

CONTRACT



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Prism Communication
1322 G St. NE
Washington, DC 20003

Contract / Revision 15335 /		Alt Order # 25331704
Product Brown=d=Gov		
Contract Dates 10/18/16 - 10/24/16		Estimate # 4262
Advertiser Kate Brown Committee D-Gov		Original Date / Revision 10/17/16 / 10/17/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOBI	Account Executive Philadelphia Katz Eag	Sales Office Katz-Philadelphi
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 701	Product Code 731
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/19/16	10/19/16	NBC5 News @ Sunrise	5:30 AM-6:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	--W----				1	\$30.00			
N 2	All	10/18/16	10/18/16	NBC5 News @ Sunrise	6:00 AM-7:00 AM		:30			NM	1	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$36.00			
N 3	All	10/24/16	10/24/16	NBC5 News @ Sunrise L2	6:00 AM-7:00 AM		:30			NM	1	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$36.00			
N 4	All	10/18/16	10/18/16	Today Show I L3	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$60.00			
N 5	All	10/19/16	10/19/16	Today Show I L3	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	--W----				1	\$60.00			
N 6	All	10/20/16	10/20/16	Today Show I L3	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$60.00			
N 7	All	10/21/16	10/21/16	Today Show I L3	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$60.00			
N 8	All	10/24/16	10/24/16	Today Show I L3	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$60.00			
N 9	All	10/24/16	10/24/16	Today Show II L4	9:00 AM-10:00 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$50.00			
N 10	All	10/20/16	10/20/16	Days of our Lives L5	1:00 PM-2:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$50.00			
N 11	All	10/24/16	10/24/16	Days of our Lives L5	1:00 PM-2:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOB1
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

<u>Contract / Revision</u> 15335 /		<u>Alt Order #</u> 25331704
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> Brown=d=Gov	<u>Estimate #</u> 4262
<u>Advertiser</u> Kate Brown Committee D		<u>Original Date / Revision</u> 10/17/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$50.00			
N 12	All	10/19/16	10/19/16	NBC5 News @ 5p L6	5:00 PM-5:30 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	--W----				1	\$90.00			
N 13	All	10/24/16	10/24/16	NBC5 News @ 5p L6	5:00 PM-5:30 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$90.00			
N 14	All	10/20/16	10/20/16	M-F NBC5 News @ 6p L7	6:00 PM-6:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$75.00			
N 15	All	10/21/16	10/21/16	M-F NBC5 News @ 6p L7	6:00 PM-6:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$75.00			
N 16	All	10/18/16	10/18/16	M-F NBC5 News @ 6p L8	6:30 PM-7:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$75.00			
N 17	All	10/19/16	10/19/16	M-F NBC5 News @ 6p L8	6:30 PM-7:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	--W----				1	\$75.00			
N 18	All	10/20/16	10/20/16	NBC5 News @ 7p L9	7:00 PM-7:30 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$45.00			
N 19	All	10/21/16	10/21/16	Entertainment Tonight L10	7:30 PM-8:00 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$30.00			
N 20	All	10/24/16	10/24/16	Entertainment Tonight L10	7:30 PM-8:00 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$30.00			
N 21	All	10/18/16	10/18/16	Late 11p News M-F L11	11:00 PM-11:35 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$60.00			
N 22	All	10/20/16	10/20/16	Late 11p News M-F L11	11:00 PM-11:35 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$60.00			
N 23	All	10/23/16	10/23/16	Late 11p News Su L11	11:00 PM-11:35 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S				1	\$60.00			
N 24	All	10/22/16	10/22/16	Today Show Sa L12	6:00 AM-8:00 AM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S-				1	\$10.00			
N 25	All	10/22/16	10/22/16	NBC5 News @ 6p Sa L13	6-630p		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S-				1	\$55.00			
N 26	All	10/23/16	10/23/16	NBC5 News @ 6p Su L14	6:00 PM-6:30 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S				1	\$25.00			
N 27	All	10/23/16	10/23/16	NBC5 News Sun 830pm L15	8:30 PM-9:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Advertiser</u> Kate Brown Committee D		<u>Estimate #</u> 4262
		<u>Original Date / Revision</u> 10/17/16 / 10/17/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S				1	\$25.00			
Totals											27	\$1,432.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	27	\$1,432.00	(\$214.80)	\$1,217.20
Totals	27	\$1,432.00	(\$214.80)	\$1,217.20

Signature: _____ Date: _____

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125 West 55th St
New York, NY 10019

Contract # 25331704 **Changes as of:** 10/17/2016 at 7:31 AM **Version:** Highlighting Revision 1
CPE: 701/731/4262 **Flight:** 10/18/16 - 10/24/16 **Station:** KOBI
Agency: PRISM COMMUNICATIONS **Advertiser:** Brown, Kate **Market:** Medford-Ashland
1322 G ST NE **Product:** Brown=d-Gov **Office:** PHILADELPHIA
WASHINGTON, DC **Agency Order #:** 5485297 **Primary Demo:** Adults 35+
Comments: Separation: 30 **Buyer:** Lauren Richards **Con Type:** POLITICAL/VOTE
Salesperson: SHEPARD RITZEN **Assistant:** SHEPARD RITZEN
215-567-7950 **Separation:** #15335

#	Day/Time	DP	Program	Rate	A3P Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
1	Tu-F,M 15:30a-6a		NBC 5 News At Sunrise	\$30.00	0	30	0	1	0	0	0	0	0	1	\$30.00	\$0.00	0.0
2	Tu-F,M 2 6a-7a		NBC 5 News At Sunrise	\$36.00	0	30	1	0	0	0	0	0	1	2	\$72.00	\$0.00	0.0
3	Tu-F,M 3 7a-9a		Today Show	\$60.00	0	30	1	1	1	1	0	0	1	5	\$300.00	\$0.00	0.0
4	Tu-F,M 4 9a-10a		Today Show II	\$50.00	0	30	0	0	0	0	0	0	1	1	\$50.00	\$0.00	0.0
5	Tu-F,M 5 1p-2p		Days Of Our Lives	\$50.00	0	30	0	0	1	0	0	0	1	2	\$100.00	\$0.00	0.0
6	Tu-F,M 6 5p-5:30p		NBC 5 News At 5P	\$90.00	0	30	0	1	0	0	0	0	1	2	\$180.00	\$0.00	0.0
7	Tu-F,M 7 6p-6:30p		NBC 5 News At 6P	\$75.00	0	30	0	0	1	1	0	0	0	2	\$150.00	\$0.00	0.0
8	Tu-F,M 8 6:30p-7p		NBC 5 News At 6:30P	\$75.00	0	30	1	1	0	0	0	0	0	2	\$150.00	\$0.00	0.0
9	Tu-F,M 9 7p-7:30p		NBC 5 News At 7P	\$45.00	0	30	0	0	1	0	0	0	0	1	\$45.00	\$0.00	0.0
10	Tu-F,M 10 7:30p-8p		Entertainment Tonight	\$30.00	0	30	0	0	0	1	0	0	1	2	\$60.00	\$0.00	0.0
11	Tu-M 11 11p-11:35p		NBC 5 News At 11P	\$60.00	0	30	1	0	1	0	0	1	0	3	\$180.00	\$0.00	0.0
12	Sa 12 6a-8a		Today Weekend	\$10.00	0	30	0	0	0	0	1	0	0	1	\$10.00	\$0.00	0.0
13	Sa 13 6p-6:30p		NBC 5 At 6P Saturday	\$55.00	0	30	0	0	0	0	1	0	0	1	\$55.00	\$0.00	0.0
14	Su 14 6p-6:30p		NBC 5 News At 6P Sunday	\$25.00	0	30	0	0	0	0	0	1	0	1	\$25.00	\$0.00	0.0
15	Su 15 8:30p-9p		Late News Following Sunday Night Football	\$25.00	0	30	0	0	0	0	0	1	0	1	\$25.00	\$0.00	0.0
TOTALS:							4	4	5	3	2	3	6	27	\$1,432.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25331704 Changes as of: 10/17/2016 at 7:31 AM Version: Highlighting Revision 1
CPE: 701/731/4262 Flight: 10/18/16 - 10/24/16 Station: KOB
Agency: PRISM COMMUNICATIONS Advertiser: Brown, Kate Market: Medford-Ashland
1322 G ST NE Product: Brown=d-Gov Office: PHILADELPHIA
WASHINGTON, DC Agency Order #: 5485297 Primary Demo: Adults 35+
20003
Buyer: Lauren Richards Con Type: POLITICAL/VOTE
Salesperson: SHEPARD RITZEN Assistant: SHEPARD RITZEN
215-567-7950 215-567-7950
Total \$: \$1,432.00
Total Spots: 27
Total CPP: \$0.00
Total GRP:

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
10/17/16 7:31 AM	SHEPARD RITZEN	Separation: 30
10/17/16 7:31 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$5,728
KOB Share:	25%
Comment:	updated
KDRV:	32%
KMVU:	8%
KTVL:	35%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	27	\$1,432.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	27	\$1,432.00
Total	27	\$1,432.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg
Revision	10/17/16 7:31 AM	SHEPARD RITZEN	Revised		\$0
New	10/17/16 7:30 AM	SHEPARD RITZEN	New	27	\$1,432.00

Contract \$	Comment
\$1,432.00	Changes: Buyer from Placement, Media to Lauren Richards, Product from Candidate to Brown=d-Gov, Demo Meta to [R16], User Entered \$ from \$0.00 to \$1,432.00.
\$1,432.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Prism Communications,

being/on behalf of: Kate Brown,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Kate Brown Committee, 3321 SE 20th, Portland, OR 97202

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jef Green

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Lauren Richards

Digitally signed by Lauren Richards
DN: cn=Lauren Richards, o=Mundy Kaiowitz Media, ou, email=lauren@munkato.com,
c=US
Date: 2016.09.13 19:26:01 -0500

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature



Printed Name



Title