

INVOICE



WLCS-FM
3375 Merriam Street
Suite 201
Muskegon, MI 49444
Main: (231) 830-0176
Billing: (616) 855-8311

Billing Address:

Gorman/D/State Representative
Attention: Brennen Gorman
1078 2nd Street
Muskegon, MI 49440

Send Payment To:

WLCS-FM
Cumulus Media- Muskegon
3646 Momentum Place
Chicago, IL 60689-5336

Property	WLCS-FM		
Invoice #	BB3383955	Order #	950892
Invoice Date	07/31/22	Alt Order #	
Invoice Month	July 2022	Deal #	
Invoice Period	07/01/22 - 07/31/22	Flight Dates	07/28/22 - 08/02/22
Advertiser	Gorman/D/State Representative		
Product	Political Candidate		
Estimate #			
	Account Executive	Muskegon House	
	Sales Office	Local-Muskegon MI	
	Sales Region	Local	
	Agency Code		
	Advertiser Code		
	Billing Calendar	Calendar	
	Billing Type	Cash	
	Special Handling		
	Agency Ref		
	Advertiser Ref		
	Product 1		
	Product 2		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/28/22	08/02/22	M-F	6:00 AM-7:00 AM	MT- TF--	:30	4	\$2.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/22 07/31/22 --- TF-- 4 \$2.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WLCS	Th	07/28/22	6:14 AM	M-F	6:00 AM-7:00 AM	:30	Brennon Gorman 30 - MKG S	\$2.00 NM
2	WLCS	Th	07/28/22	6:56 AM	M-F	6:00 AM-7:00 AM	:30	Brennon Gorman 30 - MKG S	\$2.00 NM
7	WLCS	F	07/29/22	6:14 AM	M-F	6:00 AM-7:00 AM	:30	Brennon Gorman 30 - MKG S	\$2.00 NM
4	WLCS	F	07/29/22	6:58 AM	M-F	6:00 AM-7:00 AM	:30	Brennon Gorman 30 - MKG S	\$2.00 NM
2	07/28/22	08/02/22	M-F	7:00 AM-8:00 AM	MT- TF--	:30	4	\$2.00	NM
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4	WLCS	Th	07/28/22	8:00 AM	M-F	7:00 AM-8:00 AM	:30	Brennon Gorman 30 - MKG S	\$2.00 NM
2	WLCS	F	07/29/22	7:42 AM	M-F	7:00 AM-8:00 AM	:30	Brennon Gorman 30 - MKG S	\$2.00 NM
6	WLCS	F	07/29/22	8:00 AM	M-F	7:00 AM-8:00 AM	:30	Brennon Gorman 30 - MKG S	\$2.00 NM
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6	WLCS	Th	07/28/22	8:44 AM	M-F	8:00 AM-9:00 AM	:30	Brennon Gorman 30 - MKG S	\$2.00 NM
4	WLCS	F	07/29/22	8:14 AM	M-F	8:00 AM-9:00 AM	:30	Brennon Gorman 30 - MKG S	\$2.00 NM
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Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

INVOICE

Send Payment To:



WLCS-FM
Cumulus Media- Muskegon
3646 Momentum Place
Chicago, IL 60689-5336

Invoice #	BB3383955	Invoice Month	July 2022
Invoice Date	07/31/22	Invoice Period	07/01/22 - 07/31/22
Advertiser	Gorman/D/State Representative		
Product	Political Candidate		
Estimate #			

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Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

INVOICE

Send Payment To:



WLCS-FM
Cumulus Media- Muskegon
3646 Momentum Place
Chicago, IL 60689-5336

Invoice #	BB3383955	Invoice Month	July 2022
Invoice Date	07/31/22	Invoice Period	07/01/22 - 07/31/22
Advertiser	Gorman/D/State Representative		
Product	Political Candidate		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
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4	WLCS	Sa	07/30/22	7:52 AM	Sa-Su	7:00 AM-8:00 AM	:30	Brennon Gorman 30 - MKG S	\$10.00	NM																																																																		
2	WLCS	Su	07/31/22	7:17 AM	Sa-Su	7:00 AM-8:00 AM	:30	Brennon Gorman 30 - MKG S	\$10.00	NM																																																																		
3	WLCS	Su	07/31/22	7:39 AM	Sa-Su	7:00 AM-8:00 AM	:30	Brennon Gorman 30 - MKG S	\$10.00	NM																																																																		

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

INVOICE

Send Payment To:



WLCS-FM
Cumulus Media- Muskegon
3646 Momentum Place
Chicago, IL 60689-5336

Invoice #	BB3383955	Invoice Month	July 2022
Invoice Date	07/31/22	Invoice Period	07/01/22 - 07/31/22
Advertiser	Gorman/D/State Representative		
Product	Political Candidate		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	07/28/22	08/02/22	Sa-Su	8:00 AM-9:00 AM	-----SS	:30	4	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/22 07/31/22 -----SS 4 \$10.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WLCS	Sa	07/30/22	8:32 AM	Sa-Su	8:00 AM-9:00 AM	:30	Brennon Gorman 30 - MKG S	\$10.00 NM
1	WLCS	Sa	07/30/22	8:52 AM	Sa-Su	8:00 AM-9:00 AM	:30	Brennon Gorman 30 - MKG S	\$10.00 NM
2	WLCS	Su	07/31/22	8:19 AM	Sa-Su	8:00 AM-9:00 AM	:30	Brennon Gorman 30 - MKG S	\$10.00 NM
3	WLCS	Su	07/31/22	8:40 AM	Sa-Su	8:00 AM-9:00 AM	:30	Brennon Gorman 30 - MKG S	\$10.00 NM
16	07/28/22	08/02/22	Sa-Su	9:00 AM-10:00 AM	-----SS	:30	4	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/22 07/31/22 -----SS 4 \$10.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WLCS	Sa	07/30/22	9:20 AM	Sa-Su	9:00 AM-10:00 AM	:30	Brennon Gorman 30 - MKG S	\$10.00 NM
1	WLCS	Sa	07/30/22	9:54 AM	Sa-Su	9:00 AM-10:00 AM	:30	Brennon Gorman 30 - MKG S	\$10.00 NM
3	WLCS	Su	07/31/22	9:17 AM	Sa-Su	9:00 AM-10:00 AM	:30	Brennon Gorman 30 - MKG S	\$10.00 NM
2	WLCS	Su	07/31/22	9:38 AM	Sa-Su	9:00 AM-10:00 AM	:30	Brennon Gorman 30 - MKG S	\$10.00 NM
17	07/28/22	08/02/22	Sa-Su	10:00 AM-11:00 AM	-----SS	:30	4	\$10.00	NM
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4	WLCS	Sa	07/30/22	10:41 AM	Sa-Su	10:00 AM-11:00 AM	:30	Brennon Gorman 30 - MKG S	\$10.00 NM
3	WLCS	Su	07/31/22	10:19 AM	Sa-Su	10:00 AM-11:00 AM	:30	Brennon Gorman 30 - MKG S	\$10.00 NM
2	WLCS	Su	07/31/22	10:42 AM	Sa-Su	10:00 AM-11:00 AM	:30	Brennon Gorman 30 - MKG S	\$10.00 NM
18	07/28/22	08/02/22	Sa-Su	11:00 AM-12:00 PM	-----SS	:30	4	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/22 07/31/22 -----SS 4 \$10.00									
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3	WLCS	Su	07/31/22	11:39 AM	Sa-Su	11:00 AM-12:00 PM	:30	Brennon Gorman 30 - MKG S	\$10.00 NM
19	07/28/22	08/02/22	Sa-Su	12:00 PM-1:00 PM	-----SS	:30	4	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/22 07/31/22 -----SS 4 \$10.00									
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4	WLCS	Su	07/31/22	12:22 PM	Sa-Su	12:00 PM-1:00 PM	:30	Brennon Gorman 30 - MKG S	\$10.00 NM
2	WLCS	Su	07/31/22	12:40 PM	Sa-Su	12:00 PM-1:00 PM	:30	Brennon Gorman 30 - MKG S	\$10.00 NM
20	07/28/22	08/02/22	Sa-Su	1:00 PM-2:00 PM	-----SS	:30	4	\$10.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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INVOICE

Send Payment To:



WLCS-FM
Cumulus Media- Muskegon
3646 Momentum Place
Chicago, IL 60689-5336

Invoice #	BB3383955	Invoice Month	July 2022
Invoice Date	07/31/22	Invoice Period	07/01/22 - 07/31/22
Advertiser	Gorman/D/State Representative		
Product	Political Candidate		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																								
20	07/28/22	08/02/22	Sa-Su	1:00 PM-2:00 PM	-----SS	:30	4	\$10.00	NM																																																																								
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21	07/28/22	08/02/22	Sa-Su	2:00 PM-3:00 PM	-----SS	:30	4	\$10.00	NM																																																																								
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	1	WLCS	Su	07/31/22	4:42 PM	Sa-Su	4:00 PM-5:00 PM	:30	Brennon Gorman 30 - MKG S	\$10.00	NM																																																																						
24	07/28/22	08/02/22	Sa-Su	5:00 PM-6:00 PM	-----SS	:30	4	\$10.00	NM																																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/25/22</td><td>07/31/22</td><td>-----SS</td><td>4</td><td>\$10.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>4</td><td>WLCS</td><td>Sa</td><td>07/30/22</td><td>5:19 PM</td><td>Sa-Su</td><td>5:00 PM-6:00 PM</td><td>:30</td><td>Brennon Gorman 30 - MKG S</td><td>\$10.00</td><td>NM</td></tr><tr><td></td><td>1</td><td>WLCS</td><td>Sa</td><td>07/30/22</td><td>5:37 PM</td><td>Sa-Su</td><td>5:00 PM-6:00 PM</td><td>:30</td><td>Brennon Gorman 30 - MKG S</td><td>\$10.00</td><td>NM</td></tr><tr><td></td><td>3</td><td>WLCS</td><td>Su</td><td>07/31/22</td><td>5:20 PM</td><td>Sa-Su</td><td>5:00 PM-6:00 PM</td><td>:30</td><td>Brennon Gorman 30 - MKG S</td><td>\$10.00</td><td>NM</td></tr><tr><td></td><td>2</td><td>WLCS</td><td>Su</td><td>07/31/22</td><td>5:55 PM</td><td>Sa-Su</td><td>5:00 PM-6:00 PM</td><td>:30</td><td>Brennon Gorman 30 - MKG S</td><td>\$10.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/25/22	07/31/22	-----SS	4	\$10.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		4	WLCS	Sa	07/30/22	5:19 PM	Sa-Su	5:00 PM-6:00 PM	:30	Brennon Gorman 30 - MKG S	\$10.00	NM		1	WLCS	Sa	07/30/22	5:37 PM	Sa-Su	5:00 PM-6:00 PM	:30	Brennon Gorman 30 - MKG S	\$10.00	NM		3	WLCS	Su	07/31/22	5:20 PM	Sa-Su	5:00 PM-6:00 PM	:30	Brennon Gorman 30 - MKG S	\$10.00	NM		2	WLCS	Su	07/31/22	5:55 PM	Sa-Su	5:00 PM-6:00 PM	:30	Brennon Gorman 30 - MKG S	\$10.00	NM
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Total Spots **96**

DUE NET 30: 1.5% Service Fee on Credit Cards

Net Total **\$588.00**

Invoice Balance as of 08/10/22 8:16:30 AM CT **\$588.00**

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.