

CONTRACT



KPTH
100 Gold Circle Drive
Dakota Dunes, SD 57049
(712) 277-3554

<u>Contract / Revision</u> 1119588 / /		<u>Alt Order #</u> 09436246
<u>Advertiser</u> Real Coalition		<u>Original Date / Revision</u> 03/15/19 / 03/20/19
<u>Contract Dates</u> 03/18/19 - 03/24/19	<u>Estimate #</u> 318324	
<u>Product</u> REALC/ORDR/318324/REAL COALITION		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPTH	<u>Account Executive</u> Philadelphia HRP/PH	<u>Sales Office</u> HRP Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	<u>Total Ratings</u> 27.80
<u>Agy Code</u> 9915589	<u>Advertiser Code</u> REALC	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> 7130	<u>Advertiser Ref</u> 4720002	

And:

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPTH	03/18/19	03/18/19	2 Broke Girls 2	930p-10p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/18/19	03/24/19	2-----				2	\$75.00	1.40			
N 2	KPTH	03/19/19	03/19/19	2 Broke Girls 2	930p-10p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/18/19	03/24/19	-2-----				2	\$75.00	1.40			
N 3	KPTH	03/20/19	03/20/19	2 Broke Girls 2	930p-10p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/18/19	03/24/19	--2----				2	\$75.00	1.40			
N 4	KPTH	03/18/19	03/18/19	Modern Family	10p-1030p		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/18/19	03/24/19	2-----				2	\$60.00	1.10			
N 5	KPTH	03/19/19	03/19/19	Modern Family	10p-1030p		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/18/19	03/24/19	-2-----				2	\$60.00	1.10			
N 6	KPTH	03/20/19	03/20/19	Modern Family	10p-1030p		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/18/19	03/24/19	--2----				2	\$60.00	1.10			
N 7	KPTH	03/22/19	03/22/19	Modern Family	10p-1030p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/18/19	03/24/19	----1--				1	\$60.00	1.10			
N 8	KPTH	03/22/19	03/22/19	2 Broke Girls 2	930p-10p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/18/19	03/24/19	----1--				1	\$75.00	1.40			
N 9	KPTH	03/21/19	03/21/19	Modern Family	10p-1030p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/18/19	03/24/19	---1---				1	\$60.00	1.10			
N 10	KPTH	03/18/19	03/24/19	FOX-Gotham (Thursday)	7p-8p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/18/19	03/24/19	---T---				1	\$275.00	3.90			
N 11	KPTH	03/21/19	03/21/19	FOX-The Orville (Thursday)	8p-9p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/18/19	03/24/19	---T---				1	\$275.00	3.90			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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 Dakota Dunes, SD 57049
 (712) 277-3554

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<u>Advertiser</u> Real Coalition	<u>Original Date / Revision</u> 03/15/19 / 03/20/19
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<u>Contract Dates</u> 03/18/19 - 03/24/19	<u>Product</u> REALC/ORDR/318324/F	<u>Estimate #</u> 318324
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	KPTH	03/21/19	03/21/19	2 Broke Girls 2	930p-10p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/18/19	03/24/19	---1---				1	\$75.00	1.40			
Totals												18	\$1,630.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/18/19 -03/24/19	18	\$1,630.00	(\$244.50)	\$1,385.50
Totals	18	\$1,630.00	(\$244.50)	\$1,385.50

Signature: MB Date: 3/20/19

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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REP HEADLINE# 9436243 TRF# 1119599 REP: TEL# 610-293-4111 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! MAR20/19 14.55
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KMEG-TV ***
 CHANGES

ADV # _____ ADV. NAME ISS/REAL COALITION REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME DEL CIELO MEDIA BUYER NAME RANDE LEVINE

1427 LESLIE AVE, SUITE #102 SALES PRSN PH- JARED KELHART
 ALEXANDRIA, VA 22301

ORDER # _____ CONTRACT # 9436243 CLASS: NATL. LOCAL REGIONAL
 PRDCT REAL COALITION EST#***** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAR18/19 - MAR24/19 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAR20/19 14.55

REP: LNS 5-12 ADDED TO SKED
 REVISED TOTAL IS \$8,300 (ADD OF \$5,900)
 PLS CONFIRM
 THANKS, KELLY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICING
 IDB # 1977
 TVINVOICES ID: 9915589 OR TV15589

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5	A		700P-800P	30		\$1,250.00	3/22	3/22	1		FRI	1

AGENCY ADVERTISER CODE = REALC AGENCY EST# = 318324
 AGENCY PRODUCT CODE = ORDR
 PROGRAM : MACGYVER
 RA35+ : 6.1
 CON COM1 : MACGYVER

500

REP HEADLINE# 9436243 TRF# 1119599
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 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** KMEG-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	A		800P-900P	30		\$800.00	3/22	3/22	1		FRI	1
PROGRAM : HAWAII 5-0 RA35+ : 7.6 CON COM1: HAWAII 5-0												
7	A		900P-1000P	30		\$800.00	3/22	3/22	1		FRI	1
PROGRAM : BLUE BLOODS RA35+ : 8.1 CON COM1: BLUE BLOODS												
8	A		800P-900P	30		\$200.00	3/23	3/23	1		SAT	1
PROGRAM : CRIMETIME SATURDAY RA35+ : 2.5 CON COM1: CRIMETIME SATURDAY												
9	A		600P-700P	30		\$750.00	3/24	3/24	1		SUN	1
PROGRAM : 60 MINUTES RA35+ : 7.6 CON COM1: 60 MINUTES												
10	A		800P-900P	30		\$500.00	3/24	3/24	1		SUN	1
PROGRAM : NCIS: LA RA35+ : 6.1 CON COM1: NCIS: LA												
11	A		700P-800P	30		\$1,100.00	3/21	3/21	1		THU	1
PROGRAM : BIG BANG/YOUNG SHELD RA35+ : 9.0 CON COM1: BIG BANG/YOUNG SHELD												
12	A		900P-1000P	30		\$500.00	3/21	3/21	1		THU	1
PROGRAM : S.W.A.T. RA35+ : 4.8 CON COM1: S.W.A.T.												

MAR/19 \$8,300.00

CONTRACT TOTAL \$8,300.00
 TOTAL SPOTS 12

COMPETITIVE INFORMATION NOT YET AVAILABLE.
 SVC- NSI
 DEMOS- RA35+* A35+
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE