

**KWNL-CD**  
**FCC Quarterly Public Affairs & Services**

Quarter Ending: March 31, 2021  
Date Entered into Public File: April 6, 2021  
Contact: Greg Fess

This is the FCC Quarterly Report to be included in the public files. This report covers the period from January 1 - March 31, 2021. KTV Media, LLC has determined that the following programs and Public Service Announcements address some of the most significant community issues within the service area of its transmitter. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

**Service Announcements**

- Easter Seals
- COVID-19 Vaccine Education
- Stand Up 2 Cancer
- Veterans of Foreign Wars of the US
- Make-A-Wish
- St. Jude's Research Hospital
- American Heart Association
- Ending Hunger
- The Great Outdoors
- National Kidney Foundation
- National Blood Clot Alliance
- World Wildlife Fund
- Substance Abuse
- Alliance for Aging
- FosterMore
- Lung Cancer Screening
- Poison Control
- Alzheimer's Awareness
- Covenant House
- Feeding America
- Communities In Schools

**Univision News & Public Affairs Programming**

**Noticiero Univision** is a daily evening news program. It provides a general rundown of the day's headlines. Story content on the program centers on news stories and issues of utmost importance to Hispanic and Latino Americans (with reports focusing on immigration and diplomatic relations with Latin America highlighted regularly, as well as issues relating to government, healthcare and economic issues)

**Noticiero Univision Edicion Nocturna** is the late night edition of this program.

**Primer Impacto** (*First Impact*) is a Spanish-language television news program broadcast by Univision on weekday afternoons as well as on the weekends. Primer Impacto focuses on news of the U.S. and the world, República Deportiva (Sports Republic), movies, weather, curiosities and the main story of the day.

**Aquí y Ahora** (*Here and Now*) is an American Spanish-language newsmagazine television program that is broadcast on the Univision television network in the United States on Sunday evenings.

### **Locally Produced News & Public Affairs Programming**

**“Noticiero Arkansas”** is a 30-minute weekday newscast which is hosted by Andrea Guzman and News Director Karen Espinoza. It airs twice daily every Monday through Friday and addresses up to the minute local, national and international news stories.

**“Spotlight Latino”** is a 30-minute Spanish language news magazine which is hosted by Rolando Ochoa and Rodolfo Portillo. It airs every weekend on Saturday and Sunday. Weekly topics vary but include interviews with local community leaders, reports on topics of public health and safety, matters concerning education in the local community, matters concerning changes to the nation’s immigration laws & regulations as well as other local issues and events.

These are all produced locally to address current issues of local and community interest. The following are some of the stories which addressed these issues during this reporting period.

#### **Spotlight Latino:**

##### **January 2021**

Reporter: Rodolfo Portillo

Topic: Vaccination plan continues in Arkansas

Spotlight Latino

We talked with the Arkansas Health Department after they started the vaccination plan for Arkansas. We focused on what the ADH is doing to reach the Hispanic community throughout each phase.

##### **February 2021**

Reporter: Rolando Ochoa

Topic: Runaways

Spotlight Latino

Little Rock Police Department reports that more than 600 kids run away from their homes each year. In this special story we focused on this special topic with an interview with Elisa Dueñas, a local psychologist and with Julio Gil, a Detective for LRPD. The interviews talked about the reasons why kids tend to run away and what parents can do to keep their kids safe.

### **February 2021**

Reporter: Andrea Delgado

Topic: Saving money and living free of debt in 2021

Spotlight Latino

In this feature story we interview two financial coaches, Jorge Melgar and Carol Melgar, who dedicate their lives teaching couples and people around the world how to live debt free. Both talked about ways to avoid spending money, how to have a savings and the importance of learning to utilize our money the appropriate way. We also talked about how to properly invest and how to do it.

### **March 2021**

Reporter: Rodolfo Portillo

Topic: The importance of wills

Spotlight Latino

In this special report we focused on the importance of having a will for Hispanics that live in the US. The Mexican Consulate was interviewed for this story and they gave important information about how to make a will, why it is so important and how to do it if you have property in other countries.

### **March 2021**

Reporter: Zuzuki Monarez

Topic: Local boy performs in The Rose Parade

Spotlight Latino

In March, on Spotlight Latino, we interviewed Juan Ramos, an 18-year-old who attends Heritage High School in Rogers. Ramos is of Salvadoran origin who made his way into the world of music not letting his age prevail in his dreams. From a young age he discovered his purpose. Ramos will be representing our natural state in one of the most prestigious parades in the nation, "The Rose Parade" in Pasadena California.

### **Noticias Arkansas:**

#### **January 2021**

Reporter: Andrea Delgado

Topic: Helping eviction victims

Noticias Arkansas

For this story we interviewed Michal Richter from Arkansas Immigrant Defense to talk about a free program that helps eviction victims fight their cases in court when they are evicted without prior notice. Richter also talked about what is legal and not when it comes to evictions in Arkansas.

#### **February 2021**

Reporter: Rodolfo Portillo

Topic: Precautions to take while filing taxes

Noticias Arkansas

During tax season there is also a spike on scams. The IRS is alerting the community about being aware of "ghost" tax preparers that don't end up filing the taxes for their customers. We talked about the importance of investigating before going to get the taxes done to avoid any scams.

### **February 2021**

Reporter: Zuzuki Monarez

Topic: COVID-19 vaccinations

Noticias Arkansas

In February, Springdale residents over the age of 65 received their first dose of the Covid-19 vaccine at a vaccination clinic at the Jones Center. We were able to attend the vaccination clinic and spoke with different members of the community about the importance of the vaccine. Mrs. Yolanda García, a Springdale resident received her first dose of the covid-19 vaccine, which represented a commitment for her family, her community and for herself.

### **March 2021**

Reporter: Zuzuki Monarez

Topic: Facebook launches "Where to get my vaccine"

Noticias Arkansas

In March, for the news segment "Advances and technology", we interviewed Sonia Sorka, official spokesman of the social network Facebook and Instagram, since they created a campaign to help users know when and where to get covid-19.

### **March 2021**

Reporter: Rolando Ochoa

Topic: Bill proposal anti-abortions

Noticias Arkansas

In this package we talked with Mary Silfies from 40 Days for Life Little Rock to learn about a bill proposal against abortions in Arkansas. This bill wanted to restore human rights for unborn babies before Roe V. Wade.