

CONTRACT

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Buying Time, LLC.
Attention: Cathie Herrick
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

<u>Contract / Revision</u> 1770608 /		<u>Alt Order #</u> 09164750
<u>Product</u> Candidate		
<u>Contract Dates</u> 07/10/18 - 07/16/18		<u>Estimate #</u> 6352 LUJAN-GRISHAM
<u>Advertiser</u> Lujan-Grisham/D/Governor NM		<u>Original Date / Revision</u> 07/18/18 / 07/18/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 992	<u>Product 1/2</u> 1008
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 13	KOAT	07/16/18	07/16/18	The View 10-11a	10-11a		:30			P-1		NM	0	\$0.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/16/18	07/22/18	1-----				1	\$250.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KOAT	07/16/18-07/22/18		The View 10-11a	10-11a	M-----	:30		\$250.00			NM		
Credited														
Totals									0.00				61	\$15,090.00

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
06/25/18 - 07/16/18	61	\$15,090.00	(\$2,263.50)	\$12,826.50	\$1,010.09	\$13,836.59
Totals	61	\$15,090.00	(\$2,263.50)	\$12,826.50	\$1,010.09	\$13,836.59

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP HEADLINE# 9164750 TRF# 1770608 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP JUL18/18 13.44
 *** CHANGES *** ** KOAT-TV ***

ADV # _____ ADV. NAME POLI/M LUJAN GRIS/D/GOV/NM REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME CATHIE HERRICK

650 MASSACHUSETTS AVE. N.W. #210
 WASHINGTON, DC 20001
 SALES PRSN PH- MARY TRICOLI

ORDER # _____ CONTRACT # 9164750 CLASS: NATL. LOCAL REGIONAL

PRDCT LUJAN-GRISHAM EST#6352 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL10/18 JUL16/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL18/18 13.44

REP: M2 APPLIED - CREDIT \$250
 TOTAL IS \$15,090
 PLEASE CONFIRM
 THANKS EMILY

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
14	S		1000A-1100A	30		\$250.00	7/16	7/16	0		MON	0

AGENCY ADVERTISER CODE = 992 AGENCY EST# = 6352
 AGENCY PRODUCT CODE = 1008

PROGRAM : THE VIEW
 CON COM1: THE VIEW
 CREDIT TAKEN FOR 1 SPOT(S) MISSED JUL16
 STATION MAKEGOOD OFFERS:
 M2 OK'D BUY#14 MISSED: MON/1000A-1100A JUL16 30S \$250.00 (JUL18/18)
 OFFER: NONE
 CMT: SPOT WAS PRE'D DUE TO SPEC REPORT. WE WILL MOVE THE \$250 TO #1772553

REP HEADLINE# 9164750 TRF# 1770608 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP JUL18/18 13.44
 *** CHANGES *** *** KOAT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
JUL/18												

CONTRACT TOTAL 15090.00
 TOTAL SPOTS 61

MARKET TOTALS \$51,258 KOAT 31% KRQE 44% KOB 23% KWBQ 0% KASA 2% KASY 0% CABL 0%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9164750 TRF# 1770608 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION JUL18/18 13.25
*** KOAT-TV ***

ADV # _____ ADV. NAME POLI/M LUJAN GRIS/D/GOV/NM REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME CATHIE HERRICK

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN PH- MARY TRICOLI
WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 9164750 CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT LUJAN-GRISHAM EST#6352 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL10/18 JUL16/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL18/18 13.25

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

STATION MAKEGOOD OFFERS:
M2 UNRESL BUY#14 MISSED: MON/1000A-1100A JUL16 30S \$250.00 (JUL18/18)
OFFER: NONE
CMT: SPOT WAS PRE'D DUE TO SPEC REPORT. WE WILL MOVE THE \$250 TO #1772553

CONTRACT TOTAL 15340.00
TOTAL SPOTS 62