



United States of America
FEDERAL COMMUNICATIONS COMMISSION
AM BROADCAST STATION LICENSE

Official Mailing Address:

SOUTHERN WISCONSIN BROADCASTING, LLC.
 (1 SOUTH PARKER DRIVE)
 PO BOX 5001
 JANESVILLE WI 53547

Authorizing Official:

Penelope A. Dade

Penelope A. Dade
 Supervisory Analyst
 Audio Division
 Media Bureau

Facility Id: 61390

Call Sign: WCLO

License File Number: BZ-20070618ADA

Grant Date: **AUG 10 2007**

This license expires 3:00 a.m.
 local time, December 01, 2012.

Direct Measurement Of Power

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Hours of Operation: Unlimited

Average hours of sunrise and sunset:
 Local Standard Time (Non-Advanced)

Jan.	7:30 AM	4:45 PM	Jul.	4:30 AM	7:30 PM
Feb.	7:00 AM	5:30 PM	Aug.	5:00 AM	7:00 PM
Mar.	6:15 AM	6:00 PM	Sep.	5:30 AM	6:15 PM
Apr.	5:15 AM	6:30 PM	Oct.	6:15 AM	5:15 PM
May	4:30 AM	7:15 PM	Nov.	6:45 AM	4:30 PM
Jun.	4:15 AM	7:30 PM	Dec.	7:15 AM	4:30 PM

Call sign: WCLO

License No.: BZ-20070618ADA

Name of Licensee: SOUTHERN WISCONSIN BROADCASTING, LLC.

Station Location: JANESVILLE, WI

Frequency (kHz): 1230

Station Class: C

Antenna Coordinates:

Day

Latitude: N 42 Deg 39 Min 35 Sec

Longitude: W 89 Deg 02 Min 32 Sec

Night

Latitude: N 42 Deg 39 Min 35 Sec

Longitude: W 89 Deg 02 Min 32 Sec

Transmitter(s): Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Nominal Power (kW): Day: 1.0 Night: 1.0

Antenna Input Power (kW): Day: 1.0 Night: 1.0

Antenna Mode: Day: ND Night: ND

(DA=Directional Antenna, ND=Non-directional Antenna; CH=Critical Hours)

Current (amperes): Day: 2.4 Night: 2.4

Resistance (ohms): Day: 173 Night: 173

Non-Directional Antenna: Day

Radiator Height: 78 meters; 115.2 deg

Theoretical Efficiency: 321.86 mV/m/kw at 1km

Non-Directional Antenna: Night

Radiator Height: 78 meters; 115.2 deg

Theoretical Efficiency: 321.86 mV/m/kw at 1km

Antenna Registration Number(s):

Day:

Tower No.	ASRN	Overall Height (m)
1	1035145	

Night:

Tower No.	ASRN	Overall Height (m)
1	1035145	

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

- 2 Permittee/Licensee shall accept such interference as may be imposed by other existing 250 watt Class C stations in the event that they are subsequently authorized to increase power to 1000 watts.

*** END OF AUTHORIZATION ***