

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4152106

Traffic Order #	11212129		Created On	3/27/2024 9:01:04 AM		Order Status	Contract Confirmed	
Order #	4152106		Created By	Pamphile, Nathalie		Gross \$	20259.00	
Order Descrp	63169484_POL_ISSUE_TIKTOK - MIN		Updated On	3/27/2024 2:48:38 PM		Net \$	14586.48	
Client	AMP - TIKTOK POL - MIN		Updated By	eClerx BOT		Units	131	
Start Date	3/25/2024		Industry	Political-Association		Credit Hold	NO	
End Date	4/14/2024		REFERENCES					
# of Weeks	3		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	63169484	
ActiveWeeks	3		Tertiary			Billing Schedule	EndOfFlight	
AE 1	Howe, Dylan		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AMP - ACTIVE MEDIA SERVICES	15.00%	Address 1	NCC MEDIA		Product	MIN	
RepFirm	NCC	13.00%	Address 2			Estimate	2004	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Twin Cities MN Interconnect		Contact			Minneapolis-St. Paul- PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Networks	5		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		3710		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 3710

Traffic Order #	11212129	Created On	3/27/2024 9:01:04 AM	Order Status	Contract Confirmed
Order #	4152106	Created By	Pamphile, Nathalie	Syscode Gross \$	20259.00
Order Descrp	63169484_POL_ISSUE_TIKTOK - MIN	Updated On	3/27/2024 2:42:17 PM	Syscode Net \$	14586.48
Client	AMP - TIKTOK POL - MIN	Updated By	eClerx BOT	Syscode Units	131
Start Date	3/25/2024	Source	SCX	Zone Status	Contract Confirmed
End Date	4/14/2024	Zones	Twin Cities MN Interconnect	Avg Unit Rate	154.65
# of Weeks	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1			Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	3710	EF ROS	03/25/2024	03/31/2024	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$600.00	\$0.00	30
2	1		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	3710	EF ROS	04/01/2024	04/07/2024	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$600.00	\$3,000.00	30
3	2		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	3710	EF ROS	04/08/2024	04/14/2024	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$600.00	\$3,000.00	30
6			Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	3710	DY ROS	03/25/2024	03/29/2024	M-F 9a-4p	X	X	X	X	X			0	\$313.00	\$0.00	30
7	3		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	3710	DY ROS	04/01/2024	04/05/2024	M-F 9a-4p	X	X	X	X	X			5	\$313.00	\$1,565.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
8	4		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	3710	DY ROS	04/08/2024	04/12/2024	M-F 9a-4p	X	X	X	X	X			5	\$313.00	\$1,565.00	30
11	5		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	3710	DY ROS	03/28/2024	03/29/2024	Th-F 9a-4p				X	X			6	\$313.00	\$1,878.00	30
12			Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	3710	DY ROS	04/04/2024	04/05/2024	Th-F 9a-4p				X	X			0	\$313.00	\$0.00	30
13			Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	3710	DY ROS	04/11/2024	04/12/2024	Th-F 9a-4p				X	X			0	\$313.00	\$0.00	30
16			Ampersa nd Politi cal Bun dle	74 74	Golf Channel	3710	DY ROS	03/25/2024	03/29/2024	M-F 9a-4p	X	X	X	X	X			0	\$33.00	\$0.00	30
17	6		Ampersa nd Politi cal Bun dle	74 74	Golf Channel	3710	DY ROS	04/01/2024	04/05/2024	M-F 9a-4p	X	X	X	X	X			5	\$33.00	\$165.00	30
18	7		Ampersa nd Politi cal Bun dle	74 74	Golf Channel	3710	DY ROS	04/08/2024	04/12/2024	M-F 9a-4p	X	X	X	X	X			5	\$33.00	\$165.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
21	8		Amp ersa nd Politi cal Bun dle	75 75	Golf Channel	3710	EF ROS	03/28/2024	03/31/2024	Th-Su 4p-7p				X	X	X	X	2	\$80.00	\$160.00	30
22			Amp ersa nd Politi cal Bun dle	75 75	Golf Channel	3710	EF ROS	04/04/2024	04/07/2024	Th-Su 4p-7p				X	X	X	X	0	\$80.00	\$0.00	30
23			Amp ersa nd Politi cal Bun dle	75 75	Golf Channel	3710	EF ROS	04/11/2024	04/14/2024	Th-Su 4p-7p				X	X	X	X	0	\$80.00	\$0.00	30
26	9		Amp ersa nd Politi cal Bun dle	74 74	Golf Channel	3710	DY ROS	03/28/2024	03/29/2024	Th-F 9a-4p				X	X			6	\$33.00	\$198.00	30
27			Amp ersa nd Politi cal Bun dle	74 74	Golf Channel	3710	DY ROS	04/04/2024	04/05/2024	Th-F 9a-4p				X	X			0	\$33.00	\$0.00	30
28			Amp ersa nd Politi cal Bun dle	74 74	Golf Channel	3710	DY ROS	04/11/2024	04/12/2024	Th-F 9a-4p				X	X			0	\$33.00	\$0.00	30
31	10		Amp ersa nd Politi cal Bun dle	74 74	Golf Channel	3710	PR ROS	03/30/2024	03/31/2024	Sa-Su 9a-6p						X	X	6	\$33.00	\$198.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
32	11		Amp ersa nd Politi cal Bun dle	74 74	Golf Channel	3710	PR ROS	04/06/2024	04/07/2024	Sa-Su 9a-6p						X	X	6	\$33.00	\$198.00	30
33	12		Amp ersa nd Politi cal Bun dle	74 74	Golf Channel	3710	PR ROS	04/13/2024	04/14/2024	Sa-Su 9a-6p						X	X	6	\$33.00	\$198.00	30
36			Amp ersa nd Politi cal Bun dle	75 75	Headline News	3710	DY ROS	03/25/2024	03/29/2024	M-F 9a-4p	X	X	X	X	X			0	\$25.00	\$0.00	30
37	13		Amp ersa nd Politi cal Bun dle	75 75	Headline News	3710	DY ROS	04/01/2024	04/05/2024	M-F 9a-4p	X	X	X	X	X			5	\$25.00	\$125.00	30
38	14		Amp ersa nd Politi cal Bun dle	75 75	Headline News	3710	DY ROS	04/08/2024	04/12/2024	M-F 9a-4p	X	X	X	X	X			5	\$25.00	\$125.00	30
41	15		Amp ersa nd Politi cal Bun dle	74 74	Headline News	3710	PR ROS	03/30/2024	03/31/2024	Sa-Su 9a-6p						X	X	6	\$25.00	\$150.00	30
42	16		Amp ersa nd Politi cal Bun dle	74 74	Headline News	3710	PR ROS	04/06/2024	04/07/2024	Sa-Su 9a-6p						X	X	6	\$25.00	\$150.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
43	17		Amp ersa nd Politi cal Bun dle	74 74	Headline News	3710	PR ROS	04/13/2024	04/14/2024	Sa-Su 9a-6p						X	X	6	\$25.00	\$150.00	30
46			Amp ersa nd Politi cal Bun dle	75 75	MSNBC	3710	EF ROS	03/25/2024	03/31/2024	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$375.00	\$0.00	30
47	18		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	3710	EF ROS	04/01/2024	04/07/2024	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$375.00	\$1,875.00	30
48	19		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	3710	EF ROS	04/08/2024	04/14/2024	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$375.00	\$1,875.00	30
51			Amp ersa nd Politi cal Bun dle	75 75	MSNBC	3710	DY ROS	03/25/2024	03/29/2024	M-F 9a-4p	X	X	X	X	X			0	\$225.00	\$0.00	30
52	20		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	3710	DY ROS	04/01/2024	04/05/2024	M-F 9a-4p	X	X	X	X	X			5	\$225.00	\$1,125.00	30
53	21		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	3710	DY ROS	04/08/2024	04/12/2024	M-F 9a-4p	X	X	X	X	X			5	\$225.00	\$1,125.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
56	22		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	3710	DY ROS	03/28/2024	03/29/2024	Th-F 9a-4p				X	X			3	\$225.00	\$675.00	30
57			Amp ersa nd Politi cal Bun dle	75 75	MSNBC	3710	DY ROS	04/04/2024	04/05/2024	Th-F 9a-4p				X	X			0	\$225.00	\$0.00	30
58			Amp ersa nd Politi cal Bun dle	75 75	MSNBC	3710	DY ROS	04/11/2024	04/12/2024	Th-F 9a-4p				X	X			0	\$225.00	\$0.00	30
61	23		Amp ersa nd Politi cal Bun dle	74 74	The Travel Channel	3710	PR ROS	03/30/2024	03/31/2024	Sa-Su 9a-6p						X	X	6	\$33.00	\$198.00	30
62	24		Amp ersa nd Politi cal Bun dle	74 74	The Travel Channel	3710	PR ROS	04/06/2024	04/07/2024	Sa-Su 9a-6p						X	X	6	\$33.00	\$198.00	30
63	25		Amp ersa nd Politi cal Bun dle	74 74	The Travel Channel	3710	PR ROS	04/13/2024	04/14/2024	Sa-Su 9a-6p						X	X	6	\$33.00	\$198.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4152106					
Traffic Order #	11212129	# of Weeks	3	Active	Yes
Order #	4152106	Created On	3/27/2024 9:01:04 AM	Order Status	Contract Confirmed
Order Descrp	63169484_POL_ISSUE_TIKTOK - MIN	Created By	Pamphile, Nathalie	Gross \$	20259.00
Client	AMP - TIKTOK POL - MIN	Updated On	3/27/2024 2:48:38 PM	Net \$	14586.48
Start Date	3/25/2024	Updated By	eClerx BOT	Units	131
End Date	4/14/2024	Source	SCX	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	