

# CONTRACT



www.koat.com

**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

And:

**Buying Time, LLC.**  
**Attention: Cathie Herrick**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

<u>Contract / Revision</u> 1752130 /		<u>Alt Order #</u> 09084972
<u>Product</u> Candidate		
<u>Contract Dates</u> 05/22/18 - 05/28/18		<u>Estimate #</u> 6083 LUJAN-GRISHAM
<u>Advertiser</u> Lujan-Grisham/D/Governor NM		<u>Original Date / Revision</u> 05/29/18 / 05/29/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agv Code</u>	<u>Advertiser Code</u> 992	<u>Product 1/2</u> 1008
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 8	KOAT	05/24/18	05/24/18	The View 10-11a	10-11a		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	---1---				1	\$115.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KOAT	05/21/18-05/27/18		The View 10-11a	10-11a	----Th----	:30		<del>\$115.00</del>			NM		
Credited														
N 59	KOAT	05/27/18	05/27/18	5-6a	5-6a		:30			P-6		NM	0	\$0.00
Class of Time- Immediately Pre-emptible No Makegood Required														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	-----1				1	\$40.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KOAT	05/21/18-05/27/18		5-6a	5-6a	-----Su	:30		<del>\$40.00</del>			NM		
Credited														
N 60	KOAT	05/26/18	05/26/18	5-6a	5-6a		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	-----1-				1	\$55.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KOAT	05/21/18-05/27/18		5-6a	5-6a	-----Sa--	:30		<del>\$55.00</del>			NM		
Credited														
Totals									0.00				61	\$15,925.00

\*Tax 1 Note: New Mexico Tax Rate 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
04/30/18 - 05/27/18	50	\$13,495.00	(\$2,024.25)	\$11,470.75	\$860.31	\$12,331.06
05/28/18 - 05/28/18	11	\$2,430.00	(\$364.50)	\$2,065.50	\$154.91	\$2,220.41
<b>Totals</b>	61	\$15,925.00	(\$2,388.75)	\$13,536.25	\$1,015.22	\$14,551.47

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1752130 /	09084972

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/22/18 - 05/28/18	Candidate	6083 LUJAN-GRISHAM

<u>Advertiser</u>	<u>Original Date / Revision</u>
Lujan-Grisham/D/Govern	05/29/18 / 05/29/18

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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FAX# 610-225-1191  
MAY29/18 18.05  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* \*\*\* KOAT-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME CATHIE HERRICK

BUYER NAME	CATHIE HERRICK
SALES PRSN	PH- MARY TRICOLI

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_  
DATE MAY29/18 18.05

STA:

[illegible]

AGENCY ADVERTISER CODE = 992 AGENCY EST# = 6083  
AGENCY PRODUCT CODE = 1008

9	S	1000A-1100A	30	\$115.00	5/24	5/24	0	THU	0
PROGRAM : THE VIEW									
CON COM1: THE VIEW									
CREDIT TAKEN FOR 1 SPOT(S) MISSED MAY24									

61	S	500A-600A	30	\$40.00	5/27	5/27	0	SUN	0
PROGRAM : GMA WEEKEND SUN									
ORD COM1 : LUR									
CON COM1 : GMA WEEKEND SUN									
CREDIT TAKEN FOR 1 SPOT(S) MISSED MAY27									

REP HEADLINE# 9084972 TRF# 1752130 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP MAY29/18 18.05  
 \*\*\*CHANGES\*\*\* \*\* KOAT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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62	S		500A-600A	30		\$55.00	5/26	5/26	0		SAT	0
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PROGRAM : GMA WEEKEND SAT  
 ORD COM1: LUR  
 CON COM1: GMA WEEKEND SAT  
 CREDIT TAKEN FOR 1 SPOT(S) MISSED MAY26  
 STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#9	MISSED: THU/1000A-1100A				MAY24		30S	\$115.00		(MAY29/18)
		BUY#61	SUN/500A-600A				MAY27		30S	\$40.00		
		BUY#62	SAT/500A-600A				MAY26		30S	\$55.00		

OFFER: NONE  
 CMT: SPOTS WERE PRE'D. PLS RESOLVE ASAP. WILL MOVE \$210 TO #1753560

MAY/18 13495.00 JUN/18 \$2,430.00  
 CONTRACT TOTAL 15925.00  
 TOTAL SPOTS 61

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 9084972 TRF# 1752130  
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM STATION  
MAY29/18 14.34  
\*\*\* KOAT-TV \*\*\*

ADV # ADV. NAME POLI/M LUJAN GRIS/D/GOV/NM  
AGY # AGY. NAME BUYING TIME, LLC

REP. # OFF. # SALESMAN #  
BUYER NAME CATHIE HERRICK  
SALES PRSN PH- MARY TRICOLI

650 MASSACHUSETTS AVE. N.W. #210  
WASHINGTON, DC 20001

ORDER # CONTRACT # 9084972

CLASS: NATL. LOCAL REGIONAL

PRDCT LUJAN-GRISHAM EST#6083 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY22/18 MAY28/18 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAY29/18 14.34

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M3 UNRESL BUY#9	MISSED: THU/1000A-1100A	MAY24	30S	\$115.00	(MAY29/18)
BUY#61	SUN/500A-600A	MAY27	30S	\$40.00	
BUY#62	SAT/500A-600A	MAY26	30S	\$55.00	

OFFER: NONE  
CMT: SPOTS WERE PRE'D. PLS RESOLVE ASAP. WILL MOVE \$210 TO #1753560

CONTRACT TOTAL 16135.00  
TOTAL SPOTS 64