

WLGC BROADCAST ORDER

Date Received _____
 Date of Entry _____
 Order Number 12403

Cart # **3067**
 Client Terri Branham Clark
 Contact _____
 Address **same**
 City _____
 State _____ Zip _____
 Phone _____
 Fax _____
 E-mail _____
 Calendar Month X Broadcast Month _____
 Cash X Trade _____

Date of Order 10/23/2018
 Station Rep dickyt
 Agency Name _____
 Agency Address _____
 City _____
 State _____ Zip _____
 Co-Op _____
 Co-Op Name _____
 Primary Conflict _____
 Secondary Conflict _____
 Talent _____
 Package Name **political**

FM X STREAMING _____ WEB BANNER _____ TYPE _____

Line Dates		Quantity Per Day							Times		Length	Rate
Start	End	M	TU	W	TH	F	SA	SU	Start	End		
23-Oct	27-Oct		4	5	5	5	5		6am	7pm	:30	8.00
29-Oct	3-Nov	8	8	8	8	8	8		6am	7pm	:30	8.00
5-Nov	5-Nov	12							6am	7pm	:30	8.00
6-Nov			6						6am	3pm	:30	8.00

Average Rate PCK Total Weeks _____ Gross Total _____

Bonus Spots _____ Paid Spots _____ Total Spots _____ Net Total **\$720.00**

Monthly Split (Net Only)

Jan _____ Feb _____ Mar _____
 Apr _____ May _____ Jun _____
 July _____ Aug _____ Sep _____
 Oct \$384.00 Nov \$336.00 Dec _____

Confirmation Approval

Rep Initials _____

Date _____

ONLINE/ dt

Client Approval _____

DICKY TILLER
 Station Representative

WLGC/WLGC-FM does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser agrees that it is not buying broadcasting air time under our advertising sales contracts for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. This requirement is a material term of our advertising contracts.

Confirmation



WLGC-FM
 1524 WINCHESTER AVENUE
 ASHLAND KY 41101
 606-920-9565

Order # 12403
 Date Entered 10/23/2018
 Sales Person Dicky Tiller
 Billing Cycle Calendar
 Conflict 1 POLITICAL
 Conflict 2 PARTY CONFLICT
 Date Range 10/23/2018 - 11/06/2018
 CoOp No

TERRI BRANHAM CLARK

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WLGC	10/23/2018-10/27/2018	06:00:00-19:00:00	00:30	0,4,5,5,5,0	All Weeks	8.00	24	192.00
2	WLGC	10/29/2018-11/03/2018	06:00:00-19:00:00	00:30	8,8,8,8,8,0	All Weeks	8.00	48	384.00
3	WLGC	11/05/2018-11/05/2018	06:00:00-19:00:00	00:30	12,0,0,0,0,0	All Weeks	8.00	12	96.00
4	WLGC	11/06/2018-11/06/2018	06:00:00-15:00:00	00:30	0,6,0,0,0,0	All Weeks	8.00	6	48.00
Total									720.00

Projected Billing		Count	Gross	Total
October	2018	48	384.00	384.00
November	2018	42	336.00	336.00
		90	720.00	720.00

Customer _____ Sales Person _____