

# WLGC BROADCAST ORDER

Date Received \_\_\_\_\_  
 Date of Entry \_\_\_\_\_  
 Order Number 12403

Cart # **3067**  
 Client Terri Branham Clark  
 Contact \_\_\_\_\_  
 Address same  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Calendar Month X Broadcast Month \_\_\_\_\_  
 Cash X Trade \_\_\_\_\_

Date of Order 10/23/2018  
 Station Rep dicky  
 Agency Name \_\_\_\_\_  
 Agency Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_  
 Co-Op \_\_\_\_\_  
 Co-Op Name \_\_\_\_\_  
 Primary Conflict \_\_\_\_\_  
 Secondary Conflict \_\_\_\_\_  
 Talent \_\_\_\_\_  
 Package Name political

FM X STREAMING \_\_\_\_\_ WEB BANNER \_\_\_\_\_ TYPE \_\_\_\_\_

Line Dates		Quantity Per Day							Times		Length	Rate
Start	End	M	TU	W	TH	F	SA	SU	Start	End		
23-Oct	27-Oct		4	5	5	5	5		6am	7pm	30	8.00
29-Oct	3-Nov	8	8	8	8	8	8		6am	7pm	30	8.00
5-Nov	5-Nov	12							6am	7pm	30	8.00
6-Nov			6						6am	3pm	30	8.00

Average Rate PCK Total Weeks \_\_\_\_\_ Gross Total \_\_\_\_\_

Bonus Spots \_\_\_\_\_ Paid Spots \_\_\_\_\_ Total Spots \_\_\_\_\_ Net Total **\$720.00**

## Monthly Split (Net Only)

Jan \_\_\_\_\_ Feb \_\_\_\_\_ Mar \_\_\_\_\_  
 Apr \_\_\_\_\_ May \_\_\_\_\_ Jun \_\_\_\_\_  
 July \_\_\_\_\_ Aug \_\_\_\_\_ Sep \_\_\_\_\_  
 Oct \$384.00 Nov \$336.00 Dec \_\_\_\_\_

## Confirmation Approval

Rep Initials \_\_\_\_\_

Date \_\_\_\_\_

ONLINE/ dt

Client Approval \_\_\_\_\_

**DICKY TILLER**

Station Representative

WLGC/WLGC-FM does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser agrees that it is not buying broadcasting air time under our advertising sales contracts for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. This requirement is a material term of our advertising contracts.

# Confirmation



WLGC-FM  
1524 WINCHESTER AVENUE  
ASHLAND KY 41101  
606-920-9565

Order # 12403  
Date Entered 10/23/2018  
Sales Person Dicky Tiller  
Billing Cycle Calendar  
Conflict 1 POLITICAL  
Conflict 2 PARTY CONFLICT  
Date Range 10/23/2018 - 11/06/2018  
CoOp No

TERRI BRANHAM CLARK

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WLGC	10/23/2018-10/27/2018	06:00:00-19:00:00	00:30	0,4,5,5,5,5,0	All Weeks	8.00	24	192.00
2	WLGC	10/29/2018-11/03/2018	06:00:00-19:00:00	00:30	8,8,8,8,8,0	All Weeks	8.00	48	384.00
3	WLGC	11/05/2018-11/05/2018	06:00:00-19:00:00	00:30	12,0,0,0,0,0,0	All Weeks	8.00	12	96.00
4	WLGC	11/06/2018-11/06/2018	06:00:00-15:00:00	00:30	0,6,0,0,0,0,0	All Weeks	8.00	6	48.00
Total									720.00

Projected Billing		Count	Gross	Total
October	2018	48	384.00	384.00
November	2018	42	336.00	336.00
		90	720.00	720.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_