CONTRACT

KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Lanphier Associates
3559 National Drive
Suite 102
Medford, OR 97504

Contract / Revision	Alt Order #
14806 /	10268

Product
Alan DeBoer for State Senate

Contract Dates	Estimate #
09/26/16 - 11/08/16	**Alan DeBoer for State S**

Advertiser	Original Date / Revision
Alan DeBoer for State Senate	09/08/16 / 09/15/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KOBI	Bob Wise	Local-Medford

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	All	09/26/16	10/07/16	NBC5 News @ Sunrise	6:00 AM-6:58 AM		:30			NM	8	$240.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/26/16	10/02/16	MTWTF--	4	$30.00						
	Week:	10/03/16	10/09/16	MTWTF--	4	$30.00						
E 2	All	09/26/16	10/07/16	Today Show I	6:58 AM-9:00 AM		:30			NM	8	$384.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/26/16	10/02/16	MTWTF--	4	$48.00						
	Week:	10/03/16	10/09/16	MTWTF--	4	$48.00						
E 3	All	09/26/16	10/07/16	NBC5 News @ 5p	5:00 PM-5:30 PM		:30			NM	10	$620.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/26/16	10/02/16	MTWTF--	5	$62.00						
	Week:	10/03/16	10/09/16	MTWTF--	5	$62.00						
E 4	All	09/26/16	10/07/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:30			NM	8	$496.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/26/16	10/02/16	MTWTF--	4	$62.00						
	Week:	10/03/16	10/09/16	MTWTF--	4	$62.00						
E 5	All	09/26/16	11/04/16	Late 11p News M-F	11:00 PM-11:35 PM		:30			NM	6	$180.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/26/16	10/02/16	MTWTF--	1	$30.00						
	Week:	10/03/16	10/09/16	MTWTF--	1	$30.00						
	Week:	10/10/16	10/16/16	MTWTF--	1	$30.00						
	Week:	10/17/16	10/23/16	MTWTF--	1	$30.00						
	Week:	10/24/16	10/30/16	MTWTF--	1	$30.00						
	Week:	10/31/16	11/06/16	MTWTF--	1	$30.00						
E 6	All	09/26/16	10/01/16	NBC5 News @ 6p Sa	6:00 PM-6:30 PM		:30			NM	1	$26.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/26/16	10/02/16	-----S-	1	$26.00						
E 7	All	09/26/16	10/09/16	Meet the Press	8:00 AM-9:00 AM		:30			NM	2	$104.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/26/16	10/02/16	------S	1	$52.00						
	Week:	10/03/16	10/09/16	------S	1	$52.00						
E 8	All	09/26/16	11/06/16	NBC5 News Sun 830pm	8:30 PM-9:00 PM		:30			NM	6	$360.00

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Contract / Revision	Alt Order #
14806 /	10268

Contract Dates	Product	Estimate #
09/26/16 - 11/08/16	Alan DeBoer for State Se	**Alan DeBoer for State Se**

Advertiser	Original Date / Revision
Alan DeBoer for State Se	09/08/16 / 09/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/26/16	10/02/16	------S	1	$60.00						
Week:		10/03/16	10/09/16	------S	1	$60.00						
Week:		10/10/16	10/16/16	------S	1	$60.00						
Week:		10/17/16	10/23/16	------S	1	$60.00						
Week:		10/24/16	10/30/16	------S	1	$60.00						
Week:		10/31/16	11/06/16	------S	1	$60.00						
9	All	09/26/16	10/14/16	NBC5 News @ Sunrise	5:30 AM-6:00 AM		:30			NM	3	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/26/16	10/02/16	MTWTF--	1	$20.00						
Week:		10/03/16	10/09/16	MTWTF--	1	$20.00						
Week:		10/10/16	10/16/16	MTWTF--	1	$20.00						
10	All	09/26/16	09/30/16	Days of our Lives	1:00 PM-2:00 PM		:30			NM	2	$72.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/26/16	10/02/16	MTWTF--	2	$36.00						
11	All	09/26/16	10/14/16	NBC5 News @ 7p	7:00 PM-7:30 PM		:30			NM	3	$90.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/26/16	10/02/16	MTWTF--	1	$30.00						
Week:		10/03/16	10/09/16	MTWTF--	1	$30.00						
Week:		10/10/16	10/16/16	MTWTF--	1	$30.00						
12	All	10/03/16	10/07/16	Days of our Lives	1:00 PM-2:00 PM		:30			NM	3	$108.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/03/16	10/09/16	MTWTF--	3	$36.00						
13	All	10/03/16	10/03/16	Mon Prime Other	7:58 PM-10:00 PM		:30			NM	1	$480.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/03/16	10/09/16	M------	1	$480.00						
14	All	10/08/16	10/08/16	NBC5 News Sat 8p	8:00 PM-8:30 PM		:30			NM	1	$26.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/03/16	10/09/16	-----S-	1	$26.00						
15	All	10/10/16	11/04/16	NBC5 News @ Sunrise	6:00 AM-6:58 AM		:30			NM	16	$720.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/10/16	10/16/16	MTWTF--	4	$45.00						
Week:		10/17/16	10/23/16	MTWTF--	4	$45.00						
Week:		10/24/16	10/30/16	MTWTF--	4	$45.00						
Week:		10/31/16	11/06/16	MTWTF--	4	$45.00						
16	All	10/10/16	11/04/16	Today Show I	6:58 AM-9:00 AM		:30			NM	16	$1,152.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/10/16	10/16/16	MTWTF--	4	$72.00						
Week:		10/17/16	10/23/16	MTWTF--	4	$72.00						
Week:		10/24/16	10/30/16	MTWTF--	4	$72.00						
Week:		10/31/16	11/06/16	MTWTF--	4	$72.00						
17	All	10/10/16	10/28/16	Days of our Lives	1:00 PM-2:00 PM		:30			NM	6	$324.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/10/16	10/16/16	MTWTF--	2	$54.00						
Week:		10/17/16	10/23/16	MTWTF--	2	$54.00						
Week:		10/24/16	10/30/16	MTWTF--	2	$54.00						
18	All	10/10/16	11/04/16	NBC5 News @ 5p	5:00 PM-5:30 PM		:30			NM	20	$1,880.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/10/16	10/16/16	MTWTF--	5	$94.00						
Week:		10/17/16	10/23/16	MTWTF--	5	$94.00						

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14806 /	10268

Contract Dates	Product	Estimate #
09/26/16 - 11/08/16	Alan DeBoer for State Se	**Alan DeBoer for State Se**

Advertiser	Original Date / Revision
Alan DeBoer for State Se	09/08/16 / 09/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/24/16	10/30/16	MTWTF--	5	$94.00						
Week:		10/31/16	11/06/16	MTWTF--	5	$94.00						
19	All	10/10/16	11/04/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:30			NM	16	$1,504.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/10/16	10/16/16	MTWTF--	4	$94.00						
Week:		10/17/16	10/23/16	MTWTF--	4	$94.00						
Week:		10/24/16	10/30/16	MTWTF--	4	$94.00						
Week:		10/31/16	11/06/16	MTWTF--	4	$94.00						
20	All	10/10/16	10/31/16	Mon Prime Other	7:58 PM-10:00 PM		:30			NM	4	$2,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/10/16	10/16/16	M------	1	$600.00						
Week:		10/17/16	10/23/16	M------	1	$600.00						
Week:		10/24/16	10/30/16	M------	1	$600.00						
Week:		10/31/16	11/06/16	M------	1	$600.00						
21	All	10/15/16	10/15/16	NBC5 News Sat 8p	8:00 PM-8:30 PM		:30			NM	1	$39.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/10/16	10/16/16	-----S-	1	$39.00						
22	All	10/16/16	11/06/16	Meet the Press	8:00 AM-9:00 AM		:30			NM	4	$312.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/10/16	10/16/16	------S	1	$78.00						
Week:		10/17/16	10/23/16	------S	1	$78.00						
Week:		10/24/16	10/30/16	------S	1	$78.00						
Week:		10/31/16	11/06/16	------S	1	$78.00						
23	All	10/16/16	10/16/16	Regular Season	5:20 PM-8:30 PM		:30			NM	1	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/10/16	10/16/16	------S	1	$1,100.00						
24	All	10/17/16	11/04/16	NBC5 News @ Sunrise	5:30 AM-6:00 AM		:30			NM	6	$120.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/17/16	10/23/16	MTWTF--	2	$20.00						
Week:		10/24/16	10/30/16	MTWTF--	2	$20.00						
Week:		10/31/16	11/06/16	MTWTF--	2	$20.00						
25	All	10/17/16	11/04/16	NBC5 News @ 7p	7:00 PM-7:30 PM		:30			NM	6	$180.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/17/16	10/23/16	MTWTF--	2	$30.00						
Week:		10/24/16	10/30/16	MTWTF--	2	$30.00						
Week:		10/31/16	11/06/16	MTWTF--	2	$30.00						
26	All	10/22/16	10/22/16	NBC5 News Sat 830pm	8:30 PM-9:00 PM		:30			NM	1	$26.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/17/16	10/23/16	-----S-	1	$26.00						
27	All	10/23/16	10/23/16	Regular Season	5:20 PM-8:30 PM		:30			NM	1	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/17/16	10/23/16	------S	1	$1,100.00						
28	All	10/29/16	11/05/16	NBC5 News @ 6p Sa	6:00 PM-6:30 PM		:30			NM	2	$78.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/24/16	10/30/16	-----S-	1	$39.00						
Week:		10/31/16	11/06/16	-----S-	1	$39.00						
29	All	10/30/16	10/30/16	Regular Season	5:20 PM-8:30 PM		:30			NM	1	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/24/16	10/30/16	------S	1	$1,100.00						

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Advertiser	Original Date / Revision
Alan DeBoer for State Se	09/08/16 / 09/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
30	All	10/31/16	11/04/16	Days of our Lives	1:00 PM-2:00 PM		:30			NM	3	$162.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/31/16	11/06/16	MTWTF--	3	$54.00						
31	All	11/06/16	11/06/16	Regular Season	5:20 PM-8:30 PM		:30			NM	1	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/31/16	11/06/16	------S	1	$1,100.00						
32	All	11/07/16	11/08/16	NBC5 News @ Sunrise	5:30 AM-6:00 AM		:30			NM	1	$20.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/07/16	11/13/16	MT-----	1	$20.00						
33	All	11/07/16	11/08/16	NBC5 News @ Sunrise	6:00 AM-6:58 AM		:30			NM	1	$45.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/07/16	11/13/16	MT-----	1	$45.00						
34	All	11/07/16	11/08/16	Today Show I	6:58 AM-9:00 AM		:30			NM	1	$72.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/07/16	11/13/16	MT-----	1	$72.00						
35	All	11/07/16	11/08/16	Days of our Lives	1:00 PM-2:00 PM		:30			NM	1	$54.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/07/16	11/13/16	MT-----	1	$54.00						
36	All	11/07/16	11/08/16	NBC5 News @ 5p	5:00 PM-5:30 PM		:30			NM	1	$94.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/07/16	11/13/16	MT-----	1	$94.00						
37	All	11/07/16	11/08/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:30			NM	1	$94.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/07/16	11/13/16	MT-----	1	$94.00						
									Totals		173	$16,922.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/30/16	137	$13,060.00	($1,959.00)	$11,101.00
10/31/16 -11/08/16	36	$3,862.00	($579.30)	$3,282.70
Totals	173	$16,922.00	($2,538.30)	$14,383.70

Signature: _____ **Date:** _____

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