

ORDER



Orders
Order / Rev: 1290173
Alt Order #: WOC14655839
Product Desc: AZ 2024
Estimate: 16596
Flight Dates: 06/04/24 - 06/10/24
Original Date / Rev: 05/20/24 / 05/31/24
Order Type: GENERAL

KGUN
Primary AE: John Saladino
Sales Office: EWSDC
Sales Region: NAT

Agency Name: American Media & Advocacy Group (F)
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NRSC/Lake
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 281214
Agency External ID: 101289
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/10/24	39	\$12,860.00	\$10,931.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	39	\$12,860.00	\$10,931.00	0.00
Totals	39	\$12,860.00	\$10,931.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Saladino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KGUN	06/04/24	06/10/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	11111--	:30	5	\$190.00	P-3	0.00	NM	5	\$950.00												
(Program: GM TUCSON 6A) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning Tucson at 6am on KGUN airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 06/04/24</td> <td>06/10/24</td> <td>11111--</td> <td>5</td> <td>\$190.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 06/04/24	06/10/24	11111--	5	\$190.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 06/04/24	06/10/24	11111--	5	\$190.00	0.00																						
N 2	KGUN	06/04/24	06/10/24	M-F Good Morning America M-F Good Morning America	CM	7-9am	11111--	:30	5	\$220.00	P-3	0.00	NM	5	\$1,100.00												
(Program: GMA) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning America on KGUN airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/ <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 06/04/24</td> <td>06/10/24</td> <td>11111--</td> <td>5</td> <td>\$220.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 06/04/24	06/10/24	11111--	5	\$220.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 06/04/24	06/10/24	11111--	5	\$220.00	0.00																						
N 3	KGUN	06/04/24	06/10/24	M-F 9-10am M-F 9-10am	CM	9-10am	1--1---	:30	2	\$130.00	P-3	0.00	NM	2	\$260.00												
(Program: LIVE WTH KELLY & MARK) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN airing LIVE with Kelly and Ryan on 3/27/2023, LIVE with Kelly and Ryan on 3/28/2023, LIVE with Kelly and Ryan on 3/29/2023, LIVE with Kelly and Ryan on 3/30/2023, LIVE with Ke <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 06/04/24</td> <td>06/10/24</td> <td>1--1---</td> <td>2</td> <td>\$130.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 06/04/24	06/10/24	1--1---	2	\$130.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 06/04/24	06/10/24	1--1---	2	\$130.00	0.00																						

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 Alt Order #: WOC14655839
 Flight Dates: 06/04/24 - 06/10/24

Advertiser: NRSC/Lake
 Product Desc: AZ 2024
 Estimate: 16596
KGUN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KGUN	06/04/24	06/05/24	M-F 10-11am M-F 10-11am	CM	10-11am	- 11 - - - -	:30	2	\$140.00	P-3	0.00	NM	2	\$280.00
(Program: THE VIEW) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of The View on KGUN airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/03/24	06/09/24	- 11 - - - -			2		\$140.00		0.00				
N 5	KGUN	06/04/24	06/07/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	- 1 - 11 - -	:30	3	\$280.00	P-3	0.00	NM	3	\$840.00
(Program: JEOPARDY 430P) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Jeopardy! on KGUN airing 55 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/03/24	06/09/24	- 1 - 11 - -			3		\$280.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGUN	06/03/24-06/09/24	M-F 430-5pm			430-5pm	- T-ThF- - - -	:30		(\$280.00)		0.00	NM		
See MG 5.4															
[N/A Preempted due to programming changes. World News Tonight scheduled this day/time. JIvery 05.30.2024]															
4	KGUN	06/05/24-06/05/24	M-F 430-5pm			430-5pm	- - W - - - - -	:30		\$280.00		0.00	NM		
Ⓜ MG for 5.2 06/06															
N 6	KGUN	06/04/24	06/07/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	- - 1 - 1 - -	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
(Program: KGUN9 NEWS 5P) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News @ 5:00pm on KGUN airing 56 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/03/24	06/09/24	- - 1 - 1 - -			2		\$400.00		0.00				
N 7	KGUN	06/04/24	06/10/24	ABC World News M-F ABC World News M-F	CM	530-6pm	1 - - 1 - - -	:30	2	\$500.00	P-3	0.00	NM	1	\$500.00
(Program: ABC WORLD NEWS) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on KGUN airing 56 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/04/24	06/10/24	1 - - 1 - - -			2		\$500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGUN	06/04/24-06/10/24	ABC World News M-F			530-6pm	M - Th - - - - -	:30		(\$500.00)		0.00	NM		
See MG 8.6,8.7,8.8															
[NA due to NBA Finals. sv 5/23/24]															
N 8	KGUN	06/04/24	06/10/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	11111 - -	:30	5	\$450.00	P-3	0.00	NM	7	\$3,400.00
(Program: KGUN9 NEWS 6P) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News at 6 on KGUN airing 56 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/04/24	06/10/24	11111 - -			5		\$450.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KGUN	06/04/24-06/10/24	M-F 6-630pm News			6-630pm	MTWThF- - - -	:30		(\$450.00)		0.00	NM		
See MG 8.6,8.7,8.8															
[NA due to NBA Finals. sv 5/23/24]															
6	KGUN	06/04/24-06/10/24	M-F 6-630pm News			6-630pm	- TW - F - - - -	:30		\$450.00		0.00	NM		
Ⓜ MG for 8.3,9.3,7.1															
7	KGUN	06/04/24-06/10/24	ABC World News M-F			530-6pm	- TW - F - - - -	:30		\$500.00		0.00	NM		
Ⓜ MG for 8.3,9.3,7.1															
8	KGUN	06/04/24-06/10/24	M-F 630-7pm			630-7pm	- TW - F - - - -	:30		\$650.00		0.00	NM		
Ⓜ MG for 8.3,9.3,7.1															
N 9	KGUN	06/04/24	06/10/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	11111 - -	:30	5	\$650.00	P-3	0.00	NM	4	\$2,600.00
(Program: WHEEL OF FORTUNE)															

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 Estimate: 16596
KGUN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Wheel of Fortune on KGUN airing 56 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/04/24 06/10/24 11111-- 5 \$650.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 3 KGUN 06/04/24-06/10/24 M-F 630-7pm 630-7pm MTWThF---- :30 (\$650.00) 0.00 NM See MG 8.6,8.7,8.8 [NA due to NBA Finals. sv 5/23/24]															
N 10	KGUN	06/04/24	06/07/24	Friday Prime A	CM	7-8pm	----1--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
(Program: SHARK TANK FRI) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Shark Tank on KGUN airing 6 times on 3/31/2023, 4/7/2023, 4/14/2023, 5/5/2023, 5/19/2023 and 6/2/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/03/24 06/09/24 ----1-- 1 \$500.00 0.00															
N 11	KGUN	06/04/24	06/07/24	Friday Prime B	CM	8-9pm	----1--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
(Program: 20/20 FRI) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of 20/20 on KGUN airing 10 times on 3/31/2023, 4/7/2023, 4/14/2023, 5/5/2023, 5/12/2023, 5/19/2023, 5/26/2023, 6/2/2023, 6/16/2023 and 6/23/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/03/24 06/09/24 ----1-- 1 \$400.00 0.00															
N 12	KGUN	06/04/24	06/10/24	M-F 10-1035pm News	CM	10-1035pm	111----	:30	3	\$280.00	P-3	0.00	NM	3	\$840.00
(Program: KGUN9 NEWS 10P) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News at 10 on KGUN airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/04/24 06/10/24 111---- 3 \$280.00 0.00															
N 13	KGUN	06/04/24	06/10/24	M-F 1035pm Kimmel	CM	1035pm	1-11---	:30	3	\$130.00	P-3	0.00	NM	3	\$390.00
(Program: JIMMY KIMMEL LIVE) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on KGUN airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/04/24 06/10/24 1-11--- 3 \$130.00 0.00															
Totals													39	\$12,860.00	