

CONTRACT

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Buying Time, LLC.
Attention: Cathie Herrick
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

<u>Contract / Revision</u> 1784864 /		<u>Alt Order #</u> 09206556
<u>Product</u> Candidate		
<u>Contract Dates</u> 09/04/18 - 09/10/18		<u>Estimate #</u> 6773 LUJAN-GRISHAM
<u>Advertiser</u> Lujan-Grisham/D/Governor NM		<u>Original Date / Revision</u> 09/04/18 / 09/04/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9915780	<u>Advertiser Code</u> 992	<u>Product 1/2</u> 1008
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 33	KOAT	09/08/18	09/08/18	Sa A7N @ 6P	6-630p		:30			P-5		NM	1	\$250.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/03/18	09/09/18	-----1-				1	\$250.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KOAT	09/03/18-09/09/18		Sa A7N @ 6P	6-630p	-----Sa--	:30		\$250.00			NM		
See MG 33.2														
2	KOAT	09/08/18-09/09/18		Action 7 News @ 530p Sat	530-6p	-----Sa--	:30		\$250.00			NM		
(M) MG for 33.1 09/08														
Totals									0.00				77	\$22,710.00

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
08/27/18 - 09/10/18	77	\$22,710.00	(\$3,406.50)	\$19,303.50	\$1,520.15	\$20,823.65
Totals	77	\$22,710.00	(\$3,406.50)	\$19,303.50	\$1,520.15	\$20,823.65

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP HEADLINE# 9206556 TRF# 1784864 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/18 14.09
 CHANGES ** KOAT-TV ***

ADV # _____ ADV. NAME POLI/M LUJAN GRIS/D/GOV/NM REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME CATHIE HERRICK

650 MASSACHUSETTS AVE. N.W. #210
 WASHINGTON, DC 20001
 SALES PRSN PH- MARY TRICOLI

ORDER # _____ CONTRACT # 9206556 CLASS: NATL. LOCAL REGIONAL

PRDCT LUJAN-GRISHAM EST#6773 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/18 SEP10/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP5/18 14.09

REP: M3 APPLIED - MKGD ON LN 75
 TOTAL IS \$22,710
 PLEASE CONFIRM
 THANKS EMILY

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
33	S		600P-630P	30		\$250.00	9/8	9/8	0		SAT	0
AGENCY ADVERTISER CODE = 992 AGENCY PRODUCT CODE = 1008 AGENCY EST# = 6773												
PROGRAM : ACTION7 NEWS LIVE AT 6 CON COM1: ACTION7 NEWS LIVE AT 6												
75	A		530P-600P	30		\$250.00	9/8	9/8	1		SAT	1
PROGRAM : NEWS (PLACED) ORD COM1: SPOT WAS PRE'D DUE TO PROG CHG. MG HAS BEEN PLACED. PLS SEND ASAP THIS IS A MAKE-GOOD FOR SEP8 ON LINE-33 FOR 1 SPOT/WK												

REP HEADLINE# 9206556 TRF# 1784864
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

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ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES
SEP5/18 14.09
*** KOAT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#33	MISSED: SAT/600P-630P				SEP8		30S	\$250.00	(SEP4/18)	
			OFFER: SAT/530P-600P				SEP8		30S	\$250.00	PLS ADVISE.	
			CMT: SPOT WAS PRE'D DUE TO PROG CHG. MG HAS BEEN PLACED. PLS SEND ASAP									
SEP/18			22710.00									

CONTRACT TOTAL 22710.00
TOTAL SPOTS 77

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9206556 TRF# 1784864 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION SEP4/18 17.19
*** KOAT-TV ***

ADV # ADV. NAME POLI/M LUJAN GRIS/D/GOV/NM REP. # OFF. # SALESMAN #
AGY # AGY. NAME BUYING TIME, LLC BUYER NAME CATHIE HERRICK

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN PH- MARY TRICOLI
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FLIGHT DATES SEP4/18 SEP10/18 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP4/18 17.19

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M3 UNRESL BUY#33 MISSED: SAT/600P-630P SEP8 30S \$250.00 (SEP4/18)
OFFER: SAT/530P-600P SEP8 30S \$250.00 PLS ADVISE.
CMT: SPOT WAS PRE'D DUE TO PROG CHG. MG HAS BEEN PLACED. PLS SEND ASAP

CONTRACT TOTAL 22710.00
TOTAL SPOTS 77