

ORDER

Orders
Order / Rev: 96778
Alt Order #: 25287621
Product Desc: Issue
Estimate: 5416
Flight Dates: 09/27/16 - 10/31/16
Original Date / Rev: 10/05/16 / 10/05/16
Order Type: GENERAL
Primary AE: NTMF
Katz New York
Sales Office: K-NYC
Sales Region: NAT

Agency
Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K St. NW Ste 100
 Washington, DC 20007
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Good Jobs Montana
Demographic: HH
Product Codes: PL Issue
Priority: IS
Revenue Codes: AGY, POL, ISS
New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	47	\$3,550.00	\$3,017.50
10/31/16	10/31/16	2	\$115.00	\$97.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	47	\$3,550.00	\$3,017.50	0.00
November 2016	2	\$115.00	\$97.75	0.00
Totals	49	\$3,665.00	\$3,115.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	NTMF	09/27/16	10/31/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	MTWTF--	:30	2	\$40.00	P-1	0.00	NM	10	\$400.00
Judge Mathis															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	MTWTF--					2	\$40.00		0.00			
	Week:	10/04/16	10/10/16	MTWTF--					3	\$40.00		0.00			
	Week:	10/11/16	10/17/16	MTWTF--					2	\$40.00		0.00			
	Week:	10/18/16	10/24/16	MTWTF--					1	\$40.00		0.00			
	Week:	10/25/16	10/31/16	MTWTF--					2	\$40.00		0.00			
2	NTMF	09/27/16	10/31/16	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	MTWTF--	:30	2	\$40.00	P-1	0.00	NM	11	\$440.00
The Real															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	MTWTF--					2	\$40.00		0.00			
	Week:	10/04/16	10/10/16	MTWTF--					3	\$40.00		0.00			
	Week:	10/11/16	10/17/16	MTWTF--					2	\$40.00		0.00			
	Week:	10/18/16	10/24/16	MTWTF--					2	\$40.00		0.00			
	Week:	10/25/16	10/31/16	MTWTF--					2	\$40.00		0.00			
3	NTMF	09/27/16	10/31/16	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	MTWTF--	:30	2	\$75.00	P-1	0.00	NM	11	\$825.00
Mike & Molly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	MTWTF--					2	\$75.00		0.00			
	Week:	10/04/16	10/10/16	MTWTF--					3	\$75.00		0.00			
	Week:	10/11/16	10/17/16	MTWTF--					2	\$75.00		0.00			

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Advertiser: POL/Good Jobs Montana
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 Estimate: 5416
 NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	NTMF	09/27/16	10/31/16	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	MTWTF--	:30	2	\$75.00	P-1	0.00	NM	11	\$825.00
Mike & Molly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/18/16		10/18/16	10/24/16	MTWTF--	2		\$75.00		0.00						
Week: 10/25/16		10/25/16	10/31/16	MTWTF--	2		\$75.00		0.00						
4	NTMF	10/09/16	10/30/16	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----1	:30	1	\$100.00	P-1	0.00	NM	4	\$400.00
FOX News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/03/16		10/03/16	10/09/16	-----1	1		\$100.00		0.00						
Week: 10/10/16		10/10/16	10/16/16	-----1	1		\$100.00		0.00						
Week: 10/17/16		10/17/16	10/23/16	-----1	1		\$100.00		0.00						
Week: 10/24/16		10/24/16	10/30/16	-----1	1		\$100.00		0.00						
5	NTMF	09/27/16	10/31/16	M-F 935p-1005p M-F 935p-1005p	CM	9:35 PM-10:05 PM	MTWTF--	:30	1	\$100.00	P-1	0.00	NM	10	\$1,000.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/27/16		10/03/16	10/03/16	MTWTF--	1		\$100.00		0.00						
Week: 10/04/16		10/10/16	10/10/16	MTWTF--	3		\$100.00		0.00						
Week: 10/11/16		10/17/16	10/17/16	MTWTF--	2		\$100.00		0.00						
Week: 10/18/16		10/24/16	10/24/16	MTWTF--	2		\$100.00		0.00						
Week: 10/25/16		10/31/16	10/31/16	MTWTF--	2		\$100.00		0.00						
E 6	NTMF	10/11/16	10/18/16	Tue Prime Hour 1 Brooklyn Nine-Nine/New Gi	CM	7:00 PM-8:00 PM	-T-----	:30	1	\$200.00	P-1	0.00	NM	2	\$400.00
Brooklyn Nine-Nine/New Girl-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/10/16		10/16/16	10/16/16	-T-----	1		\$200.00		0.00						
Week: 10/17/16		10/23/16	10/23/16	-T-----	1		\$200.00		0.00						
7	NTMF	10/20/16	10/20/16	Thur Prime Various The Rocky Horror Picture	CM	7:00 PM-9:00 PM	---1---	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
The Rocky Horror Picture Show: Let-s Do The Time Warp Again															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/17/16		10/23/16	10/23/16	---1---	1		\$200.00		0.00						
													Totals	49	\$3,665.00



125 West 55th St
New York, NY 10019

Contract # 25287621	Changes as of: 10/4/2016 at 4:06 PM	Version: Highlighting Revision 1
CPE: 294/314/5416	Flight: 9/27/16 - 10/31/16	Total \$: \$3,665.00
Agency: Great American Media	Advertiser: Good Jobs Montana	Total Spots: 49
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Product: Issue	Total CPP: \$0.00

Agency Order #: 5394722
Buyer: Perseke, Brad
Salesperson: SUZANNE FITZGERALD 212-373-8119
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: SUSAN FIORE 212-373-8150
Total GRP:
Traffic #: 96778
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/27	10/4	10/11	10/18	10/25	Total Spots	Total \$	CPP	GRP
REV 6	Tu 7p-8p		Brooklyn Nine-Nine/New Girl-FOX	\$200.00	0	30	0	1	0	1	0	2	\$400.00	\$0.00	0.0
LV 6 - WMO 10/4 1X N/A - MG WMO 10/18 STR?															
TOTALS:													49	\$3,665.00	\$0.00