

CONTRACT



KOBI  
125 South Fir Street  
Medford, OR 97501  
(541) 779-5555

kobi5.com

And:

Prism Communication  
1322 G St. NE  
Washington, DC 20003

Ver 5

Contract / Revision 15209 /		Alt Order # 25323703
Product Brown-D-Gov		
Contract Dates 10/04/16 - 10/10/16		Estimate # 4000
Advertiser Kate Brown Committee D-Gov		Original Date / Revision 10/03/16 / 10/07/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOBI	Account Executive Philadelphia Katz Ea	Sales Office Katz-Philadelphi
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 701	Product Code 731
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	All	10/06/16	10/06/16	NBC5 News @ Sunrise L1	5:30 AM-6:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	---T---				1	\$15.00			
2	All	10/05/16	10/05/16	NBC5 News @ Sunrise L1	6:00 AM-7:00 AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	--W----				1	\$20.00			
3	All	10/07/16	10/07/16	NBC5 News @ Sunrise L1	6:00 AM-7:00 AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	----F--				1	\$20.00			
4	All	10/04/16	10/04/16	Today Show I L2	7:00 AM-9:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-T-----				1	\$30.00			
5	All	10/05/16	10/05/16	Today Show I L2	7:00 AM-9:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	--W----				1	\$30.00			
6	All	10/06/16	10/06/16	Today Show I L3	7:00 AM-9:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	---T---				1	\$30.00			
7	All	10/07/16	10/07/16	Today Show I L3	7:00 AM-9:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	----F--				1	\$30.00			
8	All	10/10/16	10/10/16	Today Show I L3	7:00 AM-9:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	M-----				1	\$30.00			
9	All	10/05/16	10/05/16	Days of our Lives L4	1:00 PM-2:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	--W----				1	\$20.00			
10	All	10/10/16	10/10/16	Days of our Lives L4	1:00 PM-2:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	M-----				1	\$20.00			
11	All	10/04/16	10/04/16	Dr. Oz L5	4:00 PM-5:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



**KOB**  
**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

<u>Contract / Revision</u> 15209 /		<u>Alt Order #</u> 25323703
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Product</u> Brown-D-Gov
<u>Advertiser</u> Kate Brown Committee D		<u>Estimate #</u> 4000
<u>Original Date / Revision</u> 10/03/16 / 10/07/16		

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-T-----				1	\$20.00			
12	All	10/06/16	10/06/16	NBC5 News @ 5p L6	5:00 PM-5:30 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	---T---				1	\$50.00			
13	All	10/05/16	10/05/16	M-F NBC5 News @ 6p L7	6:00 PM-6:30 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	--W----				1	\$50.00			
14	All	10/10/16	10/10/16	M-F NBC5 News @ 6p L7	6:00 PM-6:30 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	M-----				1	\$50.00			
15	All	10/07/16	10/07/16	M-F NBC5 News @ 6p L8	6:30 PM-7:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	----F--				1	\$50.00			
E 16	All	10/04/16	10/04/16	NBC5 News @ 7p L9	7:00 PM-7:30 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-T-----				1	\$30.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	All	10/03/16-10/09/16	NBC5 News @ 7p L9	7:00 PM-7:30 PM	-Tu-----	:30	\$30.00	NM		
		See MG 16.2										
		2	All	10/10/16-10/10/16	NBC5 News @ 7p L9	7:00 PM-7:30 PM	M-----	:30	\$30.00	NM		
		Ⓜ MG for 16.1 10/04										
17	All	10/06/16	10/06/16	NBC5 News @ 7p L9	7:00 PM-7:30 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	---T---				1	\$30.00			
18	All	10/07/16	10/07/16	Entertainment Tonight L10	7:30 PM-8:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	----F--				1	\$20.00			
19	All	10/06/16	10/06/16	Late News Rot M-Su L11	11:00 PM-11:35 PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	---T---				1	\$35.00			
20	All	10/09/16	10/09/16	Late News Rot M-Su L11	11:00 PM-11:35 PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-----S				1	\$35.00			
21	All	10/04/16	10/04/16	Tonight Show: Fallon L12	11:35 PM-12:35 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-T-----				1	\$40.00			
E 22	All	10/08/16	10/08/16	Today Show Sa L13	6:00 AM-8:00 AM		:30			NM	2	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-----S-				2	\$8.00			
23	All	10/08/16	10/08/16	NBC5 News Sat 8p L14	8-830p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-----S-				1	\$35.00			
E 24	All	10/09/16	10/09/16	NBC5 News @ 6p Su L15	6p-630p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-----S				1	\$25.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	All	10/03/16-10/09/16	NBC5 News @ 6p Su L15	6p-630p	-----Su	:30	\$25.00	NM		
		See MG 24.2										
		2	All	10/03/16-10/09/16	NBC5 News Sun 830pm L15 830-9p		-----Su	:30	\$25.00	NM		
		Ⓜ MG for 24.1 10/09										

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**Medford, OR 97501**  
**(541) 779-5555**

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Contract / Revision		Alt Order #
15209 /		25323703
Contract Dates		Product
10/04/16 - 10/10/16		Brown-D-Gov
		Estimate #
		4000
Advertiser		Original Date / Revision
Kate Brown Committee D		10/03/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 25	All	10/09/16	10/09/16	Mattter of Fact L16	9p-930p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-----S				1	\$25.00			
Totals											26	\$756.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	26	\$756.00	(\$113.40)	\$642.60
Totals	26	\$756.00	(\$113.40)	\$642.60

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

**KATZ** TELEVISION  
GROUP

Contract # 25323703										Changes as of: 10/6/2016 at 4:27 PM										Version: Highlighting Revision 4																																																																
CPE: 701/731/4000										Flight: 10/4/16 - 10/10/16										Station: KOB1																																																																
Agency: PRISM COMMUNICATIONS										Advertiser: Brown, Kate										Market: Medford-Ashland																																																																
1322 G ST NE										Product: Brown-D-Gov										Office: PHILADELPHIA																																																																
WASHINGTON, DC										Agency Order #: 5446892										Primary Demo: Adults 35+																																																																
20003										Buyer: Lauren Richards										Con Type: POLITICAL/NOTE																																																																
										Salesperson: SHEPARD RITZEN										Assistant: SHEPARD RITZEN																																																																
										215-567-7950										215-567-7950																																																																
<b>Comments:</b> Sorry about that. I accidentally typed on the line, and there is no undo button, so I made a guess as to what I thought it was...I was wrong. Thanks for sending the reminder to check & change! "Sun News airs at 830p - Not sure why it was revised"																																																																																				
Rate					A35P Rating					Len					10/4					10/5					10/6					10/7					10/8					10/9					10/10					Total Spots					Total \$					CPP					GRP																			
					0					30					0					0					0					0					0					1					0					1					\$25.00					\$0.00					0.0																			
TOTALS:																														3					4					5					4					3					3					4					26					\$761.00					\$0.00					0.0				

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/10							Total Spots	Total \$	CPP	GRP
							10/4	10/5	10/6	10/7	10/8	10/9	10/10				
15	Su 8:30p-9p		NBC 5 News At 6P Sunday	\$25.00	0	30	0	0	0	0	0	1	0	1	\$25.00	\$0.00	0.0
TOTALS: 3 4 5 4 3 3 4														26	\$761.00	\$0.00	0.0

was 6-630p  
Changes: Day/Time from Su 6p-6:30p to Su 8:30p-9p





125 West 55th St  
New York, NY 10019

**Contract #** 25323703 **Changes as of:** 10/6/2016 at 4:27 PM **Version:** Highlighting Revision 4  
**CPE:** 701/731/4000 **Flight:** 10/4/16 - 10/10/16 **Station:** KOB  
**Agency:** PRISM COMMUNICATIONS **Advertiser:** Brown, Kate **Market:** Medford-Ashland **Total Spots:** 26  
1322 G ST NE **Product:** Brown-D-Gov **Office:** PHILADELPHIA **Total CPP:** \$0.00  
WASHINGTON, DC **Agency Order #:** 5446892 **Primary Demo:** Adults 35+ **Total GRP:**  
20003 **Buyer:** Lauren Richards **Con Type:** POLITICAL/VOTE **Traffic #:** 15209  
**Salesperson:** SHEPARD RITZEN **Assistant:** SHEPARD RITZEN **Separation:**  
215-567-7950

### Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
10/06/16 4:27 PM	SHEPARD RITZEN	Sorry about that. I accidentally typed on the line, and there is no undo button, so I made a guess as to what I thought it was...I was wrong. Thanks for sending the reminder to check & change!
10/06/16 4:12 PM	Donna Rodriguez	"Sun News airs at 830p - Not sure why it was revised"
10/06/16 3:41 PM	SHEPARD RITZEN	Sun News airs at 830p - Not sure why it was revised???
10/03/16 3:23 PM	SHEPARD RITZEN	Added spots missed on prev order here as extra spots in 13, 1x new in 16, also shifted n/a 10/4 spot to 10/10 in 9. Orig ttl \$728, rev ttl \$761.
10/03/16 1:51 PM	Donna Rodriguez	L14 News Sat 10/8 = 8pm
10/03/16 11:35 AM	SHEPARD RITZEN	L15 News Sun 10/9 = 830pm
10/03/16 11:35 AM	SHEPARD RITZEN	L14 News Sat 10/8 = 8pm
10/03/16 11:35 AM	SHEPARD RITZEN	L15 News Sun 10/9 = 830pm
10/03/16 11:35 AM	SHEPARD RITZEN	Separation: 30
10/03/16 11:35 AM	SHEPARD RITZEN	Separation: 30

### Competitive Information

Market Budget:	\$4,476
KOB Share:	17%
Comment:	updated sharew
KDRV:	46%
KMVU:	9%
KTVL:	28%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	26	\$761.00	N/A
Total	100%	26	\$761.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Oct	26	\$761.00
Total	26	\$761.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision Makegood 2	10/6/16 4:27 PM	SHEPARD RITZEN	Revised			\$0
	10/6/16 4:12 PM	Donna Rodriguez	Confirmed			\$0
Revision	10/6/16 3:41 PM	SHEPARD RITZEN	Confirmed	2		\$33.00
Revision Makegood 1	10/3/16 3:23 PM	SHEPARD RITZEN	Confirmed			\$0
	10/3/16 1:51 PM	Donna Rodriguez	Confirmed			\$0

Changes: Comments from Added spots missed on prev order here as extra spots in 13, 1x new in 16, also shifted n/a 10/4 spot to 10/10 in 9. Orig ttl \$728, rev ttl \$761.1. to Sorry about that. I accidentally typed on the line, and there is no undo button, so I made a guess as to what I thought it was...I was wrong. Thanks for sending the reminder to check & change!  
"Sun News airs at 830p - Not sure why it was revised". 1 buyline added or modified.

Changes: Total Spots from 24 to 26, Calculated Dollars from \$728.00 to \$761.00, Competitive Market Budget from \$4,282 to \$4,476, Comments from L14 News Sat 10/8 = 8pm  
L15 News Sun 10/9 = 830pm to Added spots missed on prev order here as extra spots in 13, 1x new in 16, also shifted n/a 10/4 spot to 10/10 in 9. Orig ttl \$728, rev ttl \$761.1., User Entered \$ from \$728.00 to \$761.00, Total \$ from \$728.00 to \$761.00. 5 buylines added or modified.

Changes: Comments from Separation: 30 to L14 News Sat 10/8 = 8pm  
L15 News Sun 10/9 = 830pm. 2 buylines added or modified.

Printed on 10/06/2016 at 07:57 PM



125 West 55th St  
New York, NY 10019

KATZ TELEVISION  
GROUP

Contract # 25323703 Changes as of: 10/6/2016 at 4:27 PM Version: Highlighting Revision 4  
CPE: 701/731/4000 Flight: 10/4/16 - 10/10/16 Station: KOB  
Agency: PRISM COMMUNICATIONS Advertiser: Brown, Kate Market: Medford-Ashland  
1322 G ST NE Product: Brown-D-Gov Office: PHILADELPHIA  
WASHINGTON, DC Agency Order #: 5446892 Primary Demo: Adults 35+  
Buyer: Lauren Richards Con Type: POLITICAL/VOTE  
Salesperson: SHEPARD RITZEN Assistant: SHEPARD RITZEN  
215-567-7950 Traffic #: 15209  
Separation:

Total \$: \$761.00  
Total Spots: 26  
Total CPP: \$0.00  
Total GRP:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/3/16 1:38 PM					\$0
Revision	10/3/16 11:35 AM	SHEPARD RITZEN	Confirmed			\$0
New	10/3/16 11:35 AM	SHEPARD RITZEN	New	24		\$728.00
						\$728.00

Changes: Buyer from Placement, Media to Lauren Richards. Product from Candidate to Brown-D-Gov, Demo Meta to [R16]. User Entered \$ from \$0.00 to \$728.00.

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.