



MY5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

CONTRACT

Contract / Revision 714396 /		Alt Order # 08155388
Product R/TRUMP 2016 525		
Contract Dates 03/03/16 - 03/08/16		Estimate # 525
Advertiser Donald Trump For President		Original Date / Revision 03/03/16 / 03/04/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station ENEM	Account Executive Shannon Dawson	Sales Office TELEREP-WAS
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 32	Product Code 37
Agency Ref		Advertiser Ref

And:

Strategic Media Services
1911 North Ft. Myer Drive, Suite 400
Arlington, VA 22209
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	ENEM	03/04/16	03/04/16	WNEM TV5 News at 1M-Su 10p-11p			:30			IMP		NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	----2--				2	\$50.00					
2	ENEM	03/04/16	03/04/16	M-F 2-3pm	230-3p		:30			IMP		NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	----1--				1	\$5.00					
3	ENEM	03/04/16	03/04/16	M-Su 5a-8pm Various 4-5p			:30			IMP		NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	----1--				1	\$5.00					
4	ENEM	03/04/16	03/04/16	M-F 7pm News	7-730pm		:30			IMP		NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	----1--				1	\$20.00					
5	ENEM	03/04/16	03/04/16	WNEM Wakeup on MyM-F 7a-8a			:30			IMP		NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	----2--				2	\$10.00					
6	ENEM	03/04/16	03/04/16	M-F 730-8pm	730-8pm		:30			IMP		NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	----1--				1	\$5.00					
7	ENEM	03/07/16	03/07/16	M-F Dr Phil	10p-11p		:30			IMP		NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	2-----				2	\$50.00					
8	ENEM	03/07/16	03/07/16	M-F 2-3pm	230-3p		:30			IMP		NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	1-----				1	\$5.00					
9	ENEM	03/07/16	03/07/16	M-Su 5a-8pm Various 4-5p			:30			IMP		NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	1-----				1	\$5.00					
10	ENEM	03/07/16	03/07/16	M-F 7pm News	7-730pm		:30			IMP		NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	1-----				1	\$20.00					
11	ENEM	03/07/16	03/07/16	WNEM Wakeup on MyM-F 7a-8a			:30			IMP		NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
714396 /	08155388

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/03/16 - 03/08/16	R/TRUMP 2016 525	525

<u>Advertiser</u>	<u>Original Date / Revision</u>
Donald Trump For Presid	03/03/16 / 03/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	2-----				2	\$10.00					
E 12	ENEM	03/07/16	03/07/16	M-F 730-8pm	730-8pm		:30			IMP		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	1-----				1	\$5.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	ENEM	03/07/16-03/13/16	M-F 730-8pm	730-8pm	M-----	:30		\$5.00			NM		
See MG 26.2														
13	ENEM	03/07/16	03/07/16	Monday 8-9pm	8p-9p		:30			IMP		NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	2-----				2	\$5.00					
14	ENEM	03/05/16	03/05/16	WNEM TV5 News at 1M-Su	10p-11p		:30			IMP		NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	-----2-				2	\$50.00					
15	ENEM	03/05/16	03/05/16	M-Su 5a-8pm Various	6-7p		:30			IMP		NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	-----2-				2	\$5.00					
16	ENEM	03/06/16	03/06/16	WNEM TV5 News at 1M-Su	10p-11p		:30			IMP		NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	-----2				2	\$50.00					
21	ENEM	03/08/16	03/08/16	M-F 2-3pm	230-3p		:30			IMP		NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	-1-----				1	\$5.00					
22	ENEM	03/08/16	03/08/16	M-Su 5a-8pm Various	4-5p		:30			IMP		NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	-1-----				1	\$5.00					
23	ENEM	03/08/16	03/08/16	WNEM Wakeup on MyM-F	7a-8a		:30			IMP		NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	-2-----				2	\$10.00					
24	ENEM	03/04/16	03/04/16	WNEM TV5 News at 1M-Su	10p-11p		:30			IMP		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	----F--				1	\$50.00					
25	ENEM	03/07/16	03/07/16	M-F 7pm News	7-730pm		:30			IMP		NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	M-----				1	\$20.00					
E 26	ENEM	03/07/16	03/07/16	M-F 730-8pm	730-8pm		:30			IMP		NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	M-----				1	\$5.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	ENEM	03/07/16-03/13/16	M-F 730-8pm	730-8pm	M-----	:30		\$5.00			NM		
See MG 26.2														
	2	ENEM	03/07/16-03/07/16	WNEM Wakeup on My5	M-F 7a-8a	M-----	:30		\$10.00			NM		
Ⓜ MG for 12.1,26.1														
27	ENEM	03/04/16	03/04/16	M-F 7pm News	7-730pm		:30			IMP		NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	----F--				1	\$20.00					
28	ENEM	03/04/16	03/04/16	M-F 10a-11a	10a-11a		:30			IMP		NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	----F--				1	\$5.00					
29	ENEM	03/04/16	03/04/16	Friday 8-9pm	8p-9p		:30			IMP		NM	1	\$5.00

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714396 /	08155388

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Advertiser	Original Date / Revision
Donald Trump For Presid	03/03/16 / 03/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	----F--				1	\$5.00					
30	ENEM	03/04/16	03/04/16	Friday 9-10pm	9p-10p		:30			IMP		NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	----F--				1	\$5.00					
31	ENEM	03/04/16	03/04/16	M-Su 10p-5xm Various	11p-12m		:30			IMP		NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	----F--				1	\$5.00					
32	ENEM	03/07/16	03/07/16	WNEM Wakeup on MyM-F	7a-8a		:30			IMP		NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/07/16	03/13/16	M-----				1	\$10.00					
33	ENEM	03/05/16	03/05/16	WNEM TV5 News at 1M-Su	10p-11p		:30			IMP		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	-----S-				1	\$50.00					
34	ENEM	03/06/16	03/06/16	WNEM TV5 News at 1M-Su	10p-11p		:30			IMP		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	-----S				1	\$50.00					
Totals													38	\$785.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 - 03/08/16	38	\$785.00	(\$117.75)	\$667.25
Totals	38	\$785.00	(\$117.75)	\$667.25

Signature: _____ Date: _____

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REP HEADLINE# 8155388 TRF# 714396 REP: TEL# 703-528-9829 FAX# 703 528 7880
 \$\$\$ UNAPPROVED REV #5 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP MAR4/16 15.04
 *** CHANGES *** ** ENEM-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS
36	A		700A-800A	30		\$10.00	3/7	3/7	1		MON	1
PROGRAM : NEWS ORD COM1: PROGRAM CHANGE AND RATE INCORRECT, PLEASE ADVISE ON MAKE GOOD OFFER. ORD COM2: THANKS THIS IS A MAKE-GOOD FOR MAR7 ON LINE-12 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR MAR7 ON LINE-33 FOR 1 SPOT/WK												
33	S		730P-800P	30		\$5.00	3/7	3/7	0		MON	0
PROGRAM : ACCESS HOLLYWOOD ORD COM1: TOO LATE ON TUESDAY THIS IS A REPLACEMENT FOR N/A SPOT ON MAR8 ON LINE-26 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M5 OK'D BUY#12 MISSED: MON/730P-800P MAR7 30S \$5.00 (MAR4/16) BUY#33 MON/730P-800P MAR7 30S \$5.00 OFFER: MON/700A-800A MAR7 30S \$10.00 PLS ADVISE. CMT: PROGRAM CHANGE AND RATE INCORRECT, PLEASE ADVISE ON MAKE GOOD OFFER. CMT: THANKS												

MAR/16 \$785.00 CONTRACT TOTAL \$785.00
 TOTAL SPOTS 38

MARKET TOTALS \$785 ENI
 COMPETITIVE TO FOLLOW
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE
 P-CLASS, PLAN, SECT Q-PAID P

PROGRAM NAME
 S *-MULTIPLE