

CONTRACT

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Buying Time, LLC.
Attention: Cathie Herrick
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

<u>Contract / Revision</u> 1779807 /		<u>Alt Order #</u> 09192075
<u>Product</u> Candidate		
<u>Contract Dates</u> 08/14/18 - 08/20/18		<u>Estimate #</u> 6572 LUJAN-GRISHAM
<u>Advertiser</u> Lujan-Grisham/D/Governor NM		<u>Original Date / Revision</u> 08/14/18 / 08/14/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9915780	<u>Advertiser Code</u> 992	<u>Product 1/2</u> 1008
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount		
N 55	KOAT	08/16/18	08/16/18	M-F A7N @ 4p	4-5p		:30			P-5		NM	1	\$225.00		
Class of Time - Pre-emptible with notice																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		08/13/18	08/19/18	---1---				1	\$225.00							
Totals									0.00						55	\$15,700.00

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
07/30/18 - 08/20/18	55	\$15,700.00	(\$2,355.00)	\$13,345.00	\$1,050.92	\$14,395.92
Totals	55	\$15,700.00	(\$2,355.00)	\$13,345.00	\$1,050.92	\$14,395.92

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP HEADLINE# 9192075 TRF# 1779807 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP AUG14/18 12.48
 *** CHANGES *** ** KOAT-TV ***

ADV # _____ ADV. NAME POLI/M LUJAN GRIS/D/GOV/NM REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME CATHIE HERRICK

650 MASSACHUSETTS AVE. N.W. #210
 WASHINGTON, DC 20001
 SALES PRSN PH- MARY TRICOLI

ORDER # _____ CONTRACT # 9192075 CLASS: NATL. LOCAL REGIONAL

PRDCT LUJAN-GRISHAM EST#6572 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG14/18 AUG20/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG14/18 12.48

REP: M1 APPLIED - ADD LN 62
 TOTAL IS \$15,700
 PLEASE CONFIRM
 THANKS EMILY

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
62	A		400P-430P	30		\$225.00	8/16	8/16	1		THU	1

AGENCY ADVERTISER CODE = 992 AGENCY EST# = 6572
 AGENCY PRODUCT CODE = 1008

PROGRAM : NEWS (PLACED)
 ORD COM1: THIS SPOT WAS PRE'D OFF OF 1777750.

STATION MAKEGOOD OFFERS:
 M1 OK'D

MISSED: BONUS
 OFFER: THU/400P-430P AUG16 30S \$225.00 (AUG14/18)
 CMT: THIS SPOT WAS PRE'D OFF OF 1777750. PLS ADVISE.

REP HEADLINE# 9192075 TRF# 1779807
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES
AUG14/18 12.48
*** KOAT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AUG/18 15700.00

CONTRACT TOTAL 15700.00
TOTAL SPOTS 55

MARKET TOTALS \$55,267 KOAT 28% KRQE 57% KOB 13% KWBQ 2% KASA 0% KASY 0% CABL 0%

SHARES ACCURATE

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9192075 TRF# 1779807 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION AUG14/18 11.02
*** KOAT-TV ***

ADV # ADV. NAME POLI/M LUJAN GRIS/D/GOV/NM REP. # OFF. # SALESMAN #
AGY # AGY. NAME BUYING TIME, LLC BUYER NAME CATHIE HERRICK

650 MASSACHUSETTS AVE.N.W. #210
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FLIGHT DATES AUG14/18 AUG20/18 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG14/18 11.02

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M1 UNRESL MISSED: BONUS AUG16 30S \$225.00 (AUG14/18)
OFFER: THU/400P-430P PLS ADVISE.
CMT: THIS SPOT WAS PRE'D OFF OF 1777750.

CONTRACT TOTAL 15475.00
TOTAL SPOTS 54