

ORDER

Orders
Order / Rev: 96519
Alt Order #: 25283459
Product Desc: Issue
Estimate: 5380
Flight Dates: 09/13/16 - 09/19/16
Original Date / Rev: 09/16/16 / 09/16/16
Order Type: GENERAL
Primary AE: KATMF
Sales Office: Katz New York
Sales Region: K-NYC
NAT

Agency
Name: Great American Media
Buying Contact:
Billing Contact:
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%
 3050 K St. NW Ste 100
 Washington, DC 20007

Advertiser
Name: POL/Good Jobs Montana
Demographic: HH
Product Codes: PL Issue
Priority: IS
Revenue Codes: AGY, POL, ISS
New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/19/16	16	\$1,510.00	\$1,283.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	16	\$1,510.00	\$1,283.50	0.00
Totals	16	\$1,510.00	\$1,283.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTMF	09/17/16	09/17/16	College Football College Football	CM	6:00 PM-9:30 PM (6:00 PM-9:30 PM)	-----S-	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
ABC Saturday Night College Football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		09/12/16	09/18/16	-----S-			1	\$100.00	0.00						
2	KTMF	09/15/16	09/15/16	Thur Prime Hour 3 How to get away with Murd	CM	9:00 PM-10:00 PM	---T---	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
How to Get Away With Murder															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		09/12/16	09/18/16	---T---			1	\$225.00	0.00						
3	KTMF	09/13/16	09/19/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	MTWTF--	:30	2	\$50.00	P-1	0.00	NM	2	\$100.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		09/13/16	09/19/16	MTWTF--			2	\$50.00	0.00						
4	KTMF	09/13/16	09/19/16	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	MTWTF--	:30	3	\$50.00	P-1	0.00	NM	3	\$150.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		09/13/16	09/19/16	MTWTF--			3	\$50.00	0.00						
5	KTMF	09/13/16	09/19/16	M-F GMA 7a-9a M-F 7a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	MTWTF--	:30	3	\$50.00	P-1	0.00	NM	3	\$150.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		09/13/16	09/19/16	MTWTF--			3	\$50.00	0.00						

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Advertiser: POL/Good Jobs Montana
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 KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KTMF	09/17/16	09/17/16	Sa 6a-7a Sa 6a-7a	CM	6:00 AM-7:00 AM	-----S-	:30	1	\$35.00	P-1	0.00	NM	1	\$35.00
Good Morning America Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S-			1			\$35.00		0.00			
7	KTMF	09/13/16	09/19/16	M-F 5a-7a LN M-F	NWS	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	MTWTF--	:30	2	\$50.00	P-1	0.00	NM	2	\$100.00
Wake Up Montana															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/13/16	09/19/16	MTWTF--			2			\$50.00		0.00			
8	KTMF	09/19/16	09/19/16	Mon 7p-9p Mon	CM	7:00 PM-9:00 PM	1-----	:30	1	\$275.00	P-1	0.00	NM	1	\$275.00
Dancing With the Stars-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	1-----			1			\$275.00		0.00			
E 9	KTMF	09/18/16	09/18/16	Sun prime 6p-9p Sun 6p-9p	CM	6p-9p	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
emmy's															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S			1			\$250.00		0.00			
10	KTMF	09/13/16	09/16/16	M-F Prime Access Rotator M-F Prime Access Rotator	CM	6p-7p	-TWTF--	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
Modern Family															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-TWTF--			1			\$125.00		0.00			
													Totals	16	\$1,510.00



125 West 56th St
New York, NY 10019

Contract # 25283459
 CPE: 294/314/5380
 Agency: Great American Media
 GREAT AMERICAN
 MEDIA 3050 K ST NW
 SUITE 100
 WASHINGTON DC 20007
 Changes as of: 9/16/2016 at 1:44 PM
 Flight: 9/13/16 - 9/19/16
 Advertiser: Good Jobs Montana
 Product: Issue
 Version: Highlighting Revision 2
 Station: KTMF
 Market: Missoula
 Office: NEW YORK
 Total \$: \$1,510,000
 Total Spots: 16
 Total CPP: \$0.00

Comments: Separation: 30

Agency Order #: 5381158
 Buyer: Ritterstein, Gary
 Salesperson: SUZANNE FITZGERALD
 212-373-8119
 Primary Demo: Adults 35+
 Con Type: POLITICAL/VOTE
 Assistant: SUSAN FIORE
 212-373-8150
 Total GRP:
 Traffic #: 96519
 Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/13 - 9/13		Total Spots	Total \$	CPP	GRP
							9/13	9/13				
REV-9	Th 7p-8p		Grey's Anatomy	\$250.00	0	30	1	0	0	\$0.00	\$0.00	0.0
LV 9 - WA DUE TO MGC ERROR - AG IN THE EMMY'S SUNDAY 9/18 6-9P?												
REV+12	Su 6p-9p		Emmy Awards	\$250.00	0.0	30	0	1	1	\$250.00	\$0.00	0.0
TOTALS: 16									16	\$1,510.00	\$0.00	0.0