

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4152106

<b>Traffic Order #</b>	11212129		<b>Created On</b>	3/27/2024 9:01:04 AM		<b>Order Status</b>	Traffic Updates Accepted	
<b>Order #</b>	4152106		<b>Created By</b>	Pamphile, Nathalie		<b>Gross \$</b>	20034.00	
<b>Order Descrp</b>	63169484_POL_ISSUE_TIKTOK - MIN		<b>Updated On</b>	4/2/2024 11:26:23 AM		<b>Net \$</b>	14424.48	
<b>Client</b>	AMP - TIKTOK POL - MIN		<b>Updated By</b>	Dietenberger, Gwen		<b>Units</b>	130	
<b>Start Date</b>	3/25/2024		<b>Industry</b>	Political-Association		<b>Credit Hold</b>	NO	
<b>End Date</b>	4/14/2024		<b>REFERENCES</b>					
<b># of Weeks</b>	3		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>	63169484	
<b>ActiveWeeks</b>	3		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	Howe, Dylan		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	AMP - ACTIVE MEDIA SERVICES	15.00%	<b>Address 1</b>	NCC MEDIA		<b>Product</b>	MIN	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	2004	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	1		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Twin Cities MN Interconnect		<b>Contact</b>			Minneapolis-St. Paul- PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Total Networks</b>	5		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>					
			<b>Contract Type</b>	Standard				
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					
			<b>SYSCODE LIST</b>					
			3710					

**SUMMARY FOR SYSCODE 3710**

<b>Traffic Order #</b>	11212129	<b>Created On</b>	3/27/2024 9:01:04 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	4152106	<b>Created By</b>	Pamphile, Nathalie	<b>Syscode Gross \$</b>	20034.00
<b>Order Descrp</b>	63169484_POL_ISSUE_TIKTOK - MIN	<b>Updated On</b>	4/2/2024 11:26:05 AM	<b>Syscode Net \$</b>	14424.48
<b>Client</b>	AMP - TIKTOK POL - MIN	<b>Updated By</b>	Dietenberger, Gwen	<b>Syscode Units</b>	130
<b>Start Date</b>	3/25/2024	<b>Source</b>	SCX	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	4/14/2024	<b>Zones</b>	Twin Cities MN Interconnect	<b>Avg Unit Rate</b>	154.11
<b># of Weeks</b>	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1			Ampersand Political Bundle	75   75	Fox News Channel	3710	EF ROS	03/25/2024	03/31/2024	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$600.00	\$0.00	30
2	1		Ampersand Political Bundle	75   75	Fox News Channel	3710	EF ROS	04/01/2024	04/07/2024	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$600.00	\$3,000.00	30
3	2		Ampersand Political Bundle	75   75	Fox News Channel	3710	EF ROS	04/08/2024	04/14/2024	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$600.00	\$3,000.00	30
6			Ampersand Political Bundle	75   75	Fox News Channel	3710	DY ROS	03/25/2024	03/29/2024	M-F 9a-4p	X	X	X	X	X			0	\$313.00	\$0.00	30
7	3		Ampersand Political Bundle	75   75	Fox News Channel	3710	DY ROS	04/01/2024	04/05/2024	M-F 9a-4p	X	X	X	X	X			5	\$313.00	\$1,565.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
8	4		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	3710	DY ROS	04/08/2024	04/12/2024	M-F 9a-4p	X	X	X	X	X			5	\$313.00	\$1,565.00	30
11	5		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	3710	DY ROS	03/28/2024	03/29/2024	Th-F 9a-4p				X	X			6	\$313.00	\$1,878.00	30
12			Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	3710	DY ROS	04/04/2024	04/05/2024	Th-F 9a-4p				X	X			0	\$313.00	\$0.00	30
13			Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	3710	DY ROS	04/11/2024	04/12/2024	Th-F 9a-4p				X	X			0	\$313.00	\$0.00	30
16			Amp ersa nd Politi cal Bun dle	74   74	Golf Channel	3710	DY ROS	03/25/2024	03/29/2024	M-F 9a-4p	X	X	X	X	X			0	\$33.00	\$0.00	30
17	6		Amp ersa nd Politi cal Bun dle	74   74	Golf Channel	3710	DY ROS	04/01/2024	04/05/2024	M-F 9a-4p	X	X	X	X	X			5	\$33.00	\$165.00	30
18	7		Amp ersa nd Politi cal Bun dle	74   74	Golf Channel	3710	DY ROS	04/08/2024	04/12/2024	M-F 9a-4p	X	X	X	X	X			5	\$33.00	\$165.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
21	8		Amp ersa nd Politi cal Bun dle	75   75	Golf Channel	3710	EF ROS	03/28/2024	03/31/2024	Th-Su 4p-7p				X	X	X	X	2	\$80.00	\$160.00	30
22			Amp ersa nd Politi cal Bun dle	75   75	Golf Channel	3710	EF ROS	04/04/2024	04/07/2024	Th-Su 4p-7p				X	X	X	X	0	\$80.00	\$0.00	30
23			Amp ersa nd Politi cal Bun dle	75   75	Golf Channel	3710	EF ROS	04/11/2024	04/14/2024	Th-Su 4p-7p				X	X	X	X	0	\$80.00	\$0.00	30
26	9		Amp ersa nd Politi cal Bun dle	74   74	Golf Channel	3710	DY ROS	03/28/2024	03/29/2024	Th-F 9a-4p				X	X			6	\$33.00	\$198.00	30
27			Amp ersa nd Politi cal Bun dle	74   74	Golf Channel	3710	DY ROS	04/04/2024	04/05/2024	Th-F 9a-4p				X	X			0	\$33.00	\$0.00	30
28			Amp ersa nd Politi cal Bun dle	74   74	Golf Channel	3710	DY ROS	04/11/2024	04/12/2024	Th-F 9a-4p				X	X			0	\$33.00	\$0.00	30
31	10		Amp ersa nd Politi cal Bun dle	74   74	Golf Channel	3710	PR ROS	03/30/2024	03/31/2024	Sa-Su 9a-6p						X	X	6	\$33.00	\$198.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
32	11		Amp ersa nd Politi cal Bun dle	74   74	Golf Channel	3710	PR ROS	04/06/2024	04/07/2024	Sa-Su 9a-6p						X	X	6	\$33.00	\$198.00	30
33	12		Amp ersa nd Politi cal Bun dle	74   74	Golf Channel	3710	PR ROS	04/13/2024	04/14/2024	Sa-Su 9a-6p						X	X	6	\$33.00	\$198.00	30
36			Amp ersa nd Politi cal Bun dle	75   75	Headline News	3710	DY ROS	03/25/2024	03/29/2024	M-F 9a-4p	X	X	X	X	X			0	\$25.00	\$0.00	30
37	13		Amp ersa nd Politi cal Bun dle	75   75	Headline News	3710	DY ROS	04/01/2024	04/05/2024	M-F 9a-4p	X	X	X	X	X			5	\$25.00	\$125.00	30
38	14		Amp ersa nd Politi cal Bun dle	75   75	Headline News	3710	DY ROS	04/08/2024	04/12/2024	M-F 9a-4p	X	X	X	X	X			5	\$25.00	\$125.00	30
41	15		Amp ersa nd Politi cal Bun dle	74   74	Headline News	3710	PR ROS	03/30/2024	03/31/2024	Sa-Su 9a-6p						X	X	6	\$25.00	\$150.00	30
42	16		Amp ersa nd Politi cal Bun dle	74   74	Headline News	3710	PR ROS	04/06/2024	04/07/2024	Sa-Su 9a-6p						X	X	6	\$25.00	\$150.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
43	17		Amp ersa nd Politi cal Bun dle	74   74	Headline News	3710	PR ROS	04/13/2024	04/14/2024	Sa-Su 9a-6p						X	X	6	\$25.00	\$150.00	30
46			Amp ersa nd Politi cal Bun dle	75   75	MSNBC	3710	EF ROS	03/25/2024	03/31/2024	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$375.00	\$0.00	30
47	18		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	3710	EF ROS	04/01/2024	04/07/2024	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$375.00	\$1,875.00	30
48	19		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	3710	EF ROS	04/08/2024	04/14/2024	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$375.00	\$1,875.00	30
51			Amp ersa nd Politi cal Bun dle	75   75	MSNBC	3710	DY ROS	03/25/2024	03/29/2024	M-F 9a-4p	X	X	X	X	X			0	\$225.00	\$0.00	30
52	20		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	3710	DY ROS	04/01/2024	04/05/2024	M-F 9a-4p	X	X	X	X	X			5	\$225.00	\$1,125.00	30
53	21		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	3710	DY ROS	04/08/2024	04/12/2024	M-F 9a-4p	X	X	X	X	X			5	\$225.00	\$1,125.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
56	22		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	3710	DY ROS	03/28/2024	03/29/2024	Th-F 9a-4p				X	X			2	\$225.00	\$450.00	30
57			Amp ersa nd Politi cal Bun dle	75   75	MSNBC	3710	DY ROS	04/04/2024	04/05/2024	Th-F 9a-4p				X	X			0	\$225.00	\$0.00	30
58			Amp ersa nd Politi cal Bun dle	75   75	MSNBC	3710	DY ROS	04/11/2024	04/12/2024	Th-F 9a-4p				X	X			0	\$225.00	\$0.00	30
61	23		Amp ersa nd Politi cal Bun dle	74   74	The Travel Channel	3710	PR ROS	03/30/2024	03/31/2024	Sa-Su 9a-6p						X	X	6	\$33.00	\$198.00	30
62	24		Amp ersa nd Politi cal Bun dle	74   74	The Travel Channel	3710	PR ROS	04/06/2024	04/07/2024	Sa-Su 9a-6p						X	X	6	\$33.00	\$198.00	30
63	25		Amp ersa nd Politi cal Bun dle	74   74	The Travel Channel	3710	PR ROS	04/13/2024	04/14/2024	Sa-Su 9a-6p						X	X	6	\$33.00	\$198.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4152106					
Traffic Order #	11212129	# of Weeks	3	Active	Yes
Order #	4152106	Created On	3/27/2024 9:01:04 AM	Order Status	Traffic Updates Accepted
Order Descrp	63169484_POL_ISSUE_TIKTOK - MIN	Created By	Pamphile, Nathalie	Gross \$	20034.00
Client	AMP - TIKTOK POL - MIN	Updated On	4/2/2024 11:26:23 AM	Net \$	14424.48
Start Date	3/25/2024	Updated By	Dietenberger, Gwen	Units	130
End Date	4/14/2024	Source	SCX	Credit Hold	No



<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	