	11/06/23	11/06/23	Mo-Fr Midday Mo-Fr Midday	CM	10a-3p	M-----	:30	2	\$55.00	P-01	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	M-----					2	\$55.00		0.00			
N 8	WMJM	11/06/23	11/06/23	Mo-Fr PM Mo-Fr PM	CM	3p-7p	M-----	:30	2	\$55.00	P-01	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	M-----					2	\$55.00		0.00			
N 9	WMJM	11/06/23	11/06/23	Mo-Su Overnight Mo-Su Overnight	CM	12a-5a	M-----	:30	2	\$5.00	P-01	0.00	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	M-----					2	\$5.00		0.00			
													Totals	46	\$1,940.00

Advertiser: Forward Justice Action Network
Campaign: Issue 2023 - Safety and Justice 2023

From: Marlyce Woods-Johnson
 Phone: (502) 905-3567
 Email: marlyce.woods@alphamediausa.com
 Flight Dates: 10/23/2023-11/06/2023
 Survey: Nielsen Radio September 2023 (July - September)
 Demo: Adults 18+ (Primary)

REVISION 1

	Daypart	Spots	Length	Unit Rate	Frequency	Schedule Cume Persons	Total Cost
WGZB-FM - B96.5		40			2.0	147,400	\$3,060.00
2 wks (10/23, 10/30)		30			2.0	120,200	\$2,440.00
	M-F 6A-10A	10	30	\$100.00	1.4	43,400	\$1,000.00
	Sa 10A-3P	1	30	\$45.00	1.0	21,500	\$45.00
	Sa 3P-7P	1	30	\$45.00	1.0	17,600	\$45.00
	Su 10A-3P	1	30	\$40.00	1.0	17,200	\$40.00
	Su 3P-7P	1	30	\$40.00	1.0	15,300	\$40.00
	M-F 7P-12M	1	30	\$50.00	1.0	41,400	\$50.00
(11/06 - 11/06)		10			1.5	39,500	\$620.00
	M 6A-10A	2	30	\$100.00	1.2	19,500	\$200.00
	M 10A-3P	2	30	\$100.00	1.2	16,800	\$200.00
	M 3P-7P	2	30	\$100.00	1.2	18,300	\$200.00
	M 12M-5A	4	30	\$5.00	1.7	2,400	\$20.00
WMJM-FM - MAGIC 101.3		46			2.4	84,600	\$1,890.00
2 wks (10/23, 10/30)		38			2.3	73,700	\$1,610.00
	M-F 6A-10A	10	30	\$50.00	1.4	33,700	\$500.00
	Sa 10A-3P	2	30	\$35.00	1.3	13,000	\$70.00
	Sa 3P-7P	2	30	\$35.00	1.3	7,500	\$70.00
	Su 10A-3P	2	30	\$35.00	1.2	8,700	\$70.00
	Su 3P-7P	2	30	\$35.00	1.3	5,400	\$70.00
	Su 7P-12M	1	30	\$25.00	1.0	5,000	\$25.00
(11/06 - 11/06)		8			1.5	25,800	\$330.00
	M 6A-10A	2	30	\$50.00	1.2	15,100	\$100.00
	M 10A-3P	2	30	\$55.00	1.3	8,900	\$110.00
	M 3P-7P	2	30	\$55.00	1.3	8,600	\$110.00
	M 12M-5A	2	30	\$5.00	1.0	1,400	\$10.00
Radio Total		86		\$59.52	2.4	195,600	\$5,000.00

Aditya Khandelwal

Advertiser Approval: _____

October 18, 2023
 Date: _____