

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Buying Time, LLC.
Attention: Cathie Herrick
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

| | | |
|--|--|--|
| <u>Contract / Revision</u> 1770608 / | | <u>Alt Order #</u> 09164750 |
| <u>Product</u> Candidate | | |
| <u>Contract Dates</u> 07/10/18 - 07/16/18 | | <u>Estimate #</u> 6352 LUJAN-GRISHAM |
| <u>Advertiser</u> Lujan-Grisham/D/Governor NM | | <u>Original Date / Revision</u> 07/18/18 / 07/18/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KOAT | <u>Account Executive</u> Mary Tricoli | <u>Sales Office</u> HRP-Philadelph |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> 992 | <u>Product 1/2</u> 1008 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--------------------|-----------------------|-----------------|-------------------|-------------|---------------------|-------|-----|-------------|-------|-------------|
| N 13 | KOAT | 07/16/18 | 07/16/18 | The View 10-11a | 10-11a | | :30 | | | P-1 | | NM | 0 | \$0.00 |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | |
| Week: | | 07/16/18 | 07/22/18 | 1----- | | | 1 | \$250.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | | <u>Type</u> | | |
| 1 | KOAT | 07/16/18-07/22/18 | | The View 10-11a | 10-11a | M----- | :30 | | \$250.00 | | | NM | | |
| Credited | | | | | | | | | | | | | | |
| | | | | | | | | | Totals | 0.00 | | | 61 | \$15,090.00 |

*Tax 1 Note: New Mexico Tax Rate 7.875%.

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount | *Tax 1 | Total |
|---------------------|------------|--------------|--------------|-------------|------------|-------------|
| 06/25/18 - 07/16/18 | 61 | \$15,090.00 | (\$2,263.50) | \$12,826.50 | \$1,010.09 | \$13,836.59 |
| Totals | 61 | \$15,090.00 | (\$2,263.50) | \$12,826.50 | \$1,010.09 | \$13,836.59 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP HEADLINE# 9164750 TRF# 1770608 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP JUL18/18 13.44
 CHANGES *** KOAT-TV ***

ADV # _____ ADV. NAME POLI/M LUJAN GRIS/D/GOV/NM REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME CATHIE HERRICK

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN PH- MARY TRICOLI
 WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 9164750 CLASS: NATL. LOCAL REGIONAL

PRDCT LUJAN-GRISHAM EST#6352 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL10/18 JUL16/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL18/18 13.44

REP: M2 APPLIED - CREDIT \$250
 TOTAL IS \$15,090
 PLEASE CONFIRM
 THANKS EMILY

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 14 | S | | 1000A-1100A | 30 | | \$250.00 | 7/16 | 7/16 | 0 | | MON | 0 |
| AGENCY ADVERTISER CODE = 992 AGENCY EST# = 6352 AGENCY PRODUCT CODE = 1008 PROGRAM : THE VIEW CON COM1 : THE VIEW CREDIT TAKEN FOR 1 SPOT(S) MISSED JUL16 STATION MAKEGOOD OFFERS: M2 OK'D BUY#14 MISSED: MON/1000A-1100A JUL16 30S \$250.00 (JUL18/18) OFFER: NONE CMT: SPOT WAS PRE'D DUE TO SPEC REPORT. WE WILL MOVE THE \$250 TO #1772553 | | | | | | | | | | | | |

REP HEADLINE# 9164750 TRF# 1770608 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP JUL18/18 13.44
 CHANGES *** KOAT-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| JUL/18 | | | | | | 15090.00 | | | | | | 61 |

MARKET TOTALS \$51,258 KOAT 31% KRQE 44% KOB 23% KWBQ 0% KASA 2% KASY 0% CABL 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT TOTAL 15090.00
 TOTAL SPOTS 61

REP HEADLINE# 9164750 TRF# 1770608 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION JUL18/18 13.25
*** KOAT-TV ***

ADV # _____ ADV. NAME POLI/M IJJAN GRIS/D/GOV/NM REP. # _____ OFF. # _____ SALESMAN # _____

AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME CATHIE HERRICK

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN PH- MARY TRICOLI
WASHINGTON, DC 20001

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PRDCT IJJAN-GRISHAM EST#6352 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL10/18 JUL16/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL18/18 13.25

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M2 UNRESL BUY#14 MISSED: MON/1000A-1100A JUL16 30S \$250.00 (JUL18/18)

OFFER: NONE
CMT: SPOT WAS PRE'D DUE TO SPEC REPORT. WE WILL MOVE THE \$250 TO #1772553

CONTRACT TOTAL 15340.00
TOTAL SPOTS 62