

## Purposes

The purpose of the Bird Street Media Project shall be to operate as a noncommercial non-profit educational organization. It is the intention of this organization to educate the public in a broad mix of culture, arts, drama, and views in keeping with the diversity of the community using both mainstream and alternative media.

**Mission:** To establish, own and operate for educational purposes, a radio broadcast station licensed by the Federal Communications Commission and subject in its operation to the regulatory action of the Commission under the Communications Act of 1934 as amended.

In radio broadcasting operations, to encourage and provide outlets for the creative skills and energies of the community; to conduct classes and workshops in the writing and producing of drama; to establish awards and scholarships for creative writing; to offer performance facilities of amateur instrumentalists, choral groups, orchestral groups and music students; and to promote and aid other creative activities which will serve the cultural welfare of the community. In radio broadcasting operations, to engage in any activity that shall contribute to a lasting understanding between the individual of all nations, races, creeds, colors, and genders, and promote the full distribution of public information; to obtain access to sources of news not commonly brought together in the same medium; and to employ such varied sources in the public presentation of accurate, objective, comprehensive news on all matters vitally affecting the community.

**KROV 91.1 Fm (the bird) is a 501(C)(3) non-profit community radio station. Owned and operated by Bird Street Media Productions it has been in our area since 2002. KROV is committed to strengthen the understanding, awareness, and unity that the people need within our surroundings. Emergency or calm radio is reliable communication.**

**We are interested in building creativity for other businesses and organizations. While sharing their abilities to service and increase the quality of our community such as education, employment, and beneficial public events.**

**Attention to the welfare of our listeners is the number one priority and we intend to deliver the physical, mental, and spiritual rehabilitation support needed. As a non-profit organization we reach out to other non-profits who have the same desires. Reconnecting vets, children and seniors to resources provided by other agencies is a growing need we provide.**

**We've struggled for the last few years with management changes which negatively affected our supporters. We are now on the rebound and are in need of funding to get out of debt. Our land-lord and bill collectors have supported us but now we have reached crisis mold. We have our underwriters who will, a couple of months from now recommit for sustainability with other coming events**

**We are all volunteers giving our time and resources to honor all those who have various needs. We ask for your charity to keep the lights on, water running, and bills paid.**

**We thank you for taking the time to at least hear our story. We hope that we've inspired you to lend us a helping hand. Sometimes we need what we give!**

**Thank you,  
KROV  
Bird Street Media Project**

## **ARTICLE III. BOARD OF DIRECTORS**

### **Section 1.**

The corporate powers of the corporation shall be vested in a Board of Directors which shall consist of no fewer than three nor more than ten members. Each directors shall have one vote, which vote not be cast by proxy. Absent Directors may not be represented by alternates. Election of directors shall take place at the regular annual meeting held in November, and shall have two-year terms, and may be re-elected. Should a vacancy occur on the Board of Directors, the Board is empowered to select a replacement (who shall serve until the next annual election meeting) by a simple majority vote of Directors present at a regularly scheduled Board meeting. Directors may be a two-thirds vote of a quorum of the Board.

### **Section 2.**

The presence of one-half of the Directors shall constitute a quorum for holding a valid meeting. The Directors present at a duly called and held meeting at which a quorum is initially present may continue to do business despite loss of a quorum, provided that any action thereafter taken must be approved by at least a majority of the required quorum for such meeting ( or a greater percentage if required by law, Articles or By-Laws).

### **Section 3.**

Directors shall serve without compensation except that they may be paid their actual and necessary expenses incurred in performing their duties.

Begin forwarded message:

**From:** mike couzens <[cuz@well.com](mailto:cuz@well.com)>  
**Date:** July 10, 2013 3:56:03 PM PDT  
**To:** Dale Bickel <[Dale.Bickel@fcc.gov](mailto:Dale.Bickel@fcc.gov)>  
**Subject:** Fwd: Program test authority for KROV, Oroville, CA NOT GRANTED

Hi Dale.

Sorry it has taken so long to respond to this. Please find new exhibits under III.9

## **Federal Communications Commission**

**FCC MB - CDBS Electronic Filing  
Account number: 439019**

**Description: AMEND 20130424ACP  
Application Reference Number: 20130424ACP  
Successfully filed at Jul 10 2013 6:52PM**

**Based on the information supplied, no fee is required.**

Michael Couzens  
Attorney at Law  
6536 Telegraph Avenue, Suite B201  
Oakland, CA 94609

Tel. (510) 658-7654  
Fax (510) 654-6741  
[cuz@well.com](mailto:cuz@well.com)

— Original Message —

**From:** Dale Bickel  
**To:** '[broadcastlaw@gmail.com](mailto:broadcastlaw@gmail.com)'; '[krbs@cncnet.com](mailto:krbs@cncnet.com)'; '[mts395@sbcglobal.net](mailto:mts395@sbcglobal.net)'  
**Sent:** Wednesday, May 01, 2013 6:38 AM  
**Subject:** Program test authority for KROV, Oroville, CA NOT GRANTED

EXPECTATIONS OF  
**KRBS**  
SUPPORT STAFF, VOLUNTEERS, & PROGRAMMERS

As a **KRBS** staff member or volunteer, you are expected to:

1. **HAVE AN ATTITUDE OF OPEN-MINDEDNESS** - volunteers should have a desire to learn and be trained, to welcome supervision, and to investigate a situation before criticizing it.
2. **BE DEPENDABLE** - be on time or let whomever is affected know when you can't be punctual. Be clear about what you can be depended on to do, and be in touch with the people with whom you are working about your progress on a project. If you cannot follow through on a commitment, you are expected to make every attempt to you find a replacement and to inform your supervisor of your inability to continue.
3. **REPRESENT **KRBS** IN THE COMMUNITY** - be proud of your part in this organization. Remember that people in radio are highly visible in the community, even when they're not on the air.
4. **TAKE CARE OF THE EQUIPMENT** - many people use the station's equipment, so treat it as if you paid for it.
5. **SHARE THE WORKLOAD** - the workload is best handled when everyone lends a hand - from the General Manager on down. This includes simple tasks such as answering the phone, or helping with the mail.
6. **BE TOLERANT AND RESPECTFUL** - radio tends to attract strong personalities. **KRBS** is home to people of various races, political philosophies, sexual orientations, lifestyles, and handicaps. In an atmosphere of such diversity, constant tolerance, respect, and good humor are essential.
7. **CONTRIBUTE TO COMMUNITY SPIRIT** - **KRBS** is a busy and exciting place - often with twelve things happening simultaneously. Involvement requires an ability to interact cheerfully with other people. This extends to the ability to give and receive constructive criticism.
8. **BE PERSISTENT** - community radio can be hectic and frustrating, and some volunteers can get lost in the shuffle. Please don't give up - be persistent if you want to learn. If you have a problem, don't hesitate to talk it over with the volunteer coordinator.

In summary, be responsible. You are choosing to serve without pay, but that doesn't reduce your level of responsibility. When you operate this station, you are personally responsible for what goes over the airwaves. By accepting these responsibilities, you gain the power to improve the quality of life in our town through community radio.



owned and operated by Bird Street Media Project, a non-profit organization  
2076 Bird Street PO Box 9 Oroville, CA 95965 (530)534-1200 Fax(530)533-1172  
[KRBS@cncnet.com](mailto:KRBS@cncnet.com) [www.radiobirdstreet.org](http://www.radiobirdstreet.org)

## ABOUT KRBS

KRBS is a volunteer-based, non-profit, commercial-free radio station. We are a community station that offers eclectic music and diverse public affairs programming. Our volunteer broadcasters locally produce nearly all of our programs. We are dedicated to our vision of being a vital tool in our community for education, information and entertainment.

## ADVANTAGES OF UNDERWRITING WITH KRBS

When your organization or business underwrites with KRBS, you help support an important community resource and cultural asset and are provided with a unique marketing advantage at the same time. An investment in underwriting offers your business an opportunity to reach a targeted audience based on the wide variety of programs offered. It also strengthens public perception of your commitment to the community. **In addition, because KRBS is a 501 C-3 nonprofit organization, all contributions are tax deductible as afforded by law.**

## ADDITIONAL BENEFITS OF KRBS

We provide a community calendar daily, which serves as a forum for non-profit organizations to share information on upcoming events that are open to the public. If your organization has events scheduled, please send us information for this program.

## UNDERWRITING MESSAGE CRITERIA

- Message cannot exceed thirty (30) words, not counting preamble.
- Your message must be value neutral (without subjective or promotional wording.)
- Corporate slogans are acceptable as long as they do not promote, show comparison or call to action.
- Non-profits may state when an event is free to the public; other price information may not be given.
- No specific music or jingles may be used.
- Second person references, such as you, your, and you're, are excluded.
- Message may not contain any superlatives or comparative language.
- KRBS reserves the right to edit copy, if necessary, so that it complies with FCC regulations.

**KITTEN IS DOING  
PURR-FECTLY WELL**

▶ STATE, 6A



**VOICES AT PLAY  
AT STATE THEATRE**

▶ ENTERTAINMENT, 1B

**FOOTBALL SEASON  
PREVIEW IS HERE**

▶ SPORTS, 1C



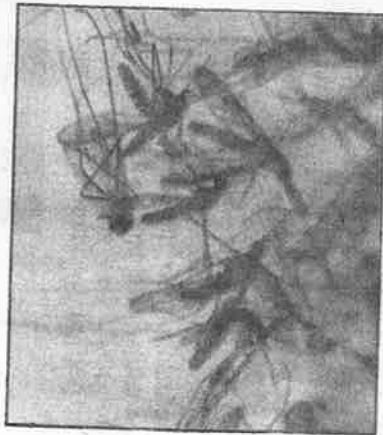
DAILY \$1

THURSDAY • August 30, 2012

# OROVILLE MERCURY-REGISTER

24/7 news coverage on [OrovilleMR.com](http://OrovilleMR.com)

An Edition of the **ENTERPRISE RECORD**



Bill Husa/Staff Photo

**Mosquitoes are seen in a trap at the Butte County Mosquito and Vector Control District office in Oroville on July 25. Four people have been hospitalized recently with the West Nile virus, which is carried by mosquitoes.**

## Rash of West Nile

# Turning the dial

Local radio station seeking stronger voice as 91.1 KROV

**By MARY WESTON**  
Staff Writer

**OROVILLE** — Oroville's community low-frequency radio station will have a larger voice as 91.1 KROV and broadcast in a 65-mile radius around the valley soon.

The nonprofit station 107.1 KRBS started in 2001 as the Bird Street Project.

The transmitter was on top of the Oroville Inn and the studio was below on Bird Street.

The studio moved to 2360 Oro Quin-cy Hwy. a couple of years ago, when the

Oroville Inn began closing down.

The station closed in April of last year to get its financial situation in order and to prepare to broadcast as a high-frequency station.

Tom Griffis, president of the KRBS board of directors, said they have applied to broadcast at a higher frequency as 91.1 KROV.

"It could be next week or it could be next month," Griffis said. "We hope it's in time for the Salmon Festival."

Regardless, the station will still broadcast at the festival.

The station has reopened under the

same 107.1 KRBS call letters until the FCC approves their new broadcasting area.

Once approved, the station will have a two-week advertising period to make people aware of the broadcasting area, and it will be open for public comment.

The antenna is located on Weiss Mountain in Forbestown and will broadcast signals in a northeast to southeast radius across the valley.

Broadcasts will reach Chico, Wil-lows, Olivehurst, Concow, Magalia,

■ See RADIO, 7A





# RADIO: Nonprofit station

From 1A

areas of Berry Creek and the foothills, some spots around Yuba City and possibly Cohasset, among other areas.

Griffs is the programmer for the Tom and Brownie Yard and Garden Show.

His dog Brownie comes with him to broadcast the garden show Saturdays from 9 to 11 a.m., which includes her name.

"That's because I do yard work all week long, and she comes with me," he said.

The show covers a wide variety of yard and garden tips including lawn, tree and plant care, as well as things like sprinkler installation.

The community radio station is operated by volunteers like Monikah Niemczynowicz.

The station is committed to cultural diversity and promoting community arts and resources.

The volunteers are dedicated to bringing a true community radio station to Oroville.

Niemczynowicz said Erv Knorzer had the idea for a radio station that gave the community alternative viewpoints and a voice for those without a platform to speak.

In the late 1990s, Clear Channel bought KORV and KEWE, small stations owned and operated out of Oroville. After the purchases, KORV was moved out to Marysville and KEWE started operating as an ESPN radio translator.

Knorzer formed the Bird Street Project, and along with other Oroville residents started the low-frequency station.

He is still financial director for the station, and he has a talk show called Gold City Light.

"We have a wide range of programming from music, to talk programs to

news," Niemczynowicz said.

They also have some programs broadcast by youth.

The station has Hmong programs with both Vietnamese and Laotian programmers.

They would like to have volunteers for Maidu, Hispanic and senior citizen programs. She said they welcome any group that has a positive influence in the community.

"It's just an effort to truly represent the community," she said.

Niemczynowicz broadcasts "Keep it Local" 1-3 p.m. Saturday.

Some volunteers like Travis Bernard bring other skills. Bernard handles all the technology issues and is building the new website for the high-frequency broadcasts that can reach up to 200,000 listeners.

As a nonprofit the radio station can't sell traditional advertising, but businesses can sponsor underwriting for programs with monthly costs as low as \$15, with the name and location of the business and what it does mentioned on the air.

The station also has fundraisers including the upcoming Holiday Craft Fair at the Municipal Auditorium Dec. 1.

It has yard sales every other week 7 a.m.-4 p.m. Saturdays and Sundays — with one this weekend — at the station, Oro Quincy Highway at Foothill Boulevard.

Donations would be appreciated and may be dropped off at the station. People can also call 534-1200 in advance for pick-up. More information is also available at that number.

**Staff writer Mary Weston can be reached at 533-4415 or [mweston@orovillemr.com](mailto:mweston@orovillemr.com).**

Exhibit 1.

FCC Form 318

Sections II (Item 2)

**Nature, Educational Purpose and Educational Program of Applicant**

Bird Street Media Project (the "Applicant") is a California nonprofit public benefit corporation organized under the California Nonprofit Public Benefit Corporation Law and operated exclusively for nonprofit educational purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code.

The Applicant's specific and primary purposes are 1) to establish, own and operate an educational nonprofit community supported micro-radio broadcast system; 2) encourage and provide micro-radio facilities to promote and aid the creative skills, including audio production studio skills; and 4) distribute news and other public information affecting the community.

The Applicant will provide programming not currently available in the local community, that responds to the ascertained problems, needs, and interest of Oroville, California and the surrounding service area. Specifically, Applicant will provide regularly scheduled and special in-depth news, public affairs and public service programming on local issues, including the environment, business and agriculture, weather, health care and maintenance (including the special needs of senior citizens and children), state, county, and local government, education and schools, parenting and cultural affairs. Applicant will also produce programming featuring local lectures, concerts, poetry and literary readings, theater productions and talent.

Oroville, California is a small town located near the Sierra Foothills in the Sacramento Valley.

It is isolated by terrain and is predominantly rural in nature. Fires and flooding are frequent problems in the proposed service area. Accordingly, Applicant intends to work closely with local volunteer and emergency services to provide public safety information to its service area and intends to have EAS certified decoder equipment in place.

Following are some additional program ideas that the Applicant is planning to develop.

**KID TALK:** Question of the week, derived from students, teachers and/or program supervisor, targeting grades K-6. Children are interviewed at various Oroville District Schools and responses are aired on Saturday mornings.

**BOOK OF THE WEEK:** Children reviewing children's books, targeting grades K-6. Selection picked by students from Oroville district schools. Summary and critique is given as to why this is a good book to read. Co-ordinate with local library and/or bookstores as to the availability of suggested reading. Air time; Saturday mornings after question of the week.

**TEEN TALK:** A program for teenagers about teenage views. Personal, local and world issues are brought to an open discussion format. Ideally this would have a call-in-response potential, as to open discussion up to listening teens. Co-ordinate with local schools and administration as to the implementation of participation into classroom credit. Target group; grades 7-12. Air time; Friday nights, followed by guest speaker(s) selection of music.

**JOB ANNOUNCEMENTS:** Every Monday and Wednesday mornings, read listings of available positions. Specify qualifications and instruction on how to apply. Incorporate volunteer positions into same segment.

**ARTISTS' SHOWCASE:** Interview local artists and musicians. List current art showings and broadcast live performances from chosen musicians. Co-ordinate show with internet website.

**HISTORICAL TALES:** Invite locals to share in their personal stories of how they came to live in Oroville. Target minority groups such as, Maidu Indians and the Hmong.

**MUSICAL GENRES:** Highlight specific artists, such as Miles Davis or specific types of music such as the Bayaka Pygmies' music and give an educational backdrop to the pieces chosen for air-play. Co-ordinate with Oroville School Districts music departments for class credit in participation and/or listening time.

**HEALTH TALK:** Invite local health care practitioners and nutrition experts to share in their knowledge of helpful and precautionary advice.

**PERSON OF THE WEEK:** Showcase special individuals in the community who have been nominated by listeners.

**NEWS YOU CAN USE:** Segments on helpful advice on various topics such as gardening, cooking and car maintenance/repair.

**QUIZ QUESTION:** At the noontime hour, put out a question pertaining to local history and/or current events. Solicit local businesses for token gifts.

**EVENTS CALENDER:** Give date and time for local events, anything from 4-H meetings to plays at local theaters.

**FUND RAISER EVENT:** Sponsor a local talent show, including all ages. Incorporate a silent auction and carnival into the daily activities. Solicit local businesses for contributions for auction and prizes.

**RADIO ACTIVE:** New music form world beat and techno sources, including MP3 information for internet users.

**BODY POLITIC:** Review recent items from local Board of Supervisors and City Council meetings. Will include recorded person-in-the -street interviews.

**THE BIRD SPEAKS:** Radio drama/comedy performed by Birdcage Theater in Oroville.

**THE KNOW-IT-ALLS:** Program about trivia, including a game show.

**CLASSIC READER:** Great books read on air, aimed at persons with vision difficulties and shut-ins.

**YES:** Program which offers ways to positively motivate listeners.

**REQUEST RADIO:** Music played by listener requests.

**SOCIAL JUSTICE AND RESOURCES:** Public interest program on welfare and social security resources, upcoming actions and court decisions. Synopsis of program will be made available.

**SPIRITUAL THERMOMETER:** Interviews with local spiritual leaders to reflect the full spectrum of beliefs and spiritual practices in the Oroville area.

**LOCAL ENVIRONMENT:** Information affecting agriculture and recreation, including county resources and organic alternatives in farming and gardening.

**COMPUTERS:** Forum on opportunities on the internet, including favorite websites, local chats (cyber cafe), comedy, and virus updates.

**POLITICS:** News and discussion of local, state and federal politics; current trends actions in progress and effects.

**THE READING ROOM:** Reading of new books on best-sellers lists. Information to new writers on how to publish their work.

**INFORMATIVE SHORTS:** One minute spots to give information such as how to contact congressional representatives; time dates and agendas of local public board meetings.

**4-H NEWS & INFORMATION:** Local chapters of 4-H may share a time slot to produce programs as a project for members.

**RADIO CLASSIFIEDS:** Audio classified advertisements free to local people.

**QUOTE OF THE DAY**

**JOKE OF THE DAY**

**WORLD NEWS**

**SUNDAY JAZZ**

**MONDAY BLUES**