

CONTRACT

ver 7



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Lanphier Associates
3559 National Drive
Suite 102
Medford, OR 97504

Contract / Revision 14806 / 3		Alt Order # 10268
Product Alan DeBoer for State Senate		
Contract Dates 09/20/16 - 11/08/16	Estimate # Alan DeBoer for State S	
Advertiser Alan DeBoer for State Senate		Original Date / Revision 09/08/16 / 10/24/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOBI	Account Executive Bob Wise	Sales Office Local-Medford
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
39	All	09/25/16	10/09/16	NFL Football			:30			NM	3	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/19/16	09/25/16	-----1				1	\$960.00			
		Week: 09/26/16	10/02/16	-----1				1	\$960.00			
		Week: 10/03/16	10/09/16	-----1				1	\$960.00			
1	KOBI	09/21/16	10/07/16	NBC5 News @ Sunrise	6:00 AM-6:58 AM		:30			NM	11	\$324.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/19/16	09/25/16	--WTF--				3	\$28.00			
		Week: 09/26/16	10/02/16	MTWTF--				4	\$30.00			
		Week: 10/03/16	10/09/16	MTWTF--				4	\$30.00			
2	KOBI	09/21/16	10/07/16	Today Show I	6:58 AM-9:00 AM		:30			NM	10	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/19/16	09/25/16	--WTF--				2	\$48.00			
		Week: 09/26/16	10/02/16	MTWTF--				4	\$48.00			
		Week: 10/03/16	10/09/16	MTWTF--				4	\$48.00			
3	KOBI	09/21/16	10/07/16	NBC5 News @ 5p	5:00 PM-5:30 PM		:30			NM	13	\$806.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/19/16	09/25/16	--WTF--				3	\$62.00			
		Week: 09/26/16	10/02/16	MTWTF--				5	\$62.00			
		Week: 10/03/16	10/09/16	MTWTF--				5	\$62.00			
4	KOBI	09/21/16	10/07/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:30			NM	11	\$682.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/19/16	09/25/16	--WTF--				3	\$62.00			
		Week: 09/26/16	10/02/16	MTWTF--				4	\$62.00			
		Week: 10/03/16	10/09/16	MTWTF--				4	\$62.00			
E 5	KOBI	09/21/16	11/04/16	Late 11p News M-F	11:00 PM-11:35 PM		:30			NM	7	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/19/16	09/25/16	--WTF--				1	\$30.00			
		Week: 09/26/16	10/02/16	MTWTF--				1	\$30.00			
		Week: 10/03/16	10/09/16	MTWTF--				1	\$30.00			
		Week: 10/10/16	10/16/16	MTWTF--				1	\$30.00			
		Week: 10/17/16	10/23/16	MTWTF--				1	\$30.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOB
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

Contract / Revision	Alt Order #
14806 / 3	10268

Contract Dates	Product	Estimate #
09/20/16 - 11/08/16	Alan DeBoer for State Se	Alan DeBoer for State Se

Advertiser	Original Date / Revision
Alan DeBoer for State Se	09/08/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/17/16</td><td>10/23/16</td><td>Late 11p News M-F</td><td></td><td></td></tr><tr><td>10/17/16</td><td>10/23/16</td><td>Late 11p News M-F</td><td></td><td></td></tr><tr><td>10/19/16</td><td>10/19/16</td><td>Late 11p News M-F</td><td></td><td></td></tr><tr><td>10/24/16</td><td>10/30/16</td><td>MTWTF--</td><td>1</td><td>\$30.00</td></tr><tr><td>10/27/16</td><td>10/27/16</td><td>Late 11p News M-F</td><td></td><td></td></tr><tr><td>10/31/16</td><td>11/06/16</td><td>MTWTF--</td><td>1</td><td>\$30.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/17/16	10/23/16	Late 11p News M-F			10/17/16	10/23/16	Late 11p News M-F			10/19/16	10/19/16	Late 11p News M-F			10/24/16	10/30/16	MTWTF--	1	\$30.00	10/27/16	10/27/16	Late 11p News M-F			10/31/16	11/06/16	MTWTF--	1	\$30.00
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10/17/16	10/23/16	Late 11p News M-F																																													
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10/24/16	10/30/16	MTWTF--	1	\$30.00																																											
10/27/16	10/27/16	Late 11p News M-F																																													
10/31/16	11/06/16	MTWTF--	1	\$30.00																																											
5	KOBI	10/17/16-10/23/16		Late 11p News M-F	11:00 PM-11:35 PM	TuWThF----	:30		\$30.00	NM																																					
See MG 5.9																																															
9	KOBI	10/17/16-10/23/16		Late 11p News M-F	11:00 PM-11:35 PM	TuWThF----	:15/15		\$30.00	BK																																					
Ⓜ See MG 5.10																																															
10	KOBI	10/19/16-10/19/16		Late 11p News M-F	11:00 PM-11:35 PM	----W-----	:15/15		\$60.00	BK																																					
Ⓜ MG for 5.9 10/19 from LUR																																															
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10/27/16	10/27/16	Late 11p News M-F																																													
10/31/16	11/06/16	MTWTF--	1	\$30.00																																											
6	KOBI	10/24/16-10/30/16		Late 11p News M-F	11:00 PM-11:35 PM	TuWThF----	:30		\$30.00	NM																																					
See MG 5.11																																															
11	KOBI	10/27/16-10/27/16		Late 11p News M-F	11:00 PM-11:35 PM	-----Th-----	:30		\$65.00	NM																																					
Ⓜ MG for 5.6 10/27																																															
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/19/16</td><td>09/25/16</td><td>-----S-</td><td>1</td><td>\$26.00</td></tr><tr><td>09/26/16</td><td>10/02/16</td><td>-----S-</td><td>1</td><td>\$26.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/19/16	09/25/16	-----S-	1	\$26.00	09/26/16	10/02/16	-----S-	1	\$26.00																				
Start Date	End Date	Weekdays	Spots/Week	Rate																																											
09/19/16	09/25/16	-----S-	1	\$26.00																																											
09/26/16	10/02/16	-----S-	1	\$26.00																																											
7	KOBI	09/26/16	10/09/16	Meet the Press	8:00 AM-9:00 AM		:30			NM	2	\$104.00																																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/26/16</td><td>10/02/16</td><td>-----S</td><td>1</td><td>\$52.00</td></tr><tr><td>10/03/16</td><td>10/09/16</td><td>-----S</td><td>1</td><td>\$52.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/26/16	10/02/16	-----S	1	\$52.00	10/03/16	10/09/16	-----S	1	\$52.00																				
Start Date	End Date	Weekdays	Spots/Week	Rate																																											
09/26/16	10/02/16	-----S	1	\$52.00																																											
10/03/16	10/09/16	-----S	1	\$52.00																																											
8	KOBI	09/26/16	11/06/16	NBC5 News Sun 830pm	8:30 PM-9:00 PM		:30			NM	6	\$360.00																																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/26/16</td><td>10/02/16</td><td>-----S</td><td>1</td><td>\$60.00</td></tr><tr><td>10/03/16</td><td>10/09/16</td><td>-----S</td><td>1</td><td>\$60.00</td></tr><tr><td>10/10/16</td><td>10/16/16</td><td>-----S</td><td>1</td><td>\$60.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/26/16	10/02/16	-----S	1	\$60.00	10/03/16	10/09/16	-----S	1	\$60.00	10/10/16	10/16/16	-----S	1	\$60.00															
Start Date	End Date	Weekdays	Spots/Week	Rate																																											
09/26/16	10/02/16	-----S	1	\$60.00																																											
10/03/16	10/09/16	-----S	1	\$60.00																																											
10/10/16	10/16/16	-----S	1	\$60.00																																											
4	KOBI	10/10/16-10/16/16		NBC5 News Sun 830pm	8:30 PM-9:00 PM	-----Su	:30		\$60.00	NM																																					
See MG 8.8																																															
8	KOBI	10/23/16-10/23/16		NBC5 News Sun 830pm	8:30 PM-9:00 PM	-----Su	:30		\$60.00	NM																																					
Ⓜ MG for 8.4 10/16																																															
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Start Date	End Date	Weekdays	Spots/Week	Rate																																											
10/17/16	10/23/16	-----S	1	\$60.00																																											
10/24/16	10/30/16	-----S	1	\$60.00																																											
10/31/16	11/06/16	-----S	1	\$60.00																																											
9	KOBI	09/26/16	10/14/16	NBC5 News @ Sunrise	5:30 AM-6:00 AM		:30			NM	3	\$60.00																																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/26/16</td><td>10/02/16</td><td>MTWTF--</td><td>1</td><td>\$18.00</td></tr><tr><td>10/03/16</td><td>10/09/16</td><td>MTWTF--</td><td>1</td><td>\$18.00</td></tr><tr><td>10/10/16</td><td>10/16/16</td><td>MTWTF--</td><td>1</td><td>\$18.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/26/16	10/02/16	MTWTF--	1	\$18.00	10/03/16	10/09/16	MTWTF--	1	\$18.00	10/10/16	10/16/16	MTWTF--	1	\$18.00															
Start Date	End Date	Weekdays	Spots/Week	Rate																																											
09/26/16	10/02/16	MTWTF--	1	\$18.00																																											
10/03/16	10/09/16	MTWTF--	1	\$18.00																																											
10/10/16	10/16/16	MTWTF--	1	\$18.00																																											
10	KOBI	09/21/16	09/30/16	Days of our Lives	1:00 PM-2:00 PM		:30			NM	4	\$144.00																																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/19/16</td><td>09/25/16</td><td>--WTF--</td><td>2</td><td>\$36.00</td></tr><tr><td>09/26/16</td><td>10/02/16</td><td>MTWTF--</td><td>2</td><td>\$36.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/19/16	09/25/16	--WTF--	2	\$36.00	09/26/16	10/02/16	MTWTF--	2	\$36.00																				
Start Date	End Date	Weekdays	Spots/Week	Rate																																											
09/19/16	09/25/16	--WTF--	2	\$36.00																																											
09/26/16	10/02/16	MTWTF--	2	\$36.00																																											
11	KOBI	09/21/16	10/14/16	NBC5 News @ 7p	7:00 PM-7:30 PM		:30			NM	5	\$150.00																																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/19/16</td><td>09/25/16</td><td>--WTF--</td><td>2</td><td>\$30.00</td></tr><tr><td>09/26/16</td><td>10/02/16</td><td>MTWTF--</td><td>1</td><td>\$30.00</td></tr><tr><td>10/03/16</td><td>10/09/16</td><td>MTWTF--</td><td>1</td><td>\$30.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/19/16	09/25/16	--WTF--	2	\$30.00	09/26/16	10/02/16	MTWTF--	1	\$30.00	10/03/16	10/09/16	MTWTF--	1	\$30.00															
Start Date	End Date	Weekdays	Spots/Week	Rate																																											
09/19/16	09/25/16	--WTF--	2	\$30.00																																											
09/26/16	10/02/16	MTWTF--	1	\$30.00																																											
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Contract / Revision	Alt Order #
14806 / 3	10268

Contract Dates	Product	Estimate #
09/20/16 - 11/08/16	Alan DeBoer for State Se	Alan DeBoer for State Se

Advertiser	Original Date / Revision
Alan DeBoer for State Se	09/08/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	MTWTF--				1	\$30.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		3	KOBI	10/10/16-10/16/16	NBC5 News @ 7p	7:00 PM-7:30 PM	MTuWThF----	:30	\$30.00	NM			
		See MG 11.6											
		6	KOBI	10/12/16-10/14/16	NBC5 News @ Sunrise	6a-7a	---WThF----	:30	\$30.00	NM			
		Ⓜ MG for 11.3 10/10											
12	KOBI	10/03/16	10/07/16	Days of our Lives	1:00 PM-2:00 PM		:30			NM	3	\$108.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				3	\$36.00				
13	KOBI	10/03/16	10/03/16	Mon Prime Other	7:58 PM-10:00 PM		:30			NM	1	\$480.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$480.00				
14	KOBI	10/08/16	10/08/16	NBC5 News Sat 8p	8:00 PM-8:30 PM		:30			NM	1	\$26.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$26.00				
15	KOBI	10/10/16	11/04/16	NBC5 News @ Sunrise	6:00 AM-6:58 AM		:30			NM	16	\$720.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	MTWTF--				4	\$30.00				
Week:		10/17/16	10/23/16	MTWTF--				4	\$30.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		5	KOBI	10/17/16-10/23/16	NBC5 News @ Sunrise	6:00 AM-6:58 AM	MTuWThF----	:30	\$45.00	NM			
See MG 15.17,15.18,15.19													
		6	KOBI	10/17/16-10/23/16	NBC5 News @ Sunrise	6:00 AM-6:58 AM	MTuWThF----	:30	\$45.00	NM			
See MG 15.17,15.18,15.19													
		7	KOBI	10/17/16-10/23/16	NBC5 News @ Sunrise	6:00 AM-6:58 AM	MTuWThF----	:30	\$45.00	NM			
See MG 15.17,15.18,15.19													
		17	KOBI	10/17/16-10/23/16	NBC5 News @ Sunrise	6:00 AM-6:58 AM	MTuWThF----	:15/:15	\$45.00	BK			
Ⓜ MG for 15.5,15.7,15.6													
		18	KOBI	10/17/16-10/23/16	NBC5 News @ Sunrise	6:00 AM-6:58 AM	MTuWThF----	:15/:15	\$45.00	BK			
Ⓜ MG for 15.5,15.7,15.6													
		19	KOBI	10/17/16-10/23/16	NBC5 News @ Sunrise	6:00 AM-6:58 AM	MTuWThF----	:15/:15	\$45.00	BK			
Ⓜ MG for 15.5,15.7,15.6													
Week:		10/24/16	10/30/16	MTWTF--				4	\$30.00				
Week:		10/31/16	11/06/16	MTWTF--				4	\$30.00				
16	KOBI	10/10/16	11/04/16	Today Show I	6:58 AM-9:00 AM		:30			NM	16	\$1,152.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	MTWTF--				4	\$72.00				
Week:		10/17/16	10/23/16	MTWTF--				4	\$72.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		5	KOBI	10/17/16-10/23/16	Today Show I	6:58 AM-9:00 AM	MTuWThF----	:30	\$72.00	NM			
See MG 16.17,16.18,16.19													
		6	KOBI	10/17/16-10/23/16	Today Show I	6:58 AM-9:00 AM	MTuWThF----	:30	\$72.00	NM			
See MG 16.17,16.18,16.19													
		8	KOBI	10/17/16-10/23/16	Today Show I	6:58 AM-9:00 AM	MTuWThF----	:30	\$72.00	NM			
See MG 16.17,16.18,16.19													
		17	KOBI	10/17/16-10/23/16	Today Show I	6:58 AM-9:00 AM	MTuWThF----	:15/:15	\$72.00	BK			
Ⓜ MG for 16.6,16.5,16.8													
		18	KOBI	10/17/16-10/23/16	Today Show I	6:58 AM-9:00 AM	MTuWThF----	:15/:15	\$72.00	BK			
Ⓜ MG for 16.6,16.5,16.8													
		19	KOBI	10/17/16-10/23/16	Today Show I	6:58 AM-9:00 AM	MTuWThF----	:15/:15	\$72.00	BK			
Ⓜ MG for 16.6,16.5,16.8													

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KOB
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

Contract / Revision	Alt Order #
14806 / 3	10268

Contract Dates	Product	Estimate #
09/20/16 - 11/08/16	Alan DeBoer for State Se	Alan DeBoer for State Se

Advertiser	Original Date / Revision
Alan DeBoer for State Se	09/08/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																								
Week: 10/24/16	10/30/16	MTWTF--	4	\$72.00																								
Week: 10/31/16	11/06/16	MTWTF--	4	\$72.00																								
17	KOBI	10/10/16	10/28/16	Days of our Lives	1:00 PM-2:00 PM		:30			NM	6	\$324.00																
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/10/16</td><td>10/16/16</td><td>MTWTF--</td><td>2</td><td>\$54.00</td></tr><tr><td>Week: 10/17/16</td><td>10/23/16</td><td>MTWTF--</td><td>2</td><td>\$54.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/10/16	10/16/16	MTWTF--	2	\$54.00	Week: 10/17/16	10/23/16	MTWTF--	2	\$54.00		
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																								
Week: 10/10/16	10/16/16	MTWTF--	2	\$54.00																								
Week: 10/17/16	10/23/16	MTWTF--	2	\$54.00																								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>																		
3	KOBI	10/17/16-10/23/16	Days of our Lives	1:00 PM-2:00 PM	MTuWThF----	:30		\$54.00		NM																		
See MG 17.7																												
7	KOBI	10/17/16-10/23/16	Days of our Lives	1:00 PM-2:00 PM	MTuWThF----	:15/:15		\$54.00		BK																		
Ⓜ MG for 17.3 10/19																												
Week: 10/24/16 10/30/16 MTWTF-- 2 \$54.00																												
18	KOBI	10/10/16	11/04/16	NBC5 News @ 5p	5:00 PM-5:30 PM		:30			NM	20	\$1,880.00																
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/10/16</td><td>10/16/16</td><td>MTWTF--</td><td>5</td><td>\$94.00</td></tr><tr><td>Week: 10/17/16</td><td>10/23/16</td><td>MTWTF--</td><td>5</td><td>\$94.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/10/16	10/16/16	MTWTF--	5	\$94.00	Week: 10/17/16	10/23/16	MTWTF--	5	\$94.00		
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																								
Week: 10/10/16	10/16/16	MTWTF--	5	\$94.00																								
Week: 10/17/16	10/23/16	MTWTF--	5	\$94.00																								
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7	KOBI	10/17/16-10/23/16	NBC5 News @ 5p	5:00 PM-5:30 PM	MTuWThF----	:30		\$94.00		NM																		
See MG 18.21,18.22,18.23																												
8	KOBI	10/17/16-10/23/16	NBC5 News @ 5p	5:00 PM-5:30 PM	MTuWThF----	:30		\$94.00		NM																		
See MG 18.21,18.22,18.23																												
10	KOBI	10/17/16-10/23/16	NBC5 News @ 5p	5:00 PM-5:30 PM	MTuWThF----	:30		\$94.00		NM																		
See MG 18.21,18.22,18.23																												
21	KOBI	10/17/16-10/23/16	NBC5 News @ 5p	5:00 PM-5:30 PM	MTuWThF----	:15/:15		\$94.00		BK																		
Ⓜ MG for 18.10,18.8,18.7																												
22	KOBI	10/17/16-10/23/16	NBC5 News @ 5p	5:00 PM-5:30 PM	MTuWThF----	:15/:15		\$94.00		BK																		
Ⓜ MG for 18.10,18.8,18.7																												
23	KOBI	10/17/16-10/23/16	NBC5 News @ 5p	5:00 PM-5:30 PM	MTuWThF----	:15/:15		\$94.00		BK																		
Ⓜ MG for 18.10,18.8,18.7																												
Week: 10/24/16 10/30/16 MTWTF-- 5 \$94.00																												
Week: 10/31/16 11/06/16 MTWTF-- 5 \$94.00																												
19	KOBI	10/10/16	11/04/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:30			NM	16	\$1,504.00																
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 10/10/16</td><td>10/16/16</td><td>MTWTF--</td><td>4</td><td>\$94.00</td></tr><tr><td>Week: 10/17/16</td><td>10/23/16</td><td>MTWTF--</td><td>4</td><td>\$94.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 10/10/16	10/16/16	MTWTF--	4	\$94.00	Week: 10/17/16	10/23/16	MTWTF--	4	\$94.00		
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																								
Week: 10/10/16	10/16/16	MTWTF--	4	\$94.00																								
Week: 10/17/16	10/23/16	MTWTF--	4	\$94.00																								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>																		
5	KOBI	10/17/16-10/23/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM	MTuWThF----	:30		\$94.00		NM																		
See MG 19.17,19.18,19.19																												
6	KOBI	10/17/16-10/23/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM	MTuWThF----	:30		\$94.00		NM																		
See MG 19.17,19.18,19.19																												
8	KOBI	10/17/16-10/23/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM	MTuWThF----	:30		\$94.00		NM																		
See MG 19.17,19.18,19.19																												
17	KOBI	10/17/16-10/23/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM	MTuWThF----	:15/:15		\$94.00		BK																		
Ⓜ MG for 19.5,19.8,19.6																												
18	KOBI	10/17/16-10/23/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM	MTuWThF----	:15/:15		\$94.00		BK																		
Ⓜ MG for 19.5,19.8,19.6																												
19	KOBI	10/17/16-10/23/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM	MTuWThF----	:15/:15		\$94.00		BK																		
Ⓜ MG for 19.5,19.8,19.6																												
Week: 10/24/16 10/30/16 MTWTF-- 4 \$94.00																												
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KOBİ
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

<u>Contract / Revision</u> 14806 / 3		<u>Alt Order #</u> 10268
<u>Contract Dates</u> 09/20/16 - 11/08/16	<u>Product</u> Alan DeBoer for State Se	<u>Estimate #</u> Alan DeBoer for State Se
<u>Advertiser</u> Alan DeBoer for State Se		<u>Original Date / Revision</u> 09/08/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
20	KOBİ	10/10/16	10/31/16	Mon Prime Other	7:58 PM-10:00 PM		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/10/16	10/16/16	M-----				1	\$600.00			
		Week: 10/17/16	10/23/16	M-----				1	\$600.00			
		Week: 10/24/16	10/30/16	M-----				1	\$600.00			
		Week: 10/31/16	11/06/16	M-----				1	\$600.00			
21	KOBİ	10/15/16	10/15/16	NBC5 News Sat 8p	8:00 PM-8:30 PM		:30			NM	1	\$39.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/10/16	10/16/16	-----S-				1	\$39.00			
E 22	KOBİ	10/16/16	11/06/16	Meet the Press	8:00 AM-9:00 AM		:30			NM	3	\$234.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/10/16	10/16/16	-----S				1	\$78.00			
		Week: 10/17/16	10/23/16	-----S				1	\$78.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KOBİ	10/17/16-10/23/16	Meet the Press	8:00 AM-9:00 AM	-----Su	:30		\$78.00	NM		
			See MG 22.5									
	5	KOBİ	10/17/16-10/23/16	Meet the Press	8:00 AM-9:00 AM	-----Su	:15/15		\$78.00	BK		
			Ⓜ Credited									
			credit per BC									
		Week: 10/24/16	10/30/16	-----S				1	\$78.00			
		Week: 10/31/16	11/06/16	-----S				1	\$78.00			
23	KOBİ	10/16/16	10/16/16	Regular Season	5:20 PM-8:30 PM		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/10/16	10/16/16	-----S				1	\$1,100.00			
24	KOBİ	10/17/16	11/04/16	NBC5 News @ Sunrise	5:30 AM-6:00 AM		:30			NM	6	\$152.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/17/16	10/23/16	MTWTF--				2	\$20.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOBİ	10/17/16-10/23/16	NBC5 News @ Sunrise	5:30 AM-6:00 AM	MTuWThF----	:30		\$20.00	NM		
			See MG 24.8									
	2	KOBİ	10/17/16-10/23/16	NBC5 News @ Sunrise	5:30 AM-6:00 AM	MTuWThF----	:30		\$20.00	NM		
			See MG 24.7									
	7	KOBİ	10/17/16-10/23/16	NBC5 News @ Sunrise	5:30 AM-6:00 AM	MTuWThF----	:15/15		\$20.00	BK		
			Ⓜ See MG 24.9									
	8	KOBİ	10/20/16-10/21/16	NBC5 News @ Sunrise	5:30 AM-6:00 AM	----ThF----	:30		\$36.00	NM		
			Ⓜ MG for 24.1 10/19									
	9	KOBİ	10/21/16-10/21/16	NBC5 News @ Sunrise	5:30 AM-6:00 AM	-----F----	:15/15		\$36.00	BK		
			Ⓜ MG for 24.7 10/21									
		Week: 10/24/16	10/30/16	MTWTF--				2	\$20.00			
		Week: 10/31/16	11/06/16	MTWTF--				2	\$20.00			
E 25	KOBİ	10/17/16	11/04/16	NBC5 News @ 7p	7:00 PM-7:30 PM		:30			NM	5	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/17/16	10/23/16	MTWTF--				2	\$30.00			

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(541) 779-5555

Contract / Revision	Alt Order #
14806 / 3	10268

Contract Dates	Product	Estimate #
09/20/16 - 11/08/16	Alan DeBoer for State Se	Alan DeBoer for State Se

Advertiser	Original Date / Revision
Alan DeBoer for State Se	09/08/16 / 10/24/16

kobi5.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																	
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																									
10/17/16	10/23/16	MTuWThF----	1	\$30.00																																																																																									
1	KOBI	10/17/16-10/23/16		NBC5 News @ 7p	7:00 PM-7:30 PM	MTuWThF----	:30		\$30.00	NM																																																																																			
Credited credit per Buckley																																																																																													
2	KOBI	10/17/16-10/23/16		NBC5 News @ 7p	7:00 PM-7:30 PM	MTuWThF----	:30		\$30.00	NM																																																																																			
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7	KOBI	10/17/16-10/23/16		NBC5 News @ 7p	7:00 PM-7:30 PM	MTuWThF----	:15/:15		\$30.00	BK																																																																																			
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8	KOBI	10/25/16-10/28/16		NBC5 News @ 7p	7:00 PM-7:30 PM	-TuWThF----	:15/:15		\$60.00	BK																																																																																			
Ⓜ MG for 25.7 10/21																																																																																													
Week:		10/24/16	10/30/16	MTWTF--				2	\$30.00																																																																																				
Week:		10/31/16	11/06/16	MTWTF--				2	\$30.00																																																																																				
E 26	KOBI	10/22/16	10/22/16	NBC5 News Sat 830pm	8:30 PM-9:00 PM		:30			NM	1	\$60.00																																																																																	
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																									
10/17/16	10/23/16	-----S-	1	\$39.00																																																																																									
<table><tr><th><u>Spot</u></th><th><u>Ch</u></th><th><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th><u>Rate</u></th><th><u>Type</u></th></tr><tr><td>1</td><td>KOBI</td><td>10/17/16-10/23/16</td><td>NBC5 News Sat 830pm</td><td>8:30 PM-9:00 PM</td><td>-----Sa--</td><td>:30</td><td>\$26.00</td><td>NM</td></tr><tr><td colspan="9">See MG 26.2</td></tr><tr><td>2</td><td>KOBI</td><td>10/17/16-10/23/16</td><td>NBC5 News Sat 830pm</td><td>8:30 PM-9:00 PM</td><td>-----Sa--</td><td>:15/:15</td><td>\$26.00</td><td>BK</td></tr><tr><td colspan="9">Ⓜ See MG 26.3</td></tr><tr><td>3</td><td>KOBI</td><td>10/22/16-10/22/16</td><td>NBC5 News @ 6p Sa</td><td>6-630p</td><td>-----Sa--</td><td>:15/:15</td><td>\$26.00</td><td>BK</td></tr><tr><td colspan="9">Ⓜ See MG 26.4</td></tr><tr><td>4</td><td>KOBI</td><td>10/29/16-10/29/16</td><td>NBC5 News @ 6p Sa</td><td>6-630p</td><td>-----Sa--</td><td>:15/:15</td><td>\$60.00</td><td>BK</td></tr><tr><td colspan="9">Ⓜ MG for 26.3 10/22</td></tr></table>													<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>	1	KOBI	10/17/16-10/23/16	NBC5 News Sat 830pm	8:30 PM-9:00 PM	-----Sa--	:30	\$26.00	NM	See MG 26.2									2	KOBI	10/17/16-10/23/16	NBC5 News Sat 830pm	8:30 PM-9:00 PM	-----Sa--	:15/:15	\$26.00	BK	Ⓜ See MG 26.3									3	KOBI	10/22/16-10/22/16	NBC5 News @ 6p Sa	6-630p	-----Sa--	:15/:15	\$26.00	BK	Ⓜ See MG 26.4									4	KOBI	10/29/16-10/29/16	NBC5 News @ 6p Sa	6-630p	-----Sa--	:15/:15	\$60.00	BK	Ⓜ MG for 26.3 10/22								
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27	KOBI	10/23/16	10/23/16	Regular Season	5:20 PM-8:30 PM		:30			NM	1	\$1,100.00																																																																																	
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28	KOBI	10/29/16	11/05/16	NBC5 News @ 6p Sa	6:00 PM-6:30 PM		:30			NM	2	\$78.00																																																																																	
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10/24/16	10/30/16	-----S	1	\$1,100.00																																																																																									
30	KOBI	10/31/16	11/04/16	Days of our Lives	1:00 PM-2:00 PM		:30			NM	3	\$162.00																																																																																	
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>10/31/16</td><td>11/06/16</td><td>MTWTF--</td><td>3</td><td>\$54.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	10/31/16	11/06/16	MTWTF--	3	\$54.00																																																																							
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10/31/16	11/06/16	MTWTF--	3	\$54.00																																																																																									
31	KOBI	11/06/16	11/06/16	Regular Season	5:20 PM-8:30 PM		:30			NM	1	\$1,100.00																																																																																	
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10/31/16	11/06/16	-----S	1	\$1,100.00																																																																																									
32	KOBI	11/07/16	11/08/16	NBC5 News @ Sunrise	5:30 AM-6:00 AM		:30			NM	1	\$20.00																																																																																	
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11/07/16	11/13/16	MT-----	1	\$20.00																																																																																									
33	KOBI	11/07/16	11/08/16	NBC5 News @ Sunrise	6:00 AM-6:58 AM		:30			NM	1	\$45.00																																																																																	
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KOB!
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

<u>Contract / Revision</u> 14806 / 3		<u>Alt Order #</u> 10268
<u>Contract Dates</u> 09/20/16 - 11/08/16	<u>Product</u> Alan DeBoer for State Se	<u>Estimate #</u> Alan DeBoer for State Se
<u>Advertiser</u> Alan DeBoer for State Se		<u>Original Date / Revision</u> 09/08/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	MT-----				1	\$45.00			
34	KOBI	11/07/16	11/08/16	Today Show I	6:58 AM-9:00 AM		:30			NM	1	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	MT-----				1	\$72.00			
35	KOBI	11/07/16	11/08/16	Days of our Lives	1:00 PM-2:00 PM		:30			NM	1	\$54.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	MT-----				1	\$54.00			
36	KOBI	11/07/16	11/08/16	NBC5 News @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$94.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	MT-----				1	\$94.00			
37	KOBI	11/07/16	11/08/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$94.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	MT-----				1	\$94.00			
40	KOBI	10/17/16	10/23/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:15/:15			BK	1	\$94.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	MTWTF--				1	\$94.00			
41	KOBI	10/17/16	10/23/16	Tonight Show: Fallon	1135p-1236a		:15/:15			BK	2	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	MTWTF--				2	\$48.00			
42	KOBI	10/17/16	10/23/16	Tonight Show: Fallon	1135p-1236a		:30			NM	1	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	MTWTF--				1	\$48.00			
43	KOBI	10/17/16	10/23/16	Saturday Night Live	1130p-1:03a		:30			NM	1	\$78.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S-				1	\$78.00			
44	KOBI	10/17/16	10/23/16	Entertainment Tonight	730-8		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	MTWTF--				1	\$26.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KOBI	10/17/16-10/23/16	Entertainment Tonight	730-8	MTuWThF----	:30	\$26.00	NM		
		See MG 44.2										
		2	KOBI	10/20/16-10/21/16	Entertainment Tonight	730-8	----ThF----	:30	\$50.00	NM		
		Ⓜ MG for 44.1 10/18										
E 45	KOBI	10/17/16	10/23/16	Entertainment Tonight	730-8		:15/:15			BK	1	\$26.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	MTWTF--				2	\$26.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	KOBI	10/17/16-10/23/16	Entertainment Tonight	730-8	MTuWThF----	:15/:15	\$26.00	BK		
		Credited										
		Credit per BCox										
E 46	KOBI	10/17/16	10/23/16	Late 11p News Sa	11p-1130p		:15/:15			BK	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S-				1	\$21.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KOBI	10/17/16-10/23/16	Late 11p News Sa	11p-1130p	-----Sa--	:15/:15	\$21.00	BK		
		Credited										
		Credit per BCox										
Totals											198	\$20,987.00

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KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

Contract / Revision	Alt Order #
14806 / 3	10268

Contract Dates	Product	Estimate #
09/20/16 - 11/08/16	Alan DeBoer for State Se	Alan DeBoer for State Se

Advertiser	Original Date / Revision
Alan DeBoer for State Se	09/08/16 / 10/24/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	18	\$1,700.00	(\$255.00)	\$1,445.00
09/26/16 - 10/30/16	144	\$15,425.00	(\$2,313.75)	\$13,111.25
10/31/16 - 11/08/16	36	\$3,862.00	(\$579.30)	\$3,282.70
Totals	198	\$20,987.00	(\$3,148.05)	\$17,838.95

Signature: _____ **Date:** _____

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