

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

| | | |
|--|--|--|
| <u>Contract / Revision</u> 1784864 / | | <u>Alt Order #</u> 09206556 |
| <u>Product</u> Candidate | | |
| <u>Contract Dates</u> 09/04/18 - 09/10/18 | | <u>Estimate #</u> 6773 LUJAN-GRISHAM |
| <u>Advertiser</u> Lujan-Grisham/D/Governor NM | | <u>Original Date / Revision</u> 09/04/18 / 09/04/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KOAT | <u>Account Executive</u> Mary Tricoli | <u>Sales Office</u> HRP-Philadelph |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agy Code</u> 9915780 | <u>Advertiser Code</u> 992 | <u>Product 1/2</u> 1008 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Buying Time, LLC.
Attention: Cathie Herrick
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--------------------------|-----------------------|-----------------|-------------------|-------------|---------------------|-------|-----|-------------|-------|-------------|
| N 33 | KOAT | 09/08/18 | 09/08/18 | Sa A7N @ 6P | 6-630p | | :30 | | | P-5 | | NM | 1 | \$250.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | |
| Week: | | 09/03/18 | 09/09/18 | -----1- | | | 1 | \$250.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | | <u>Type</u> | | |
| 1 | KOAT | 09/03/18-09/09/18 | | Sa A7N @ 6P | 6-630p | -----Sa-- | :30 | | \$250.00 | | | NM | | |
| See MG 33.2 | | | | | | | | | | | | | | |
| 2 | KOAT | 09/08/18-09/09/18 | | Action 7 News @ 530p Sat | 530-6p | -----Sa-- | :30 | | \$250.00 | | | NM | | |
| Ⓜ MG for 33.1 09/08 | | | | | | | | | | | | | | |
| | | | | | | | | | Totals | 0.00 | | | 77 | \$22,710.00 |

*Tax 1 Note: New Mexico Tax Rate 7.875%.

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount | *Tax 1 | Total |
|---------------------|------------|--------------|--------------|-------------|------------|-------------|
| 08/27/18 - 09/10/18 | 77 | \$22,710.00 | (\$3,406.50) | \$19,303.50 | \$1,520.15 | \$20,823.65 |
| Totals | 77 | \$22,710.00 | (\$3,406.50) | \$19,303.50 | \$1,520.15 | \$20,823.65 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP HEADLINE# 9206556 TRF# 1784864 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/18 14.09
 CHANGES *** KOAT-TV ***

ADV # _____ ADV. NAME POLI/M LUJAN GRIS/D/GOV/NM REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME CATHIE HERRICK

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN PH- MARY TRICOLI
 WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 9206556 CLASS: NATL. LOCAL REGIONAL

PRDCT LUJAN-GRISHAM EST#6773 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/18 SEP10/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP5/18 14.09

REP: M3 APPLIED - MKGD ON LN 75
 TOTAL IS \$22,710
 PLEASE CONFIRM
 THANKS EMILY

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 33 | S | | 600P-630P | 30 | | \$250.00 | 9/8 | 9/8 | 0 | | SAT | 0 |
| AGENCY ADVERTISER CODE = 992 AGENCY EST# = 6773 AGENCY PRODUCT CODE = 1008 | | | | | | | | | | | | |
| 75 | A | | 530P-600P | 30 | | \$250.00 | 9/8 | 9/8 | 1 | | SAT | 1 |
| PROGRAM : ACTION7 NEWS LIVE AT 6 CON COM1 : ACTION7 NEWS LIVE AT 6 PROGRAM : NEWS (PLACED) ORD COM1 : SPOT WAS PRE'D DUE TO PROG CHG. MG HAS BEEN PLACED. PLS SEND ASAP THIS IS A MAKE-GOOD FOR SEP8 ON LINE-33 FOR 1 SPOT/WK | | | | | | | | | | | | |

REP HEADLINE# 9206556 TRF# 1784864
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 CHANGES
 SEP5/18 14.09
 *** KOAT-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

STATION MAKEGOOD OFFERS:

| | | | | | | | | | | | | |
|----|------|--------|--|--|--|--|------|--|-----|----------|-------------|--|
| M3 | OK'D | BUY#33 | MISSED: SAT/600P-630P | | | | SEP8 | | 30S | \$250.00 | (SEP4/18) | |
| | | | OFFER: SAT/530P-600P | | | | SEP8 | | 30S | \$250.00 | PLS ADVISE. | |
| | | | CMT: SPOT WAS PRE'D DUE TO PROG CHG. MG HAS BEEN PLACED. PLS SEND ASAP | | | | | | | | | |

SEP/18 22710.00 CONTRACT TOTAL 22710.00
 TOTAL SPOTS 77

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9206556 TRF# 1784864 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 3: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION SEP4/18 17.19
 *** KOAT-TV ***

ADV # _____ ADV. NAME POLI/M LUJAN GRIS/D/GOV/NM REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME CATHIE HERRICK

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN PH- MARY TRICOLI
 WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 9206556 CLASS: NATI. LOCAL REGIONAL
 PRDCT LUJAN-GRISHAM EST#6773 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/18 SEP10/18 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP4/18 17.19

STA: _____
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
 M3 UNRESL BUY#33 MISSED: SAT/600P-630P SEP8 30S \$250.00 (SEP4/18)
 OFFER: SAT/530P-600P SEP8 30S \$250.00 PLS ADVISE.
 CMT: SPOT WAS PRE'D DUE TO PROG CHG. MG HAS BEEN PLACED. PLS SEND ASAP

CONTRACT TOTAL 22710.00
 TOTAL SPOTS 77