

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <small>Various</small> <u>WABK/WABK-FM/WBAK/WBKA</u>	<b>Date:</b> 10.15.2018
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I, FlexPoint Media

being/on behalf of: Eric Brakey

a legally qualified candidate of the General

political party for the office of: Republican

in the General

election to be held on: Nov 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<u>See Schedule</u>			

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Eric Brakey for Senate - 146 Pleasant Street, Auburn ME 04210

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Rob Phillips

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10.15.2018

**Date**

Kegan R. Beran

**Signature**



***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

A large, stylized handwritten signature in blue ink.

**Signature**

JACKIE BERNARD Director of Programming & Operations

**Printed Name**

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Eric Brakey

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Kegan R. Beran



**signature of candidate or authorized committee**

Kegan Berna

**printed name**

614-586-3862

**date**

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Oct 24, 18  
 CONT# 32286868 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO  
 TO WABK-FM (Augusta ME)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / 361

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV ERIC BRAKEY FOR US SENATE  
 PDT Candidate  
 FLT Oct 25, 18 - Nov 05, 18

\* REP ORDER COMMENT \*

\*\* 10/24/2018 4:03:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

\*\* 10/24/2018 4:03:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
ADD	1.1	...T...	10A - 3P	60	10/25/2018 - 10/25/2018	1D	2	\$15.00	2
ADD	1.2	...T...	3P - 7P	60	10/25/2018 - 10/25/2018	1D	2	\$15.00	2
		<b>** FLIGHT TOTALS **</b>					4	\$60.00	
		<b>FLIGHT 2</b>							
ADD	2.1	....F..	10A - 3P	60	10/26/2018 - 10/26/2018	1D	2	\$15.00	2
ADD	2.2	....F..	3P - 7P	60	10/26/2018 - 10/26/2018	1D	2	\$15.00	2
		<b>** FLIGHT TOTALS **</b>					4	\$60.00	
		<b>FLIGHT 3</b>							
ADD	3.1	M.....	10A - 3P	60	10/29/2018 - 10/29/2018	1D	2	\$15.00	2
ADD	3.2	M.....	3P - 7P	60	10/29/2018 - 10/29/2018	1D	2	\$15.00	2
		<b>** FLIGHT TOTALS **</b>					4	\$60.00	
		<b>FLIGHT 4</b>							
ADD	4.1	.T.....	10A - 3P	60	10/30/2018 - 10/30/2018	1D	2	\$15.00	2
ADD	4.2	.T.....	3P - 7P	60	10/30/2018 - 10/30/2018	1D	2	\$15.00	2
		<b>** FLIGHT TOTALS **</b>					4	\$60.00	
		<b>FLIGHT 5</b>							
ADD	5.1	..W....	10A - 3P	60	10/31/2018 - 10/31/2018	1D	2	\$15.00	2
ADD	5.2	..W....	3P - 7P	60	10/31/2018 - 10/31/2018	1D	2	\$15.00	2

Oct 24, 18  
 CONT# 32286868 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: na / na / 361

				<b>** FLIGHT TOTALS **</b>			4	\$60.00	
		<b><u>FLIGHT 6</u></b>							
ADD	6.1	...T...	10A - 3P	60	11/01/2018 - 11/01/2018	1D	2	\$15.00	2
ADD	6.2	...T...	3P - 7P	60	11/01/2018 - 11/01/2018	1D	2	\$15.00	2
				<b>** FLIGHT TOTALS **</b>			4	\$60.00	
		<b><u>FLIGHT 7</u></b>							
ADD	7.1	....F..	10A - 3P	60	11/02/2018 - 11/02/2018	1D	2	\$15.00	2
ADD	7.2	....F..	3P - 7P	60	11/02/2018 - 11/02/2018	1D	2	\$15.00	2
				<b>** FLIGHT TOTALS **</b>			4	\$60.00	
		<b><u>FLIGHT 8</u></b>							
ADD	8.1	M.....	10A - 3P	60	11/05/2018 - 11/05/2018	1D	2	\$15.00	2
ADD	8.2	M.....	3P - 7P	60	11/05/2018 - 11/05/2018	1D	2	\$15.00	2
				<b>** FLIGHT TOTALS **</b>			4	\$60.00	

	<b>Oct 18</b>	<b>Nov 18</b>					
SPOTS	8	24					
CASH	120.00	360.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	120.00	360.00					

						<b>TOTAL</b>
SPOTS						32
CASH						480.00
TRADE						0.00
NSL						0.00
TOTAL						480.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Blueberry Broadcasting  
PO Box 3059  
Kennebunkport, ME 04046

Client: **ERIC BRAKEY FOR US SENATE**  
Order #: **3655-00002**  
Description: **EST 361 Candidate**  
Date Entered: **10/24/2018**  
P.O.#: **32286868**  
Salesperson: **KATZ-, POLITICAL/ISSUE**  
Invoice Frequency: **Billed at end of Media Month. Sorted by Date**

KATZ MEDIA GROUP  
ATTN: HELEN HANRATTY  
125 W 55TH ST 3RD FLOOR  
NEW YORK, NY 10019

#### On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/25/2018	11/5/2018	WABK/WBAK/V	10:00:00 to 15:00:00	Weekly	1:00	16	15.00	240.00	2	2	2	2	2	0	0
2 10/25/2018	11/5/2018	WABK/WBAK/V	15:00:00 to 19:00:00	Weekly	1:00	16	15.00	240.00	2	2	2	2	2	0	0

Order Start Date: 10/25/2018 Order End Date: 11/5/2018 Spots: 32

Total Charges: **\$480.00**  
Combined Discounts: **\$72.00**  
Total Net: **\$408.00**

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

#### Projected Media Month Billing Totals for ERIC BRAKEY FOR US SENATE / 3655-00002 :

	Spot Count	Gross Billing	Combined Disc.	Net Billing
October 2018	8	\$120.00	\$18.00	\$102.00
November 2018	24	\$360.00	\$54.00	\$306.00
<b>Total:</b>	<b>32</b>	<b>\$480.00</b>	<b>\$72.00</b>	<b>\$408.00</b>

Confirmed & Accepted for Blueberry Broadcasting By:

Accepted for KATZ MEDIA GROUP By:

Please Sign and Return One Copy