

# CONTRACT



**KOBI**  
**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

kobi5.com

And:

**Hopkins + Sachs**  
**1322 G Street, SE**  
**Washington, DC 20003**

<b>Contract / Revision</b> 15663 /		<b>Alt Order #</b> 25346445
<b>Product</b> Candidate		
<b>Contract Dates</b> 11/07/16 - 11/08/16		<b>Estimate #</b> 4710
<b>Advertiser</b> Elect Brad Avakian		<b>Original Date / Revision</b> 11/02/16 / 11/02/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KOBI	<b>Account Executive</b> Philadelphia Katz Ea	<b>Sales Office</b> Katz-Philadelph
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>IDB#</b>	<b>Advertiser Code</b> 660	<b>Product Code</b> 690
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	11/07/16	11/07/16	NBC5 News @ Sunrise	5:30 AM-6:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$30.00			
N 2	All	11/08/16	11/08/16	NBC5 News @ Sunrise	5:30 AM-6:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	-T-----				1	\$30.00			
N 3	All	11/07/16	11/07/16	NBC5 News @ Sunrise	6:00 AM-7:00 AM		:30			NM	1	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$36.00			
N 4	All	11/08/16	11/08/16	NBC5 News @ Sunrise	6:00 AM-7:00 AM		:30			NM	1	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	-T-----				1	\$36.00			
N 5	All	11/07/16	11/07/16	Today Show I	7:00 AM-9:00 AM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				3	\$60.00			
N 6	All	11/08/16	11/08/16	Today Show I	7:00 AM-9:00 AM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	-T-----				2	\$60.00			
N 7	All	11/07/16	11/07/16	Today Show II	9:00 AM-10:00 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$50.00			
N 8	All	11/08/16	11/08/16	Today Show II	9:00 AM-10:00 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	-T-----				1	\$50.00			
N 9	All	11/07/16	11/07/16	The Doctors	12:00 PM-1:00 PM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$5.00			
N 10	All	11/07/16	11/07/16	Days of our Lives	1:00 PM-2:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$50.00			
N 11	All	11/07/16	11/07/16	Dr. Oz	4:00 PM-5:00 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$30.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



**KOBI**  
**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
15663 /	25346445

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/07/16 - 11/08/16	Candidate	4710

<u>Advertiser</u>	<u>Original Date / Revision</u>
Elect Brad Avakian	11/02/16 / 11/02/16

kobi5.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$30.00			
N 12	All	11/07/16	11/07/16	NBC5 News @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$90.00			
N 13	All	11/07/16	11/07/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$75.00			
N 14	All	11/07/16	11/07/16	M-F NBC5 News @ 6p	6:30 PM-7:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$75.00			
N 15	All	11/07/16	11/07/16	NBC5 News @ 7p	7:00 PM-7:30 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$45.00			
N 16	All	11/07/16	11/07/16	Entertainment Tonight	7:30 PM-8:00 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$30.00			
N 17	All	11/07/16	11/07/16	Mon Prime Other	7:58 PM-10:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$600.00			
N 18	All	11/07/16	11/07/16	Late 11p News M-F	11:00 PM-11:35 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$60.00			
N 19	All	11/07/16	11/07/16	Tonight Show: Fallon	11:35 PM-12:35 XM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$45.00			
<b>Totals</b>											<b>22</b>	<b>\$1,637.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	22	\$1,637.00	(\$245.55)	\$1,391.45
<b>Totals</b>	<b>22</b>	<b>\$1,637.00</b>	<b>(\$245.55)</b>	<b>\$1,391.45</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Comments: Separation: 30

Separation:  
#15663

Contract # 25346445 Changes as of: 11/2/2016 at 7:03 AM Version: Original Order

CPE: 660/690/4710 Flight: 11/7/16 - 11/8/16 Station: KOB

Agency: Hopkins + Sachs Advertiser: AVAKIAN, BRAD Market: Medford-Ashland

1322 G Street, SE Product: Candidate Office: PHILADELPHIA

Washington, DC 20003 Agency Order #: 5542150 Primary Demo: Con Type: POLITICAL/VOTE

Buyer: Placement, Media Assistant: SHEPARD RITZEN

Salesperson: SHEPARD RITZEN 215-567-7950

Total \$: \$1,637.00

Total Spots: 22

Total CPP: \$0.00

Total GRP:

Separation:

#	Day/Time	DP	Program	Rate	11/7 - 11/8			Total Spots	Total \$	CPP	GRP
					11/7	11/8	11/8				
1	M-F 5:30a-6a		NBC 5 News At Sunrise	\$30.00	30	1	1	2	\$60.00	\$0.00	0.0
2	M-F 6a-7a		NBC 5 News At Sunrise	\$36.00	30	1	1	2	\$72.00	\$0.00	0.0
3	M-F 7a-9a		Today Show	\$60.00	30	3	2	5	\$300.00	\$0.00	0.0
4	M-F 9a-10a		Today Show II	\$50.00	30	1	1	2	\$100.00	\$0.00	0.0
5	M-F 12n-1p		The Doctors	\$5.00	30	1	0	1	\$5.00	\$0.00	0.0
6	M-F 1p-2p		Days Of Our Lives	\$50.00	30	1	0	1	\$50.00	\$0.00	0.0
7	M-F 4p-5p		Dr. Oz	\$30.00	30	1	0	1	\$30.00	\$0.00	0.0
8	M-F 5p-5:30p		NBC 5 News At 5P	\$90.00	30	1	0	1	\$90.00	\$0.00	0.0
9	M-F 6p-6:30p		NBC 5 News At 6P	\$75.00	30	1	0	1	\$75.00	\$0.00	0.0
10	M-F 6:30p-7p		NBC 5 News At 6:30P	\$75.00	30	1	0	1	\$75.00	\$0.00	0.0
11	M-F 7p-7:30p		NBC 5 News At 7P	\$45.00	30	1	0	1	\$45.00	\$0.00	0.0
12	M-F 7:30p-8p		Entertainment Tonight	\$30.00	30	1	0	1	\$30.00	\$0.00	0.0
13	M 8p-10p		VOICE-NBC	\$600.00	30	1	0	1	\$600.00	\$0.00	0.0
14	M-Su 11p-11:35p		NBC 5 News At 11P	\$60.00	30	1	0	1	\$60.00	\$0.00	0.0
15	M-F 11:35p-12:35a		Tonight Show	\$45.00	30	1	0	1	\$45.00	\$0.00	0.0
<b>TOTALS:</b>								<b>22</b>	<b>\$1,637.00</b>	<b>\$0.00</b>	<b>0.0</b>



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

**Contract #** 25346445 **Changes as of:** 11/2/2016 at 7:03 AM **Version:** Original Order  
**CPE:** 660/690/4710 **Flight:** 11/7/16 - 11/8/16 **Station:** KOB  
**Agency:** Hopkins + Sachs **Advertiser:** AVAKIAN, BRAD **Market:** Medford-Ashland  
 1322 G Street, SE **Product:** Candidate **Office:** PHILADELPHIA  
 Washington, DC 20003 **Agency Order #:** 5542150 **Primary Demo:**  
**Buyer:** Placement Media **Con Type:** POLITICAL/VOTE  
**Salesperson:** SHEPARD RITZEN **Assistant:** SHEPARD RITZEN  
 215-567-7950 **Separation:**

**Total Spots:** 22  
**Total CPP:** \$0.00  
**Total GRP:**

**Special Instructions**

**Order Level Comments**

Date/Time	Added by	Comment
11/02/16 7:05 AM	SHEPARD RITZEN	Separation: 30

**Competitive Information**

Market Budget:	\$7,495
KOBI Share:	20%
Comment:	updated
KDRV:	51%
KMVU:	8%
KTVL:	21%

**Daypart Summary**

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	22	\$1,637.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>22</b>	<b>\$1,637.00</b>	<b>N/A</b>	<b>0.0</b>

**Monthly Summary**

Month	Spots	Dollars
2016-Nov	22	\$1,637.00
<b>Total</b>	<b>22</b>	<b>\$1,637.00</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	11/2/16 7:03 AM	SHEPARD RITZEN	New	22		\$1,637.00	\$1,637.00	

**Non-Discrimination Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Hopkins + Sachs,

being/on behalf of: Brad Avakian,

a legally qualified candidate of the Democratic

political party for the office of: Secretary of State

in the General

election to be held on: 11/8/16

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Brad Avakian, 1319 MLK Jr Blvd, Suite 204, Portland, OR 97214

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jon McWilliams

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

[Redacted]

Date

Lauren Richards

Digitally signed by Lauren Richards  
DN: cn=Lauren Richards, o=Mundy Katowitz Media, ou, email=lauren@munkato.com,  
c=US  
Date: 2016.04.04 16:10:45 -0500

Signature

***To Be Signed By Station Representative***

Accepted

*Connie Eaton*

Signature

Accepted in Part

*Connie Eaton*

Printed Name

Rejected

*11.03.2016*

Title