

**PRI PI=9 NP=8 JB for Governor-62450875**

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #	
<b>Client</b>		<b>AE</b>	NCC - CHI - SAN FRAN (	<b>Office</b>	NCC	<b>Address</b>													<b>Contract Start</b>	08/28/2017	
<b>Product</b>	60s	<b>Client</b>	JB for Governor (23991)			<b>Contact</b>							<b>Phone</b>	713-341-1000	<b>Contract End</b>	09/03/2017					
<b>Estimate</b>	8.29-9.1	<b>Product</b>	Political-Governor (136)			<b>Notes</b>													<b>TOTALS FOR CONTRACT</b>		
<b>Order</b>	62450875	<b>Agency</b>	SHORR, JOHNSON & MAGNUS (2413)		15%													<b>Total Spots</b>	28		
<b>Submit EDI Invoice</b>		<b>Rep Firm</b>	13% National Cable Communications (3)		13%													<b>Gross Amt</b>	\$34,600.00		
<b>REFERENCES</b>						<b>Bill Month</b>	Broadcast			<b>Contract Type</b>	Political			<b>Agency Comm</b>	\$5,190.00						
<b>Est #</b>		<b>Primary</b>	Chicago Intercon	<b>Tertiary</b>		<b>Ord Status</b>	Traffic Updates Accepted									<b>Rep Comm</b>	\$3,823.30				
<b>Contr #</b>	509605	<b>Secondary</b>	National - Political	<b>Quaternary</b>														<b>Net Amt</b>	\$25,586.70		
<b>Systems</b>	Comcast/Chicago Interconnect, IL 5170, 5170 (36)																				
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
1		9	CNN	Cable	08/29/17	09/01/17	05:00	09:00		X	X	X	X			2	1	2	\$700.00	\$1,400.00	60
2		9	CNN	Cable	08/29/17	09/01/17	09:00	16:00		X	X	X	X			5	1	5	\$750.00	\$3,750.00	60
3		9	CNN	Cable	08/29/17	09/01/17	16:00	19:00		X	X	X	X			2	1	2	\$1,300.0	\$2,600.00	60
4		9	CNN	Cable	08/29/17	09/01/17	19:00	24:00		X	X	X	X			4	1	4	\$2,000.0	\$8,000.00	60
5		9	MNBC	Cable	08/29/17	09/01/17	05:00	09:00		X	X	X	X			4	1	4	\$800.00	\$3,200.00	60
6		9	MNBC	Cable	08/29/17	09/01/17	09:00	16:00		X	X	X	X			3	1	3	\$750.00	\$2,250.00	60
7		9	MNBC	Cable	08/29/17	09/01/17	16:00	19:00		X	X	X	X			3	1	3	\$1,300.0	\$3,900.00	60
8		9	MNBC	Cable	08/29/17	09/01/17	19:00	24:00		X	X	X	X			5	1	5	\$1,900.0	\$9,500.00	60
<b>Sep 17</b>																				<b>Total</b>	
Spots	28																				
Grs \$	\$34,600																				
Net \$	\$25,587																				

# PRI PI=9 NP=8 JB for Governor-62450875 - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION		TIM #	
<b>Client</b>		<b>AE</b>	NCC - CHI - SAN FRAN (86)	NCC	<b>Address</b>		
<b>Product</b>	60s	<b>Client</b>	JB for Governor (23991)		<b>Contact</b>	<b>Phone</b>	713-341-1000
<b>Estimate</b>	8.29-9.1	<b>Agency</b>	SHORR, JOHNSON & MAGNUS (2413)	15%	<b>Notes</b>		
<b>Order</b>	62450875	<b>Rep Firm</b>	13% National Cable Communications (3) 13%				
<b>Submit EDI Invoice</b>		<b>Bill Month</b>	Broadcast	<b>Contract Type</b>	Political		
Summary by broadcast month for the following schedules: 1. Comcast/Chicago Interconnect, IL 5170, 5170 (36)							
						<b>TOTALS FOR CONTRACT</b> <b>Total Spots</b> 28 <b>Gross Amt</b> \$34,600.00 <b>Agency Comm</b> \$5,190.00 <b>Rep Comm</b> \$3,823.30 <b>Net Amt</b> \$25,586.70	

Sep 17			Total
Spots	28		28
Grs \$	\$34,600		\$34,600
Net \$	\$25,587		\$25,587

ACCEPTED BY AGENCY/ADVERTISER: \_\_\_\_\_ DATE: \_\_\_\_\_ MGR: \_\_\_\_\_

FINANCE: \_\_\_\_\_ INV: \_\_\_\_\_

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_